



THE
RANDOM HOUSE
PUBLISHING GROUP

Summer

2010

TITLE
INFORMATION
CATALOG

HARDCOVERS

BALLANTINE BOOKS	3
VILLARD AND ONE WORLD	23
BANTAM AND DELACORTE PRESS	27
RANDOM HOUSE	43
THE DIAL PRESS	63
SPIEGEL & GRAU	69

HARDCOVERS AND TRADE PAPERBACKS

DEL REY	79
SPECTRA	99
ESPN BOOKS	107
MODERN LIBRARY	111
MODERN LIBRARY BACKLIST OPPORTUNITITES	119
SUMMER LATE ADDITIONS AND SPRING DROP-INS	123
TRADE PAPERBACK TIE-INS	131
FOREIGN AGENTS AND REPRESENTATIVES, INDEX, ORDERING INFORMATION	133



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SUMMER
LATE
ADDITION

ON SALE 7/27/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-51548-3

\$26.00/\$31.00 Can.

Category: SUSPENSE

BISAC Cat: Fiction - Suspense

Order Form Cat: FICTION GENERAL

Page Count: 368 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 37/32 Carton Count: 12

Load Group: 0205

Prod Type: Ballantine HC

Marketing and Publicity

- Website: TessGerritsen.com
- National review and feature attention
- National and local media attention
- Summer reading outreach
- Author tour: 5-8 cities, by request
- Online outreach
- National advertising
- Online advertising: BookReporter.com, PW Daily, Shelf Awareness, and Facebook
- Book trailer
- Blog tour
- Early reviewer promotions on LibraryThing and Goodreads
- Feature in Mystery on the Internet, Outlined in Chalk, and RandomReads e-newsletters
- Excerpt in the mass market reissue of *Vanish*

Ice Cold

A Novel

Tess Gerritsen

New York Times bestselling author Tess Gerritsen returns with a red-hot new suspense novel featuring Jane Rizzoli and Maura Isles.

Something terrible has happened in the snowbound village of Kingdom Come, Wyoming, where twelve eerily identical houses stand dark and abandoned. Meals remain untouched on dining room tables, cars are still in garages, and the town's residents have vanished into thin air. This is the disturbing setting where vacationing medical examiner Maura Isles and her traveling companions find themselves trapped during a ferocious snowstorm. Thinking they've found a safe haven, they soon realize that they are not alone in the valley....someone is watching. After one of their party is injured, Maura sets out to find help. But just as she leaves the village, she is attacked and dragged into the woods. A blow falls and the world goes black. Searching for her friend and colleague, police detective Jane Rizzoli's investigation leads her to the abandoned valley and a gruesome discovery. But it turns out Maura's not dead--she's on the run, forced to place her life in the hands of the unlikely savior who has kept her alive until now: a sixteen-year-old boy.

Key Points/Quotes

- LONG AWAITED: This is Tess Gerritsen's first new novel since September 2008 and fans will surely be clamoring for this latest installment from their favorite crime series.
- RIZZOLI AND ISLES ARE BACK!: Boston medical examiner Maura Isles and police detective Jane Rizzoli reunite in this intriguing thriller.
- STRONG SALES: Each of Tess Gerritsen's Ballantine novels have been instant *New York Times* bestsellers.
- CROSS-SELL: *Ice Cold* will be publishing concurrently with the mass market reissue of *Vanish*, which will have an excerpt from this new thriller.
- Praise for Tess Gerritsen's *The Keepsake*: "With a gripping plot and just the right amount of fascinating scientific details, *The Keepsake* is one of the author's best achievements." --*Chicago Sun Times*; "A frighteningly effective stunner from one of the most versatile voices in thriller fiction today." --*Providence Journal*

About the Author/Illustrator

Author Residence: Camden, Maine

TESS GERRITSEN left a successful practice as an internist to raise her children and concentrate on her writing. Her first novel, the critically acclaimed *Harvest*, was a *New York Times* bestseller. Among her other blockbusters are *The Keepsake*, *The Bone Garden*, *The Mephisto Club*, *Vanish* (nominated for the Edgar and winner of the Nero), *Body Double*, *The Sinner*, *The Apprentice*, and *The Surgeon*.

Rights:

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: JANE ROTROSEN LITERARY AGENCY

Reprint: Yes

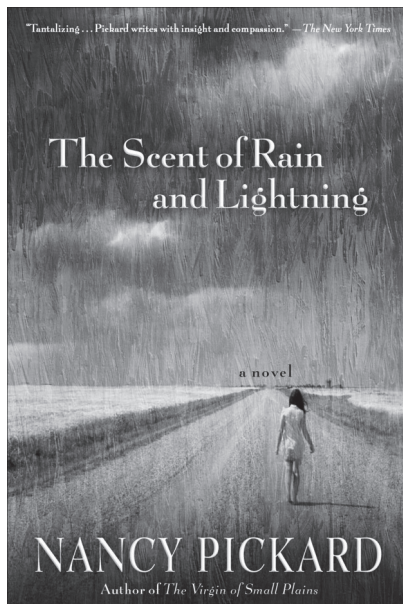
1st Serial: Yes

Special Markets:

Agent: MARGARET RULEY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52275-7	7/10	Ballantine Books	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Keepsake/Gerritsen, Tess/HC	978-0-345-49762-8	9/08	Ballantine Books	\$26.00/\$30.00 Can.
The Bone Garden/Gerritsen, Tess/HC	978-0-345-49760-4	9/07	Ballantine Books	\$25.95/\$34.00 Can.
The Mephisto Club/Gerritsen, Tess/HC	978-0-345-47699-9	9/06	Ballantine Books	\$25.95/\$34.95 Can.
Vanish/Gerritsen, Tess/HC	978-0-345-47697-5	8/05	Ballantine Books	\$24.95/\$32.95 Can.
The Keepsake/Gerritsen, Tess/MM	978-0-345-49763-5	8/09	Ballantine Books	\$7.99/\$10.99 Can.
The Bone Garden/Gerritsen, Tess/MM	978-0-345-49761-1	7/08	Ballantine Books	\$7.99/\$10.99 Can.
The Mephisto Club/Gerritsen, Tess/MM	978-0-345-47700-2	8/07	Ballantine Books	\$7.99/\$10.99 Can.
Vanish/Gerritsen, Tess/MM	978-0-345-47698-2	8/06	Ballantine Books	\$7.99/\$10.99 Can.

BALLANTINE BOOKS



The Scent of Rain and Lightning

A Novel



Nancy Pickard

Written with the wisdom and grace devoted readers have come to expect from the award-winning author of *The Virgin of Small Plains* comes this brilliantly moving tale of family, murder, and redemptive love.

Rose, Kansas, is a quiet town poised between the orderly and the unpredictable, where a shocking secret was long ago buried...until it vengefully stirs to life one fateful day. English teacher Jody Linder wakes up one morning to find her three intimidating rancher uncles on her doorstep. They bring shocking news: the man convicted of murdering her father, and presumably her mother, is being released from prison and coming back to Rose, Kansas, with his son, attorney Collin Crosby. Convinced of his father's innocence, Collin provokes Jody to face the stunning mystery behind her tragic past, an investigation that endangers them both. Moving, surprising, and beautifully textured, *The Scent of Rain and Lightning* blurs the boundaries between suspense and literary fiction.

Key Points/Quotes

- **EAGERLY ANTICIPATED:** This eagerly anticipated publication follows on the heels of a year dedicated across Kansas to Nancy Pickard: *The Virgin of Small Plains* was selected to be the statewide "Kansas Reads" book for 2009, and Nancy has just completed three straight months of non-stop touring within her home state.
- **STRONG TRACK RECORD:** Nancy has won numerous awards for her previous novels. *The Virgin of Small Plains* was an Edgar finalist for Best Novel and earned glowing reviews from a host of major sources, including *The New York Times* and *The Boston Globe*.
- **EXPANDING READERSHIP:** Hugely respected within the mystery community, Nancy Pickard transcended her genre and broke new ground with *The Virgin of Small Plains*, a mainstream novel critics hailed as one of the year's best, transforming Pickard's devoted mystery readership into a wider commercial audience.
- **GLOBAL ATTENTION:** *The Virgin of Small Plains* was sold to numerous foreign publishers. This new novel has already sold in the UK and Holland.
- "Pickard writes with insight and compassion." -- *The New York Times*
- "Pickard has evolved into a writer of substantial literary power and gravitas." -- *The Denver Post*

ON SALE 4/20/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-47101-7
\$25.00/\$29.95 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 336 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 35/32 Carton Count: 12
 Load Group: 0204
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: NancyPickardMysteries.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Online interviews with author
- Author tour, 5 cities by bookstore request
- Online advertising: PW Daily, Shelf Awareness, BookBrowse
- Giveaways on LibraryThing and Goodreads
- Targeted Kansas promotions
- Library marketing

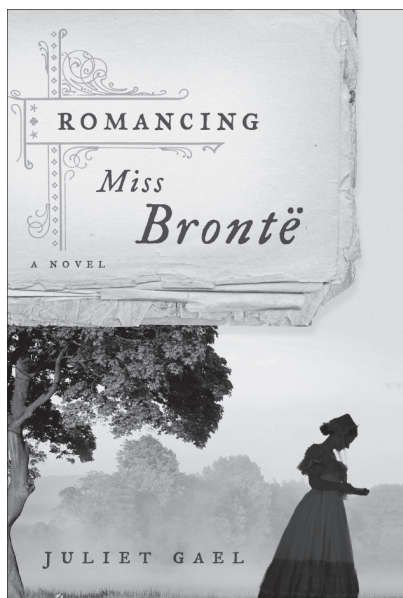
About the Author/Illustrator

Author Residence: Merriam, KS
 NANCY PICKARD is a four-time Edgar Award Nominee, most recently for her Ballantine debut, *The Virgin of Small Plains*. She has won the Anthony Award, Macavity Award, and three Agatha Awards for her novels. Her short stories have also won numerous accolades, including the Anthony, Macavity, Shamus, Agatha, and American Mystery Awards. Pickard has been a national board member of the Mystery Writers of America, as well as president of Sisters in Crime, and is a member of PEN.

Rights:

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: MEREDITH BERNSTEIN LITERARY AG	Agent: MEREDITH BERNSTEIN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51663-3	4/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Virgin Of Small Plains/Pickard, Nancy/TR	978-0-345-47100-0	5/07	Ballantine Books	\$13.95/\$17.95 Can.
The Virgin Of Small Plains/Pickard, Nancy/HC	978-0-345-47099-7	4/06	Ballantine Books	\$23.95/\$31.95 Can.
The Truth Hurts/Pickard, Nancy/HC	9780743412032	7/02	Atria	\$23.95
Ring of Truth/Pickard, Nancy/HC	9780671887971	6/01	Atria	\$23.95
The Whole Truth/Pickard, Nancy/HC	9780671887957	3/00	Pocket	\$23.95
Comp Titles	ISBN	On sale	Publisher	Price
What the Dead Know/Lippman, Laura/HC	9780061128851	03/2007	HarperCollins Publishers	\$24.95



Romancing Miss Brontë

A Novel

Juliet Gael

A brilliantly atmospheric novel that brings to vivid life both the dizzying triumphs and terrible sorrows of the Brontë sisters, and how love dramatically and most unexpectedly found Charlotte Brontë.

In a brilliant mélange of fact and fiction, Juliet Gael tells the extraordinary and poignant story of Charlotte Brontë and her remarkable family, her celebrated sisters, and brilliantly debauched brother. *Romancing Miss Brontë* vividly brings to life Charlotte Brontë's passions and hopes, dreams and sorrows. The Brontë sisters had both great successes and brilliant failures as writers, but they are also known for the tragedies that befell their family's household. Even after attaining wide literary acclaim and celebrity, Charlotte remains lonely, keenly longing for companionship. Glamorous forays into London and meeting premier society members fail to fill the void. Life at Haworth is lonely, with only her aging father and his brash curate, Arthur Bell Nichols, for company. But then, most unexpectedly, after secretly pining for her through the years, Arthur begins wooing a reluctant Charlotte, coaxing her to envision a life--and love!--with him.

ON SALE 4/27/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-52004-3

\$25.00/\$29.95 Can.

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 432 Trim Size: 6-1/4 x 9-1/4

Carton Count: 12

Load Group: 0205

Prod Type: Ballantine HC

Key Points/Quotes

- **AUTHENTICITY AND WIDE APPEAL:** This is historical fiction at its best, with impeccable research and skillfully rendered emotional insight into the lives and world of the famous Brontë family. Juliet Gael's novel will delight both serious Brontë scholars and readers of upmarket commercial fiction.
- **INTRIGUING LOOK INTO PUBLISHING HISTORY:** Book lovers will find it fascinating to read about this era of publishing, which is illuminated throughout the book.
- **BRONTË IS THE NEW JANE AUSTEN:** This novel about Charlotte Brontë is perfectly positioned to capitalize on the widening interest in the Brontës.
- **THE IDEAL BOOK CLUB BOOK:** Addressing provocative and ever-timely issues such as unrequited and romantic love, complex family relationships, women's rights, the wisdom of marriage, social issues, and religious devotion, this novel will certainly spur impassioned discussion within book clubs.
- **CELEBRATED LIVES THAT REMAIN SUBJECTS OF WIDE FASCINATION.** The Brontë sisters are some of the most celebrated authors in history and their works are still widely read. Their dramatic lives also continue to fascinate literary fans.

Marketing and Publicity

- Advance reader's edition
- National review and feature attention
- National and local radio outreach
- Online review and feature attention
- Online interviews with author
- Author tour to tie in with book clubs, 5 cities by bookstore request
- Book fair outreach
- Online advertising: PW Daily, Shelf Awareness, BookBrowse, Facebook
- Giveaways on LibraryThing and Goodreads
- Promotions on Facebook
- Outreach to Brontë websites and blogs
- Feature in Random House Reader's Circle e-newsletter
- Outreach to book clubs
- Library marketing

About the Author/Illustrator

Author Residence: Florence, Italy

Author Hometown: Wichita, Kansas

JULIET GAEL was born and raised in Wichita, Kansas, and obtained her MA in French from the University of Kansas. She has lived abroad for more than fifteen years, primarily in Greece, Israel, and Paris.

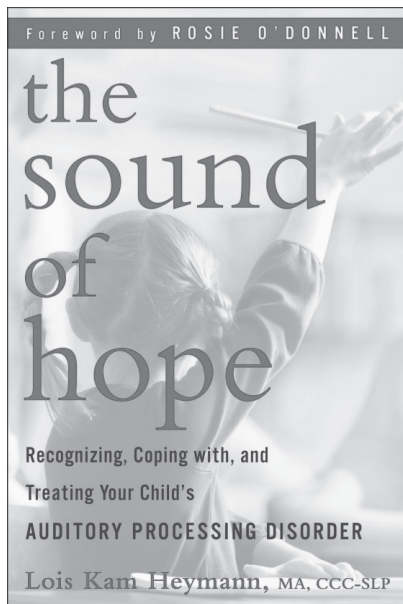
Rights:

Territories: US, Canada, Philippines
Audio: Yes
British: No
Restriction: Available US and Canada Only

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LORETTA BARRETT BOOKS, INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52032-6	4/10	Ballantine Books	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Jane Austen Book Club/Fowler, Karen Joy/HC	9780399151613	5/04	Penguin Group USA	\$23.95
March/Brooks, Geraldine/HC	9780670033355	3/2005	Penguin Group	\$24.95



The Sound of Hope

Recognizing, Coping with, and Treating Your Child's Auditory Processing Disorder

Lois Kam Heymann, MA, CCC-SLP

The first practical guide for parents to improving kids' listening skills so that they can communicate clearly, interact well, and fare better in school--whether they have a diagnosed disorder, learning disability, or slow language development--by a veteran speech therapist with a foreword by her star parent-client, Rosie O'Donnell.

Characterized by a confusing ability to hear but not listen well, a limited vocabulary, and frustration in communication, Auditory Processing Disorders (APD) afflict 1 in 100 children and are often wrongly diagnosed as learning disabilities or as ADD. There is no surgery or pill to correct the issue, but without intervention, an APD can be devastating for a child as he enters school; good listening skills are essential in the classroom.

Actress Rosie O'Donnell's eight-year-old son was diagnosed with this confounding disorder. Veteran speech and language therapist Lois Kam Heymann taught the family interventions that dramatically helped him; he is now thriving both at home and at school. O'Donnell's moving foreword to *The Sound of Hope* makes clear that she wants to help spread the word about Heymann's invaluable techniques.

Explaining what an APD is and how it can be corrected through parent interventions, *The Sound of Hope* is a ground-breaking manual for honing a child's auditory skills. Heymann offers games, rhymes, songs, and read-aloud texts that will promote new neural connections and enhance a child's aural comprehension. Coaxing children to isolate sounds and build recognition for them, parents will ultimately help a child communicate better, listen more effectively, and have a lifetime of better listening and success.

ON SALE 4/27/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-51218-5
\$25.00/\$29.95 Can.

Category: FAMILY/PARENTING
BISAC Cat: Family & Relationships - Parenting

Order Form Cat: FAMILY/CHILDCARE
Page Count: 240 Trim Size: 5-1/2 x 8-1/4
Carton Count: 12
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- National media attention with Rosie O'Donnell
- National and local radio and TV interviews
- Online review and feature attention
- Local author promotion: New York area
- Tie in with author's lecture schedule
- Video available for online promotion
- Promotion on Rosie O'Donnell's blog: www.rosie.com/blog
- Outreach to speech-language pathology websites and blogs
- Outreach to elementary school principals
- Postcards for author's lectures and events

Key Points/Quotes

- **ROSIE O'DONNELL'S STAR POWER:** O'Donnell has made APD her cause. She will do TV, radio, and in-store appearances with Heymann, as well as blog about the book.
- **MORE PREVALENT THAN AUTISM:** Autism is present in 1 in 150 children while APD affects 1 in 100 and other listening disorders bump the stat up to 3 in 100.
- **FIRST PARENT GUIDE:** The only other books on APD are either academic or narrative. Our book is the first hands-on parenting guide.
- **FOR LEARNING DISABILITIES AND GENERAL DISTRACTABILITY TOO:** Listening is a skill and many children need help learning to do it better. Heymann's techniques will be helpful to parents of all kids age 1-9.

About the Author/Illustrator

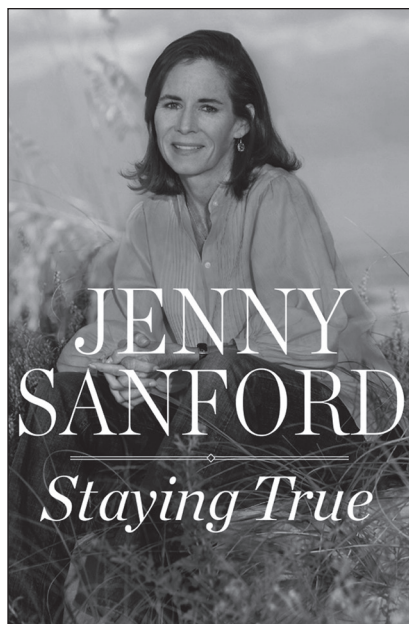
Author Residence: Rosendale, NY

LOIS KAM HEYMAN, M.A., CCC-SLP, is a recognized leader in the treatment of children with listening, learning, and auditory challenges. As a private speech and language pathologist, she has more than thirty years of experience working with families, and also serves as a consultant to hospitals and schools, including the New York Eye and Ear Hospital and more than a dozen school districts in and around New York. Heymann teaches auditory therapy at SUNY New Paltz, and has presented hundreds of seminars nationally for doctors, speech and language pathologists, teachers, and parents.

Rights:

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: WILLIAM MORRIS ENDEAVOR	Agent: SHAWN COYNE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51933-7	4/10	Ballantine Books	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Late Talker/Marilyn Agin/TR	9780312309244	1/04	St. Martin's Griffin	\$14.95
Childhood Speech, Lanaguage and Listening Problems...	9780471387534	8/01	Wiley	\$16.95
Like Sound Through Water/Karen Foli/TR	9780743421997	7/03	Atria	\$15.00
When the Brain Can't Hear/Teri James Bellis	9780743428637	2/2002	Atria	\$25
When the Brain Can't Hear/Teri James Bellis	9780743428644	7/03	Atria	\$15



ON SALE 4/27/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-52239-9
\$25.00/\$29.95 Can.

Category: MEMOIR
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 288 **Trim Size:** 5-1/2 x 8-1/4
Carton Count: 12
Illustrations: COLOR INSERT
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- Major national media attention
- National review and feature attention
- National radio and online outreach
- Local media coverage in South Carolina
- Online outreach
- National bestseller advertising
- Tagged in national print, television, and online advertising supporting the author's major media appearances
- Sizzle reel available for online and in-store promotion

Staying True

Jenny Sanford

South Carolina's first lady, Jenny Sanford, writes candidly about her husband's very public infidelity, the question of forgiveness, and the universal issue of maintaining integrity and a sense-of-self during life's difficult times.

In a few short months, Jenny Sanford's life changed drastically. It was revealed that her husband, Mark Sanford, Governor of South Carolina and contender for the 2012 Republican Presidential nomination, had been having an affair with an Argentinian divorcee. Their family unraveled and his political career has been imploding as a result. But even as the Governor's story continues to provide ever more prurient and salacious details, it is Jenny Sanford who has most surprised the nation. She has refused to act like a conventional political spouse. She did not stand silently by Mark's side at his press conference. In fact, she acted independently and issued a statement of her own. In June, the Sanfords began a trial separation, and Jenny has seen the political fallout as his issue, not hers. Her poise and candor have resonated with people all over the country. She has been urged to tell the story of who she is, what she believes, and how she came to solidify her beliefs. A rare portrait of the private turmoil behind a public betrayal, Jenny Sanford's *Staying True* will encourage readers to discover their innate independence, within marriage or not, and remain faithful to their own inner compass during life's difficult and disappointing times.

Key Points/Quotes

- **A RARE RESPONSE:** Jenny Sanford's choice to NOT stand-by-her-man when he publicly confessed his indiscretions was highly unusual in the political arena and earned her piles of fan mail: Americans of all political stripes support her poise and dignity in handling this public humiliation.
- **MEDIA FRENZY:** Jenny Sanford has been inundated for interview requests. With the exception of a *Vogue* feature article that appeared in September, she will continue to refuse interview requests. We are fielding these requests and strategically engineering an amazing media line-up around publication.
- **INSPIRATIONAL ACROSS POLITICAL AND FAITH-BASED READERSHIPS:** You don't have to share her husband's politics or her family's faith to both like and root for Jenny Sanford in this book. She is strong but not tough, faithful but not pious, committed to learning to forgive in some capacity, but not a doormat in any way.

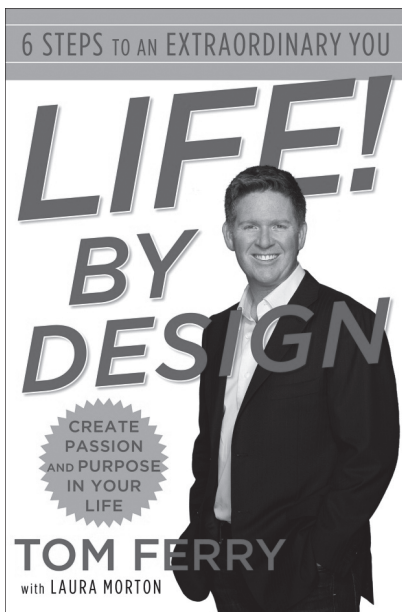
About the Author/Illustrator

Author Residence: Sullivan's Island, South Carolina **Author Hometown:** Winnetka, IL
 Before marrying Mark Sanford nearly twenty years ago, JENNY (SULLIVAN) SANFORD was a successful Wall Street investment banker at Lazard Frères & Co., first in mergers and acquisitions and then on the bond desk. After their marriage, she was campaign manager for all of her husband's campaigns for Congress and governor while also raising the couple's four young sons.

Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt
Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: BLACK INC., DAVID BLACK LIT. **AAgent:** JOY TUTELA
Reprint: Yes
1st Serial: No
Special Markets:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52240-5	4/10	Ballantine Books	\$25.00/\$29.95 Can.
Abridged CD	978-0-307-73628-4	4/10	Random House Audio	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Resilience/Edwards, Elizabeth/HC	978-0-7679-3136-6	5/09	Broadway	\$22.95/\$26.95 Can.
Happens Every Day/Isabel Gillies	9781439110072	March 2009	Scribner	\$25
Perfectly Imperfect/Woodruff, Lee/HC	978-1-4000-6731-2	4/09	Random House	\$25.00/\$28.00 Can.



ON SALE 5/4/2010

**BALLANTINE BOOKS
HARDCOVER**

**978-0-345-52064-7
\$25.00/\$29.95 Can.**

Category: SELF HELP
BISAC Cat: Self Help - General
Order Form Cat: PSYCHOLOGY/SELF-HELP
Page Count: 240 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 27/32 Carton Count: 12
Load Group: 0202
Prod Type: Ballantine HC

Marketing and Publicity

- Dedicated, multifaceted website: LifeByDesignBook.com
- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Online review and feature attention
- Radio satellite tour
- Pre-publication media event
- Tie in with author's lecture schedule
- E-blasts to author's 750,000+ mailing list
- Author video
- Webinar for booksellers
- Major social media outreach campaign
- Outreach to entrepreneurial and business websites and blogs
- Outreach to life coaches
- Library marketing: e-marketing campaign

Life! By Design 6 Steps to an Extraordinary You



Tom Ferry, with Laura Morton

The next Tony Robbins; a major new voice in inspiration and success coaching; the head of multimillion dollar Tom Ferry-YourCoach reveals how to have it all at home and work.

Motivational, inspirational, life-altering leadership from a new voice in success coaching: One of the most successful motivational speakers on the circuit shows you how to live your life by design, not by default.

What's Tom's secret? Most people are living in an active coma. They're alive and functioning, but appear to be plugged into an imaginary life support, hoping someday when they wake up everything will be ok. They're afraid to change, afraid to try out a new approach. Tom shows that in order to live an extraordinary life, you have to know what you want, know why you want it--and then be motivated to achieve it. No more pity parties. No more excuses. No more procrastination. Tom Ferry is your personal and professional defibrillator! Tom Ferry's proven Life by Design program can help you shift from struggling to thriving in a matter of weeks. You'll get rapid results following his 6 easy steps.

Key Points/Quotes

- **PLATFORM, PLATFORM, PLATFORM:** Tom Ferry speaks to at least 50,000 people a year via his wildly successful seminar business; his database is 750,000 members strong; he reaches 150,000 viewers via his YouTube videos; he is totally plugged in to the motivational/inspirational world.
- **DEDICATED MARKETING SUPPORT:** Tom Ferry employs a full sales and marketing team to back his seminars; he does conference call marketing; he's at the forefront of new media, with 20,000 unique visitors a month to tomferry.com; and he will look into co-branding with other successful companies.
- **FORCE OF NATURE FOR TRYING TIMES:** Tom Ferry's seminars are a masterclass in how to motivate people, and with the recession going nowhere, now is the time to really hear his message--as he puts it, only those who commit to success in bad times will rise above the slump and succeed.
- **IDENTIFIES AND FIXES THE FOUR ADDICTIONS:** "Opinions of Others," "Drama," "The Past," and "Worry."
- "Tom Ferry not only inspires you--he actually shows you how to begin the journey of creation towards your personal and professional dreams." --Deepak Chopra
- "Tom Ferry's system is truly where it's at! Tom understands how to help you lead your life By Design!" --Tony Robbins
- "Tom Ferry is one of the most respected personal and business speakers and trainers in America today." --Brian Tracy, motivational speaker, trainer, bestselling author

About the Author/Illustrator

Author Residence: Newport Beach, CA

TOM FERRY is a business coach and life-strategist, with a particular market saturation in real estate and related industries. He is also CEO of Tom Ferry-YourCoach, a multimillion dollar, full-service sales, marketing, and coaching business. He leads more than 200 business-motivation seminars per year across the United States, introducing 50,000 new people a year to his message. LAURA MORTON has co-authored numerous *New York Times* bestsellers, including *The Jonas Brothers*, *Duane "Dog" Chapman*, and *Melissa Etheridge*.

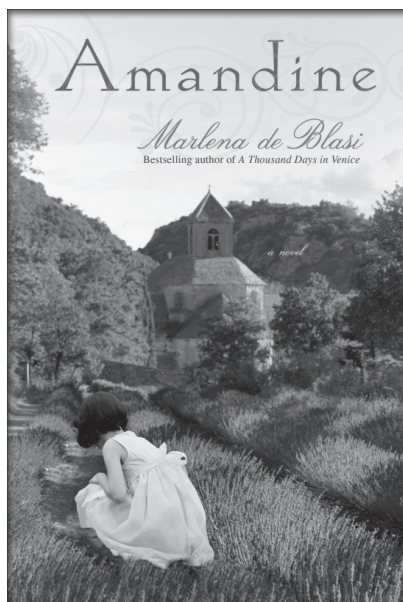
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WRITERS HOUSE LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DAN CONAWAY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52066-1	5/10	Ballantine Books	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Excuses Begone!/Dyer/HC	9781401921736	5/06	Hay House	\$24.95
Who'S Got Your Back/Ferrazzi, Keith/HC	978-0-385-52133-8	5/09	Broadway Business	\$25.00/\$29.95 Can.
The 4-Hour Workweek/Ferriss, Timothy/HC	978-0-307-35313-9	4/07	Crown	\$19.95/\$24.95 Can.
The Success Principles/Jack Canfield/HC	9780060594886	12/05	William Morrow	\$25.95
Eat That Frog!/Brian Tracy/TP	9781576751985	9/02	Berrett-Koehler	\$15.95



Amandine

A Novel

Marlena de Blasi

The first novel by the bestselling author of *A Thousand Days in Venice* and *A Thousand Days in Tuscany*, a gripping story of faith and perseverance set in World War II-era France.

The bestselling author of memoir and culinary travel books makes an ambitious leap into historical fiction, setting her first novel in Europe during the second World War. *Amandine* tells the story of a young girl raised as an orphan in a French convent where she learns to love her governess and fear the vengeful abbess who hates her without reason or remorse. Always, however, Amandine longs for her real mother, and it is this longing that will take her across war-torn Europe, into the heart of the French resistance, and magically and tragically toward the family she never knew.

Key Points/Quotes

- **BELOVED AUTHOR:** Marlena de Blasi is a nationally bestselling author, a food and wine consultant, a restaurant critic, and an acclaimed chef with several books on the foods of Italy. Her strong fan-base will flock to her first novel.
- **STRONG TRACK RECORD:** De Blasi's *A Thousand Days in Venice* was a national bestseller and her combined backlist titles have more than 250,000 copies in print.
- **AMAZING STORY:** *Amandine* is based on true-life characters and events, and de Blasi's gorgeous, vibrant language brings them to life from the very first pages.

Praise for *That Summer in Sicily*

- "A marvel...a fragrant tale of life and love in the mountains of Sicily." --*Kirkus Reviews* (starred review)
- "Brilliantly crafted, the story lingers...thoroughly haunts beyond the final page." --*The Providence Journal*

About the Author/Illustrator

Author Residence: Italy

MARLENA DE BLASI, who has worked as a chef and a food and wine consultant, lives in Italy, where she plans and conducts gastronomic tours of the various regions. She is the author of four previous memoirs, *That Summer in Sicily*, *A Thousand Days in Venice*, *A Thousand Days in Tuscany*, and *The Lady in the Palazzo*, as well as three books on the foods of Italy.

ON SALE 5/18/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-50734-1
\$25.00/\$29.95 Can.

Category: HISTORICAL FICTION
BISAC Cat: Fiction - Historical
Order Form Cat: FICTION GENERAL
Page Count: 368 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0204
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- NPR campaign
- Online review and feature attention
- Online advertising: PW Daily and Shelf Awareness
- Giveaways on LibraryThing and Goodreads
- Book club outreach
- Library marketing

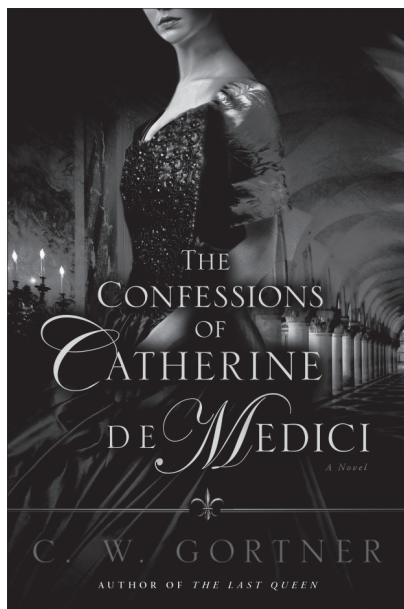
Rights:

Territories: World
Audio: No
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: ROSALIE SIEGEL INTERNATIONAL

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ROSALIE SIEGEL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52192-7	5/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
That Summer In Sicily/De Blasi, Marlena/HC	978-0-345-49765-9	5/08	Ballantine Books	\$24.00/\$28.00 Can.
That Summer In Sicily/De Blasi, Marlena/TR	978-0-345-49766-6	5/09	Ballantine Books	\$14.00/\$16.50 Can.
The Lady in the Palazzo: At Home in Umbria/HC	9781565124738	12/2006	Algonquin Books	\$23.95
Thousand Days In Venice, A/De Blasi, Marlena/TR	978-0-345-45764-6	6/03	Ballantine Books	\$14.00/\$16.50 Can.
A Thousand Days in Venice/De Blasi/HC	9781565123212	6/02	Algonquin Books	\$23.95
1,000 Days In Tuscany/De Blasi, Marlena/TR	978-0-345-48109-2	9/05	Ballantine Books	\$14.95/\$21.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Skeletons At The Feast/Bohjalian, Chris/HC	978-0-307-39495-8	5/08	Shaye Areheart Books	\$25.00/\$28.00 Can.
Thread Of Grace, A/Russell, Mary Doria/TR	978-0-449-00413-5	12/05	Ballantine Books	\$15.00/\$17.00 Can.



The Confessions of Catherine de Medici

A Novel

C. W. Gortner

An ambitious and gripping novel from the author of *The Last Queen* about the dramatic, tragic, and misunderstood life of one of history's most powerful and influential women: Catherine de Medici.

When Catherine de Medici leaves her native Florence to marry Henry II of France, she never imagines what fate has in store for her: great love and loss, religious wars, thwarted leadership, and years of royal tension that will put her squarely in the middle of conflicts both personal and political. In this historical novel so juicy it's difficult to believe it's all true, C. W. Gortner brings to life Catherine's world—a world of sacrifice, betrayal, romance, and bloodshed.

Key Points/Quotes

- **INTERNATIONAL HIT:** Gortner's most recent novel, *The Last Queen*, has sold in eight countries and is in its third printing in its Random House Reader's Circle paperback edition.
- **AUTHOR IS AN ACTIVE SELF-PROMOTER:** C. W. Gortner organizes large-scale marketing campaigns online through AuthorBuzz, offering contests and promotional materials to readers, librarians, and booksellers. He speaks to book groups via speaker phone, Skype, and in person; does signings and public speaking events; and attended the Historical Novel Society Conference as a guest speaker on three panels.
- **RANDOM HOUSE READER'S CIRCLE:** Our paperback edition will feature questions for discussion and an interview with the author, building on *The Last Queen's* success.

Praise for THE LAST QUEEN:

- "An absorbing account of one of history's most fascinating women." --Donna Woolfolk Cross, author of *Pope Joan*
- "Emotional and political tensions soar as Juana's loyalties are tested to their limits. Disturbing royal secrets and court manipulations wickedly twist this enthralling story, brilliantly told." --*Publishers Weekly*
- "Lyrical prose and fascinating historical details...illuminate the life of a forgotten queen whose passion and courageous spirit shaped the world in which she lived. Readers looking for more about the Renaissance, the Tudors and Spain will find it in this... glorious and colorful drama." --*Romantic Times*

ON SALE 5/25/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-50186-8

\$25.00/\$29.95 Can.

Category: HISTORICAL FICTION

BISAC Cat: Fiction - Historical

Order Form Cat: FICTION GENERAL

Page Count: 416 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 41/32 Carton Count: 12

Load Group: 0205

Prod Type: Ballantine HC

Marketing and Publicity

- Website: CWGortner.com
- National review and feature attention
- NPR campaign
- Online review and feature attention
- Online interviews with author
- Book club events via Skype
- Feature in the Random House Reader's Circle e-newsletter
- Book club outreach
- Library marketing

About the Author/Illustrator

Author Residence: San Francisco, CA

C. W. GORTNER, half-Spanish by birth, holds an M.F.A. in writing, with an emphasis on historical studies, from the New College of California and has taught university courses on women of power in the Renaissance. He was raised in Malaga, Spain, and now lives in San Francisco.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: JEAN V NAGGAR LITERARY AGENCY,

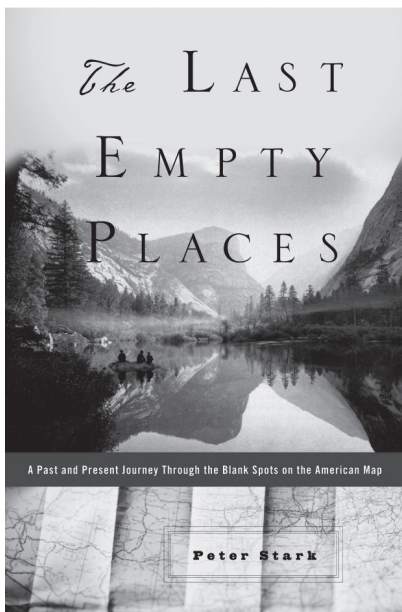
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JENNIFER WELTZ

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52194-1	5/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Last Queen/Gortner, C.W./TR	978-0-345-50185-1	5/09	Ballantine Books	\$14.00/\$16.50 Can.
The Last Queen/Gortner, C.W./HC	978-0-345-50184-4	7/08	Ballantine Books	\$25.00/\$28.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Elizabeth And Mary/Dunn, Jane/HC	9780375408984	1/04	Knopf	\$30.00
The Dark Queen/Carroll, Susan/TR	978-0-345-43796-9	3/05	Ballantine Books	\$13.95/\$21.00 Can.
The Devil's Queen/Jeanne Kalogridis/HC	9780312368432	07/09	St. Martins	\$25.99



ON SALE 5/25/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-49537-2
\$26.00/\$31.00 Can.

Category: NATURE/HISTORY
BISAC Cat: Nature - General
Order Form Cat: NATURE
Page Count: 336 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 35/32 **Carton Count:** 12
Illustrations: 4 MAPS
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- National and local radio and TV interviews
- NPR campaign
- Radio phone interviews
- Online review and feature attention
- Local author promotion: Montana and Washington, D.C.
- Outreach to nature, travel, and ecological websites and blogs
- Academic marketing

The Last Empty Places

A Past and Present Journey Through the Blank Spots on the American Map



Peter Stark

For readers of both travel and history, Peter Stark delivers a powerful and moving narrative exploring the "blank" spots on the U.S. map, weaving together riveting American history, wonderful contemporary travelogue, and a deeply engaging examination of the history of the idea of wilderness.

As a child, Peter Stark grew up in a log cabin in the remote Wisconsin North Woods, the same place that helped shape the very idea of wilderness for thinkers from Thoreau and Emerson to John Muir. As an adult, powerfully drawn to the few blank spots that remain on our country's map, Stark set out to discover what still exists where the roads trail off to dirt and then to nothing. It's a captivating adventure on both an intellectual and physical level, for he quickly learns that most of the places were not blank at all for most of our history, but contain the traces of some of the most compelling passages of our national story. He also learns how some of the great minds of our country shaped the most basic way that we approach nature and our ideas of how to both use and protect it. Focusing in on a few areas in Maine, Pennsylvania, California, Oregon, and Arizona, and following in the footsteps of Enlightenment leaders and frontiersmen, *The Last Empty Places* illuminates forgotten history and shows how the most remote places on the map are closely tied to our national identity and destiny.

Key Points/Quotes

- **BROAD APPEAL:** With this book, Stark moves beyond the more narrow adventure audience with a book that will appeal to readers of many categories of nonfiction, from history to nature to travel to the environment.
- Stark's adventures bring him to northern and central Maine, southeastern Oregon, the Ohio River Valley in Western Pennsylvania, and on a trek from eastern Arizona to the Gila Wilderness of New Mexico.
- **CRITICALLY ACCLAIMED:** Stark is a highly praised writer whose work has been described as "exquisite," "masterful," "fascinating," and "viscerally engaging."
- **WELL-CONNECTED AUTHOR:** A longtime contributor to *Outside*, Stark has also written for *Smithsonian* and *The New Yorker*.

About the Author/Illustrator

Author Residence: Missoula, Montana

Author Hometown: Northern Wisconsin

PETER STARK is the author of *Last Breath* and *At the Mercy of the River*. He is a freelance writer, contributing regularly to *Outside*, *Smithsonian*, and *The New Yorker*. He has been nominated for a National Magazine Award and has written a collection of essays, *Driving to Greenland*. He is the editor of an anthology of writing about the Arctic titled *Ring of Ice*.

Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: STUART KRICHEVSKY LIT AGCY, IN

Reprint: Yes
1st Serial: No
Special Markets:
Agent: SHANA COHEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52190-3	5/10	Ballantine Books	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
At The Mercy Of The River/Stark, Peter/HC	978-0-345-44181-2	6/05	Ballantine Books	\$24.95/\$32.95 Can.
Last Breath/Stark, Peter/HC	9780345441508	10/01	Ballantine Books	\$24.00/\$36.00 Can.
Last Breath/Stark, Peter/TR	9780345441515	10/02	Ballantine Books	\$14.95/\$21.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Last Child in the Woods/Louv, Richard/HC	9781565123915	04/2005	Algonquin Books	\$24.95
Assassination Vacation/Vowell, Sarah/HC	9780743260039	03/05	Simon & Schuster	\$21.00
Walk In The Woods, A/Bryson, Bill/HC	9780767902519	5/98	Broadway	\$25.00/\$25.00 Can.

The New Good Life

Living Better Than Ever in an Age of Less

John Robbins

Drawing on his own colorful financial story, bestselling author John Robbins offers both a manifesto for finding meaning beyond money, and a practical blueprint for lower-cost and planet-friendly yet high-joy living in this new era of frugality.

John Robbins was heir to a vast fortune and walked away from it in favor of making his own way in the world. Recently, he woke to the news that most of his hard-earned life savings had been lost to the Madoff scam. But with a new humility and deeper compassion for others, Robbins quickly saw an upside to our collective financial downturn: a world in which our necessarily curtailed consumerism could lead to a healthier planet, and legions of more deeply satisfied people living on it. *The New Good Life* outlines that vision both philosophically and prescriptively.

Through stories of real people who have created financial identities that are prudent without being prudish, Robbins offers counterintuitive high-joy, low-cost ways to save money at every turn: around the house, in our diets and habits, and through our good health. Living "the new good life" isn't about deprivation. It's about financial restraint that can actually lead to *more* satisfaction and fun, and that can bring true financial freedom again.

Key Points/Quotes

- AN AMERICAN ICON: *Diet for a New America* has sold more than one million copies and put Robbins on the map as a crusader for planet-friendly food and lifestyle choices. He appeared in *Supersize Me* and regularly lectures about sustainability at an array of national meetings.
- SPENDING LESS YET LOVING IT MORE: Miserly is out, conscious spending is in. Robbins will help readers set new priorities and make personal choices that don't crimp their style!
- STEP-BY-STEP GUIDANCE FOR EVERYONE: Robbins supplies a simple framework for those who want to take baby steps, as well as "advanced" steps for people who want to make bigger changes.
- "Robbins is a man that millions of people have come to trust and respect....Now, in a time of growing economic distress, his is the voice many want to hear, and his is the guidance they want to heed." --Dean Ornish, M.D.

About the Author/Illustrator

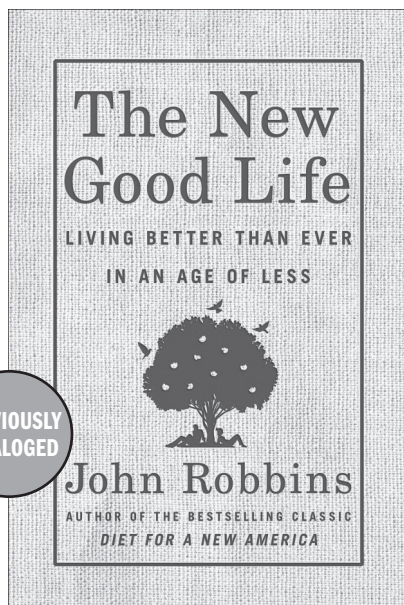
Author Residence: Soquel, CA

JOHN ROBBINS is the author of the million-copy bestseller *Diet for a New America* (which later became a PBS series). The recipient of the Rachel Carson Award and the Albert Schweitzer Humanitarian Award and the founder of Earth Save International, his work has been featured in the *San Francisco Chronicle*, the *Los Angeles Times*, *Chicago Life*, *The Washington Post*, and *The New York Times*. He has made numerous appearances on *Oprah*, *Donahue*, and *Geraldo*.

Rights:

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: DOUGLAS CARLTON ABRAMS	Agent: DOUG ABRAMS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52023-4	5/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Diet For a New America/Robbins/TR	9780915811816	4/98	HJ Kramer	\$15.95
Healthy At 100/Robbins, John/HC	978-1-4000-6521-9	9/06	Random House	\$25.95/\$34.95 Can.
Healthy At 100/Robbins, John/TR	978-0-345-49011-7	8/07	Ballantine Books	\$16.00/\$19.95 Can.
The Food Revolution/Robbins/HC	9781573247023	7/01	Conari	\$17.95
Comp Titles	ISBN	On sale	Publisher	Price
The Not So Big Life/Susanka, S/HC	978-1-4000-6531-8	5/07	Random House	\$24.95/\$32.00 Can.
The Not So Big Life/Susanka, S/TR	978-0-8129-7600-7	12/07	RHTP	\$14.95/\$19.95 Can.



ON SALE 5/25/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-51984-9

\$25.00/\$29.95 Can.

History: Previously Cataloged

Category: SELF HELP

BISAC Cat: Self Help - General

Order Form Cat: PSYCHOLOGY/SELF-HELP

Page Count: 256 **Trim Size:** 6-1/8 x 9-1/4

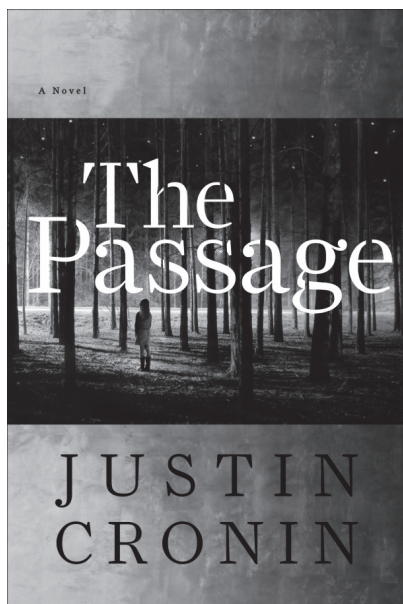
Spine/Depth: 28/32 **Carton Count:** 12

Load Group: 0205

Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- National media attention
- National and local radio and TV interviews
- NPR interviews
- Online review and feature attention
- Local author promotion: Santa Cruz, CA
- Tie in with author's lecture schedule
- Cross-promotion with EarthSave.org
- Pitch promotion with MotherJones.com
- Academic and library marketing



ON SALE 6/8/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-50496-8
\$26.00

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 720 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 66/32 Carton Count: 12
 Load Group: 0203
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: EnterThePassage.com
- Advance reader's edition
- Pre-publication media event
- Pre-publication account visits
- National review and feature attention
- National and local media attention
- Wide review distribution to top book review editors, feature writers, culture writers, internet bloggers, and reviewers, as well as national TV and radio media outlets
- Author tour: 15 cities, including author appearance at San Diego Comic-Con
- National print advertising: *The New York Times*, *The New Yorker*, *USA Today*, *Entertainment Weekly*
- Poster snipes in major markets
- Online advertising: Banner ads with embedded video on Shelf Awareness, PW Daily, NewYorker.com, USAToday.com, EW.com
- Mobile marketing supported with customized applications
- Facebook and Twitter pre-pub promotion
- Video trailers and fan generated video contest
- Galley giveaway promotions
- Bookstore blogging campaign
- Outreach to literary, genre, and book interest websites and blogs
- Major IndieBound campaign
- Street teams and convention promotions
- Library marketing

The Passage

Justin Cronin

A breathtaking tale of catastrophe and survival. A mesmerizing work of sacrifice and hope. An epic story of a girl given the chance to save humanity. Award-winning and highly acclaimed author Justin Cronin's ambitious vision and powerful prose combine to make *The Passage* Summer 2010's most anticipated read.

The Passage is the story of Amy Harper Bellafonte, a tale of great friendship and unimaginable sacrifice set against a devastated world. Abandoned by her mother, six-year-old Amy becomes the thirteenth test subject in a secret government experiment—an experiment that goes terribly awry when the first twelve subjects break out, carrying a deadly virus with them. Amy escapes, rescued by the FBI agent who has befriended her, and who carries a secret heartache of his own. Together they hide out in the hills of Oregon, cut off from civilization as the experiment's fallout descends. One hundred years later, the story resumes at a walled colony of human survivors huddled under the lights that protect them from attack by the vicious creatures that roam the barren American landscape. Then, from out of the wilderness comes a young woman, mute and traumatized, with neither voice nor memory. Befriended by a group of intrepid young survivors, including the haunted young man who comes to love her, she must make her passage across the wastelands to the place where she began, to uncover the secret of her mysterious origins—a secret with the power to save the human race.

Key Points/Quotes

- MAJOR ACQUISITION AROUND THE WORLD: After we bought this trilogy, rights were sold in twenty-one countries.
- EARLY BUZZ: Much press accompanied the acquisition, such as from *The New York Times* and *New York* magazine, and publishing insiders were quoted praising the manuscript. One suggested that comparisons to Michael Crichton and Stephen King were appropriate given the likelihood of it being "a big bestseller."
- MAJOR HOLLYWOOD DEAL: Fox won an intense auction for the Hollywood rights; John Logan and Ridley Scott will team up in their first collaboration since *Gladiator* to write/direct an epic movie based on Justin's trilogy.
- AWARD-WINNING AUTHOR: Justin Cronin is the author of two novels: PEN/Hemingway winner *Mary and O'Neil* and highly acclaimed *The Summer Guest*. He earned his MFA from the Iowa Writers Workshop and has taught writing at La Salle University in Philadelphia and Rice University in Houston.
- A POPULAR GENRE: Speculative fiction with supernatural twists has been exceptionally popular in recent years—for example, Elizabeth Kostova's *The Historian* and Stephanie Meyers' Twilight series.

About the Author/Illustrator

Author Residence: Houston, TX

Author Hometown: New England

Born and raised in New England, JUSTIN CRONIN is the author of *The Summer Guest* (a Booksense national bestseller) and *Mary and O'Neil*, winner of both the PEN/Hemingway Award and the Stephen Crane Prize for best debut fiction. Father of two children, he is Professor of English at Rice University and lives with his family in Houston, Texas.

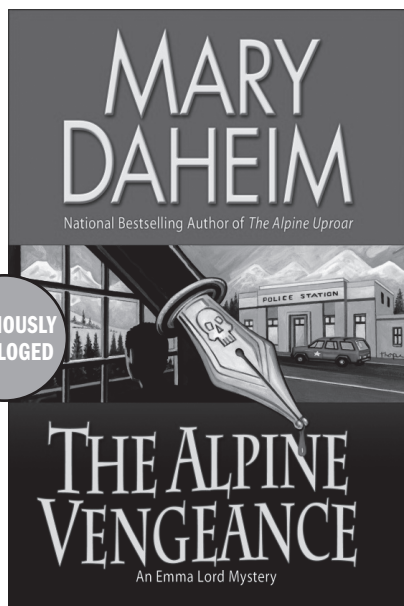
Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US and Opn MK

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: TRIDENT MEDIA GROUP, LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ELLEN LEVINE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51686-2	1/11	Ballantine Books	\$26.00
Abridged CD	978-0-7393-6650-9	5/10	Random House Audio	\$45.00/\$54.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Summer Guest/Cronin, Justin/HC	978-0-385-33581-2	6/04	The Dial Press	\$24.00/\$34.00 Can.
Mary And O'Neil/Cronin, Justin/HC	9780385333580	2/01	The Dial Press	\$21.95/\$32.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Historian/Kostova, Elizabeth/HC	9780316011778	6/05	Little, Brown	\$25.95
The Road/Mccarthy, Cormac/HC	978-0-307-26543-2	9/06	Knopf	\$24.95/\$27.95 Can.
The Andromeda Strain/Crichton, Michael/HC	9780394415253	5/69	Knopf	\$26.95/\$39.95 Can.
The Stand/King, Stephen/MM	9780451169532	5/91	Signet	\$8.99



The Alpine Vengeance

An Emma Lord Mystery

Mary Daheim

This wickedly entertaining twenty-second installment of Mary Daheim's bestselling Alpine series is packed with delicious intrigue.

Baffled by a bizarre series of anonymous letters, Sheriff Milo Dodge calls upon *Advocate* owner Emma Lord for help. The mysterious letter writer alleges the wrongful arrest and conviction of the recently deceased Larry Peterson, who was long ago involved in a murder, and claims the real killer has made a deathbed confession. Neither Emma nor Milo recognize the name of the supposed repentant killer. Surprisingly enough, even longtime Alpine resident Vida Runkel doesn't recall any such person, something so unlikely that they all conclude that the angry letter writer has invented a whole scenario for his or her own purposes. The trio dismisses the letters, but then an ominous fourth letter arrives, claiming that if swift action isn't taken, other deaths will soon follow--Milo's and Emma's deaths. And once word leaks that a vengeful killer may be on the loose, a ripple of panic runs through the Valley of the Sky.

Key Points/Quotes

- **BACKLIST OPPORTUNITY:** In *The Alpine Vengeance*, Daheim takes us back to a story line from a previous novel--*The Alpine Fury*--a terrific opportunity for backlist sales.
- **BESTSELLING SERIES:** Daheim's Alpine novels have appeared on the bestseller lists at *USA Today*, *The Seattle Times*, and the Independent Mystery Booksellers Association. She remains a much-loved regional and genre favorite.
- **READ THEM ALL, A TO Z:** Mary Daheim's Alpine mystery series--the "other Alphabet series"--is one of the most consistent sellers on the Ballantine list. Devoted mystery fans eagerly await the next alphabetical installment.
- **CROSS-SELL PROMOTION:** An enticing teaser from *The Alpine Vengeance* will appear in the mass market paperback edition of *The Alpine Uproar*, which publishes a month ahead of this new hardcover.
- "Keeps the reader turning the pages." --*Booklist*, on *The Alpine Uproar*
- "Daheim writes...with dry wit, a butter-smooth style, and obvious wicked enjoyment." --Portland *Oregonian*
- "[Daheim] amiably captures the rhythms and crosscurrents of small-town life." --*Kirkus Reviews*

ON SALE 6/15/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-50257-5

\$25.00/\$29.95 Can.

History: Previously Cataloged

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 272 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 30/32 Carton Count: 12

Load Group: 0204

Prod Type: Ballantine HC

Marketing and Publicity

- Website: AuthorMaryDaheim.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: Seattle
- Feature in *Mystery* on the Internet e-newsletter

About the Author/Illustrator

Author Residence: Seattle, WA

Author Hometown: Seattle, WA

MARY DAHEIM is a Seattle native who has been a reporter, an editor, and a public relations consultant. She started writing at the age of eight--the launch of a career that is now distinguished by more than twenty-five published novels. Mary Daheim is a member of the Authors Guild and Mystery Writers of America. In 2000, she won the Literary Achievement Award from the Pacific Northwest Writers Association.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: MAUREEN MORAN AGENCY

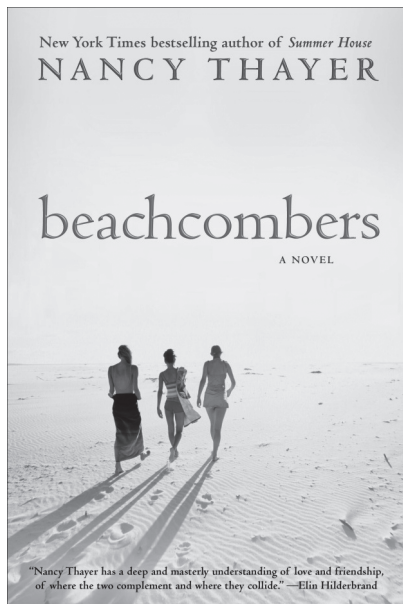
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: MAUREEN MORAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51909-2	6/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Alpine Uproar/Daheim, Mary/MM	978-0-345-50256-8	5/10	Ballantine Books	\$7.99/\$8.99 Can.
The Alpine Uproar/Daheim, Mary/HC	978-0-345-50255-1	6/09	Ballantine Books	\$25.00/\$28.95 Can.
The Alpine Traitor/Daheim, Mary/MM	978-0-345-46820-8	3/09	Ballantine Books	\$7.99/\$10.99 Can.
The Alpine Traitor/Daheim, Mary/HC	978-0-345-46818-5	2/08	Ballantine Books	\$24.00/\$28.00 Can.
The Alpine Scandal/Daheim, Mary/HC	978-0-345-46816-1	3/07	Ballantine Books	\$23.95/\$29.95 Can.
The Alpine Scandal/Daheim, Mary/MM	978-0-345-46817-8	1/08	Ballantine Books	\$7.99/\$10.99 Can.
The Alpine Recluse/Daheim, Mary/HC	978-0-345-46814-7	3/06	Ballantine Books	\$23.95/\$33.95 Can.
The Alpine Recluse/Daheim, Mary/MM	978-0-345-46815-4	3/07	Ballantine Books	\$7.99/\$9.99 Can.



Beachcombers

A Novel



Nancy Thayer

Sisters reunite on Nantucket over a tumultuous summer of love and chaos in this wonderfully entertaining new novel from the *New York Times* bestselling author of *Summer House*.

As the eldest daughter, Abbie took on a lot after her mother's death. Afterward, she feels she's earned the right to jet around the world, experiencing life, if not love. Her sister Emma, a Boston stockbroker, seems to have it all...until the stock market crash leaves her jobless and her fiancé dumps her. Remaining in Nantucket with their widowed father, Lily, the baby of the family, is full of dreams though she's not terribly helpful in a crisis. So when Marina, an enigmatic newcomer to town, begins wooing their successful, attractive father, Lily summons home her sisters. Reunited for the summer, the sisters start Nantucket Mermaids—a company providing an eclectic range of services for the island's wealthy residents. Over the course of a busy summer, they work, gossip, and, of course, squabble. In the twilight of summer, all four women have changed—transformations that surprise themselves and each other.

Key Points/Quotes

- **SUCCESSFUL TRACK RECORD:** *Summer House* just went back to press for the fourth time and there are now more than 34,000 copies in print. The trade paperback of *Moon Shell Beach* has gone back to press six times, totaling nearly 47,000 copies in print.
- **PERFECT FOR SUMMER:** Nancy Thayer's Nantucket-set novels have become staples for summer beach reads. *Summer House* was featured in *USA Today's* Beach Round Up and the *New York Times Women's Fiction Round Up*. *Summer House* was also reviewed in *Redbook's* July issue and *Better Homes and Gardens's* June issue.
- **SUBRIGHTS SALES:** *Summer House* was picked up by Center Point Large Print, as well as Rhapsody, Doubleday Book Club, Doubleday Large Print, and Literary Guild.
- **COMMERCIAL TRACK RECORD:** Nancy Thayer is a brand name in women's fiction. *The Hot Flash Club* was a national bestseller that earned glowing reviews in *The New York Times*, *The Boston Globe*, *Publishers Weekly*, and *Booklist*. Subsequent books in the series have enjoyed continued success in hardcover, trade, and mass market.
- **CROSS-SELL:** Publishing in the same span the trade paperback of *Summer House*, which will include an excerpt from this new hardcover.
- "This well-wrought, appealing book...is packed with literally down-to-earth charm...insightful." --Janet Maslin, *The New York Times*, on *Summer House*
- "Nancy Thayer has a deep and masterly understanding of love and friendship, of where the two complement and where they collide." --Elin Hilderbrand

ON SALE 6/15/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-51828-6
\$25.00/\$29.95 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 28/32 Carton Count: 12
Load Group: 0204
Prod Type: Ballantine HC

Marketing and Publicity

- Website: NancyThayer.com
- National review and feature attention
- Summer reading campaign
- Online review and feature attention
- Ads on ferries in major markets
- Online advertising on USAToday.com during their Summer Reading promotion
- Feature in Random House Reader's Circle e-newsletter
- Giveaways on LibraryThing and Goodreads
- Bookseller pass-along promotion
- Outreach to B&Bs at shore points/vacation spots
- Library marketing

About the Author/Illustrator

Author Residence: Nantucket, MA

Author Hometown: Wichita, Kansas

NANCY THAYER is the *New York Times* bestselling author of *The Hot Flash Club*, *The Hot Flash Club Strikes Again*, *Hot Flash Holidays*, *The Hot Flash Club Chills Out*, *Moon Shell Beach*, and *Summer House*.

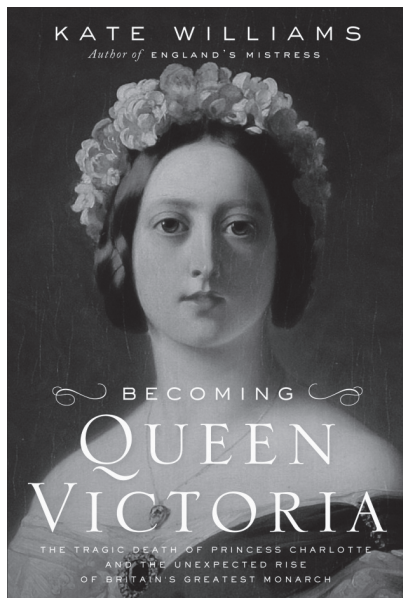
Rights:

Territories: US, Canada, open market
Audio: 0
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANE ROTROSEN LITERARY AGENCY

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51830-9	6/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Summer House/Thayer, Nancy/HC	978-0-345-49820-5	6/09	Ballantine Books	\$25.00/\$28.95 Can.
Moon Shell Beach/Thayer, Nancy/TR	978-0-345-49819-9	6/09	Ballantine Books	\$15.00/\$17.50 Can.
Moon Shell Beach/Thayer, Nancy/HC	978-0-345-49818-2	5/08	Ballantine Books	\$24.00/\$28.00 Can.
The Hot Flash Club Chills Out/Thayer, Nancy/TR	978-0-345-48554-0	5/07	Ballantine Books	\$13.95/\$17.95 Can.
The Hot Flash Club Chills Out/Thayer, Nancy/HC	978-0-345-48553-3	7/06	Ballantine Books	\$21.95/\$29.95 Can.
Hot Flash Holidays/Thayer, Nancy/MM	978-0-345-48552-6	10/06	Ballantine Books	\$6.99/\$9.99 Can.
Hot Flash Holidays/Thayer, Nancy/HC	978-0-345-48551-9	11/05	Ballantine Books	\$16.95/\$23.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Castaways/Hilderbrand, Elin/HC	9780316043892	7/09	Little, Brown and Company	\$24.99



ON SALE 6/15/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-46195-7
\$30.00

Category: HISTORY
 BISAC Cat: History - General
 Order Form Cat: HISTORY
 Page Count: 496 Trim Size: 6-1/4 x 9-1/4
 Carton Count: 12
 Illustrations: 16-PP COLOR PHOTO
 INSERT; FAMILY TREE
 Load Group: 0204
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: Kate-Williams.com
- National review and feature attention
- NPR campaign
- Online review and feature attention
- Outreach to historical interest websites and blogs
- Book club outreach
- Academic and library marketing

Becoming Queen Victoria

The Tragic Death of Princess Charlotte and the Unexpected Rise of Britain's Greatest Monarch



Kate Williams

From the acclaimed author of *England's Mistress*, a smart, gripping account of the rise to the throne and early life of Queen Victoria, and the tragic, little-known story of the princess who preceded her.

Much has been made of Queen Victoria's epic reign--her vision, her autonomy, her marriage. Not much has been written, however, about how she actually ascended the throne--the legacies she overcame and the hurdles thrown in her path. In *Becoming Queen Victoria*, Kate Williams tells the astonishing story of Queen Victoria's passionate youth, her bitter struggle with her mother, and how her life was shaped by the life of her forgotten cousin, Princess Charlotte, the Queen who never was.

Key Points/Quotes

- **UPCOMING FILMS:** The upcoming film *Young Victoria*, slated for Fall '09 release, will spur enthusiasm, while a film of Williams's first book, *England's Mistress*, is in development.
- **ALISON WEIR HAS PRAISED THIS TALENTED, YOUNG HISTORIAN:** "Kate Williams has perfected the art of historical biography. Few authors bring their characters to life in the way she does, and her pacy writing is underpinned by the most impeccable scholarship."
- **BRINGS HISTORY TO LIFE:** Young, beautiful, and brilliant, Kate Williams is anything but a boring, old historian--and it really shows on the page. *Becoming Queen Victoria* crackles with pathos, humor, and immediacy.
- **OUTSTANDING REVIEWS:** *The Washington Post Book World*: "*England's Mistress* divertingly and instructively illuminates a time and culture both far away and intriguingly like our own, and resurrects a woman whose mingled vulnerability and resilience--to say nothing of her glamour--still have the power to fascinate."

British Praise for *Becoming Queen Victoria*:

- "*Becoming Queen Victoria* showcases an outstanding talent, from which we can expect much more." --Matthew D'Ancona, *Spectator* Books of the Year
- "The amazing untold story of Victoria before she was Queen...Kate Williams reveals a passionate young woman beloved of her future subjects but at war with her family." --London *Sunday Telegraph*

About the Author/Illustrator

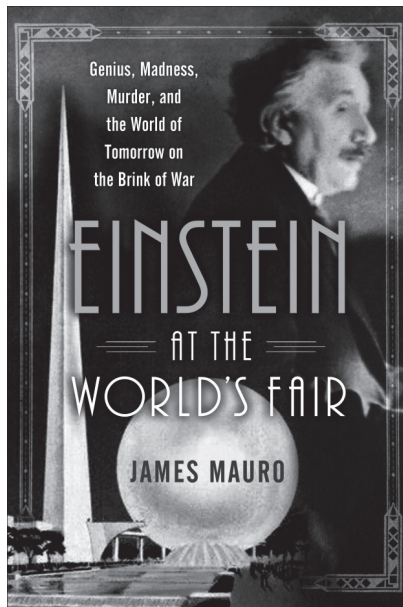
Author Residence: London

KATE WILLIAMS fell in love with the eighteenth century while studying for her BA at Oxford university. She has an MA from Queen Mary, University of London, and a DPhil in history from Oxford university. She has hosted two television historical documentaries, her articles and essays have been published in a wide range of books and journals, and she is a lecturer and TV consultant, appearing regularly on BBC and Channel 4 to discuss her work. She is in her early thirties, and lives in London.

Rights:

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US and Opn MK	Agency: THE SADDLER LITERARY AGENCY	Agent: JOHN SADDLER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52193-4	6/10	Ballantine Books	\$30.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
England'S Mistress/Williams, Kate/HC	978-0-345-46194-0	10/06	Ballantine Books	\$26.95
Comp Titles	ISBN	On sale	Publisher	Price
Georgiana Duchess/Devonshire/Foreman/HC	9780375502941	12/99	Random House	\$29.95
Princesses/Fraser, Flora/HC	978-0-679-45118-1	4/05	Knopf	\$30.00
We Two/Gill, Gillian/HC	978-0-345-48405-5	5/09	Ballantine Books	\$35.00/\$40.00 Can.
Her Little Majesty/Erickson, Carolly/HC	9780684807652	1/01	Simon & Schuster	



ON SALE 6/22/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-51214-7
\$26.00/\$31.00 Can.

Category: HISTORY
BISAC Cat: History - United States - 20th Century
Order Form Cat: HISTORY
Page Count: 320 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12
Illustrations: 8-10 CHAPTER-OPENING PHOTOS
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- NPR campaign
- Radio phone interviews
- Online review and feature attention
- Online interviews with author
- Local author promotion: New York area
- Outreach to local historical societies and organizations
- Tie in with World's Fair 70th anniversary promotions
- Outreach to New York City historical/tourism societies

Einstein at the World's Fair

Genius, Madness, Murder, and the World of Tomorrow on the Brink of War



James Mauro

Like *Sin in the Second City* or *The Devil in the White City*, this is riveting narrative-nonfiction about a remarkable city (New York, in this case) and a notable turning point in the nation's history.

This is the breathtaking story of the 1939 World's Fair, where a planned showcase of humanity's greatest triumphs became a disaster as the world was swept into war, a fatal bombing terrorized the city, and Einstein made a choice that would later become his greatest regret. Four months later, the Nazis were in Poland, and what had been a symbol of the world's shining future seemed a cruel joke. Starring Einstein, New York City mayor Fiorello LaGuardia, Robert Moses, FDR, and two heroic New York City detectives, this is narrative-nonfiction at its finest.

Key Points/Quotes

- **LITTLE KNOWN, YET FASCINATING:** Who knew that a World's Fair and a terrorist bombing happened just a few miles away, at Flushing Meadows, Queens? This is a long-forgotten story that deserves to be re-told.
- **70th ANNIVERSARY:** July 4, 2010, marks the 70th anniversary of the fatal bombing.
- **ARCHIVAL PHOTOS:** The book will include little-known photos of the fair and the bold-faced names that made it so famous.
- **NATIONAL APPEAL AND A GREAT NARRATIVE:** Like *The Devil in the White City*, this is a story of one city (New York, in this case) that had national repercussions. James Mauro's terrific writing and non-stop pacing make it clear that the entire nation was gripped.
- **AUTHOR CONTACTS:** James Mauro is a long-time magazine editor with contacts such as Graydon Carter and Richard Price.

About the Author/Illustrator

Author Residence: New Milford, CT **Author Hometown:** New York, NY
 James Mauro is a former editor of *SPY* magazine and executive editor of *Cosmopolitan*. Most recently he was editorial director for Mofly Media, publishers of *Greenwich*, *Stamford*, *Westport* and *New Canaan-Darien* magazines, as well as *AtHome in Fairfield County*. His writing has been featured in *Radar*, *Details*, *SPY*, *Psychology Today* and a host of other publications. He lives in Connecticut, where he is at work on his next book.

Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: MENDEL MEDIA GROUP

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: SCOTT MENDEL

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52178-1	6/10	Ballantine Books	\$26.00/\$31.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Devil In The White City/Larson, Erik/HC	9780609608449	2/03	Crown	\$26.95/\$39.95 Can.
Sin In The Second City/Abbott, Karen/HC	978-1-4000-6530-1	7/07	Random House	\$25.95/\$34.00 Can.
The Zookeeper's Wife/Ackerman/HC	9780393061727	1/07	W.W. Norton	\$24.95



ON SALE 6/22/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-52186-6
\$22.00/\$26.00 Can.

Category: POLITICAL HUMOR
BISAC Cat: Humor - Political
Order Form Cat: HUMOR
Page Count: 192 **Trim Size:** 5 x 7-1/2
Carton Count: 12
Load Group: 0205
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Online review and feature attention
- Targeted outreach to conservative media
- Pre-pub account visits
- Pre-pub media events
- Early finished book mailing to major political websites and blogs
- Pitch author for guest blogs

Rules for Radical Conservatives

Beating the Left at Its Own Game to Take Back America



David Kahane

A wickedly funny, provocative playbook for turning the Left's political methods and techniques against it--"The Art of War for Conservatives"*--by National Review Online columnist David Kahane.**

The vast right wing conspiracy has found its General Patton and his name is David Kahane. Kahane's pseudonymous, satiric column for *National Review Online*, lampooning the Left via his Hollywood-radical persona--Stephen Colbert's liberal doppelganger--is must reading for political aficionados of all stripes. Now, from the inside, Kahane proudly exposes the secret-and-not-so-secret winning strategies--and vulnerabilities--of the Left and gives desperate conservatives a roadmap to victory, in a take-no-prisoners manual modeled after Alinsky's *Rules for Radicals*, C. S. Lewis's *The Screwtape Letters*, Machiavelli's *Prince*, and, of course, the Chicago Way.

Key Points/Quotes

- **AN INTERNET SENSATION:** Kahane's recent column, "I Still Hate You, Sarah Palin," an incendiary call to arms for conservatives, went viral, was read aloud on Rush Limbaugh's show, and prompted a deluge of emails clamoring for more. Kahane's NRO column appears at least twice monthly.
- **THE POWER OF THE RIGHT WING CONSPIRACY:** The author is well connected in conservative circles and knows and will pursue endorsements from Ann Coulter, Ben Stein, Pat Caddell, Jonah Goldberg's *National Review* gang, Mark Steyn, and more. He has met with Hannity's producers, has contacts with O'Reilly, Beck, and the rest, and is taking a lead role in Andrew Breitbart's exploding Big Hollywood/Big Government conservative web empire.
- **INSATIABLE AUDIENCE:** As the 2010 election approaches, energized conservatives are buying books in unprecedented numbers: witness the phenomenal success of Mark Levin, Glenn Beck, and others.
- "Most tough guys aren't funny, and lots of funny people are wimps. Kahane is a funny tough guy. It's a rare combination, and one to be cherished. And his toughness is an intellectual toughness in the service of freedom--even better."--William Kristol, editor, *The Weekly Standard*

***Rob Long, contributing editor, *National Review*

About the Author/Illustrator

Author Residence: New York and Los Angeles

Author Hometown: Citizen of the World; Honolulu; Washington D.C.

DAVID KAHANE, the Voice of His Generation, the Soul of a New (Political) Machine, one of the internet's most popular political commentators, has been writing his pseudonymous column for *National Review Online* since 2007. A kind of reverse Stephen Colbert, a conservative who writes in the voice of a dyed-in-the-wool lefty--son of the sainted "Che" Kahane--he proudly offers his readers a unique insight into the mind, mores, and methods of the self-styled "progressive" party. His amanuensis is a well-known former journalist, award-winning novelist, *New York Times* bestseller, and successful screenwriter.

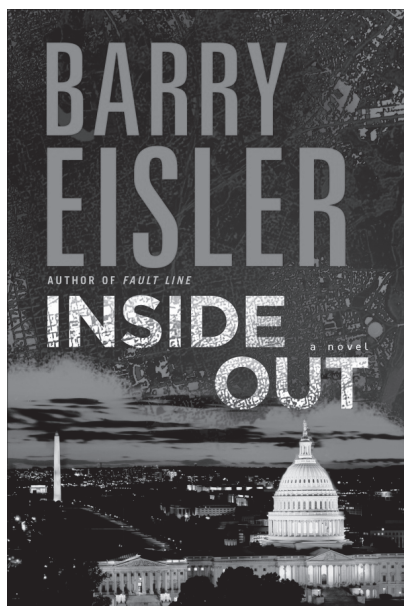
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DON CONGDON ASSOCIATES INC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CRISTINA CONCEPCION

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52187-3	6/10	Ballantine Books	\$22.00/\$26.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Guilty/Coulter, Ann/HC	978-0-307-35346-7	1/09	Crown Forum	\$27.95/\$33.00 Can.
How To Talk To A Liberal/Coulter, Ann/HC	978-1-4000-5418-3	10/04	Crown Forum	\$27.95/\$34.95 Can.
Liberal Fascism/Goldberg, Jonah/HC	978-0-385-51184-1	1/08	DDay Gen Adult	\$27.95/\$34.00 Can.
Rules For Radicals/Alinsky, Saul/TR	9780679721130	10/89	Vintage	\$14.00/\$17.99 Can.
Common Sense/Glenn Beck/TR	9781439168578	June 16, 2009	Threshold Editions	\$11.99
Liberty and Tyranny/Mark Levin/HC	9781416562856	March 2009	Threshold Editions	\$25.00
Catastrophe/Dick Morris/Eileen McGann/HC	9780061771040	June 23, 2009	HarperCollins	\$26.99
Peace Kills/P.J. O'Rourke/HC	9780871139191	April 2004	Atlantic Monthly Press	\$23.00



ON SALE 6/29/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-50510-1
\$25.00/\$29.95 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 352 Trim Size: 6-1/8 x 9-1/4
 Carton Count: 12
 Load Group: 0206
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: BarryEisler.com
- Advance reader's edition
- National review and feature attention
- National and local radio and TV interviews
- Radio phone interviews
- Online review and feature attention
- Author tour, 10 cities including: San Francisco, Los Angeles, San Diego, Seattle, Portland, Denver, Washington, D.C., Phoenix
- Tie in with author's lecture schedule
- National print advertising: *Romantic Times*
- Online advertising: CNN.com, ITW
- Pre-pub author-driven blog tour
- Feature in Random Reads, Blood on the Page, and Mystery on the Internet e-newsletters
- Bouchercon author roundtable
- Giveaways on airline shuttles
- Library marketing

Inside Out

A Novel

Barry Eisler

A fierce and intelligent thriller for fans of Lee Child and Vince Flynn, *Inside Out* is Eisler's most action-packed and politically charged thriller yet.

Stuck in a Manila jail for defending himself in a bar, returning hero Ben Treven is visited by his old commander, Scott Horton, who quickly makes his pitch: Work for me off the books or stay here and rot. Ben agrees and Horton explains. The CIA has avoided scandal by "accidentally" destroying the few tapes that show American soldiers waterboarding, but in truth, waterboarding was standard operating procedure and the CIA videotaped it all. Now, under political pressure, the CIA has executed the twelve men shown to be tortured. Worse, the tapes still exist...and the CIA is being blackmailed. But Horton knows who the blackmailer is--one of his old operators, a twisted bomb expert named Daniel Larison--and it's now Ben's job to take him out. But Larison is ready, and Ben soon learns why this was a job for an operative who was already, for all intents and purposes, a dead man.

Key Points/Quotes

- ON THE HEELS OF A BESTSELLER: Barry's Ballantine debut, *Fault Line*, debuted at #18 on the *New York Times* bestseller list and the mass market will hit shelves just before this hardcover. We are on the verge of breaking him out in a big way.
- AUTHOR: Having served in the CIA, achieved his black belt in Judo, worked in Silicon Valley, and driven to hundreds of bookstores across the country, Barry is a highly promotable author. He travels to conventions and runs an extremely impressive author Website: BarryEisler.com.
- A BESTSELLER AND A FAVORITE OF CRITICS: Eisler's novels have hit the lists of the *Los Angeles Times* and the *San Francisco Chronicle*, and have been praised by everybody from *The Economist* to *Entertainment Weekly*, *The Washington Post* to the *Japan Times*. *USA Today* called *Fault Line* "a high-stakes stand-alone."
- SUBRIGHTS POTENTIAL: Random House Audio will publish the audiobook and we have sold the translation rights to numerous countries.
- BETTER PUBLICATION TIME: *Inside Out* is a perfect summer beach read.
- "A white knuckle roller-coaster ride through the dark side, a truth so horrifying that it can only be told in fiction. Eisler is a rarity, the ex-spook who turns himself into a great thriller writer." --Robert Baer, former CIA officer and *New York Times* bestselling author of *See No Evil*

About the Author/Illustrator

Author Residence: Menlo Park, CA

Author Hometown: Short Hills, NJ

BARRY EISLER is the bestselling author of *Fault Line*. Before becoming a writer, he spent three years in a covert position with the CIA's Directorate of Operations. After leaving the CIA he lived and worked in Japan, where he earned his black belt from the Kodokan International Judo Center. His John Rain novels--*Requiem for an Assassin*, *The Last Assassin*, *Killing Rain*, *Rain Storm*, *Hard Rain*, and *Rain Fall*--have won the Barry and Gumshoe Awards and have been translated into nearly twenty languages; *Rain Fall* was made into a film in Japan. He lives in the Bay Area.

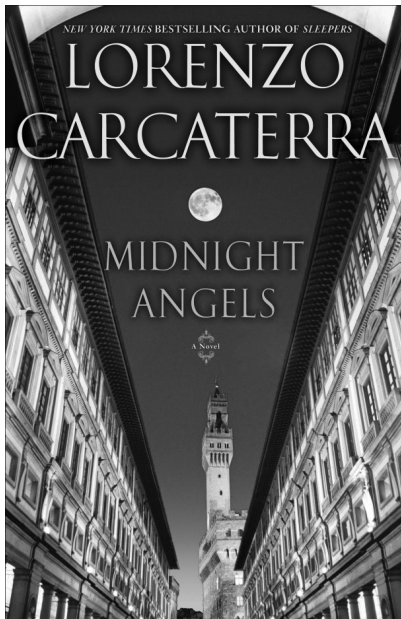
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: WRITERS HOUSE LLC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: SIMON LIPSKAR/DAN CO

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51929-0	6/10	Ballantine Books	\$25.00/\$29.95 Can.
Unabridged CD	978-0-307-71543-2	6/10	Random House Audio	\$35.00/\$41.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Fault Line/Eisler, Barry/HC	978-0-345-50508-8	3/09	Ballantine Books	\$25.00/\$28.00 Can.
Requiem for an Assassin/Eisler/HC	9780399154263	5/07	Putnam	\$24.95
The Last Assassin/Eisler/HC	9780399153594	6/06	Putnam	\$24.95
Killing Rain/Eisler/HC	9780399152849	7/05	Putnam	
Rain Storm/Eisler/HC	9780399151927	8/04	Putnam	\$24.95
Hard Rain/Eisler/HC	9780399150524	7/03	Putnam	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
Bad Luck And Trouble/Child. Lee/HC	978-0-385-34055-7	5/07	Delacorte Press	\$26.00/\$34.00 Can.



ON SALE 7/6/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-48390-4
\$25.00/\$29.95 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 320 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 34/32 Carton Count: 12
 Load Group: 0202
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: LorenzoCarcaterra.com
- National review and feature attention
- Radio phone interviews
- Online review and feature attention
- Local author promotion: New York area
- Targeted outreach to history and travel publications
- Giveaways on LibraryThing and Goodreads
- Outreach to art history interest websites and blogs
- Library marketing

Midnight Angels

A Novel



Lorenzo Carcaterra

From the *New York Times* bestselling author of *Sleepers*, something completely different from his past work: a swift-moving thriller about a young American woman who is studying art history in Florence and finds herself dragged into the hunt for a lost work of Michelangelo's.

Kate Westcott is an American woman studying art history in Florence, writing her thesis on the lost works of Michelangelo. Early into her stay, Kate befriends Marco, an art student who is Northern Italian handsome and not nearly as passionate about his work as is Kate. The two are together when they discover the *Midnight Angels*--three long-lost sculptures by Michelangelo. For Kate, the discovery is a dream come true, but it is also the beginning of a nightmare. Soon, Kate and Marco are dashing through Florence's cobbled streets, on the run from the operatives of a master art thief and under the suspicion of the fabled Rome Art Squad, fighting not only to protect their find but to keep their lives.

Key Points/Quotes

- **SOMETHING DIFFERENT SET IN ITALY:** Following a string of gritty crime novels, *Midnight Angels* is something completely different. Featuring a twentysomething American woman and centering on stolen art in a sexy setting, this novel takes Carcaterra in a new direction.
- **WELL-KNOWN AUTHOR:** As author of the runaway bestseller *Sleepers* and as a former writer and producer for *Law & Order*, Carcaterra remains a well-known author. The latest addition to his resume is a weekly column for the news and opinion website, True/Slant.
- **AUTHOR'S EXPERTISE:** An Italian citizen who travels there frequently, he knows the country's ins and outs, and he uses this knowledge to flavor *Midnight Angels*. He often writes magazine stories about Italy and he has been asked by two major publications--*National Geographic Traveler* and *Maxim*--to write stories about the Rome Art Squad, which he researched for this novel.
- **ART & THE OLD COUNTRY:** This thriller will appeal to art buffs interested in learning about Michelangelo and armchair travelers in the mood for a Tuscan vacation.

About the Author/Illustrator

Author Residence: New York City

Author Hometown: The Bronx

LORENZO CARCATERRA is the author of *Chasers*, *Paradise City*, *Street Boys*, *Gangster*, *A Safe Place*, and the *New York Times* bestsellers *Sleepers* and *Apaches*. He has written scripts for movies and television, has worked as a writer and producer for *Law & Order*, and is a member of the International Thriller Writers Organization. He lives in New York City.

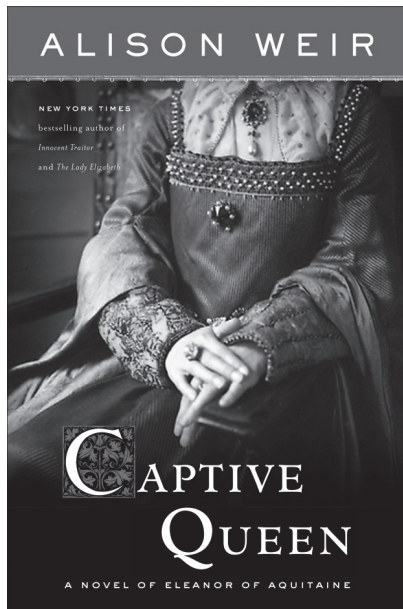
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: SUZANNE GLUCK

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52198-9	7/10	Ballantine Books	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Chasers/Carcaterra, Lorenzo/HC	978-0-345-41098-6	4/07	Ballantine Books	\$25.95/\$32.00 Can.
Chasers/Carcaterra, Lorenzo/MM	978-0-345-41101-3	5/08	Ballantine Books	\$7.99/\$9.99 Can.
Paradise City/Carcaterra, Lorenzo/HC	978-0-345-41097-9	9/04	Ballantine Books	\$24.95/\$34.95 Can.
Paradise City/Carcaterra, Lorenzo/MM	978-0-345-41100-6	8/05	Fawcett	\$7.99/\$11.99 Can.
Street Boys/Carcaterra, Lorenzo/HC	9780345410962	8/02	Ballantine Books	\$25.95/\$39.95 Can.
Street Boys/Carcaterra, Lorenzo/MM	9780345410993	7/03	Fawcett	\$7.99/\$10.99 Can.
Gangster/Carcaterra, Lorenzo/HC	9780345401007	1/01	Ballantine Books	\$25.95/\$35.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Amber Room/Berry, Steve/HC	9780345460035	8/03	Ballantine Books	\$24.95/\$35.95 Can.



ON SALE 7/20/2010
BALLANTINE BOOKS
HARDCOVER

978-0-345-51187-4
\$26.00/\$31.00 Can.

Category: FICTION
 BISAC Cat: Fiction - General
 Order Form Cat: FICTION GENERAL
 Page Count: 336 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 35/32 Carton Count: 12
 Load Group: 0204
 Prod Type: Ballantine HC

Marketing and Publicity

- Website: AlisonWeir.org.uk
- National review and feature attention
- NPR campaign
- Online review and feature attention
- Online interviews with author
- Author tour: 5 cities by request
- Giveaways on LibraryThing and Goodreads
- Feature in the Random House Reader's Circle e-newsletter
- Reading group guide available online
- Academic and library marketing

Captive Queen

A Novel of Eleanor of Aquitaine



Alison Weir

For readers of *The Lady Elizabeth* and *Innocent Traitor*, a tantalizing new novel from *New York Times* bestselling author Alison Weir about the passionate and notorious French queen, Eleanor of Aquitaine.

Renowned for her highly acclaimed and bestselling British histories, Alison Weir has in recent years made a major impact on the fiction scene with her novels about Queen Elizabeth and Lady Jane Grey. In this latest offering, she imagines the world of Eleanor of Aquitaine, the beautiful twelfth-century woman who was Queen of France until she abandoned her royal husband for a younger man who would become King of England. In a relationship based on lust and a mutual desire for great power, Henry II and Eleanor took over the English throne in 1154, thus beginning one of the most influential reigns and tumultuous royal marriages in all of history. In this novel, Weir uses her extensive knowledge to paint a most vivid portrait of this fascinating woman.

Key Points/Quotes

- **BESTSELLING AUTHOR:** Both of Alison Weir's novels hit the *New York Times* bestseller list and each has more than 50,000 copies in print in hardcover and 100,000 copies in print in paperback.
- **NONFICTION BACKLIST:** Weir's extensive backlist—including a nonfiction book about Eleanor—is extremely impressive, with most having netted more than 150,000 copies. Nonfiction readers will flock to her newest novel.
- **FASCINATING SUBJECT:** Though many are familiar with the play *The Lion in Winter*, lovers of British history have rarely been given a chance to read fiction about Eleanor and Henry, and certainly not by a writer as respected as Alison Weir.
- **RANDOM HOUSE READER'S CIRCLE:** The trade paperback edition will include an interview with the author and questions for discussion.
- Praise for *The Lady Elizabeth*: "Intrigue and maneuverings. Scandal. Schemers and innocents put to death...ripping good reading." --Milwaukee *Journal Sentinel*
- Praise for *Innocent Traitor*: "Engrossing...suspenseful...enormously entertaining." --*The Washington Post Book World*

About the Author/Illustrator

Author Residence: Surrey, England
 ALISON WEIR lives and works in Surrey. She is the author of two previous books of historical fiction, *Innocent Traitor* and *The Lady Elizabeth*. Her nonfiction books include *The Six Wives of Henry VIII*, *Eleanor of Aquitaine*, *Queen Isabella*, and, most recently, *Mistress of the Monarchy*.

Rights:

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: LUCAS ALEXANDER WHITLEY LIMITE	Agent: JULIAN ALEXANDER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52195-8	7/10	Ballantine Books	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Lady Elizabeth/Weir, Alison/TR	978-0-345-49536-5	11/08	Ballantine Books	\$15.00/\$17.00 Can.
The Lady Elizabeth/Weir, Alison/HC	978-0-345-49535-8	4/08	Ballantine Books	\$25.00/\$28.00 Can.
Innocent Traitor/Weir, Alison/TR	978-0-345-49534-1	11/07	Ballantine Books	\$14.95/\$19.95 Can.
Innocent Traitor/Weir, Alison/HC	978-0-345-49485-6	2/07	Ballantine Books	\$24.95/\$30.00 Can.
Mistress Of The Monarchy/Weir, Alison/HC	978-0-345-45323-5	1/09	Ballantine Books	\$28.00
Queen Isabella/Weir, Alison/HC	978-0-345-45319-8	10/05	Ballantine Books	\$27.95/\$36.95 Can.
Mary Queen Of Scots And The/Weir, Alison/HC	9780345436580	4/03	Ballantine Books	\$27.95/\$41.95 Can.
Eleanor Of Aquitaine/Weir, Alison/HC	9780345405401	1/00	Ballantine Books	\$28.00



© Brian Velenchenko

Veil of Night

A Novel



Linda Howard

Heralded by critics and fans alike, Linda Howard's bestselling novels have helped set the standard for romantic suspense.

Another on-the-edge-of-your-seat romantic suspense from *New York Times* bestselling author Linda Howard.

Key Points/Quotes

- **WILDLY POPULAR AUTHOR:** A fan favorite, Linda Howard's novels always deliver and her fan base will continue to grow as she teams up with Linda Winstead Jones for two blockbuster paranormal romance mass market originals that are coming out this year.
- **NYT BESTSELLER:** In hardcover, *Burn* debuted at #6 and *Death Angel* debuted at #9. *Up Close and Dangerous* spent a whopping five weeks on the *New York Times* list, as did the mass market edition.
- **AWARDS:** Howard continues to receive industry acclaim and awards, including the *Romantic Times* Lifetime Achievement Award, the Silver Pen from *Affaire de Coeur*, and the prestigious RITA.
- "Linda Howard is a superbly original storyteller." --Iris Johansen
- "There is nothing quite like a sexy and suspenseful story by the amazing Linda Howard!" --*Romantic Times*

ON SALE 8/10/2010

BALLANTINE BOOKS
HARDCOVER

978-0-345-50689-4
\$26.00/\$31.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0203
Prod Type: Ballantine HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- National radio advertising
- National print advertising
- Online advertising
- Feature in Mystery and Romance e-newsletters
- Outreach to women's interest and romance websites
- Library marketing

About the Author/Illustrator

Author Residence: Hokes Bluff, Alabama

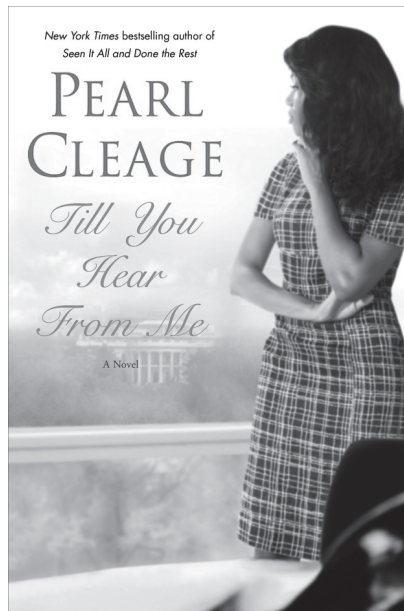
LINDA HOWARD is the award-winning author of multiple *New York Times* bestsellers, including *Burn*, *Death Angel*, *Up Close and Dangerous*, *Cover of Night*, *Drop Dead Gorgeous*, *Killing Time*, *Kiss Me While I Sleep*, *To Die For*, *Cry No More*, *Dying to Please*, *Open Season*, *Mr. Perfect*, *All the Queen's Men*, *Now You See Her*, *Kill and Tell*, and *Son of the Morning*. She lives in Alabama with her husband and golden retriever.

Rights:

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: WRITERS HOUSE LLC	Agent: ROBIN RUE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52196-5	8/10	Ballantine Books	\$26.00/\$31.00 Can.
Unabridged CD	978-0-307-57763-4	8/10	Random House Audio	\$35.00/\$41.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
<i>Burn/Howard, Linda/HC</i>	978-0-345-48656-1	7/09	Ballantine Books	\$26.00/\$30.00 Can.
<i>Death Angel/Howard, Linda/HC</i>	978-0-345-48654-7	7/08	Ballantine Books	\$26.00/\$30.00 Can.
<i>Up Close And Dangerous/Howard, Linda/MM</i>	978-0-345-48653-0	4/08	Ballantine Books	\$7.99/\$10.99 Can.
<i>Up Close And Dangerous/Howard, Linda/HC</i>	978-0-345-48652-3	7/07	Ballantine Books	\$25.95/\$34.00 Can.
<i>Cover Of Night/Howard, Linda/MM</i>	978-0-345-48651-6	5/07	Ballantine Books	\$7.99/\$10.99 Can.
<i>Cover Of Night/Howard, Linda/HC</i>	978-0-345-48650-9	6/06	Ballantine Books	\$25.95/\$34.95 Can.

VILLARD
ONE WORLD



ON SALE 4/20/2010
 ONE WORLD/BALLANTINE
 HARDCOVER

978-0-345-50637-5
\$25.00/\$29.95 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0204
Prod Type: One World Ball HC

Marketing and Publicity

- Website: PearlCleage.net
- National review and feature attention
- Radio phone interviews
- Online review and feature attention
- Local author promotion: Atlanta
- Tie in with author's lecture schedule
- Series of e-blasts to author's mailing list
- Feature in One World and Heritage e-newsletters
- Bookmarks for author events
- Outreach to African American sororities
- Book club outreach
- Library marketing

Till You Hear from Me

A Novel



Pearl Cleage

For her loyal fans and new readers alike comes the latest novel from award-winning, New York Times bestselling author Pearl Cleage.

Just when it appears that all her hard work on Barack Obama's campaign is about to pay off with a White House job, thirty-five-year-old Ida B. Wells Dunbar finds herself on Washington, D.C.'s post-election sidelines while her twentysomething counterparts overrun the West Wing. Adding to her woes, her father, Reverend Horace A. Dunbar, Atlanta civil rights icon and self-described "foot soldier for freedom," is wrestling with issues of his own. When friends call to express their concern, Ida realizes it's time to head home and see for herself what's going on.

Returning readers to the fictional West End, Atlanta, community that is the setting for five of her seven novels, Cleage looks at questions of love and family, romance and responsibility, politics and faith through the eyes of a cast of unforgettable characters--some new arrivals and some old friends to the author's many fans.

Key Points/Quotes

- **AWARD-WINNING AUTHOR:** Nominated for two NAACP Awards and an Audie Award, and having won the African-American Literary Award for Fiction and Author of the Year honors from the Go On Girl! Book Club, Pearl Cleage is a critic favorite. Her last novel, *Seen It All and Done the Rest*, received fiction honors from the Black Caucus of the American Library Association.
- **BOOK CLUB FAVORITE:** Cleage's novels--with their themes of family struggles, friendship ties, and romantic trysts--are a constant hit with book clubs, earning Cleage honors from Oprah's Book Club, the *Essence* Book Club (their first pick!), and the Go On Girl! Book Club. She is a mainstay in the Random House Reader's Circle program.
- **STILL MORE TO COME:** Pearl is still contracted for one additional book following this novel, giving us yet another chance to generate awareness and excitement about this contemporary literary treasure.

Praise for *Seen It All and Done the Rest*

- "Sparkling...No doubt, *Seen It All's* leading lady, actress Josephine Evans, will soon [become] a book-club fave." --*Essence*
- "The uplifting end of the story is never in doubt, but Cleage provides enough plot turns and setbacks to make things interesting. Best of all, Josephine's voice--independent, smart, wise, and funny--never flags. She's a winning character." --*The Boston Globe*

About the Author/Illustrator

Author Residence: Atlanta, GA

PEARL CLEAGE is the author of *Baby Brother's Blues* (winner of the 2006 NAACP Image Award and the African-American Literary Award for Fiction), *We Speak Your Names*, *Babylon Sisters* (for which she was named the 2006 Go On Girl! Book Club Author of the Year), *Some Things I Never Thought I'd Do* (a Good Morning America Read This! book club pick), *What Looks Like Crazy on an Ordinary Day* (an Oprah's Book Club pick), *Mad at Miles: A Black Woman's Guide to Truth*, and *Deals with the Devil and other Reasons to Riot*. Also an accomplished dramatist, Cleage lives in Atlanta with her husband.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: ABRAMS ARTISTS AGENCY

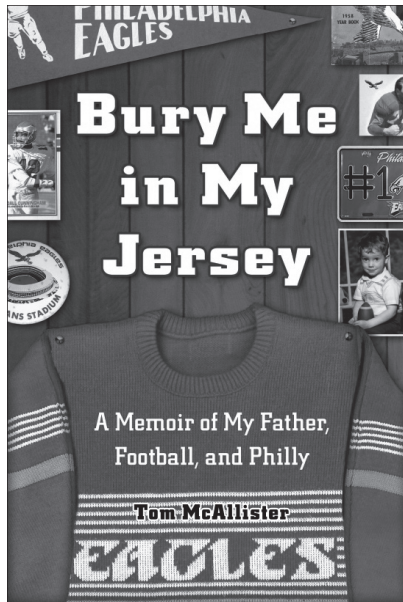
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: RON GWIAZDA

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51971-9	4/10	One World	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Seen It All And Done The Rest/Cleage, Pearl/HC	978-0-345-48112-2	3/08	One World	\$25.00/\$28.00 Can.
Seen It All And Done The Rest/Cleage, Pearl/TR	978-0-345-48113-9	2/09	One World	\$14.00/\$16.50 Can.
We Speak Your Names/Cleage, Pearl/HC	978-0-345-49027-8	5/06	One World	\$12.00/\$15.00 Can.
Baby Brother'S Blues/Cleage, Pearl/HC	978-0-345-48110-8	2/06	One World	\$24.95/\$34.95 Can.
Baby Brother'S Blues/Cleage, Pearl/TR	978-0-345-48111-5	2/07	One World	\$14.95/\$19.95 Can.
Babylon Sisters/Cleage, Pearl/HC	978-0-345-45609-0	3/05	One World	\$23.95/\$33.95 Can.
Babylon Sisters/Cleage, Pearl/TR	978-0-345-45610-6	2/06	One World	\$13.95/\$21.00 Can.
Some Things I Never Thought I/Cleage, Pearl/HC	9780345456069	8/03	One World	\$23.95/\$35.95 Can.



Bury Me in My Jersey

A Memoir of My Father, Football, and Philly



Tom McAllister

A football *Fever Pitch*--a deeply personal and moving memoir about a father and son's lifelong obsession over sport, and a young man finding his place in the world after his father succumbs to cancer.

As Tom McAllister grapples with the loss of his father to cancer, he seeks redemption in his favorite football team, the Philadelphia Eagles. Their shared bond over the team is a universal one between fathers and sons, but Tom's quickly turns into obsession as he attempts to find meaning in what offensive tackle William "Tra" Thomas puts in his shopping cart at Whole Foods, or the hours spent analyzing every failed trade and missed opportunity on the Eagles messenger board. While his father's death drives most of the action of the book, *Bury Me in My Jersey* is really about maturing into a man--about finding one's place in this world when the one man who is meant to show you the way is gone too soon. Beautifully crafted, *Bury Me in My Jersey* is about a lot of things: fathers, sons, sport, love, cheesesteaks, and the city of brotherly love.

Key Points/Quotes

- **MUST OWN / RABID FAN BASE:** Fans of the Philadelphia Eagles are very well-known for their devotion to their team, but unlike other teams, such as Bill Simmons to the Boston Red Sox, they have received no representation in the literary world. Philadelphia is eager to support anything representing the Eagles and their city.
- **BEAUTIFULLY CRAFTED:** An MFA from the Iowa Writers' Workshop, Tom's talents are in full display in this book. Engaging, insightful, and energetic, but still accessible to any football or sports fan.
- **APPEALING FATHER'S DAY GIFT:** This is, in many ways, one man's elegy for his father. Fathers and sons will find themselves engaged in the story of a strong father-son relationship that ended far too soon.
- **UPLIFTING AND FUNNY:** While dealing with a tough topic, this is an honest, humorous discussion of obsessive fandom. Any serious fan will recognize Tom's behavior in this book. Through all his troubles, the book ends on a hopeful note that finds him happily married and perhaps finally putting football in a healthier perspective.
- **UNIVERSAL CONFLICT:** Will appeal to a broad audience, and not just football fans, because the conflict is universal--a young man trying to connect with his father. Football is the means through which these issues are introduced, but readers need no background or interest in sport to be fully invested in the book.

ON SALE 5/18/2010

VILLARD
HARDCOVER

978-0-345-51651-0
\$22.00/\$26.00 Can.

Category: MEMOIR/SPORTS
BISAC Cat: Biography & Autobiography - General
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 240 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 27/32 Carton Count: 12
Load Group: 0204
Prod Type: Villard Hardcover

Marketing and Publicity

- Website: Tom.McAllister.ws
- National review and feature attention
- National and local TV and radio interviews
- Online review and feature attention
- Online interviews with author
- Local author promotion: Philadelphia
- Outreach to sports blogs and websites
- Street teams at stadiums and major Philadelphia locations, handing out promotional items
- Outreach to Philadelphia schools and alumni
- Father's Day promotions

About the Author/Illustrator

Author Hometown: Philadelphia, PA

TOM McALLISTER is a twenty-seven-year-old native of Philadelphia, Pennsylvania. After graduating from La Salle University (and La Salle Prep), he earned an MFA from the Iowa Writers' Workshop in 2006, and is a lecturer in the English Department at Temple University in Philadelphia. His work has previously appeared in several publications, including *Barrelhouse*, *Black Warrior Review*, and *Storyglossia*. He now lives in New Jersey, ten minutes from the Eagles' stadium, with his wife and two dogs.

Rights:

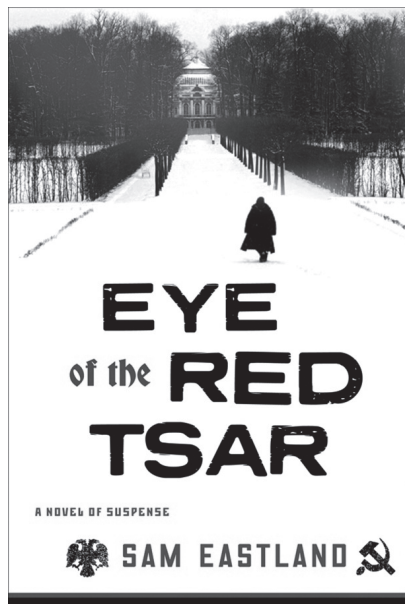
Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: KATHERINE BOYLE

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52200-9	5/10	Villard Books	\$22.00/\$26.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Final Rounds/Dobson, James/HC	9780553100037	10/96	Bantam	\$21.95/\$29.95 Can.
Final Rounds/Dobson, James/TR	9780553375640	10/97	Bantam	\$16.00/\$23.00 Can.
Fever Pitch / Nick Hornby / TP	9781573226882	3/1998	Riverhead	\$15.00
Fan's Notes, A/Exley, Frederick/TR	9780679720768	8/88	Vintage	\$16.00/\$19.95 Can.
It Never Rains In Tiger Stadium/Bradley, John Ed/HC	978-1-933060-33-0	9/07	ESPN	\$24.95/\$31.50 Can.
The 33-Year-Old Rookie/Coste, Chris/HC	978-1-4000-6686-5	3/08	Ballantine Books	\$25.00/\$28.00 Can.

BANTAM
DELACORTE PRESS



ON SALE 4/27/2010

BANTAM
HARDCOVER

978-0-553-80781-3
\$25.00

BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: InspectorPekkala.com
- Advance reader's edition
- National review and feature attention
- NPR campaign
- Off-the-book-page features and interviews
- Radio phone interviews
- Online review and feature attention
- Feature in Random Reads e-newsletter
- Outreach to book and social networking sites
- Library marketing

Eye of the Red Tsar



Sam Eastland

In a remarkable debut with the chilling atmosphere of *Gorky Park* and the historical paranoia of *Child 44*, a brilliant secret agent is brought back from the brink of civilization--to solve the very crime that put him there.

A prisoner without a prison, Pekkala is banished to the outskirts of humanity, to the forests of Siberia, where no one is expected to survive. When the gruesome 1917 murder of the Romanov family must be quietly investigated over a decade later, the man who was the Tsar's most trusted ally is given a last opportunity at redemption, justice--and freedom. Paired with the brother who once betrayed him, Pekkala puts himself into the room where the Romanovs met their fate, and finds that in a society built by secrets, some secrets were meant to stay buried....

Key Points/Quotes

- Eastland investigates one of history's great unsolved mysteries--the fate of the Romanov family. By casting Pekkala as the Tsar's most trusted ally and his right-hand man, Eastland is able to blend historical fact and intriguing speculation on how the Romanov Dynasty came to its end.
- After the runaway bestselling success of *Child 44*, Soviet-era Russia is heating up as a setting for top mystery and suspense writers. Sam Eastland makes full use of the paranoia, the propaganda, and the totalitarian order of Russia under Stalin and beyond.
- Authors like Arianna Franklin showed in *City of Shadows* that the terrors of Stalin-era Russia, when mixed with sweeping romance, appeal across a broad spectrum of readers. In *Eye of the Red Tsar*, the protagonist is haunted by the love he left behind, separated from him when he was sent to Siberia. Eastland adds a powerful and heartbreaking layer to his scorching tale of espionage and sleuthing.
- Bantam immediately snapped up two books by Sam Eastland featuring Pekkala, his haunted, brilliant protagonist. The next will hit shelves in early 2011.
- "A triumph! With a canny eye for detail, Eastland re-creates the tragedy of the Romanov dynasty in this intelligent and relentless thriller." --David Hewson

About the Author/Illustrator

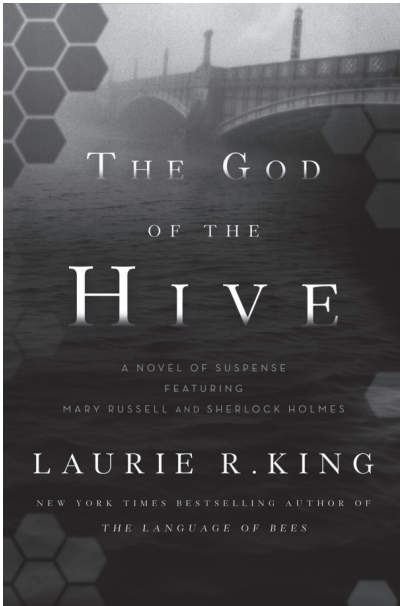
Author Residence: England

SAM EASTLAND lives in the United States and the United Kingdom. He is the grandson of a London Police Detective who served in Scotland Yard's famous "Ghost Squad" during the 1940s. He is currently at work on his next Pekkala novel, which Bantam will publish in 2011.

Rights:

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Available in US only	Agency:	Agent: JASON COOPER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90766-7	4/10	Bantam	\$25.00
Unabridged CD	978-0-307-73596-6	4/10	Random House Audio	\$35.00
Comp Titles	ISBN	On sale	Publisher	Price
Child 44 / Tom Rob Smith / HC	9780446402385	4/08	Grand Central	
Gorky Park/Smith, Martin Cruz/TR	978-0-8129-7724-0	3/07	Ballantine Books	\$13.95/\$16.95 Can.
City of Shadows/Ariana Franklin/HC	9780060817268	5/06	HarperCollins	
City of Thieves / David Benioff / Trade	9780452295292	3/09	Plume	\$15.00



ON SALE 4/27/2010

**BANTAM
HARDCOVER**

**978-0-553-80554-3
\$25.00/\$29.95 Can.**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 352 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 36/32 Carton Count: 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Webiste: LaurieRKing.com
- National review and feature attention
- National and local radio and TV interviews
- NPR interviews
- Online review and feature attention
- Author tour, 5 cities including: San Francisco, Denver, Houston, Phoenix
- Banner ads on Shelf Awareness and PW Daily
- Outreach to book and social networking sites
- Feature in Random Reads e-newsletter
- Blog tour
- Library marketing

The God of the Hive

A novel of suspense featuring Mary Russell and Sherlock Holmes



Laurie R. King

Top ten *New York Times* bestselling author Laurie R. King "enriches the Sherlockian legacy"* in her mesmerizing, powerful conclusion to the blockbuster hit *The Language of Bees*. Mary Russell and Sherlock Holmes are each on the trail of exposing a ruthless villain. Will being apart help them solve a devilishly difficult mystery, or make them easier targets...?

Picking up where the bestselling *The Language of Bees* left off, *The God of the Hive* finds its characters scattered to the four winds. Russell is covertly making her way back to London, picking up a mysterious friend with a hidden past along the way. Holmes has fled to Holland, hiding a wounded son, poring over a host of questions. And the villains who nearly killed them all are still alive, back in London and laying traps to lure and finish off the intrepid detectives. King weaves a jawdropping cat-and-mouse tale, where Russell and Holmes must draw upon all of their considerable wits to solve this mystery and survive a foe who intends to see the entire Holmes bloodline bled dry.

Key Points/Quotes

- The precursor to *The God of the Hive*, King's spectacular *The Language of Bees*, garnered her best sales yet, shooting her to #9 on the *New York Times* bestseller list in hardcover!
- With more than two million copies sold, the Mary Russell/Sherlock Holmes series is one of the most successful detective series in history!
- *The God of the Hive* continues to explore the mystery that has been embedded in the entire series from the very first book--that Sherlock Holmes has a son.
- King has won prestigious awards for her series, including the Edgar, the John Creasey, the Macavity, and the Nero.
- Bantam is excited to simultaneously release its Russell/Holmes novels in attractive trade paperback, bringing new readers up to speed on this stellar mystery series. The trade paperbacks of both the Mary Russell classic *The Game* and *The Language of Bees* will also be published on 4/27.
- "There's a thriving cottage industry in new Sherlock Holmes stories, but imaginative and subtle Laurie R. King is way ahead of the pack." --*The Seattle Times*

**The Boston Globe*

About the Author/Illustrator

Author Residence: California

LAURIE R. KING became the first novelist since Patricia Cornwell to win prizes for Best First Crime Novel on both sides of the Atlantic with the publication of her debut thriller, *A Grave Talent*. She is the bestselling author of four contemporary novels featuring Kate Martinelli, the award-winning Mary Russell series, and the bestselling novels *A Darker Place*, *Folly*, and *Keeping Watch*. She lives in northern California, where she is at work on her next novel for Bantam to publish.

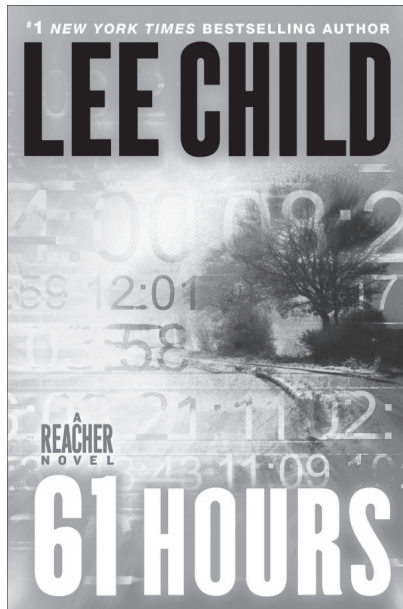
Rights:

Territories: World
Audio: O
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: LINDA ALLEN LITERARY AGENCY

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: LINDA ALLEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90768-1	4/10	Bantam	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Language Of Bees/King, Laurie R./HC	978-0-553-80454-6	4/09	Bantam	\$25.00/\$28.95 Can.
Touchstone/King, Laurie R./HC	978-0-553-80355-6	12/07	Bantam	\$24.00/\$30.00 Can.
The Art Of Detection/King, Laurie R./HC	978-0-553-80453-9	5/06	Bantam	\$24.00/\$32.00 Can.
The Art Of Detection/King, Laurie R./MM	978-0-553-58833-0	5/07	Bantam	\$6.99/\$8.99 Can.
Locked Rooms/King, Laurie R./MM	978-0-553-58341-0	3/06	Bantam	\$6.99/\$9.99 Can.
The Game/King, Laurie R./MM	978-0-553-58338-0	3/05	Bantam	\$6.99/\$10.99 Can.
Justice Hall/King, Laurie R./MM	978-0-553-58111-9	2/03	Bantam	\$6.99/\$10.99 Can.
O Jerusalem/King, Laurie R./MM	978-0-553-58105-8	6/00	Bantam	\$6.99/\$9.99 Can.



ON SALE 5/11/2010
 DELACORTE PRESS
 HARDCOVER

978-0-385-34058-8
\$28.00/\$34.00 Can.

Category: FICTION
 BISAC Cat: Fiction - Thrillers
 Order Form Cat: FICTION GENERAL
 Page Count: 400 Trim Size: 6 x 9
 Spine/Depth: 40/32 Carton Count: 2
 Load Group: 0203
 Prod Type: Delacorte

Marketing and Publicity

- Website: LeeChild.com
- Advance reader's edition
- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Online review and feature attention
- Online interviews with author
- Radio satellite tour
- Author tour by request, 10-15 cities
- Represented for speaking engagements by the Random House Speakers Bureau
- National radio advertising
- National print advertising
- Mobile marketing
- Online advertising
- Targeted Facebook advertising
- Feature on the Blood on the Page suspense blog/Facebook page
- Feature in Random Reads e-newsletter
- Outreach to book and social networking sites
- Backlist consumer giveaway promotion
- Library marketing

61 Hours

A Reacher Novel



Lee Child

The countdown is on! With each explosive second, instant #1 *New York Times* bestselling author Lee Child ratchets up the tension, propelling Reacher to a final showdown so shocking these sixty-one hours will be 2010's most talked-about bestseller.

A bus accident lands Reacher in a small South Dakota town, where a single witness is the only hope the police have to convict a brutal crime ring. In a place where no one can be trusted, one cop puts his faith in Reacher. Reacher is enlisted to protect the witness against all comers. He is asked to be the hero--and here is a role that Reacher knows best. In the middle of a deadly winter storm, a sleepy town is in the epicenter of a brutal struggle between order and chaos. The clock is ticking. The zero hour is approaching--and Lee Child will give his millions of fans an ending that will be talked about all summer long.

Key Points/Quotes

- Reacher consistently hits #1 on the *New York Times* list, but also #1 in *The Wall Street Journal*, *Publishers Weekly*, Bookscan, and the IndieBound lists.
- Lee Child has quickly become one of the most popular authors in the world, published in 51 countries and in 36 languages, with more than 32.5 million copies of the Reacher series in print. There are more than 7 million copies in print in the U.S. alone!
- Lee Child and Jack Reacher are both critical darlings, with both fellow authors ("Jack Reacher is the coolest continuing series character now on offer." --Stephen King) and major news sources ("Like his hero Jack Reacher, Lee Child seems to make no wrong steps."--*Associated Press*) singing their praises.
- *61 Hours* will hit shelves shortly after the premium mass market of #1 bestseller *Gone Tomorrow* (on sale 3/23/09).
- For the first time, two Child hardcovers in one year: Another thrilling Reacher hardcover will follow in fall 2010, and a major cliffhanger connects these two books!
- "Thriller fans like books that start on the first page. This newest page-turner from Lee Child starts with the first sentence....Child really is that good at heroic suspense writing."
 --*The Philadelphia Inquirer*, on *Gone Tomorrow*

About the Author/Illustrator

Author Residence: New York City

LEE CHILD is the author of thirteen Jack Reacher thrillers, including the #1 *New York Times* bestsellers *Gone Tomorrow*, *Nothing to Lose*, and *Bad Luck and Trouble*. His debut, *Killing Floor*, won both the Anthony and the Barry awards for Best First Mystery, and *The Enemy* won both the Barry and the Nero awards for Best Novel. Foreign rights in the Jack Reacher series have sold in over fifty territories. All titles have been optioned for major motion pictures. Child, a native of England and a former television director, lives in New York City. Delacorte will publish his next thriller in October of 2010.

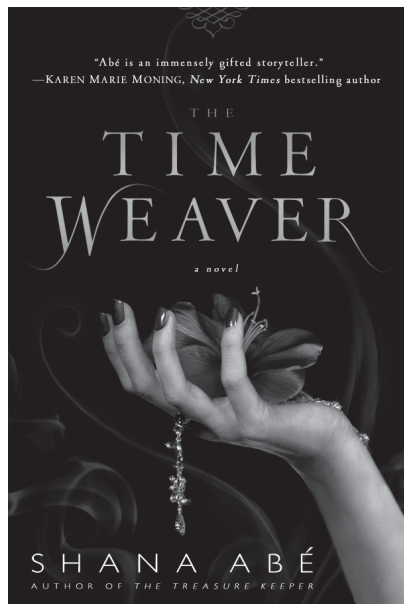
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DARLEY ANDERSON

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DARLEY ANDERSON

Other Editions	ISBN	On sale	Publisher	Price
Abridged CD	978-0-7393-4073-8	5/10	Random House Audio	\$32.00/\$38.00 Can.
Unabridged CD	978-0-7393-6593-9	5/10	Random House Audio	\$45.00/\$54.00 Can.
E-book	978-0-440-33953-3	5/10	Delacorte Press	\$28.00/\$34.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Gone Tomorrow/Child, Lee/HC	978-0-385-34057-1	5/09	Delacorte Press	\$27.00/\$32.00 Can.
Nothing To Lose/Child, Lee/HC	978-0-385-34056-4	6/08	Delacorte Press	\$27.00/\$32.00 Can.
Bad Luck And Trouble/Child, Lee/HC	978-0-385-34055-7	5/07	Delacorte Press	\$26.00/\$34.00 Can.
The Hard Way/Child, Lee/HC	978-0-385-33669-7	5/06	Delacorte Press	\$25.00/\$33.00 Can.
One Shot/Child, Lee/HC	978-0-385-33668-0	6/05	Delacorte Press	\$25.00/\$33.00 Can.
The Enemy/Child, Lee/HC	978-0-385-33667-3	5/04	Delacorte Press	\$25.00/\$37.00 Can.
Persuader/Child, Lee/HC	9780385336666	5/03	Delacorte Press	\$24.95/\$37.95 Can.



The Time Weaver

A Novel



Shana Abe

From the author with "a rare magic,"* comes the fifth novel in Shana Abé's Drákon series, following *The Smoke Thief*, *The Dream Thief*, *Queen of Dragons*, and *The Treasure Keeper*. A unique, paranormal blend of Lisa Kleypas crossed with Diana Gabaldon.

Born into a tribe of dangerous, glittering beasts who can turn from human to smoke to dragon, Honor Carlisle feels as if she doesn't quite belong. Frightened of the power of those around her, and thinking she has no gifts of her own, she yearns to be free of her people. But when Honor receives a letter from her future self, she realizes that she has a very special gift indeed: Honor is a Time Weaver.

As Honor Weaves into the future and out of the past, she discovers a powerfully beautiful young prince from a rival tribe. Soon Honor can't stay away from Prince Alexandru, and is drawn irrevocably to wherever and whenever he may be. But as the passion mounts between them, they also risk fulfilling a terrible prophecy--for their union is destined to wreak havoc. Now Honor and Alexandru must place their trust--and their lives--in each other's hands, and their faith in a magical love that could restore order to the drákon universe--or destroy it forever.

ON SALE 5/25/2010

BANTAM
HARDCOVER

978-0-553-80686-1
\$23.00/\$26.95 Can.

Category: ROMANCE/FANTASY
BISAC Cat: Fiction - Romance - Fantasy
Order Form Cat: ROMANCE
Page Count: 352 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 36/32 Carton Count: 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: ShanaAbe.com
- National review and feature attention
- Online review and feature attention
- Suvudu.com promotions
- Excerpt in *The Treasure Keeper* (Dell mass market, 5/10)
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Key Points/Quotes

- *The Time Weaver* features the two main characters from *The Dream Thief*, the most widely beloved novel in the series.
- *The Treasure Keeper* was named a *Romantic Times* Top Pick in hardcover.
- *The Smoke Thief* won Best Historical Romance from *Romantic Times*.
- *The Dream Thief* was nominated for the RITA Award for Best Paranormal Romance in 2007.
- The hardcover edition of *The Dream Thief* hit the *New York Times* hardcover extended bestseller list, and went back to press three times.
- This book will publish alongside *The Treasure Keeper's* (on sale 4/27/10) release in mass market paperback.

Praise for Abé's *Drákon* series:

- "Shana Abé has a rare magic." --Jane Feather, *New York Times* bestselling author*
- "Skillful writing, excellent characters, fascinating setting and outstanding story earn *The Treasure Keeper* a Perfect 10." --*Romance Reviews Today*

About the Author/Illustrator

Author Residence: Colorado Author Hometown: Colorado
SHANA ABÉ is the author of *The Treasure Keeper*, *Queen of Dragons*, *The Dream Thief*, and *The Smoke Thief*. Shana is currently working on her next novel.

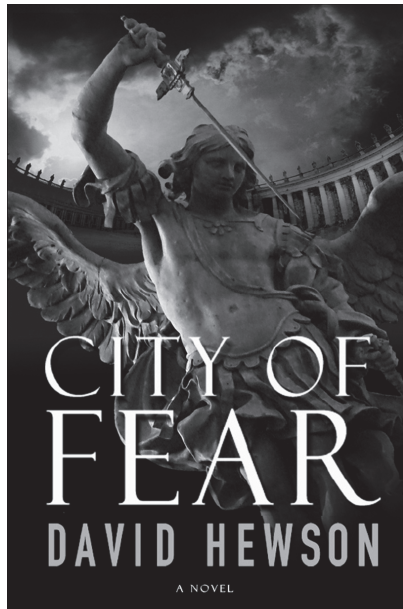
Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANE ROTROSEN LITERARY AGENCY

Reprint: Yes
1st Serial: No
Special Markets:
Agent: ANNELISE ROBEY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90771-1	5/10	Bantam	\$23.00/\$26.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Treasure Keeper/Abe, Shana/MM	978-0-553-59122-4	4/10	Dell Books	\$7.99/\$8.99 Can.
The Treasure Keeper/Abe, Shana/HC	978-0-553-80685-4	3/09	Bantam	\$22.00/\$25.00 Can.
Queen Of Dragons/Abe, Shana/MM	978-0-553-58806-4	11/08	Bantam	\$6.99/\$8.99 Can.
Queen Of Dragons/Abe, Shana/HC	978-0-553-80528-4	12/07	Bantam	\$18.00/\$22.00 Can.
The Dream Thief/Abe, Shana/MM	978-0-553-58805-7	8/07	Bantam	\$6.99/\$9.99 Can.
The Dream Thief/Abe, Shana/HC	978-0-553-80493-5	9/06	Bantam	\$18.00/\$24.00 Can.
The Smoke Thief/Abe, Shana/MM	978-0-553-58804-0	9/06	Bantam	\$6.99/\$9.99 Can.
The Smoke Thief/Abe, Shana/HC	978-0-553-80448-5	9/05	Bantam	\$15.00/\$19.95 Can.



City of Fear

A Novel



David Hewson

When the top thriller writers in America want to read a top thriller, they reach for the author who "effortlessly keeps the thrills coming a mile a minute."* In David Hewson's latest Nic Costa novel, the men and women of the Questura work in secret to uncover a conspiracy that reaches higher than any of them could have anticipated...

In Rome, a demonic symbol of a lost civilization has become a talisman for a terrorist group bent on death and mayhem. With the world leaders in Rome for the G8 Conference, the ancient city goes into lockdown--the historic streets empty save for soldiers and the police. The Questura is called upon to uncover the plot of a terrorist mastermind with a shadow army at his service and a world leader in his crosshairs. But are the very people they protect the ones they must fear the most? For Nic Costa, solving this puzzle will open a Pandora's Box of secrets and lies, betrayals and murder, reaching up to the top levels of his government, and into the darkest corners of his own life.

Key Points/Quotes

- Mega-blockbuster bestselling authors including Jeffery Deaver, Lee Child, Linwood Barclay, Steve Berry, and Douglas Preston are all fans of David Hewson and his Nic Costa series, agreeing that Hewson is "one of the most original thriller writers around" (Barclay) and a "master storyteller" (Berry).
- ACCOLADES: The sixth Nic Costa novel, *The Garden of Evil*, was the Best Mystery of 2008 by the American Library Association.
- MORE TO COME: *City of Fear* will come out a month after the paperback of Hewson's last acclaimed Nic Costa novel, *The Dante Killings* (titled *Dante's Numbers* in hardcover). AND, look for a new thriller from David Hewson to come from Delacorte when *The Fallen Angel* hits shelves in spring of 2011!
- "The return of Nic Costa is a true cause for celebration....Hewson is a daunting talent--a writer who is a master stylist, who respects his audience's intelligence and who effortlessly keeps the thrills coming a mile a minute." --Jeffery Deaver*

ON SALE 5/25/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34150-9
\$25.00

Category: SUSPENSE
BISAC Cat: Fiction - Suspense
Order Form Cat: FICTION GENERAL
Page Count: 384 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 39/32 Carton Count: 12
Load Group: 0205
Prod Type: Delacorte

Marketing and Publicity

- Website: DavidHewson.com
- National review and feature attention
- Online review and feature attention
- Feature on Blood on the Page suspense blog/Facebook page
- Library marketing

About the Author/Illustrator

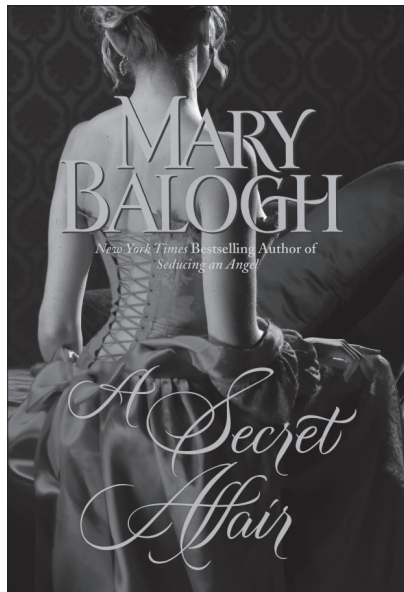
Author Residence: Kent, England

DAVID HEWSON is the critically acclaimed author of eight Nic Costa novels, including *The Garden of Evil* and *Dante's Numbers* (*The Dante Killings* in paperback). His rich, atmospheric Italian settings have drawn admiring comparisons to bestseller Donna Leon. Critics have likened his masterful command of location to that of Tony Hillerman, and his prose to Arturo Perez-Reverte. A journalist, he lives in Kent, England, where he is at work on his ninth Nic Costa novel.

Rights:

Territories: US, open market (no Europe, no Canada) Return indicator: Full copies only Reprint: Yes
Audio: O Book Club: Yes 1st Serial: Yes
British: No Translation: No Special Markets:
Restriction: Not Avail EU, British Com, Agency: CURTIS BROWN GROUP LTD. Agent: VIVIANNE SCHUSTER
CAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33960-1	5/10	Delacorte Press	\$25.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dante'S Numbers/Hewson, David/HC	978-0-385-34148-6	3/09	Delacorte Press	\$24.00
The Garden Of Evil/Hewson, David/HC	978-0-385-33957-5	7/08	Delacorte Press	\$24.00
The Seventh Sacrament/Hewson, David/HC	978-0-385-33956-8	7/07	Delacorte Press	\$22.00
The Lizard'S Bite/Hewson, David/HC	978-0-385-33955-1	10/06	Delacorte Press	\$22.00
The Sacred Cut/Hewson, David/HC	978-0-385-33849-3	12/05	Delacorte Press	\$22.00
The Villa Of Mysteries/Hewson, David/HC	978-0-385-33772-4	1/05	Delacorte Press	\$22.00
Lucifer'S Shadow/Hewson, David/HC	978-0-385-33794-6	8/04	Delacorte Press	\$21.95/\$29.95 Can.
Season For The Dead, A/Hewson, David/HC	978-0-385-33722-9	3/04	Delacorte Press	\$21.95



ON SALE 5/25/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34330-5
\$24.00/\$28.00 Can.

Category: HISTORICAL ROMANCE

BISAC Cat: Fiction - Romance - Historical

Order Form Cat: ROMANCE

Page Count: 352 Trim Size: 6-1/4 x 9-1/4

Spine/Depth: 36/32 Carton Count: 12

Load Group: 0205

Prod Type: Delacorte

Marketing and Publicity

- Website: MaryBalogh.com
- National review and feature attention
- Online review and feature attention
- National radio advertising
- National print advertising in *Romantic Times*
- Outreach to book and social networking sites
- Consumer giveaway of first novel in the Huxtable family series
- Library marketing

A Secret Affair

A Novel



Mary Balogh

The fifth and final novel in Mary Balogh's *New York Times* bestselling Regency romance series featuring the spellbinding Huxtable family spotlights the darkly mysterious cousin Constantine as he finds an unexpected love.

So intense, he can be nearly frightening, Constantine has long been the black sheep of the Huxtable clan. With jet black hair and even darker secrets, Con is the perennial lone wolf. Can one woman persuade him to relinquish a life of solitude and step into the light?

Key Points/Quotes

- Climbing the *New York Times* bestseller list: *First Comes Marriage* (March 2009) debuted at #5 on the *New York Times* bestseller list, *Then Comes Seduction* debuted at #4, and *At Last Comes Love* (May 2009) debuted at #2! *Seducing an Angel* reached #11 on the hardcover bestseller list as well.
- Readers will be eagerly awaiting this final book in the series, as Constantine Huxtable has been an intriguing presence in Mary's previous four books.
- Mary Balogh has been awarded the *Romantic Times* Career Achievement Award, and has been nominated for the prestigious Quill Award for best romance.
- We have two more new Regency novels under contract with this author.
- We are publishing ten of Mary's out-of-print Regencies over the next three years in a two-in-one format mass market paperback, beginning with *Dark Angel/Lord Carew's Bride* (March 2010) and followed by *Famous Heroine/Plumed Bonnet* (November 2010).
- *Seducing an Angel* will publish in mass market for the first time one week before this new hardcover debut.

Praise for Mary Balogh:

- "One of the things that make Ms. Balogh's books so memorable is the emotion she pours into her stories...Romance doesn't get any better than this." --*Romance Reviews Today*
- "Absorbing and appealing. This is an unusually subtle approach in a romance, and it works to great effect." --*Publishers Weekly*

About the Author/Illustrator

Author Residence: Saskatchewan, Canada

MARY BALOGH is the *New York Times* bestselling author of the acclaimed Slightly series and Simply quartet of novels set at Miss Martin's School for Girls, as well as many other beloved novels. She is also the author of *First Comes Marriage*, *Then Comes Seduction*, *At Last Comes Love*, and *Seducing an Angel*, all featuring the Huxtable family. A former teacher, she grew up in Wales and now lives in Canada.

Rights:

Territories: World

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: MARIA CARVAINIS AGENCY INC

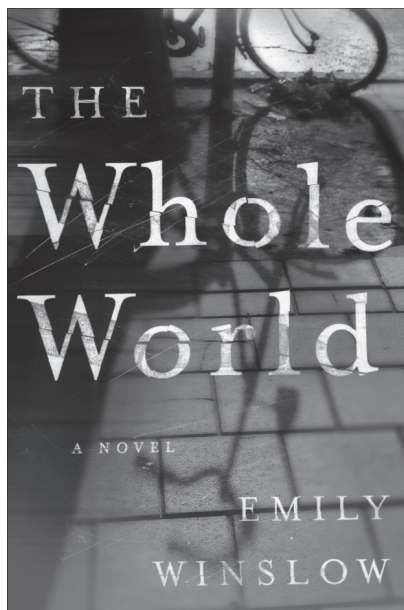
Reprint: Yes

1st Serial: No

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33956-4	5/10	Delacorte Press	\$24.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Seducing An Angel/Balogh, Mary/HC	978-0-385-34105-9	5/09	Delacorte Press	\$23.00/\$26.95 Can.
Dark Angel/Lord Carew'S Bride/Balogh, Mary/MM	978-0-440-24544-5	2/10	Dell Books	\$7.99/\$10.99 Can.
Precious Jewel, A/Balogh, Mary/MM	978-0-440-24463-9	11/09	Dell Books	\$7.99/\$10.99 Can.
At Last Comes Love/Balogh, Mary/MM	978-0-440-24424-0	4/09	Dell Books	\$6.99/\$8.99 Can.
Then Comes Seduction/Balogh, Mary/MM	978-0-440-24423-3	3/09	Dell Books	\$6.99/\$7.99 Can.
First Comes Marriage/Balogh, Mary/MM	978-0-440-24422-6	2/09	Dell Books	\$6.99/\$7.99 Can.
Simply Perfect/Balogh, Mary/MM	978-0-440-24199-7	12/08	Dell Books	\$6.99/\$7.99 Can.



ON SALE 5/25/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34288-9
\$25.00/\$29.95 Can.

Category: FICTION
BISAC Cat: Fiction - Suspense
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0205
Prod Type: Delacorte

Marketing and Publicity

- Website: EmilyWinslow.com
- National review and feature attention
- Online review and feature attention
- Outreach to book and social networking sites
- Blog tour
- Library marketing

The Whole World

A Novel



Emily Winslow

In a spellbinding novel with the wry humor of Kate Atkinson and the awesome scope of early Elizabeth George, five unforgettable characters experience the powerful collisions between the past and the present, between lies and the truth, and between each other.

Polly and Liv both have come from the United States to study at Cambridge, each to escape events of their past. There, both women fall for Nick, a student, as the three work assembling photographs for Gretchen, a professor whose blindness requires her to seek their help in piecing together her enigmatic past. When Nick disappears, however, it sets off a chain of events that has enormous and devastating consequences for all of them. Crimes both real and perceived occur, and as characters try to solve the smaller unknowns, larger mysteries form.

A striking new voice that deftly straddles the mystery and literary genres, Emily Winslow unveils her auspicious debut novel with this elegantly plotted mystery, examining the seismic consequences of collected trauma, how the intersection of one damaged person with another damaged person can have explosive, and occasionally deadly, ramifications.

Key Points/Quotes

- Dealing deftly with the themes of escape and rejection, Emily Winslow announces her arrival as a dynamic voice on the literary landscape, possessing a surgeon's precision with human emotions and conjuring images that cling like history to the buildings of Cambridge.
- The author lives in Cambridge and is highly familiar with the setting of her novel. Her home has even been featured in *The New York Times*: <http://www.nytimes.com/2009/03/18/greathomesanddestinations/18gh-cambridge.html>
- *The Whole World* is a striking panorama of memorable characters, and Winslow intends to continue to follow many of them through future novels.
- Bantam Dell immediately signed on for two books, seeing the extreme promise in Emily Winslow's clear and compelling prose. Her second book, *The Start of Everything*, will be published in hardcover in 2011.

About the Author/Illustrator

Author Residence: Cambridge, England

EMILY WINSLOW is an American living in Cambridge, England. *The Whole World* is her first novel. She trained as an actor at Carnegie Mellon University's elite drama conservatory and has a master's degree in museum studies from Seton Hall University. For six years she worked for *Games* magazine, creating increasingly elaborate and lavishly illustrated logic puzzles that were often issue centerpieces, mentioned on the cover banner. She grew up in New Jersey and now lives in Cambridge, England. Bantam Dell will publish her second novel, *The Start of Everything*, in 2011.

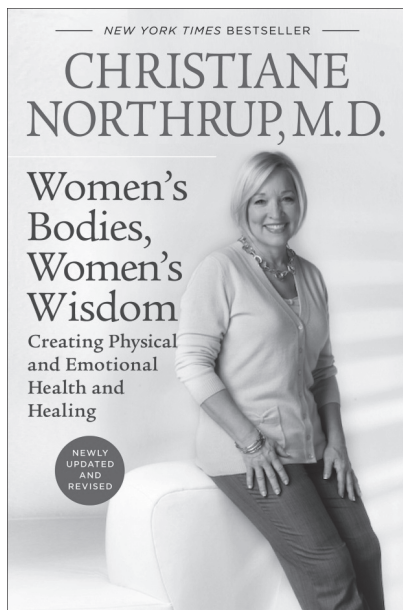
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DONALD MAASS

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CAMERON MCCLURE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33957-1	5/10	Delacorte Press	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Case Histories / Kate Atkinson / MM	9780316033480	9/08	Little, Brown & Co.	\$7.99
Suitable Vengeance, A/George, Elizabeth/HC	9780553074079	6/91	Bantam	\$19.00/\$24.00 Can.
The History of Love / Nicole Krauss / HC	9781419342240	5/05	W.W. Norton	\$23.95



ON SALE 6/1/2010

**BANTAM
HARDCOVER**

978-0-553-80793-6

\$38.00/\$45.00 Can.

History: Simult. TR and HC

**BISAC Cat: Health & Fitness - Women's
Health**

Order Form Cat: DIET/HEALTH/FITNESS

Page Count: 896 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 80/32 Carton Count: 12

Load Group: 0202

Prod Type: Regular Hardcover

Marketing and Publicity

- Website: DrNorthrup.com
- Media tie-in with PBS special
- National media attention
- Outreach to health and women's-interest sites
- Academic and library marketing

Women's Bodies, Women's Wisdom (Revised Edition)

Creating Physical and Emotional Health and Healing



Christiane Northrup

Christiane Northrup, M.D.'s *New York Times* bestselling book, *Women's Bodies, Women's Wisdom*, has now been completely revised and updated for a new generation of women.

The first edition of *Women's Bodies, Women's Wisdom* was published sixteen years ago, but the world of women's health has been transformed since then--partly because of Northrup's work. This new edition of *Women's Bodies, Women's Wisdom* covers all the latest developments--from new information on how to dissolve PMS and menstrual cramps to how to protect yourself and your partner from HPV and herpes, why Vitamin D is crucial to health, how to give birth normally despite the current induction and C-section epidemic, why the path of sustainable daily pleasure is the key to prevention and/or healing, and much much more. It addresses all of the health concerns that women face today and will be *the* book that every woman needs to learn how to thrive and flourish in the female body.

Key Points/Quotes

- *Women's Bodies, Women's Wisdom* is a classic in women's health, having more than 1.5 million copies in print, and Dr. Northrup is an outstanding promoter and nationally recognized expert. The last (2006) trade paperback edition of the book still sells nearly 2,500 copies a month.
- 25 percent of the book will be new material, including the introduction and a new chapter about women's sexuality and the "clitoral system."
- Northrup is the quintessential "new paradigm" thinker, with her emphasis on the body's wisdom instead of its pathology and her focus on prevention versus treatment, as well as the partnership model of health, and a healthy--and pleasurable--lifestyle.

New to this edition:

- How to have longer and better orgasms, and why good sex (with or without a partner) is important to your health
- How to reset the hypothalamus and lose weight permanently
- How a good pre-conception diet can decrease the risk of birth defects
- Nitric oxide as the "fountain of youth" neurotransmitter that balances all the rest
- The latest on bioidentical hormones
- Information on nonsurgical treatments for pelvic adhesions, infertility, and pelvic pain
- Lifesaving information on cellular inflammation--the root cause of all chronic degenerative disease (cancer, diabetes, arthritis, heart disease, etc.).

About the Author/Illustrator

Author Residence: Yarmouth, ME

CHRISTIANE NORTHRUP, M.D., is the bestselling author of *Mother-Daughter Wisdom*; *Women's Bodies, Women's Wisdom*; and *The Wisdom of Menopause*, and the host of six public television specials. A board-certified OB/GYN with more than twenty-five years of clinical experience, Dr. Northrup pioneered the partnership between conventional and complementary medicine. Her work has been featured on *The Oprah Winfrey Show*, *The Today Show*, and *Good Morning America*, among many others. She lives in Maine.

Rights:

Territories:

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: HELEN REES

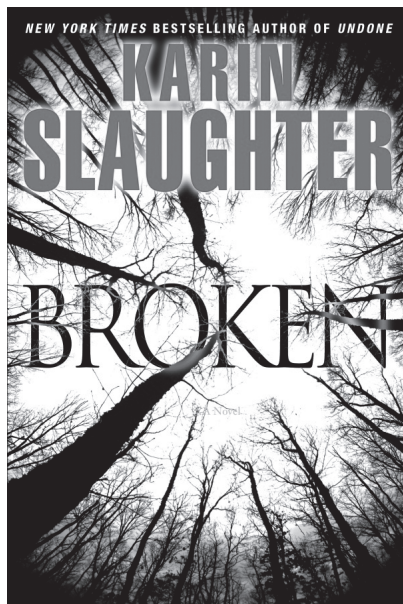
Reprint: Other

1st Serial: Yes

Special Markets:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Women'S Bodies, Women'S-Rev Ed/Northrup/HC	978-0-553-80483-6	10/06	Bantam	\$36.00/\$48.00 Can.
Women'S Bodies, Women'S Wisdom/Northrup/HC	978-0-553-80327-3	6/02	Bantam	\$35.95/\$54.95 Can.
Women'S Bodies, Women'S Wisdom/Northrup/HC	9780553110333	3/98	Bantam	\$35.95/\$54.95 Can.
Women'S Bodies, Women'S Wisdom/Northrup/HC	9780553081206	6/94	Bantam	\$22.95/\$29.95 Can.
Wisdom Of Menopause (Rev Ed)/Northrup/HC	978-0-553-80489-8	10/06	Bantam	\$36.00/\$48.00 Can.
The Wisdom Of Menopause/Northrup/HC	978-0-553-80121-7	3/01	Bantam	\$27.95/\$39.95 Can.
Mother-Daughter Wisdom/Northrup/HC	978-0-553-10573-5	2/05	Bantam	\$28.00/\$40.00 Can.



ON SALE 7/13/2010
 DELACORTE PRESS
 HARDCOVER

978-0-385-34197-4
\$26.00/\$31.00 Can.

Category: FICTION
 BISAC Cat: Fiction - Suspense
 Order Form Cat: FICTION GENERAL
 Page Count: 448 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 44/32 Carton Count: 12
 Load Group: 0203
 Prod Type: Delacorte

Marketing and Publicity

- Website: KarinSlaughter.com
- National review and feature attention
- Online outreach
- 5-city author tour by bookstore request
- Radio phoner campaign
- National television advertising
- National print advertising
- Transit advertising in top markets
- Online advertising
- Targeted Facebook advertising
- Feature on the Blood on the Page suspense blog
- Feature in Random Reads e-newsletter
- Outreach to book and social networking websites
- Excerpt in *Undone* (Dell mass market, 5/10)

Broken

A Novel



Karin Slaughter

New York Times bestselling author Karin Slaughter's powerful new thriller finds Lena Adams and Will Trent in Grant County, investigating a murder staged to look like a suicide, in a case that may push them to the breaking point...

With suicides, the victim is the murderer. *New York Times* bestseller Karin Slaughter set some of her most loved and most feared thrillers in Grant County. From *Faithless* to *Beyond Reach*, it has been the place where her indelible characters have investigated the worst of crimes. In *Broken*, Detective Lena Adams waits for divers to pull a young man from Lake Grant. His suicide note has already been found. But the body shows signs of a struggle and, suddenly, his death becomes a murder investigation. The Georgia Bureau of Investigations, with Special Agent Will Trent, come in to assist. Slaughter, "at the summit of the school of writers specializing in forensic medicine and terror," mines to the core of her characters to find a story that is startlingly sinister, and irrepressibly human.

Key Points/Quotes

- Slaughter brought together Sara Linton from her Grant County series with Will Trent and Faith Mitchell from her Atlanta series in *Undone*, and shot up the bestseller lists again. In *Broken*, she again combines series, for the first time bringing Trent to Grant County.
- *Undone* will precede *Broken* in a Dell mass market edition, and will contain an excerpt from *Broken*.
- Karin Slaughter has over 17 million copies in print in 29 different territories worldwide. She has made numerous international bestseller lists, including reaching #1 on the lists in Germany, England, and Holland.
- Slaughter has been nominated for the Georgia Writer of the Year Award, the Barry Award, and the Macavity Award. Two of her novels were Book Sense Picks, and *Beyond Reach* won Holland's 2007 Silver Fingerprint for Best Foreign Thriller. *Undone* was an IndieBound Next Pick for August 2009.
- "Electrifying...Slaughter ups the emotional ante with every twist and turn in this disturbing thriller." --*Publishers Weekly* (starred review), on *Undone*

* *The Times* (UK)

About the Author/Illustrator

Author Residence: Georgia

KARIN SLAUGHTER is the *New York Times* bestselling author of nine novels, including *Undone*, *Fractured*, *Faithless*, *Beyond Reach*, which was a *Publishers Weekly* best book of the year, and *A Faint Cold Fear*, which was named an International Book of the Month selection; she contributed to and edited *Like A Charm*. She is a native of Georgia, where she currently lives and is working on her next novel.

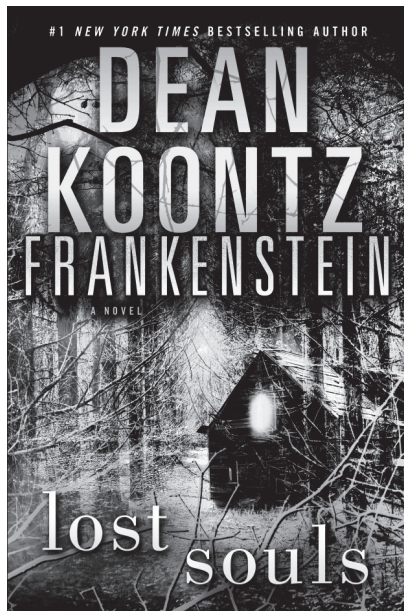
Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: VICTORIA SANDERS AND ASSOCIATE

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: VICTORIA SANDERS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33959-5	7/10	Delacorte Press	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Undone/Slaughter, Karin/HC	978-0-385-34196-7	7/09	Delacorte Press	\$26.00/\$30.00 Can.
Fractured/Slaughter, Karin/HC	978-0-385-34195-0	7/08	Delacorte Press	\$25.00/\$28.00 Can.
Beyond Reach/Slaughter, Karin/HC	978-0-385-33947-6	7/07	Delacorte Press	\$25.00/\$32.00 Can.
Triptych/Slaughter, Karin/HC	978-0-385-33946-9	8/06	Delacorte Press	\$25.00/\$33.00 Can.
Faithless/Slaughter, Karin/HC	978-0-385-33945-2	8/05	Delacorte Press	\$25.00/\$32.00 Can.
Indelible / Slaughter, Karin / HC	9780060567118		Harper Torch	\$7.99
A Faint Cold Fear / Slaughter, Karin / HC	9780688174583		William Morrow	\$24.95
Kisscut / Slaughter, Karin / HC	9780688174590		William Morrow	\$24.95



ON SALE 6/15/2010

BANTAM
HARDCOVER

978-0-553-80801-8
\$27.00/\$32.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 352 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 36/32 Carton Count: 12
Load Group: 0204
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: DeanKoontz.com
- National review and feature attention
- National and local media attention
- Online review and feature attention
- Potential Skype events with bookstores/schools
- Targeted outreach to national syndicated radio and cable television
- Targeted outreach for author-written opinion pieces or original essays
- Two radio satellite tours
- National print advertising
- National print bestseller advertising
- Interactive mobile campaign
- Online advertising campaign
- Targeted Facebook advertising
- Feature in the Random Reads e-newsletter
- Feature in the DRIN (Del Rey Internet Newsletter)
- Dedicated e-blasts to author's list
- 12-copy floor display (ISBN: 978-0-553-68751-4)
- Library marketing

Frankenstein: Lost Souls

A Novel



Dean Koontz

Dean Koontz's wildly successful reimagining of the Frankenstein legend moves to the next level--now in hardcover--with a new story cycle featuring the indelible characters and genre-blending mix of supernatural suspense, sci-fi, mystery, romance, dead-pan humor, and high adventure that have enthralled readers across the spectrum.

#1 *New York Times* bestselling author Dean Koontz brings his fertile imagination and unparalleled storytelling abilities to one of the most timeless--and terrifying--creations in all of fiction: the legend of Frankenstein. In *Lost Souls*, Koontz puts a singular twist on this classic tale of ambition and science gone wrong, and forges a new legend uniquely suited to our times--a story of revenge, redemption, and the razor-thin line that separates humanity from inhumanity as we consider a new invitation to apocalypse.

Key Points/Quotes

- **INSTANT BESTSELLERS; NEW FORMATS AND PACKAGES:** Dean's long-awaited third installment in his Frankenstein series, *Dead and Alive* (08/09), thrilled readers new and old and leapt straight to #1 on the *New York Times* mass market bestseller list with phenomenal sales and velocity. The first two books in the series, *Prodigal Son* and *City of Night*, originally debuted at #2 and hit the *New York Times* extended list on their re-release in premium paperback. We've refined their striking new cover treatment for the hardcover market, reinforcing *Lost Souls* as a semi-stand-alone volume.
- **HOLLYWOOD CALLING:** Well-known but confidential-for-now producers are negotiating to option the series for feature film development.
- **LOVE IS IN THE AIR:** *Lost Souls* will feature strong romantic elements, including a singular love story with sure appeal for fans of both supernatural and classic romances.
- **HIGH MOMENTUM:** Following his big Frankenstein summer, we'll be launching off a strong Koontz 2009 Fall, with his bestselling dog memoir and multi-track *Breathless* marketing to suspense readers, dog lovers, and others.
- "A rarity among bestselling writers, Koontz continues to pursue new ways of telling stories, never content with repeating himself. He writes of hope and love in the midst of evil in profoundly inspiring and moving ways." --*Chicago Sun-Times*

About the Author/Illustrator

Author Residence: Southern California

Author Hometown: Pennsylvania

DEAN KOONTZ, the author of many #1 *New York Times* bestsellers, lives in Southern California with his wife, Gerda, their golden retriever, Anna, and the enduring spirit of their golden, Trixie.

Rights:

Territories:

Audio:

British:

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club:

Translation:

Agency:

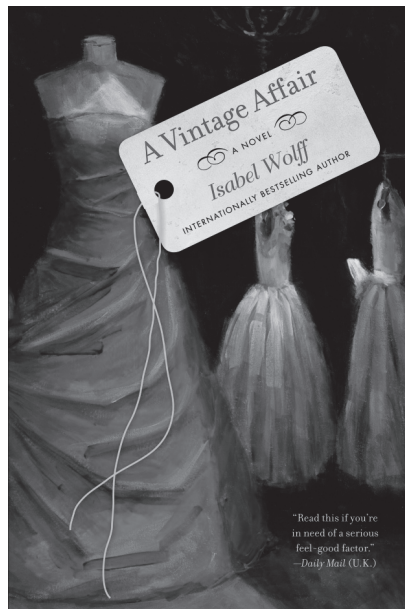
Reprint:

1st Serial:

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90767-4	6/10	Bantam	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dk'S Frankenstein:Dead & Alive/Koontz, Dean/MM	978-0-553-58790-6	7/09	Bantam	\$9.99/\$11.99 Can.
Dk'S Frankenstein:City Of Nigh/Koontz, Dean/MM	978-0-553-58789-0	7/05	Bantam	\$7.99/\$11.99 Can.
Dk'S Frankenstein:Prodigal Son/Koontz, Dean/MM	978-0-553-58788-3	1/05	Bantam	\$7.99/\$11.99 Can.
Dean Koontz'S Frankenstein/Koontz, Dean/HC	978-0-345-50640-5	2/09	Del Rey/Dabel Brothers	\$22.95/\$25.95 Can.
Relentless/Koontz, Dean/HC	978-0-553-80714-1	6/09	Bantam	\$27.00/\$32.00 Can.
Your Heart Belongs To Me/Koontz, Dean/HC	978-0-553-80713-4	11/08	Bantam	\$27.00/\$32.00 Can.
Odd Hours/Koontz, Dean/MM	978-0-553-59170-5	4/09	Bantam	\$9.99/\$11.99 Can.
Odd Hours/Koontz, Dean/HC	978-0-553-80705-9	5/08	Bantam	\$27.00/\$32.00 Can.



ON SALE 6/22/2010

**BANTAM
HARDCOVER**

**978-0-553-80783-7
\$25.00**

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 368 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 37/32 **Carton Count:** 12
Load Group: 0205
Prod Type: Regular Hardcover

Marketing and Publicity

- Website: IsabelWolff.com
- National review and feature attention
- Radio phone interviews
- Online review and feature attention
- Targeted fashion outreach
- Outreach to book and social networking websites
- Feature in Random House Reader's Circle e-newsletter
- Postcard mailing
- Library marketing

A Vintage Affair

A Novel



Isabel Wolff

"When you buy a piece of vintage clothing you're not just buying fabric and thread--you're buying a piece of someone's past." Vintage dresses and a child's treasured coat are at the heart of this one-of-a-kind novel. International bestseller Isabel Wolff unveils her latest--a beguiling, heartening story.

Village Vintage is open for business and Phoebe Swift is bringing cupcake dresses and empire waists back to London. Phoebe restores both vintage threads and herself from the traumas of the past in this stirring, gorgeously hand-stitched tale about friends as close as sisters, small betrayals with big consequences, and the enduring power of the perfect dress. As she navigates her store's hot new status, she soon also must navigate the tricky waters of two suitors, both (or neither!) of whom may be suitable, her mother's cosmetic surgery fixation, and, most pressing of all, the turmoil of her best friend's death. It's an elderly woman with a painful and secret story, and a blue jacket that's truly one-of-a-kind that offers Phoebe salvation, and maybe even a new start.

Key Points/Quotes

- Wolff is already an international superstar, poised to storm the American bestseller list. She is published in more than twenty languages, and is a UK bestseller!
- Tapping into the booming market for vintage clothing, Wolff sews meticulous detail about the clothing into the fabric of the story, making her protagonist genuine and believable as a vintage clothing expert.
- Vintage clothing is incredibly hot, with countless fashionistas taking advantage of the unique history of each garment and its singular style. Riverhead will be releasing *Ragpicker*, a non-fictional look at the vintage clothing industry by noted insider Erika Kawalek in 2009, further whetting the appetite of those who like to know that they are truly the only person wearing that dress.
- Bantam committed to two books by Isabel Wolff, and is excited to publish another delightful novel in 2011.
- "Pure feel-good escapism. Perfect." --Sophie Kinsella

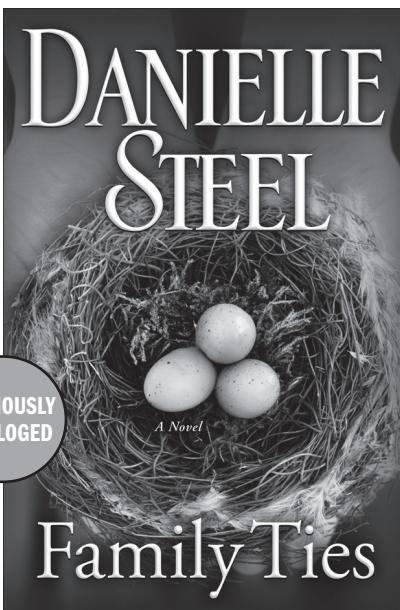
About the Author/Illustrator

ISABEL WOLFF was born in Warwickshire and studied English at Cambridge. She is the author of seven bestselling novels, and has been published in twenty-three languages. She lives in London with her family. Bantam Dell will publish her next novel in 2011.

Rights:

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US and Opn MK	Agency: CONVILLE & WALSH LTD	Agent: CLARE CONVILLE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90770-4	6/10	Bantam	\$25.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Forget Me Not / Trade Paper	9780007178308	10/07	Harper UK	\$£6.99
Behaving Badly / TP	9780007118625	8/03	HCUK	\$£6.99
A Question of Love / TP	9780007178346	2/06	HCUK	\$£6.99
Rescuing Rose / TP	9780007118618	8/02	HCUK	
The Trials of Tiffany Trott / TP	9780006512066	8/98	HCUK	
The Making of Minty Malone / TP	9780006513407	8/99	HCUK	
Behaving Badly / TP	9780778323181	7/06	Mira	
Making Minty Malone / MM	9780451409256	7/00	Onyx	



ON SALE 6/22/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34316-9

\$28.00/\$34.00 Can.

History: Previously Cataloged

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 336 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 35/32 Carton Count: 12

Load Group: 0205

Prod Type: Steel Hardcover

Marketing and Publicity

- Website: DanielleSteel.com
- National review and feature attention
- National media attention
- Online review and feature attention
- National print advertising
- Online advertising
- Author video
- 12-copy floor display with riser (ISBN: 978-0-385-39772-8); 8-copy floor display with riser (ISBN: 978-0-440-81037-7)
- Library marketing

Family Ties

A Novel



Danielle Steel

Danielle Steel delves deep under the surface of contemporary American life in this compelling ensemble novel in the vein of her #1 *New York Times* bestseller *Sisters*, as a young woman overnight becomes mother to her sister's three small children....Grown now, each of them will choose a different path....Through it all, one thing remains: *Family Ties*.

From Manhattan to Paris and all the way to Tehran, *Family Ties* is a novel that reminds us how challenging and unpredictable life can be, and that the powerful bonds of family are the strongest of all.

Key Points/Quotes

- **SYNERGY:** The release of Danielle's *Matters of the Heart* in mass market one month prior makes Summer 2010 the span that showcases Ms. Steel's gift for contemporary drama—two very different storylines; multifaceted dynamics; fresh, hard-hitting explorations of grave situations. Unlike *Matters of the Heart*, *Family Ties* is a family ensemble piece, with sibling complexities reminiscent of Ms. Steel's fan favorite, *Sisters*.
- **A CONSTANT ON THE NEW YORK TIMES BESTSELLER LIST:** Released on February 24, 2009, *One Day at a Time* in hardcover landed neatly in the #4 position on an extremely competitive list. Other recent blockbusters include *A Good Woman* (#5), *Rogue* (#4), *Honor Thyself* (#5), *Bungalow 2* (#3), and *Sisters* (#2).
- **FRESH, IRRESISTIBLE PACKAGE:** Our sophisticated, original package direction sets Danielle Steel's titles apart, at the absolute top of the women's fiction tower.
- **LASTING COMMITMENT:** Our longtime relationship with Danielle Steel continues to thrive, and we will see exciting new novels coming from her well into the future.
- **NEW READERS VIA OUR EXCITING DIGITAL PUBLISHING VENTURE:** Danielle Steel has gone digital. This spring we launched a major initiative with e-book vendors, making our complete Steel frontlist and backlist available electronically for the first time and drawing in new readers beyond Danielle's traditional audience. New titles will continue to be made available as we publish them.

About the Author/Illustrator

Author Residence: San Francisco, CA

Author Hometown: New York and France

DANIELLE STEEL has been hailed as one of the world's most popular authors, with more than 590 million copies of her novels in print. Her many international bestsellers include *Southern Lights*, *Matters of the Heart*, *One Day at a Time*, *A Good Woman*, *Rogue*, *Honor Thyself*, *Amazing Grace*, *Bungalow 2*, and other highly acclaimed novels. She is also the author of *His Bright Light*, the story of her son Nick Traina's life and death.

Rights:

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: JANKLOW & NESBIT ASSOCIATES IN

Reprint: Yes

1st Serial: No

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33916-8	6/10	Dell Books	\$28.00/\$34.00 Can.
Large Print	978-0-7393-7742-0	6/10	RH Large Print	\$28.00/\$34.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
One Day At A Time/Steel, Danielle/HC	978-0-385-34029-8	2/09	Delacorte Press	\$27.00/\$32.00 Can.
Good Woman, A/Steel, Danielle/HC	978-0-385-34026-7	10/08	Delacorte Press	\$27.00/\$32.00 Can.
Rogue/Steel, Danielle/HC	978-0-385-34025-0	6/08	Delacorte Press	\$27.00/\$32.00 Can.
Honor Thyself/Steel, Danielle/HC	978-0-385-34024-3	2/08	Delacorte Press	\$27.00/\$31.00 Can.
Amazing Grace/Steel, Danielle/HC	978-0-385-34023-6	10/07	Delacorte Press	\$27.00/\$34.00 Can.
Bungalow 2/Steel, Danielle/HC	978-0-385-33831-8	6/07	Delacorte Press	\$27.00/\$34.00 Can.
Sisters/Steel, Danielle/HC	978-0-385-34022-9	2/07	Delacorte Press	\$27.00/\$34.00 Can.
H.R.H./Steel, Danielle/HC	978-0-385-33829-5	10/06	Delacorte Press	\$27.00/\$35.00 Can.



© John Earle

ON SALE 7/13/2010

**BANTAM
HARDCOVER**

**978-0-553-80724-0
\$26.00/\$31.00 Can.**

Category: FICTION
 BISAC Cat: Fiction - Mystery & Detective - General
 Order Form Cat: MYSTERY
 Page Count: 400 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 40/32 Carton Count: 12
 Load Group: 0203
 Prod Type: Regular Hardcover

Marketing and Publicity

- Website: LisaGardner.com
- National review and feature attention
- National and local radio and TV interviews
- Online review and feature attention
- Author tour, 8 cities including: New England, Portland, Seattle, Los Angeles, San Diego, Phoenix, Pittsburgh
- National print advertising
- Backlist e-book giveaway promotion with *Hide*
- Feature on the Blood on the Page suspense blog/Facebook page
- Feature in Random Reads e-newsletter
- Outreach to book and social networking sites
- Library marketing

Live to Tell
 A Detective D. D. Warren Novel



Lisa Gardner

From its gripping opening chapter to its jaw-dropping ending, *New York Times* bestselling author Lisa Gardner throws her latest thriller into full throttle and doesn't let up.

In her most shocking thriller yet, bestselling author Lisa Gardner brings back her troubled and brilliant heroine, Sergeant Detective D. D. Warren. Her case this time: an entire family wiped out in a seemingly senseless fit of violence. But to look closer is to see that the most devastating crimes are the ones closest to home, and solving them brings D. D. Warren closer to the edge than she's ever been before.

Key Points/Quotes

- A PERFECT "TEN": Lisa Gardner's last hardcover, *The Neighbor*, became her tenth *New York Times* bestseller, cracking the top ten on the list.
- With more than twelve million copies in print in the U.S. alone, Lisa Gardner has perfected the startling plot twists and razor's edge suspense that have garnered her glowing reviews and millions of fans.
- In her bestselling backlist, Lisa Gardner balances two outstanding series. The FBI Profiler series includes the titles: *The Third Victim*, *The Killing Hour*, *The Next Accident*, *Say Goodbye*, and *Gone*. The Detective D. D. Warren series includes: *Alone*, *Hide*, *The Neighbor*, and *Live to Tell*.
- A thriller writer admired by other top thriller writers, Harlan Coben raved, "Lisa Gardner always delivers heart-stopping suspense" and Lee Child called *Say Goodbye* "a stunning, chilling, up-all-night thriller."
- *Live to Tell* will hit shelves less than a month after the mass market publication of Gardner's last bestseller, *The Neighbor*.
- Bantam will be publishing Lisa Gardner's electrifying suspense novels well into the future, with her newest hardcover, *Save Me*, hitting shelves in 2011.
- "It's as an author of these thrillers that she's really come into her own, building a career based on an increasingly deft series of books. Her latest effort, *The Neighbor*, is one more in a line of razor-sharp crime stories.... *The Neighbor* both challenges the mind and gets the heart racing." --*The Daily Beast*

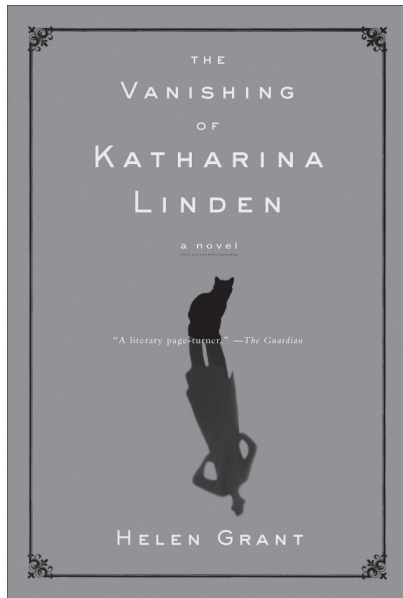
About the Author/Illustrator

Author Residence: New England
 LISA GARDNER is a *New York Times* bestselling author of twelve novels. Her Detective D. D. Warren Novels include *The Neighbor*, *Hide*, and *Alone*. Her FBI Profiler Novels include *Say Goodbye*, *Gone*, *The Killing Hour*, *The Next Accident*, and *The Third Victim*. She lives with her family in New England, where she is at work on her next D. D. Warren novel, *Save Me*, which Bantam will publish in 2011.

Rights:

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: JANE ROTROSEN LITERARY AGENCY	Agent: MEG RULEY

Other Editions	ISBN	On sale	Publisher	Price
Abridged CD	978-0-7393-6664-6	7/10	Random House Audio	\$30.00/\$35.00 Can.
E-book	978-0-553-90769-8	7/10	Bantam	\$26.00/\$31.00 Can.
Unabridged CD	978-0-7393-6666-0	7/10	Random House Audio	\$40.00/\$48.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Neighbor/Gardner, Lisa/HC	978-0-553-80723-3	6/09	Bantam	\$25.00/\$28.95 Can.
Say Goodbye/Gardner, Lisa/HC	978-0-553-80433-1	7/08	Bantam	\$25.00/\$28.00 Can.
Hide/Gardner, Lisa/HC	978-0-553-80432-4	1/07	Bantam	\$25.00/\$30.00 Can.
Gone/Gardner, Lisa/HC	978-0-553-80431-7	1/06	Bantam	\$25.00/\$35.00 Can.
Alone/Gardner, Lisa/HC	978-0-553-80253-5	1/05	Bantam	\$24.00/\$34.00 Can.
The Killing Hour/Gardner, Lisa/HC	9780553802528	7/03	Bantam	\$23.95/\$35.95 Can.
The Survivors Club/Gardner, Lisa/HC	9780553802511	5/02	Bantam	\$23.95/\$35.95 Can.
The Next Accident/Gardner, Lisa/HC	9780553802382	8/01	Bantam	\$23.95/\$35.95 Can.



The Vanishing of Katharina Linden

A Novel



Helen Grant

In a tale more enthralling than the Brothers Grimm and as memorable as *The Elegance of the Hedgehog* comes Helen Grant's remarkable debut, a coming-of-age story revealed with piercing insight and wicked humor, where the sharpest of wits unravels the darkest secrets of her town.

"My life might have been so different, had I not been known as the girl whose grandmother's head exploded," begins the summer's most accomplished debut. Eleven-year-old Pia comes of age in the German village of Bad Münstereifel, an outcast with only two friends--fellow pariah StinkStefan and elderly storyteller Herr Schiller. When Katharina Linden disappears, followed by another girl--then another--it's Pia who's on the case, piercing the veil that has hung over past disappearances for decades. With a brilliant wit, Helen Grant conjures up a stunning coming-of-age story, where the streets that are most familiar become the most perilous, and fairy tales may hold the greatest, and most terrifying, truths of all....

Key Points/Quotes

- The British press has already leapt to praise, with *The Times* (London) declaring that *The Vanishing of Katharina Linden* is "an absolutely compelling tale that is as chilling as Durrenmatt's *The Visit* and as fantastical as *Hansel and Gretel*."
- Poised for international stardom, *The Vanishing of Katharina Linden* is already sold in seven territories worldwide.
- As an amateur detective, Helen Grant's heroine, Pia, combines the precocious energy of Alan Bradley's Flavia de Luce with the resolute intelligence of Jacqueline Winspear's Maisie Dobbs.
- Laugh-out-loud funny while terrifying enough to feature the "full-on bravura of the fist-in-mouth climax,"* Grant's debut propels readers forward, complete with whiplash inducing twists and turns and a cellar scene that will haunt readers for months afterwards.
- Delacorte eagerly snapped up multiple books from this amazing new voice. *The Glass Demon* is her next book.
- "The excellent writing, and the eschewing of anything remotely winsome or mawkish, make this an eerily subtle literary page-turner. Wonderful." --*The Guardian* (London) *

ON SALE 8/10/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34417-3
\$24.00

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0203
Prod Type: Delacorte

Marketing and Publicity

- National review and feature attention
- NPR campaign
- Online review and feature attention
- Banner ads on Shelf Awareness and PW Daily
- Feature in Random Reads e-newsletter
- Outreach to book and social networking websites
- Library marketing

About the Author/Illustrator

Author Residence: Brussels, Belgium **Author Hometown:** London, England
HELEN GRANT was born in London. She read classics at St Hugh's College, Oxford, and then worked in marketing for ten years in order to fund her love of traveling. In 2001, she and her family moved to Bad Münstereifel in Germany, and it was exploring the legends of this beautiful town that inspired her to write her first novel. She now lives in Brussels, with her husband, her two children, and a small German cat. Delacorte Press will publish her second novel, *The Glass Demon*, in 2011.

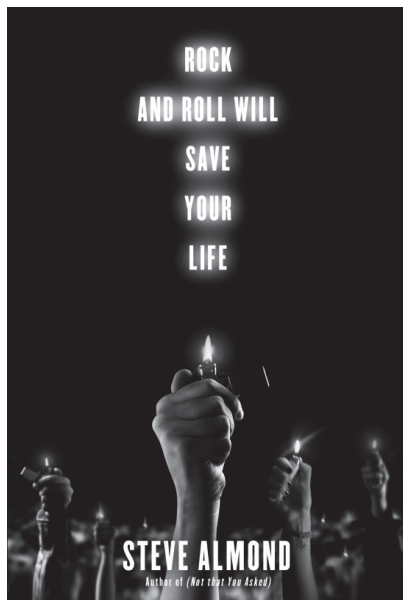
Rights:

Territories: US, Philippines
Audio: Yes
British: No
Restriction: Available in US only

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DARLEY ANDERSON

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CAMILLA BOLTON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33961-8	8/10	Delacorte Press	\$24.00
Comp Titles	ISBN	On sale	Publisher	Price
Sweetness At The Bottom Of The/Bradley, Alan/HC	978-0-385-34230-8	4/09	Delacorte Press	\$23.00



ON SALE 4/20/2010
RANDOM HOUSE
HARDCOVER

978-1-4000-6620-9
\$23.00/\$26.95 Can.

Category: MEMOIR
BISAC Cat: Biography & Autobiography - Personal Memoirs
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 240 **Trim Size:** 5-1/2 x 8-1/4
Spine/Depth: 27/32 **Carton Count:** 12
Load Group: 0204
Prod Type: RH Hardcover

Marketing and Publicity

- Website: StevenAlmond.com
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Author tour: Boston, New York, Miami, Chicago, Seattle, Portland, San Francisco, Los Angeles
- Promotions on Facebook, Twitter, and MySpace
- iTunes playlist
- Outreach to music and humor websites and blogs
- E-card to author's list
- Library marketing

Rock and Roll Will Save Your Life

A Book by and for the Fanatics Among Us (with Bitchin' Soundtrack)



Steve Almond

From the *New York Times* bestselling author of *Candyfreak* and *(Not That You Asked)*, a hilarious power ballad about loving music and how it changed the author's life, from his childhood to life as a new dad.

Steve Almond's adolescent piano lessons made it very clear that he was completely devoid of musical talent. He knew he'd never make it as a musician, so instead he began a life as a professional worshipper of rock stars and the music they played. A memoir laced with Almond's trademark self-deprecating humor, *Rock and Roll Will Save Your Life* contains:

- The author's development into an obsessed fan, from early Police albums, to college DJ-cool, to his new life as a parent forced to listen to music written for toddlers.
- Celebrations of some of rock's most beloved bad songs--Toto's "I Miss the Rain Down in Africa" and Air Supply's "All Out of Love."
- Entertaining lists ranking rock's best of everything, including best rock star-child names (Nutella Sphinx Waters, anyone?).
- Surprising debates and discussions, such as exactly why Dave Grohl is much, much cooler than Kurt Cobain.
- An examination of how being a parent doesn't mean you have to stop loving music--it means you get to pass on the love to a new generation.

Key Points/Quotes

- **THEY WANT CANDY:** This is Almond's first memoir since the *New York Times* bestselling *Candyfreak*. His many fans will be thrilled to read another full-length work of nonfiction.
- **ELECTRIFYING PROSE:** Almond's writing will give you goose bumps and make you remember the excitement you felt the first time you saw your favorite band live.
- **MAINSTREAM AND INDIE FAVORITE:** *Candyfreak* was a *New York Times* bestseller and *(Not That You Asked)* was a Book Sense Pick.
- **DEVOTED GROUPIES:** Almond may be a superfan, a drooling fanatic, a professional worshipper of rock royalty, but he has his own legions of devoted fans who attend readings in droves.

Praise for (NOT THAT YOU ASKED):

- "Refreshingly irreverent...absurdly funny." --*The Boston Globe*
- "Taunting, revealing, irreverent, and earnest." --*The New York Times*

About the Author/Illustrator

Author Residence: Boston, MA

Author Hometown: Palo Alto, CA

STEVE ALMOND is the author of several books including *(Not That You Asked)*, *Candyfreak*, *The Evil B. B. Chow*, and *Which Brings Me to You*. He was raised in Palo Alto, California, which means "big stick" in Spanish and has certain unsavory connotations about which he does not care to speak. His work can be found in a whole bunch of literary magazines, and a few books. He lives outside Boston with his wife and two children, and listens to rock and roll at all hours.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: THE STUART AGENCY

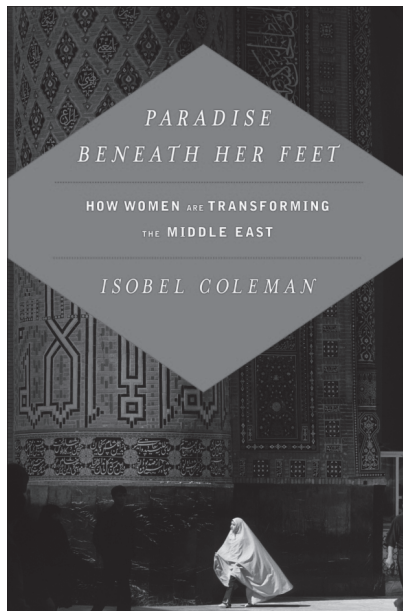
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JEFF KELLOGG

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60365-8	4/10	Random House	\$23.00/\$26.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
(Not That You Asked)/Almond, Steve/HC	978-1-4000-6619-3	9/07	Random House	\$21.95/\$27.95 Can.
Candyfreak/Almond, Steve/HC	9781565124219	04/2004	Algonquin	\$21.95
My Life in Heavy Metal/Almond, Steve/TP	9780802140135	3/03	Grove Press	\$12.00
Comp Titles	ISBN	On sale	Publisher	Price
Love Is A Mix Tape/Sheffield, Rob/HC	978-1-4000-8302-2	1/07	Crown	\$22.95/\$29.95 Can.
Killing Yourself to Live/Klosterman, Chuck/HC	9780743264457	06/2005	Simon & Schuster	\$23.00
Sex, Drugs, and Cocoa Puffs/Klosterman, Chuck/HC	9780743236003	08/2003	Simon & Schuster	\$24.00
Songbook/Hornby, Nick/TP	9781573223560	10/2003	Riverhead	\$14.00



Paradise Beneath Her Feet

How Women Are Transforming the Middle East



Isobel Coleman

Through the remarkable stories of women from five countries, Isobel Coleman reveals how women, working within Islam, are transforming the Middle East.

In this remarkable and timely book, Isobel Coleman takes us into the lives of individual women across five countries--Iran, Pakistan, Afghanistan, Saudi Arabia, and Iraq--to show a grassroots movement of quiet revolutionaries fighting for economic and social change. Working within the strictures of Islam, these activists are creating economic, political, and educational opportunities for women and their families. More than ever, women's rights are crucial for progress and stability in the Islamic world, and progressive interpretations of Islam are key to bridging conflict between those promoting reform and those who seek to oppress women in the name of religious tradition. For too long, Coleman argues, women's progress in the region has been unnecessarily associated with a need to break away from Islam. Here Coleman shows how real change is growing out of Islam and through women working within it, and how this movement may be one of the strongest forces for moderating the extremism that drives terrorism.

ON SALE 4/27/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6695-7
\$26.00/\$31.00 Can.

Category: WOMEN'S STUDIES

BISAC Cat: Social Science - Feminism & Feminist Theory

Order Form Cat: SOCIOLOGY

Page Count: 352 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 36/32 Carton Count: 12

Load Group: 0205

Prod Type: RH Hardcover

Marketing and Publicity

- National review attention
- National media attention
- NPR interviews
- Online review and feature attention
- Local author promotion: New York
- Academic and library marketing
- Book mailing to Council on Foreign Relations fellows
- Random House academic website and e-newsletters
- Feature at women's and Middle Eastern studies academic conferences

Key Points/Quotes

- **AUTHOR:** Coleman is the Director of the Council on Foreign Relations' Women and Foreign Policy program and an international authority on women, the Middle East, and economic development.
- **MEDIA SAVVY:** Coleman's many appearances include CNN, *Good Morning America*, *Frontline*, and NPR. Her writing has been published in *Foreign Affairs*, *Financial Times*, *International Herald Tribune*, *USA Today*, *The Christian Science Monitor*, and *HuffingtonPost.com*.
- **TOPIC:** A groundbreaking and controversial approach: women's growing power in the Middle East, through educational and economic opportunities within traditional Islam, not outside it. Coleman shows how this is the best hope for the long-term development of the region.
- **REAL WOMEN'S STORIES:** Courageous women from five Middle Eastern countries, including: Roshaneh, a woman who runs the largest microfinance organization in Pakistan; Salama, a devout believer who went from dentist to the Iraqi parliament; Haifa, the dean of a women's college in Saudi Arabia who has faced down religious fatwas to bring women education; and more.
- **TIMELY:** Saudi Arabia, Afghanistan, Iraq, Iran, and Pakistan dominate current events, and Coleman provides a brief, accessible history of each region as she reveals the ways in which women's rights are central to the struggle for stability in this region.

About the Author/Illustrator

Author Residence: New York

ISOBEL COLEMAN is senior fellow for U.S. foreign policy at the Council on Foreign Relations, where she also directs the Council's Women and Foreign Policy program. Her writings have appeared in *Foreign Affairs*, *Foreign Policy*, *Financial Times*, *International Herald Tribune*, *USA Today*, and *The Christian Science Monitor*. She is a frequent speaker at academic, business, and policy conferences and a guest on news shows and stations such as CNN, ABC, *Good Morning America*, BBC, PBS's *Frontline*, al-Arabiya, Al Jazeera, and NPR.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: CHARLOTTE SHEEDY LITERARY AGENCY

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60369-6	4/10	Random House	\$26.00/\$31.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
No God But God/Aslan, Reza/HC	978-1-4000-6213-3	3/05	Random House	\$25.95/\$35.95 Can.
No God But God/Aslan, Reza/TR	978-0-8129-7189-7	1/06	RHTP	\$16.00/\$19.95 Can.
The Crisis Of Islam/Lewis, Bernard/HC	9780679642817	3/03	Modern Library	\$19.95/\$29.95 Can.
The Crisis Of Islam/Lewis, Bernard/TR	9780812967852	3/04	RHTP	\$13.95/\$17.95 Can.



© Meira Krovatin

Every Last One

A Novel



Anna Quindlen

The new bestseller from the #1 *New York Times* bestselling author of *Rise and Shine*, *Blessings*, and *Black and Blue*.

This moving and surprising new novel by beloved author Anna Quindlen is about a suburban family and the unintended, explosive consequences of what seem like small, casual actions.

Key Points/Quotes

- **BESTSELLING NOVELIST:** Quindlen, winner of the Pulitzer Prize for commentary and a former columnist for *Newsweek* and *The New York Times*, is the author of five bestselling novels. Her most recent novel, *Rise and Shine*, debuted at #1 on the *New York Times* bestseller list. *Blessings* and *Black and Blue* (an Oprah's Book Club pick) were both major bestsellers, with more than 400,000 and 500,000 copies in print, respectively.
- **BELOVED AUTHOR:** Anna Quindlen's nonfiction books have also been bestsellers: *A Short Guide to a Happy Life* has sold more than one million copies and was a *New York Times* bestseller; *Being Perfect* and *Good Dog, Stay* were also major bestsellers.
- **SUBJECT:** In *Every Last One*, Quindlen returns once again to the subject of family, and family in turmoil, a subject she's explored with great success in all of her previous novels thanks to her insightful, compassionate understanding of the intricacies of human relationships.
- **BACKLIST REISSUE:** Quindlen's bestselling novel *Black and Blue* will be reissued on March 2, 2010, to coordinate with this new hardcover release.
- "Superb...The book seduces." --*Chicago Tribune*, on *Rise and Shine*
- "New friends await readers...characters you will delight in getting to know and miss once you've finished the book." --*St. Louis Post-Dispatch*, on *Rise and Shine*
- "A polished gem of a novel...lovingly crafted, beautifully written." --*The Miami Herald*, on *Blessings*
- "A well-told story of love and redemption." --*The Washington Post Book World*, on *Blessings*

ON SALE 5/4/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6574-5
\$26.00/\$31.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 288 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 31/32 Carton Count: 12
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- Website: AnnaQuindlen.net
- Advance reader's edition
- National review and feature attention
- National media attention
- Radio phone interviews
- Online review and feature attention
- Author tour: Boston, New York, Washington, D.C., Atlanta, Chicago/Milwaukee, Minneapolis, Dallas, San Francisco, Los Angeles
- National radio advertising
- National print bestseller advertising
- Online advertising: PW Daily, Shelf Awareness, Facebook, popular book club websites
- Special online content available
- Feature in Random House Reader's Circle, Fiction, and Random Reads e-newsletters
- Major book club outreach: discussion guide available online
- Excerpt in *Black and Blue* (Random House Trade Paperbacks, 3/10)
- Library marketing

About the Author/Illustrator

Author Residence: New York, NY

ANNA QUINDLEN is the author of *Object Lessons*, *One True Thing*, *Black and Blue*, *Blessings*, and *Rise and Shine*. Her *New York Times* column "Public and Private" won a Pulitzer Prize in 1992, and a selection of those columns was published as *Thinking Out Loud*. She is also the author of a collection of her "Life in the 30's" columns, *Living Out Loud*; a book for the Library of Contemporary Thought, *How Reading Changed My Life*; the bestselling *A Short Guide to a Happy Life* and *Being Perfect*; and two children's books, *The Tree That Came to Stay* and *Happily Ever After*. She lives with her husband and children in New York City.

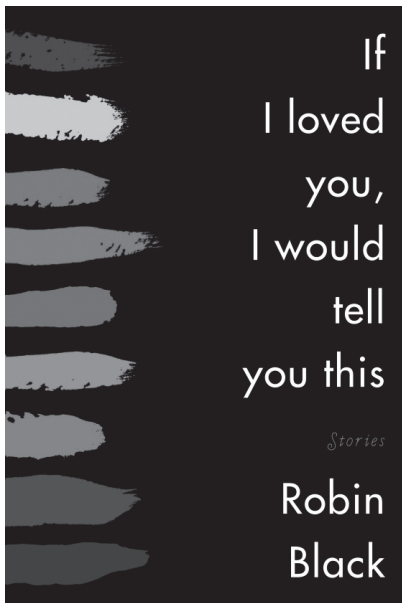
Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: No
Special Markets:
Agent: AMANDA URBAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60372-6	5/10	Random House	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Rise And Shine/Quindlen, Anna/HC	978-0-375-50224-8	8/06	Random House	\$24.95/\$32.95 Can.
Blessings/Quindlen, Anna/HC	9780375502231	9/02	Random House	\$24.95/\$37.95 Can.
Black And Blue/Quindlen, Anna/HC	9780375500510	1/98	Random House	\$23.00/\$29.95 Can.
Good Dog, Stay./Quindlen, Anna/HC	978-1-4000-6713-8	11/07	Random House	\$14.95/\$21.00 Can.
Being Perfect/Quindlen, Anna/HC	978-0-375-50549-2	4/05	Random House	\$12.95/\$17.95 Can.
Short Guide To A Happy Life, A/Quindlen, Anna/HC	9780375504617	10/00	Random House	\$12.95/\$19.95 Can.



If I Loved You, I Would Tell You This Stories



Robin Black

For readers of Alice Munro and Elizabeth Strout, breathtaking short fiction, written with astonishing maturity and insight.

Heralding the arrival of a stunning new voice, *If I Loved You, I Would Tell You This* is an unusually poised and nuanced story collection that explores the landscape of maturity through characters who face the often painful transitions that life brings us all. With fearless, clear-eyed, and gorgeous prose Robin Black takes us into the hearts and choices of people grappling with the need to reinvent reasons for optimism. "The Guide" follows a father who must forge an independent identity as the blind daughter to whom he has devoted himself prepares to leave home. In "Immortalizing John Parker," an artist reflects on the course of a decades long love affair while painting the portrait of a terminally ill man. And in "The History of the World," a trip to Italy, an accident, and the stories of a young stranger all conspire to jolt a woman out of her lifelong assumptions about herself. Brilliant, hopeful, and always enlightening, *If I Loved You, I Would Tell You This* unforgettably examines the truths of human relationships, bringing into focus realizations we often struggle to acknowledge.

ON SALE 3/30/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6857-9
\$24.00/\$28.00 Can.

Category: FICTION

BISAC Cat: Fiction - Short Stories (single author)

Order Form Cat: FICTION GENERAL

Page Count: 288 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 31/32 Carton Count: 12

Load Group: 0206

Prod Type: RH Hardcover

Marketing and Publicity

- Website: RobinBlack.net
- Special teaser samplers distributed to booksellers and consumers
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Philadelphia
- Outreach to literary websites and blogs
- Feature in Random House Reader's Circle, Fiction, and Random Reads e-newsletters
- E-books packaged as individual stories
- Book club outreach
- Library marketing

Key Points/Quotes

- **PREPUB EXCITEMENT:** Acquired in a hotly contested auction, *If I Loved You, I Would Tell You This* was one of the most buzzed-about books of 2008's Frankfurt Book Fair-- *The New York Times* mentioned it in its coverage of the fair. Rights have already sold in six countries.
- **AWARD-WINNING AUTHOR:** Black is the winner of the 2009 Sirenland Fellowship. She has been noticed for Special Mention by the Pushcart Prizes three times, and in 2005 won First Prize in the Pirate's Alley Faulkner/Wisdom Writing Competition. We have Black's first novel under contract.
- **UNIVERSAL THEMES:** Black explores relationships between siblings, parents and children, lovers, and strangers at all stages of life.
- "Robin Black's men and women are suffused with a fierce and hard-won knowledge about life, about love and loss. It's wisdom that fills these characters. Like bulletins from the front, these magnificent stories shine a light on what it means to be human." --Dani Shapiro, author of *Black and White*
- "These stories are full of surprises. What makes *If I Loved You, I Would Tell You This* such an exquisite collection is the way Robin Black brings unpredictable elements into the emotional lives of her characters, creating that special kind of literary magic, where a reader experiences everything, right alongside, and it all feels new." --Hannah Tinti, author of *The Good Thief*

About the Author/Illustrator

Author Residence: Philadelphia, PA

Author Hometown: New Haven, CT

ROBIN BLACK's stories and essays have appeared in numerous publications including *One Story*, *Colorado Review*, *Georgia Review*, *Alaska Quarterly Review*, *Bellevue Literary Review*, *The Southern Review*, and the anthology *The Best Creative Nonfiction* (Norton 2007). The winner of numerous awards and a recipient of fellowships from the Leeway Foundation and the MacDowell Colony, Black is a graduate of the Warren Wilson MFA Program for Writers. She lives with her family in Philadelphia.

Rights:

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: DUNOW, CARLSON & LERNER
LITERA

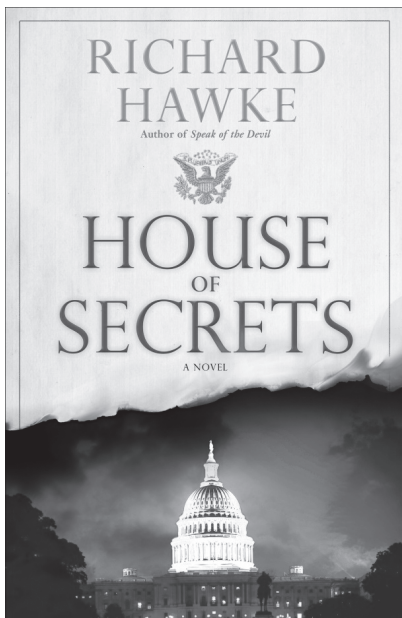
Reprint: Yes

1st Serial: No

Special Markets:

Agent: HENRY
DUNOW

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60368-9	3/10	Random House	\$24.00/\$28.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Olive Kitteridge/Strout, Elizabeth/HC	978-1-4000-6208-9	3/08	Random House	\$26.00/\$31.00 Can.
Runaway/Munro, Alice/HC	978-1-4000-4281-4	10/04	Knopf	\$27.50
Birds Of America/Moore, Lorrie/HC	9780679445975	9/98	Knopf	\$23.00/\$32.00 Can.
Blind Man Can See How Much I/Bloom, Amy/HC	9780375502682	7/00	Random House	\$22.95/\$34.50 Can.
Don'T Cry/Gaitskill, Mary/HC	978-0-375-42419-9	3/09	Pantheon	\$23.95/\$27.95 Can.
No One Belongs Here More Than You/Scribner/HC	9780743299398	05/07	Scribner	\$23.00



ON SALE 5/11/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6608-7
\$25.00/\$29.95 Can.

Category: FICTION
BISAC Cat: Fiction - Thrillers
Order Form Cat: FICTION GENERAL
Page Count: 400 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 40/32 Carton Count: 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: RHawke.com
- National review and feature attention
- Online review and feature attention
- Outreach to mystery websites and blogs
- Feature in Mystery e-newsletters
- E-card to author's list
- Library marketing

House of Secrets

A Novel



Richard Hawke

A gripping and intelligent thriller about lust, family secrets, and the steep price people will pay for political power, for fans of David Baldacci and Harlan Coben.

Senator Andrew Foster had all he could ask for--the loving wife, the beautiful daughter, the fame, the power. Yet it wasn't enough. He needed more and he found it with one woman after another. But now the bed he shared with a young staff member is a crime scene: A faceless attacker has killed Andy's lover and injured him, and now Andy is waiting for the ax to fall. A few trysts can be kept quiet, but murder? He's worried his career might be over, not to mention his marriage. A threatening call tells Andy that some very scary people know his secret, and his problem is worse than he thinks...but by then it's too late, and a vicious criminal has upped the stakes by taking the one thing Andrew never imagined losing, even in his worst nightmares.

Key Points/Quotes

- **EXCITING AND TOPICAL PLOT:** With an ambitious storyline and an ensemble cast, this thriller dramatizes the interplay between politics and infidelity at the core of major scandals, like those surrounding John Edwards and Eliot Spitzer. And in a way that news articles can't, it addresses the real questions: How do these politicians justify their actions in their own minds? And how do their wives handle it when it happens?
- **ACCLAIMED AUTHOR:** We have published two of Hawke's novels and they were met with great praise. For example: "Hawke's plot grabs us by the throat, but his details provide more subtle pleasures, for he is skilled with minor characters and turns a nice phrase." --*The Washington Post*, on *Speak of the Devil*; "Hawke's smart prose, easy wit, and unforced pathos make this a great suggestion for readers mourning the loss of Harlan Coben's Myron Bolitar or Stephen Greenleaf's John Marshall Tanner--and near the top of any armload of titles proffered to voracious Robert Parker fans awaiting their next fix." --*Booklist* (starred review), on *Cold Day in Hell*.
- **NEW DIRECTION:** Both of Hawke's previous novels were PI novels told in the first person, while this is a more ambitious thriller, a stand-alone featuring a larger cast of characters and dealing with politics and family drama instead of detective work.

About the Author/Illustrator

Author Residence: New York City

RICHARD HAWKE is the author of *Speak of the Devil* and *Cold Day in Hell*. He lives and writes in New York City.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: INKWELL MANAGEMENT, LLC

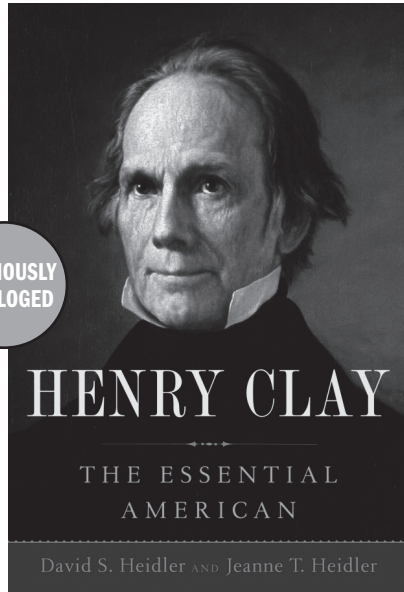
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: RICHARD PINE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60357-3	5/10	Random House	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Cold Day In Hell/Hawke, Richard/MM	978-0-345-48219-8	5/08	Ballantine Books	\$7.99/\$9.99 Can.
Cold Day In Hell/Hawke, Richard/HC	978-1-4000-6426-7	3/07	Random House	\$24.95/\$30.00 Can.
Speak Of The Devil/Hawke, Richard/MM	978-0-345-48218-1	2/07	Ballantine Books	\$7.99/\$10.99 Can.
Speak Of The Devil/Hawke, Richard/HC	978-1-4000-6425-0	1/06	Random House	\$21.95/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Wicked Prey/Sandford, John/HC	9780399155673	5/09	Putnam	\$27.95
Killer Summer/Pearson, Ridley/HC	9780399155727	6/09	Putnam	\$24.95



Henry Clay

The Essential American



David S. Heidler and Jeanne T. Heidler

For American history lovers, a long-overdue, definitive, and engrossing new biography of an essential American, who was reviled by Andrew Jackson and a hero to Abraham Lincoln.

The story of Henry Clay is the story of this country from the time after our founding to the eve of the Civil War. For in that period, no politician--none of the nine presidents he served under, with the single exception of Clay's archenemy Andrew Jackson--wielded as much power or had as much influence on American government and life as Henry Clay. He transformed the office of Speaker of the House and as a senator went on to a career of unsurpassed accomplishment. He was also the man who ran for (and lost) the presidency five times. Yet in failing in this goal he became the foremost legislator America ever produced with a major influence in establishing the way American government and politics is conducted. This magisterial new biography brings him back to the forefront of our history.

Key Points/Quotes

- **HISTORY BUFFS REJOICE:** For lovers of American history, a popular biography of Henry Clay has been a long time coming. Spanning the era of James Madison to that of Abraham Lincoln (who idolized Clay and as a young man carried around and constantly reread a biography of him), this is one of the great American political lives and the core audience will flock to this book.
- **REVIEW ATTENTION:** This book forces us to reevaluate the centrality of Clay's contribution to our history. Major publications will be compelled to cover this biography because of the importance of its subject and the quality of its scholarship.
- **BRILLIANTLY READABLE NARRATIVE:** With a felicitous writing style, and chock-full of fresh anecdotes and insights, this is popular history at its best in an utterly lively and absorbing narrative of a life that mirrored the country's history from the Revolutionary War to the Civil War.
- **AN UNPARALLELED SUPPORTING CAST:** Aaron Burr, Thomas Jefferson, James Madison, James Monroe, Daniel Webster, John C. Calhoun, Andrew Jackson, John Quincy Adams, James Polk, Zachary Taylor, Martin van Buren, and Abraham Lincoln--they're all here at their most inspiring--and most venomous.
- "In this engaging biography of an important American lawmaker, David and Jeanne Heidler paint a revealing portrait of Henry Clay, a man who was critical to the life of the nation in the tumultuous 19th century. Never president but always in the arena, Clay is a remarkable architect of the Union, and we owe the Heidlers a debt for bringing him to life in these pages." --Jon Meacham, Pulitzer Prize-winning author of *American Lion*

ON SALE 5/18/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6726-8

\$30.00/\$35.00 Can.

History: Previously Cataloged

Category: BIOGRAPHY

BISAC Cat: Biography & Autobiography - Political

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 624 Trim Size: 6-1/4 x 9-1/4

Spine/Depth: 60/32 Carton Count: 12

Illustrations: 2 16-PP B/W PHOTO
INSERTS

Load Group: 0204

Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Outreach to history and political bloggers
- Teaser excerpt promotion on file sharing websites
- Random House academic website and e-newsletters
- Feature at history and political science academic conferences

About the Author/Illustrator

Author Residence: Colorado Springs, CO

DAVID S. HEIDLER and JEANNE T. HEIDLER have written numerous scholarly books and articles dealing with the history of the early American republic, the Antebellum period, and the Civil War. David is associated with the Department of History at Colorado State University-Pueblo, and Jeanne is a professor of history at the United States Air Force Academy, where she is the senior civilian member of her department.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: ELAINE MARKSON LITERARY AGENCY

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: GERI THOMA

Other Editions

E-book

ISBN

978-1-58836-995-6

On sale

5/10

Publisher
Random House

Price

\$30.00/\$35.00 Can.

Comp Titles

Most Famous Man In America/Applegate/HC

Polk/Borneman, Walter R./HC

American Sphinx/Ellis, Joseph J./HC

ISBN

978-0-385-51396-8

On sale

6/06

Publisher
DDay Gen Adult

Price

\$27.95/\$39.95 Can.

978-1-4000-6560-8

4/08

Random House

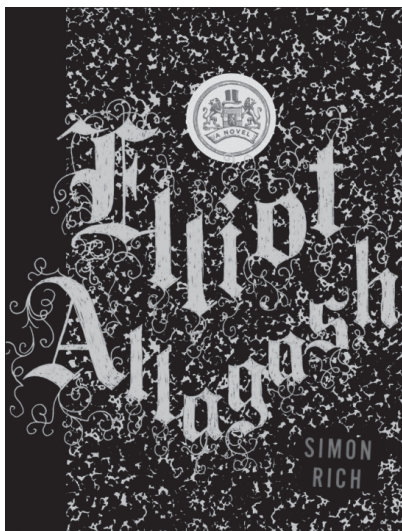
\$30.00/\$34.00 Can.

9780679444909

2/97

Knopf

\$29.95/\$44.50 Can.



Elliot Allagash

A Novel



Simon Rich

***Damn Yankees* meets *Can't Buy Me Love* in the inimitable Simon Rich's charming and hilarious fable for all ages.**

The hero of Simon Rich's romp-like debut novel, *Elliot Allagash*, isn't rich or even powerful. His name is Seymour and he is a cheerful, obedient eighth grader at Glendale, a second tier private school on the east side of Manhattan. His chubbiness has recently earned him the nickname "chunk style" and by the time we meet him, he has more or less resigned himself to a life of quiet isolation. All of this, of course, changes when he meets Elliot Allagash, the arrogant heir of America's largest fortune. In order to amuse himself, the wicked, wily Elliot takes up a challenging (and expensive) new hobby: transforming Seymour into the most popular boy in school.

An unlikely friendship develops between these two loners as Elliot introduces Seymour to new concepts, like power, sabotage, and vengeance. With Elliot as his diabolical guide, Seymour gradually learns about all of the incredible things that money can buy, and the one or two things that it can't.

Key Points/Quotes

- WIDESPREAD PRAISE: From *The New York Times* to *People* to blogs and college newspapers, critics of all ages have adored Rich's work.
- AUTHOR'S NEW PROMINENCE AND CULT FOLLOWING: With two acclaimed collections under his belt, and his day-job as a writer for *Saturday Night Live*, Simon has developed a loyal and devoted following. They will scoop up his first novel.
- TALE FOR ALL AGES: With his easy, playful style, Simon has crafted a story that can be enjoyed by both young audiences and adults.

- "Simon Rich is still the freshest, funniest new writer today." --*Chicago Sun-Times*

About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: New York City

SIMON RICH is a twenty-five-year-old graduate of Harvard University, where he was president of *The Harvard Lampoon*. Shortly after graduation he became a writer for *Saturday Night Live*. He lives in Brooklyn.

ON SALE 5/25/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6835-7
\$22.00/\$26.00 Can.

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 272 Trim Size: 5-1/2 x 7-1/4

Spine/Depth: 30/32 Carton Count: 12

Load Group: 0205

Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Author tour: Boston, New York, Washington, D.C., Asheville, Minneapolis, San Francisco
- Promotions on Facebook, MySpace, and Twitter
- Feature in the Random Reads e-newsletter
- Outreach to literary and humor websites and blogs
- Promotions in Random House Children's e-newsletters
- Library marketing

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: LEVINE GREENBERG LITERARY

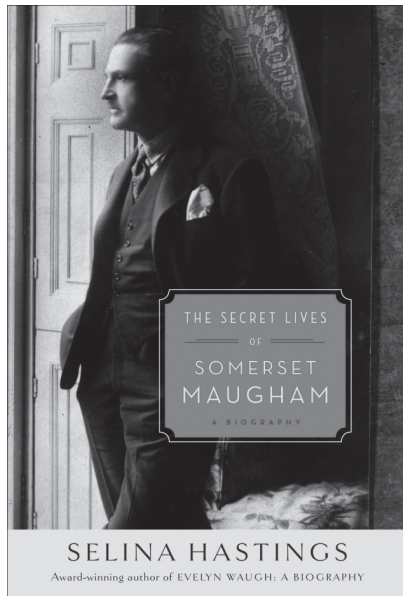
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DANIEL GREENBERG

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60377-1	5/10	Random House	\$22.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Free-Range Chickens/Rich, Simon/TR	978-0-8129-7711-0	5/09	RHTP	\$13.00/\$15.50 Can.
Free-Range Chickens/Rich, Simon/HC	978-1-4000-6589-9	8/08	Random House	\$17.00/\$20.00 Can.
Ant Farm/Rich, Simon/TR	978-1-4000-6588-2	4/07	RHTP	\$12.95/\$16.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
I Love You, Beth Cooper/Larry Doyle/HC	9780061236174	5/2007	Ecco	\$19.95
Don't Get Too Comfortable/Rakoff/HC	978-0-385-51036-3	9/05	DDay Gen Adult	\$22.95
King Dork/Portman, Frank/HC	978-0-385-73291-8	4/06	Delacorte BFYR	\$16.95/\$23.95 Can.
Nick & Norah's Playlist/Cohn, Rachel/HC	978-0-375-83531-5	5/06	Alfred A. Knopf BFYR	\$16.95/\$22.95 Can.



The Secret Lives of Somerset Maugham

A Biography



Selina Hastings

The startling and definitive biography of one of the twentieth century's most popular writers--the author of *The Razor's Edge* and *Of Human Bondage*--by award-winning literary biographer Selina Hastings, with new material providing provocative insights into Maugham's closely guarded private life.

W. Somerset Maugham (1874-1965) was one of the most famous writers of his time, a great celebrity in the literary and social worlds of London, New York, and Hollywood. Despite his international popularity, his private life remained secretive: in addition to work as a British spy during both world wars, he maintained a double existence; publicly heterosexual and married, he also led a homosexual life at a villa in the south of France with his young lover, Gerald Haxton. Critically acclaimed biographer Selina Hastings has exclusive access to Maugham's surviving private papers and to interviews with his only child. Important, authoritative, and astonishingly revealing, *The Secret Lives of Somerset Maugham* sheds a fascinating new light on this complex and mysterious man.

Key Points/Quotes

- **SUBJECT:** Several of Maugham's novels, including *Of Human Bondage*, *The Razor's Edge*, and *Cakes and Ale*, are established classics. Sales of his works exceeded 64 million copies within his lifetime, and he made more than \$1 million from the sales of a single short story. Hollywood remains obsessed with his work, most recently in blockbusters such as *Being Julia* (2004) and *The Painted Veil* (2006).
- **NEW MATERIAL:** Maugham resisted all attempts at biography, and Hastings is the first and only biographer to have permission to quote from his private papers, including a revealing, late-life memoir, and access to never-before-seen personal interviews by Maugham's only child, Liza, offering extensive, provocative insights into her father's private life.
- **STUNNING PHOTOGRAPHS:** The book includes 45-50 beautiful photographs from every stage of Maugham's life--on horseback, vacationing on the French Riviera, aboard the Aquitania, and in conversation with Winston Churchill and H. G. Wells. Some of the photos have never before been published.
- **AWARD-WINNING AUTHOR:** Hastings has written three critically-acclaimed literary biographies, including *Evelyn Waugh*, which won the Marsh Biography Prize.
- **PRAISE FOR SELINA HASTINGS'S ROSAMOND LEHMANN:** "A gorgeous piece of work...fast-paced, vivid, bursting with characters, gossip and emotions, a book you want to gobble up." --Hermione Lee; "I can think of few biographies that are as un-put-downable as a novel, but Selina Hastings has produced one: fluidly elegant, witty, detached yet utterly gripping." --*Spectator*

ON SALE 5/25/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6141-9
\$35.00

Category: BIOGRAPHY
BISAC Cat: Biography & Autobiography - Literary
Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
Page Count: 640 Trim Size: 6-1/4 x 9-1/4
Carton Count: 12
Illustrations: 2 16-PP B/W PHOTO INSERTS
Load Group: 0205
Prod Type: RH Hardcover

Marketing and Publicity

- Website: SelinaHastings.com
- National review attention
- NPR interviews
- Online review and feature attention
- Outreach to literary bloggers
- Dedicated Modern Library e-newsletter including Maugham's Modern Library titles
- Academic marketing
- Random House academic website and e-newsletters

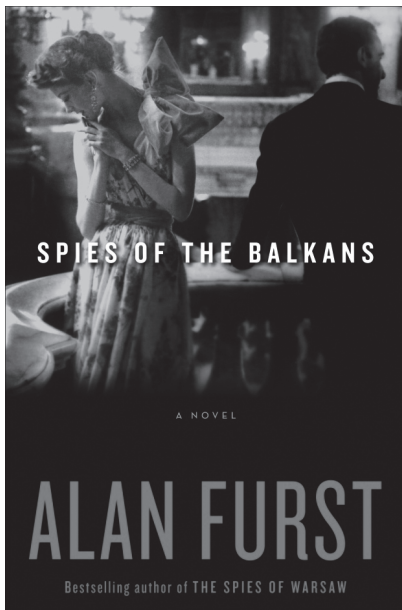
About the Author/Illustrator

SELINA HASTINGS worked at the *Daily Telegraph* before moving on to become the literary editor for *Harpers & Queen*. She is the author of *Nancy Mitford: A Biography*, *Evelyn Waugh: A Biography*, and *Rosamond Lehmann*. A Fellow of the Royal Society of Literature, she has been a judge of the Booker, Whitbread, British Academy, Ondaatje, and Duff Cooper Prizes, and of the UK Biographers' Award. Her biography of Waugh won the Marsh Biography Prize.

Rights:

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US and Opn MK	Agency: MELANIE JACKSON AGENCY LLC	Agent: MELANIE JACKSON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60371-9	5/10	Random House	\$35.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Rosamond Lehmann/Hastings, Selina/HC	9780701165420	6/02	Chatto & Windus	\$0.00/\$65.00 Can.
Evelyn Waugh: A Biography/ Hastings, Selina/ HC	9780395718216	4/1995	Houghton Mifflin	\$40.00
Comp Titles	ISBN	On sale	Publisher	Price
Somerset Maugham/Meyers, Jeffrey/HC	9780375414756	2/04	Knopf	\$30.00/\$45.00 Can.
Edith Wharton/Lee, Hermione/HC	978-0-375-40004-9	4/07	Knopf	\$35.00
Virginia Woolf/Lee, Hermione/HC	9780679447078	4/97	Knopf	\$39.95
D.H.Lawrence-Biog/Meyers, Jeffrey/HC	9780394572444	6/90	Knopf	\$24.95/\$33.00 Can.
The Letters Of Noel Coward/Coward, Noel/HC	978-0-375-42303-1	11/07	Knopf	\$37.50/\$47.00 Can.



ON SALE 6/8/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6603-2
\$26.00/\$31.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 28/32 Carton Count: 12
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- Website: AlanFurst.net
- Pre-publication bookseller events
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: New York, Boston, Washington, D.C., Chicago/Milwaukee, San Francisco, Los Angeles
- National print bestseller advertising
- Online advertising: Facebook
- Online outreach to espionage and mystery fans
- Feature in Random Reads and Mystery e-newsletters
- Library marketing

Spies of the Balkans

A Novel



Alan Furst

"The greatest living writer of espionage fiction" (*The Houston Chronicle*) and *New York Times* bestselling author of *The Spies of Warsaw* returns with a stunning new WWII-era novel of intrigue, danger, and love.

In his enthralling new novel, *Spies of the Balkans*, Alan Furst transports us to the port city of Salonika, Macedonia, a center of Balkan intrigue for centuries. It's 1940; Greece is at war with Mussolini's occupation forces in Albania, and senior police official Costa Zannis finds himself working with secret operatives in Budapest, Zagreb, Sofia, and Belgrade, and a resistance cell in Berlin to organize an escape route from Berlin through Greece to neutral Turkey. Like *The Spies of Warsaw* before it, *Spies of the Balkans* follows closely the fascinating history of this period, which marked the beginning of clandestine operations against Nazi Germany.

A novel of intrigue and passionate love affairs, peopled with agents and spies--Germans, Serbs, Greeks, Albanians, and those who serve whoever will pay them--*Spies of the Balkans* confirms Alan Furst's status as "an incomparable expert at his game" (Janet Maslin, *The New York Times*).

Key Points/Quotes

- **AUTHOR:** Bestselling author Alan Furst is the master of the WWII-era spy novel. His work has been compared to that of Somerset Maugham, Anthony Powell, and Evelyn Waugh (*Men's Vogue*).
- **TRACK RECORD:** Furst's success--and sales--builds with each novel. *The Spies of Warsaw* (2008) was a *New York Times*, *Boston Globe*, *Washington Post*, *Denver Post*, *San Francisco Chronicle*, and Book Sense bestseller, and was named one of the best novels of the year by *The Kansas City Star* and *The Washington Post*. Hardcover sales for *The Spies of Warsaw* were up 22% from his previous hardcover, *The Foreign Correspondent*.
- **TIMING:** Published to coincide with Father's Day and all of the summer beach read lists, as June has repeatedly proven to be a magic month for Furst and his bestsellers.
- **GROWING & DEVOTED FANS:** As "the best espionage writer in the world" (*New York Daily News*), Furst's devotees grow with each book. More and more women are becoming fans of Furst, and *Spies of the Balkans* has more romance than any of Furst's novels to date.
- **PLACE:** Furst explores northern Greece for the first time, uncovering a region rich in historical relevance and mystery, and introducing us to the exotic city of Salonika.

About the Author/Illustrator

Author Residence: Long Island and Paris

Author Hometown: New York City

ALAN FURST is widely recognized as the master of the historical spy novel. Now translated into seventeen languages, he is the author of *Night Soldiers*, *Dark Star*, *The Polish Officer*, *The World at Night*, *Red Gold*, *Kingdom of Shadows*, *Blood of Victory*, *Dark Voyage*, *The Foreign Correspondent*, and *The Spies of Warsaw*.

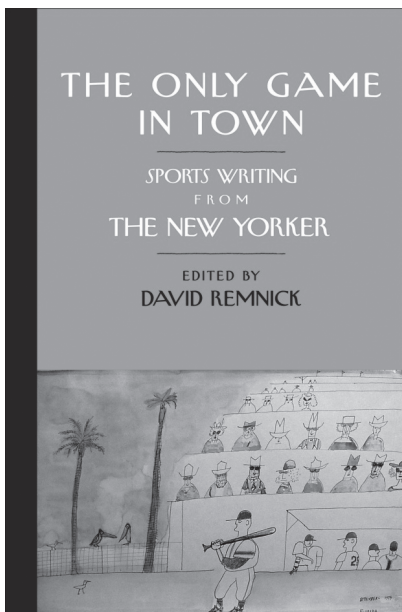
Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: AMANDA URBAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60370-2	6/10	Random House	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Spies Of Warsaw/Furst, Alan/HC	978-1-4000-6602-5	6/08	Random House	\$25.00/\$28.00 Can.
The Foreign Correspondent/Furst, Alan/HC	978-1-4000-6019-1	5/06	Random House	\$24.95/\$32.95 Can.
Dark Voyage/Furst, Alan/HC	978-1-4000-6018-4	8/04	Random House	\$24.95/\$34.95 Can.
Blood Of Victory/Furst, Alan/HC	9780375505744	8/02	Random House	\$24.95/\$37.95 Can.
Kingdom Of Shadows/Furst, Alan/HC	9780375503375	1/01	Random House	\$24.95/\$37.95 Can.
Red Gold/Furst, Alan/HC	9780679451860	3/99	Random House	\$23.95/\$33.50 Can.
The World At Night/Furst, Alan/HC	9780679413134	5/96	Random House	\$23.00/\$32.00 Can.
Polish Officer/Furst, Alan/HC	9780679413127	2/95	Random House	\$23.00/\$32.00 Can.



ON SALE 6/8/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6802-9
\$30.00/\$35.00 Can.

Category: SPORTS
BISAC Cat: Sports & Recreation - General
Order Form Cat: SPORT
Page Count: 512 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 49/32 Carton Count: 12
Illustrations: 60 ILLUSTRATIONS THROUGHOUT
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Outreach to sports media
- National print advertising in *The New Yorker*
- Online advertising: NewYorker.com
- Outreach to sports bloggers
- Table of contents and excerpt available on file sharing websites

The Only Game in Town

Sports Writing from The New Yorker



Edited by David Remnick

From the greatest magazine in the world, another irresistible anthology in our bestselling series, for sports enthusiasts and literary connoisseurs alike.

John Updike on Ted Williams; Henry Louis Gates, Jr. on Michael Jordan; Rebecca Mead on Shaquille O'Neal; Ian Frazier on...himself. No magazine but *The New Yorker* could field such an unbelievable roster of talent both athletic and literary. Building on the extraordinary success of the bestselling *New Yorker* series, *The Only Game in Town* offers pieces about our great athletes and beloved pastimes. Roger Angell captures the drama of the famous pitching duel between Ron Darling and Frank Viola. David Owen contemplates Tiger Woods's enduring legacy as "the Chosen One." Haruki Murakami shares his passion for long-distance running. Martin Amis offers a humorous look at "tennis personalities," while Susan Orlean talks to the queen of the dog-sled mushers. With an introduction by David Remnick, this collection will dazzle literary and sports buffs alike.

Key Points/Quotes

- **TRACK RECORD:** *The New Yorker's* anthologies just keep selling--there are well over 365,000 copies in print so far for the six most recent anthologies. *Fierce Pajamas* (more than 144,000 copies for this title alone) hit a number of bestseller lists including those of *The New York Times*, the *Los Angeles Times*, the *San Francisco Chronicle*, *The Boston Globe*, and *The Washington Post*. And *Secret Ingredients* and *Disquiet, Please!* have done superbly as well, with 65,000 copies and 28,000 copies in print in hardcover, respectively.
- **GREAT GIFT:** Perfectly timed for Father's Day, this is the gift that keeps on giving.
- **NEW YORKER CROSS-PROMOTION:** *The New Yorker* Festival and other venues provide unique and lively marketing opportunities.
- **ADVERTISING:** *The New Yorker* has devoted considerable advertising space to promoting the series, both online and in print, and will continue to do so for *The Only Game in Town*.

About the Author/Illustrator

DAVID REMNICK is the editor of *The New Yorker*.

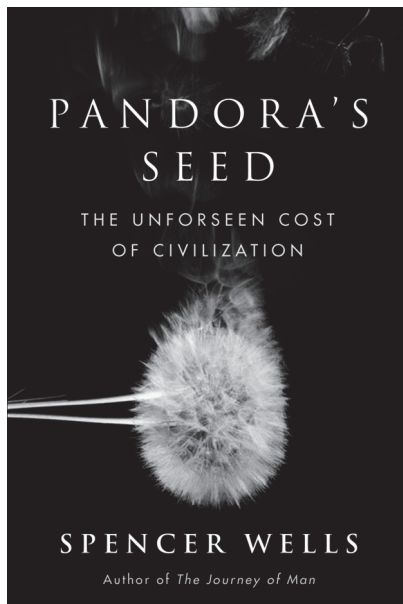
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: No
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60366-5	6/10	Random House	\$30.00/\$35.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Disquiet, Please!/Remnick, David/HC	978-1-4000-6801-2	11/08	Random House	\$30.00/\$34.00 Can.
Secret Ingredients/Remnick, David/HC	978-1-4000-6547-9	10/07	Random House	\$30.00/\$34.00 Can.
Christmas At The New Yorker/New Yorker/TR	978-0-8129-7084-5	10/05	Modern Library	\$17.00/\$20.00 Can.
The Complete New Yorker/New Yorker/HC	978-1-4000-6474-8	9/05	Random House	\$100.00/\$135.00 Can.
Fierce Pajamas/Remnick, David/HC	9780375504754	11/01	Random House	\$27.95/\$41.95 Can.
Fierce Pajamas/Remnick, David/TR	9780375761270	10/02	Modern Library	\$18.00/\$21.00 Can.
Wonderful Town/Remnick, David/TR	9780375757525	5/01	Modern Library	\$20.00/\$23.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Sports Illustrated: Fifty Years of Great Writing/H...	9781932273069	12/03	Sports Illustrated	\$25.95



Pandora's Seed

The Unforeseen Cost of Civilization



Spencer Wells

PBS presenter and author of *The Journey of Man*, Spencer Wells has written a globe-trotting scientific detective story that traces the origins of many of today's most significant problems to our radical change in lifestyle when we started to grow and raise our own food rather than forage and hunt for it.

This new book by the internationally known geneticist, anthropologist, author, and director of The Genographic Project focuses on the seminal event in human history: mankind's decision, beginning roughly 10,000 years ago, to become farmers rather than hunter-gatherers. Wells makes use of the latest genetic and anthropological data to show that although this decision to control our own food supply is what propelled us into the modern world, it had a downside that we're only just recognizing: over-population, mental illness, influenza, climate-change, terrorism, and religious fundamentalism can all be traced directly back to this key turning point in our development. The question Wells raises is, can we self-correct our culture to solve these problems that we ourselves, in our race to succeed, have caused?

Key Points/Quotes

- **MEDIA SAVVY AUTHOR:** Wells is often in the media due to his position as Explorer in Residence for the National Geographic Society and Director of The Genographic Project. He has made numerous films for PBS and the National Geographic network, and his most recent hour show on the National Geographic network aired on August 30th, 2009. Much more to come around our publication date.
- **THE JOURNEY OF MAN:** Wells's first book is in its ninth printing in Random House Trade Paperbacks, with more than 60,000 copies in print.
- **PANDORA'S SEED IS WELLS'S SECOND MAJOR BOOK:** His interim book, *Deep Ancestry*, published by National Geographic, was specifically an explanation of The Genographic Project (which collects DNA samples from the world's population in order to study human migration), and not a big-ideas book like *The Journey of Man* and this new one.
- "[Wells] makes the complexities of populations genetics wonderfully clear." --*The New York Times Book Review*, on *The Journey of Man*

ON SALE 6/8/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6215-7
\$26.00/\$31.00 Can.

Category: SCIENCE
BISAC Cat: Science - General
Order Form Cat: SCIENCE
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Illustrations: B/W PHOTOS, GRAPHS, CHARTS
THROUGHOUT
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Local author promotion: Washington, D.C.
- Interesting tips/facts from the book posted on file sharing websites
- Outreach to science websites and blogs
- Academic marketing
- Random House academic website and e-newsletters
- Feature at academic conferences

About the Author/Illustrator

Author Residence: Washington, D.C.

SPENCER WELLS is an Explorer in Residence at the National Geographic Society, and Frank H. T. Rhodes Visiting Professor at Cornell University. He leads The Genographic Project, undertaken by the National Geographic Society, IBM, and the Waitt Family Foundation, which is adding to our knowledge of human history by analyzing DNA samples from around the world, thereby creating a picture of how our ancestors populated the planet. He has written two books, *The Journey of Man* and *Deep Ancestry*. He lives in Washington, D.C.

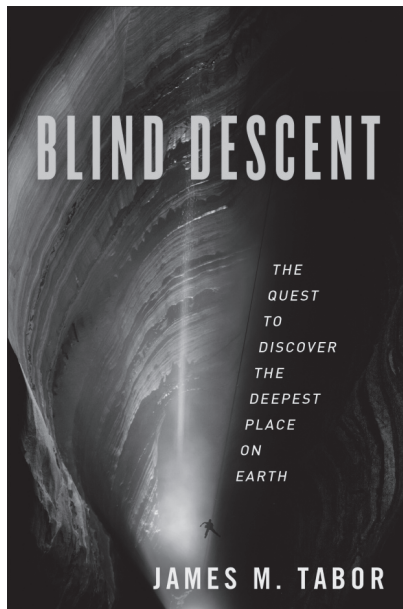
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: AITKEN ALEXANDER ASSOCIATES LT

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CLARE ALEXANDER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60374-0	6/10	Random House	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Deep Ancestry/Spencer Wells/TR	978-1-4262-0118-9	11/07	National Geographic	\$12.95
The Journey Of Man/Wells, Spencer/TR	9780812971460	2/04	RHTP	\$14.95/\$19.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Botany Of Desire/Pollan, Michael/HC	9780375501296	5/01	Random House	\$24.95/\$37.95 Can.
Guns, Germs, and Steel/Jared Diamond/HC	9780393061314	7/05	W.W. Norton	\$24.95
Hot, Flat, and Crowded/Friedman/HC	9780374166854	09/08	FSG	\$27.95



ON SALE 6/29/2010
RANDOM HOUSE
HARDCOVER

978-1-4000-6767-1
\$27.00/\$32.00 Can.

Category: TRAVEL/BIOGRAPHY
BISAC Cat: Travel - Adventure
Order Form Cat: TRAVEL
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 33/32 Carton Count: 12
Illustrations: 16-PP COLOR PHOTO
INSERT
Load Group: 0206
Prod Type: RH Hardcover

Marketing and Publicity

- Advance reader's edition
- Pre-publication bookseller events
- BEA feature title
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Austin, Denver, Boulder, Seattle, Portland, San Francisco
- Online advertising: PW Daily and Shelf Awareness
- Video footage, book trailer, and photo gallery available online
- Feature in the Random Reads e-newsletters
- Pitch cross-promotions with *National Geographic* and *Outside* magazine
- Outreach to coaches and team leaders
- Library marketing

Blind Descent

The Quest to Discover the Deepest Place on Earth



James Tabor

In the best tradition of great adventure literature, a thrilling true-life story--James Tabor's account of the riveting, perilous, and emotionally wrenching quest to dive to the deepest spot on earth.

In 2004, two teams, one American and one Russian, raced to make this last great terrestrial discovery. Remarkable scientists and adventurers made up both expeditions, and they were led by two equally remarkable men, lifelong scientists and cave explorers, polar opposites in temperament and style, one mild-mannered, the other monomaniacal. *Blind Descent* is the story of these teams and their leaders, who would join the titans of discovery like Scott and Amundsen, Hillary, Cousteau, and Armstrong. Although one team "won" this race, both could claim success in a realm where the ultimate victory was survival itself. Told in thrilling "you are there" style and with two unforgettable protagonists, *Blind Descent* is adventure narrative at its best.

Key Points/Quotes

- **NARRATIVE NONFICTION AT ITS BEST:** With all the elements in place--an incredible story, evocative writing, oversized personalities, triumph, and tragedy--*Blind Descent* has the potential to be a breakout success.
- **AMERICANS VS. RUSSIANS; THE STAR PLAYER VS. THE TEAM PLAYER:** This story is an engrossing illustration of the pros and cons of two leadership styles--the brilliant, irascible, demanding "star" of the American team leader, Bill Stone, against the inspiring and beloved "team player" of the Russian leader, Alexander Klimchouk. Which one will win?
- **STUNNING PHOTOGRAPHS:** Included in this book will be dozens of extraordinary photographs taken on location, adding a wonderful visual element to this title.
- **AUTHOR'S ACCESS:** James Tabor has produced an especially intimate, you-are-there account of this story, having unprecedented access to the divers' logs, journals, photographs, and footage, and having spent hours interviewing all of the participants.
- **MEDIA-EXPERIENCED AUTHOR:** James Tabor was host of PBS's popular *The Great Outdoors* and has extensive experience in TV and producing documentaries.
- **THE LIFE OF CAVES:** One of the most fascinating aspects of this book is the depiction of what deep-cave diving is actually like. Less well-known than deep-sea diving or mountain-climbing, cave-diving is actually the more treacherous, complex, and wonder-filled activity.

About the Author/Illustrator

Author Residence: Waitsfield, VT

Author Hometown: Newport News, VA

JAMES TABOR is a former contributing editor to *Outside* magazine and *Ski* magazine. His work has also appeared in *Time*, *U.S. News and World Report*, *The Wall Street Journal*, *Smithsonian*, *Reader's Digest*, *American Heritage*, *Barron's*, *The Washington Post*, *UltraSport*, and other national publications. Tabor was the writer and on-camera host of the popular national PBS series *The Great Outdoors*.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: ETHAN ELLENBERG

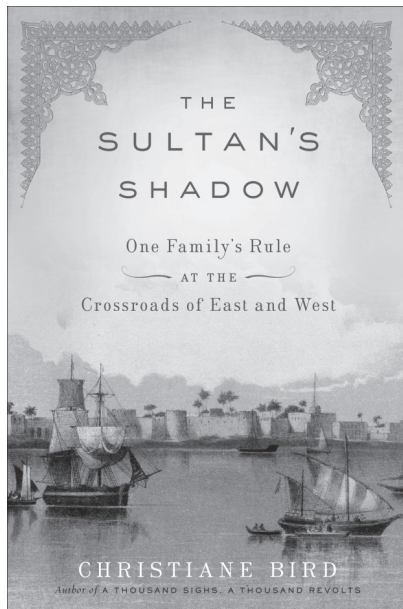
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: ETHAN ELLENBERG

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-994-9	6/10	Random House	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Forever on the Mountain/James M. Tabor/HC	9780393061741	7/2007	W.W. Norton	\$26.95
Forever on the Mountain/James M. Tabor/TP	9780393331967	6/2008	W.W. Norton	\$15.95
Comp Titles	ISBN	On sale	Publisher	Price
Shadow Divers/Kurson, Robert/HC	978-0-375-50858-5	6/04	Random House	\$26.95/\$37.95 Can.
The Lost City Of Z/Grann, David/HC	978-0-385-51353-1	2/09	DDay Gen Adult	\$27.50/\$32.00 Can.
Miracle In The Andes/Parrado, Nando/HC	978-1-4000-9767-8	5/06	Crown	\$25.00/\$33.00 Can.



The Sultan's Shadow

One Family's Rule at the Crossroads of East and West



Christiane Bird

A vivid history of the Indian Ocean slave trade told through the stories of two fascinating figures: the Omani Sultan Said and his daughter, Princess Salme.

With the ascension of Sultan Said to the Omani throne in the early 1800s began an improbably romantic and ruthless century in Eastern history--all but unknown to today's Western world--during which Oman, a country on the Arabian Peninsula, gained control of the entire East African coast; established a highly lucrative trade with Europe, the United States, and India; and moved its capital from Muscat to Zanzibar, transforming the once-sleepy African island into the center of the Indian Ocean slave trade. Said's legacy was in part carried on by his daughter, Princess Salme, who scandalized her royal family by eloping to Germany with a German businessman, converting to Christianity, and inadvertently leading to the establishment of German colonies in East Africa. But by the time this family's century of power was over, Christianity would have the upper hand, Zanzibar's power would evaporate, and the slave trade would be abolished. A colorful, insightful account, *The Sultan's Shadow* chronicles what was in many ways the first melding of Africa, Asia, and the West.

ON SALE 6/29/2010

RANDOM HOUSE
HARDCOVER

978-0-345-46940-3
\$28.00/\$34.00 Can.

Category: HISTORY
BISAC Cat: History - General
Order Form Cat: HISTORY
Page Count: 432 Trim Size: 6-1/4 x 9-1/4
Carton Count: 12
Illustrations: MAPS
Load Group: 0206
Prod Type: RH Hardcover

Marketing and Publicity

- Website: ChristianeBird.com
- National review attention
- NPR interviews
- Online review and feature attention
- Local author promotion: New York
- Outreach to history bloggers
- Academic marketing
- Random House academic website and e-newsletters
- Feature at academic conferences

Key Points/Quotes

- **UNTOLD, DRAMATIC STORY:** A saga rich with modern-day themes: Islam vs. Christianity, fundamentalism vs. secularism, women's rights, human rights, multiculturalism, and a nation's right to construct its own destiny.
- **CAPTIVATING CHARACTERS:** Sultan Said and Princess Salme were strong and resourceful individuals who were both ahead of their times. Said understood the growing importance of international trade and allies; Salme lived the life of a modern woman, making her own choices in a world where women often didn't have a voice.
- **ACCLAIMED JOURNALIST:** The former travel writer for New York *Daily News*, Bird has published in *The Washington Post*, *Chicago Tribune*, *The Miami Herald*, and *The Wall Street Journal*. This book is very different in scope and approach from her previous book--it is a sweeping history and bigger subject.
- "Bird has a novelist's gift for quick-sketch character portrayals and a painter's eye for pictorial description." --*The Seattle Times*, on *A Thousand Sighs, a Thousand Revolts*

About the Author/Illustrator

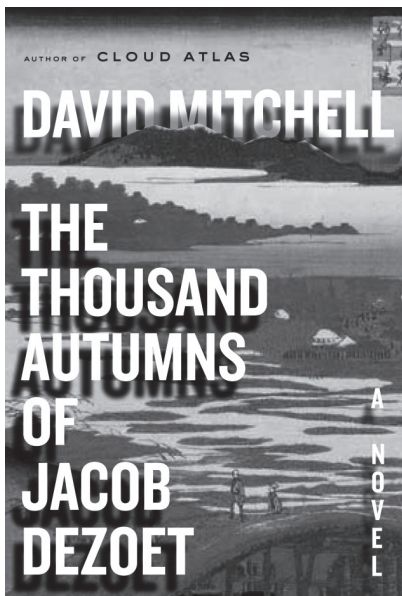
Author Residence: New York, NY

CHRISTIANE BIRD is the author of *A Thousand Sighs, a Thousand Revolts: Journeys in Kurdistan, Neither East Nor West: One Woman's Journey Through the Islamic Republic of Iran*, and *The Jazz and Blues Lover's Guide to the U.S.*, and is co-author of *Below the Line: Living Poor in America*. A graduate of Yale University and former travel writer for the *New York Daily News*, Bird lives in New York City with her family.

Rights:

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency: STERLING LORD LITERISTIC INC	Agent: NEETI MADAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60376-4	6/10	Random House	\$28.00/\$34.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Thousand Sighs, A Thousand Rev/Bird, Christiane/TR	978-0-345-46892-5	4/04	Ballantine Books	\$25.95/\$37.95 Can.
1,000 Sighs, 1,000 Revolts/Bird, Christiane/TR	978-0-345-46939-7	6/05	RHTP	\$16.00/\$19.95 Can.
Neither East Nor West/Bird, Christiane/HC	9780671027551	2/01	Atria	\$26.95
Neither East Nor West/Bird, Christiane/TR	9780671027568	2/02	Washington Square Press	\$15.00
Comp Titles	ISBN	On sale	Publisher	Price
The Last Mughal/Dalrymple, William/HC	978-1-4000-4310-1	3/07	Knopf	\$30.00
The Scramble For Africa/Pakenham/HC	9780394515762	11/91	Random House	\$32.00/\$37.50 Can.
King Leopold's Ghost/Hochschild, Adam/HC	9782702823316	9/98	Houghton Mifflin	\$26.00



ON SALE 6/29/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6545-5
\$25.00

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 576 Trim Size: 6-1/4 x 9-1/4

Spine/Depth: 54/32 Carton Count: 12

Illustrations: 7 BLACK-&-WHITE

ILLUSTRATIONS

Load Group: 0206

Prod Type: RH Hardcover

Marketing and Publicity

- Advance reader's edition
- Pre-publication bookseller tour
- Teaser postcard mailing to booksellers
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Boston, New York, Minneapolis, Seattle, Portland, San Francisco, Los Angeles
- Online advertising: Shelf Awareness and Facebook
- Special online forum for bookseller feedback (available for early adopters)
- Early Reviewer promotions on LibraryThing and Goodreads
- Early outreach to literary bloggers
- Feature in the Fiction and Random Reads e-newsletters
- Easels and shelftalkers available
- Library marketing

The Thousand Autumns of Jacob de Zoet

A Novel



David Mitchell

The author of *Cloud Atlas*'s most ambitious novel yet, for the readers of Ishiguro, Murakami, and, of course, David Mitchell.

The year is 1799, the place Dejima, the "high-walled, fan-shaped artificial island" that is the Japanese Empire's single port and sole window to the world. It is also the farthest flung outpost of the powerful Dutch East Indies Company. To this place of superstition and swamp fever, crocodiles and courtesans, earthquakes and typhoons, comes Jacob de Zoet. The young, devout, and ambitious clerk must spend five years in the East to earn enough money to deserve the hand of his wealthy fiancée. But Jacob's intentions are shifted, his character shaken, and his soul stirred when he meets Orito Aibagawa, the beautiful and scarred daughter of a Samurai, midwife to the island's powerful magistrate. In this world where East and West are linked by one bridge, Jacob sees the gaps shrink between pleasure and piety, propriety and profit. Magnificently written, a superb mix of historical research and heedless imagination, this is a big and unforgettable book that will be read for years to come.

Key Points/Quotes

- ONE OF THE MOST ADMIRED NOVELISTS OF OUR AGE: In 2007, *Time* magazine named David Mitchell one of the most influential people in the world. He has been named a Best Young British Novelist by *Granta*, and twice has been shortlisted for the Man Booker Prize.
- MAJOR PUBLICITY: Confirmed publicity includes a *New York Times* magazine feature story. Expect the kind of coverage that accompanies a major literary publication.
- FIRST BOOK IN FOUR YEARS: His fans are ready!
- A BIG BOOK: David's most ambitious novel yet, it will be big in every sense.

Praise for the work of David Mitchell:

- "David Mitchell is a prodigiously daring and imaginative young writer....As in the works of Thomas Pynchon and Herman Melville, one feels the roof of the narrative lifted off and oneself in thrall." --*Time*
- "The always fresh and brilliant writing will carry readers back to their own childhoods. This enchanting novel makes us remember exactly what it was like." --*The Boston Globe*

About the Author/Illustrator

Author Residence: Ireland

DAVID MITCHELL is the author of *Ghostwritten*, *Number9dream*, *Cloud Atlas*, and *Black Swan Green*. He is a two-time finalist for the Booker Prize and one of *Granta* magazine's best young British novelists. He lives in Ireland with his wife and two children.

Rights:

Territories: Other

Audio: No

British: No

Restriction: Avail US and Opn MK

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: STERLING LORD LITERISTIC INC

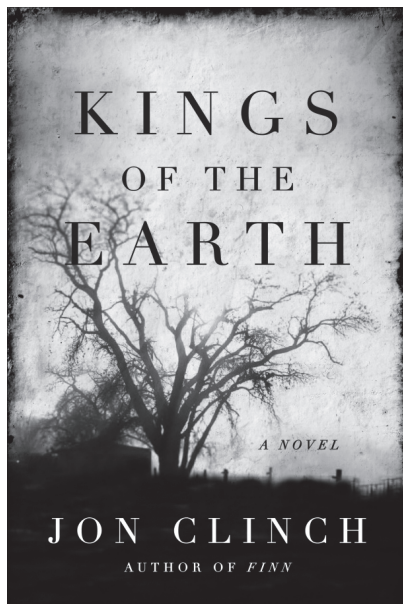
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: DOUGLAS STEWART

Other Editions	ISBN	On sale	Publisher	Price
Dual Edition	978-0-676-97929-9	7/10	Knopf Canada	\$32.00
E-book	978-0-679-60358-0	6/10	Random House	\$25.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Black Swan Green/Mitchell, David/TR	978-0-8129-7401-0	2/07	RHTP	\$15.00
Black Swan Green/Mitchell, David/HC	978-1-4000-6379-6	4/06	Random House	\$23.95
Cloud Atlas/Mitchell, David/TR	978-0-375-50725-0	8/04	RHTP	\$14.95
Number9dream/Mitchell, David/TR	9780812966923	2/03	RHTP	\$14.95
Number9dream/Mitchell, David/HC	9780375507267	2/02	Random House	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
Away/Bloom, Amy/HC	978-1-4000-6356-7	8/07	Random House	\$23.95/\$29.95 Can.
Wind-Up Bird Chronicles/Murakami/HC	9780679446699	10/97	Knopf	\$25.95/\$36.00 Can.
When We Were Orphans/Ishiguro, Kazuo/HC	9780375410543	9/00	Knopf	\$25.00



ON SALE 7/6/2010
RANDOM HOUSE
HARDCOVER

978-1-4000-6901-9
\$26.00/\$31.00 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 448 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0202
Prod Type: RH Hardcover

Marketing and Publicity

- Website: JonClinch.com
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Albany, Boston, Philadelphia, Minneapolis, Portland, San Francisco
- Online advertising: Shelf Awareness
- Early Reviewer promotions on Amazon, LibraryThing, and Goodreads
- Promotions on Facebook
- Outreach to literary bloggers
- Mailing to booksellers with personal note from author
- Academic and library marketing

Kings of the Earth

A Novel



Jon Clinch

A brother's death on a farm in upstate New York--and suspicions of murder--forge a mythic story of life, death, and family in rural America from the author of *Finn*.

Jon Clinch is a rare talent, one distinctly in tune with the grit and loneliness of rural life. His debut novel, *Finn*, was as page-turning as it was psychologically powerful. Now he once again showcases his insight and depth of understanding in this, his second magisterial novel. *Kings of the Earth* is the story of three elderly brothers living together on a farm in upstate New York. When the oldest, Vernon, dies in his sleep, questions arise as to whether one of the other two might be behind it. Telling the story in alternating voices that span a generation, gifted writer Jon Clinch delivers a darkly evocative narrative that explores the complexities of human relationships and the hard realities of rural life. *Kings of the Earth* is a vividly raw yet deeply sophisticated story--as delicately crafted as it is powerful.

Key Points/Quotes

- **BRILLIANT WRITER:** Jon Clinch has been compared to William Faulkner, Toni Morrison, Cormac McCarthy, and Edward P. Jones.
- **BEST BOOK OF THE YEAR:** Clinch's *Finn* was named one of the best books of the year by *The Washington Post*, *Chicago Tribune*, and *The Christian Science Monitor*. It also won the Athenaeum Literary Award.
- **POWERFUL AND HAUNTING:** *Kings of the Earth* is as eloquent and compelling as the setting in which it takes place is coarse and unforgiving. Clinch has a keen grasp of the complexities of familial relationships and the limits of human endurance.
- **INSPIRED BY TRUE EVENTS:** While the novel sets its own course, it springs from a single moment in the real-life tragedy of the Ward brothers, whose story was the subject of a documentary film, *Brother's Keeper*.
- Praise for *Finn*, by Jon Clinch: "A triumph of imagination and graceful writing." --*USA Today*

About the Author/Illustrator

Author Residence: Ludlow, VT

Author Hometown: Oneida, NY

Born and raised in the remote heart of upstate New York, JON CLINCH has been an English teacher, a metalworker, a folksinger, an illustrator, a typeface designer, a housepainter, a copywriter, and an advertising executive. Teaching and advertising took him south to the suburbs of Philadelphia for many years, and only with the publication of *Finn*, his first novel, was he able to return to the surroundings he'd loved from the start: This time, in the Green Mountains of Vermont. He's married to Wendy Clinch, and they have one daughter.

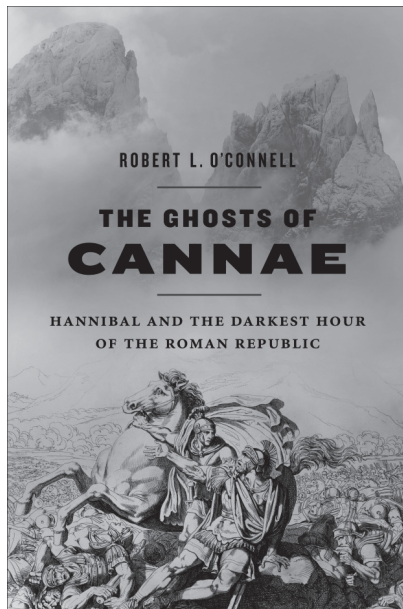
Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: INTERNATIONAL CREATIVE MANAGEM

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: AMANDA "BINKY" URBAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-991-8	7/10	Random House	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Finn/Clinch, Jon/HC	978-1-4000-6591-2	2/07	Random House	\$23.95/\$29.95 Can.
Finn/Clinch, Jon/TR	978-0-8129-7714-1	3/08	RHTP	\$14.00/\$16.50 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Road/Mccarthy, Cormac/HC	978-0-307-26543-2	9/06	Knopf	\$24.95/\$27.95 Can.
No Country For Old Men/Mccarthy/HC	978-0-375-40677-5	7/05	Knopf	\$26.95/\$34.95 Can.



The Ghosts of Cannae

Hannibal and the Darkest Hour of the Roman Republic



Robert L. O'Connell

For readers of Victor Davis Hanson, Donald Kagan, and Barry Strauss, a rich, sweeping account of the most imitated--and vicious--battle in history.

Hannibal's battle plan at Cannae became the mother of all great battle strategies--the first battle of encirclement that has been imitated (often to disastrous effect) endlessly over the past 2,000 years. In this brilliant, long-overdue, and beautifully-written account, Robert L. O'Connell gives readers an epic account of one of the most dramatic battles of antiquity. *The Ghosts of Cannae* is at once a book about a specific battle (the massive defeat of a huge but inexperienced Roman army in southern Italy by Hannibal on 2 August 216 BC), but also an interpretation of the larger course of the Second Punic War, and finally an assessment of the historical impact of Rome's storied rivalry with Carthage. What ties the book together is the fate of the survivors, their treatment by the authorities in Rome, and ultimately their vindication nearly two decades later by defeating Hannibal at the decisive battle of Zama in North Africa. With an unforgettable cast of heroes and villains, *The Ghosts of Cannae* is history at its finest.

ON SALE 7/13/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6702-2

\$26.00/\$31.00 Can.

Category: HISTORY

BISAC Cat: History - Military - General

Order Form Cat: WAR

Page Count: 320 Trim Size: 6-1/8 x 9-1/4

Carton Count: 12

Illustrations: 6 MAPS

Load Group: 0203

Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Outreach to military media
- Online review and feature attention
- Local author promotion: Charlottesville
- Outreach to history and military bloggers
- Academic marketing
- Random House academic website and e-newsletters
- Feature at academic conferences

Key Points/Quotes

- **HUNGER FOR BOOKS ON CLASSICAL WARFARE:** In recent years, authors like Victor Davis Hanson and Donald Kagan, and books like *The Landmark Thucydides* and the graphic novel and film *300* have displayed a huge public appetite for vivid retellings of these battles of antiquity. *The Ghosts of Cannae* fits firmly into this mold.
- **CONTEMPORARY RELEVANCE:** Winning the battle but losing the war--a very modern problem that was displayed on an epic scale here where Hannibal's initial "catastrophic" success was soon followed by quagmire and defeat.
- **ROBERT O'CONNELL--A HISTORIAN'S HISTORIAN:** O'Connell is one of the most admired names in military history. In a *New York Times Book Review* article in December 2006, Barbara Ehrenreich picked O'Connell's *Of Arms and Men* as one of the two best books on war she's ever read.
- "Robert O'Connell combines first-rate scholarship, with face-of-battle graphic descriptions, to show us how horrific Hannibal's tactical masterpiece proved for thousands of trapped Romans on a single August afternoon. A masterpiece of style, imagination, and erudition." --Victor Davis Hanson, author of *Ripples of Battle and Carnage and Culture*

About the Author/Illustrator

Author Residence: Charlottesville, VA

Author Hometown: New York, NY

ROBERT L. O'CONNELL worked as Senior Analyst at the U.S. Army Intelligence Agency's Foreign Science and Technology Center and was a contributing editor to *MHQ: The Quarterly Journal of Military History*. He is the author of *Of Arms and Men: A History of War, Weapons, and Aggression* (Oxford, 1989) and *Soul of the Sword: An Illustrated History of Weaponry and Warfare from Prehistory to the Present* (Free Press, 2000).

Rights:

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: BRANDT & HOCHMAN
LITERARY AGEN

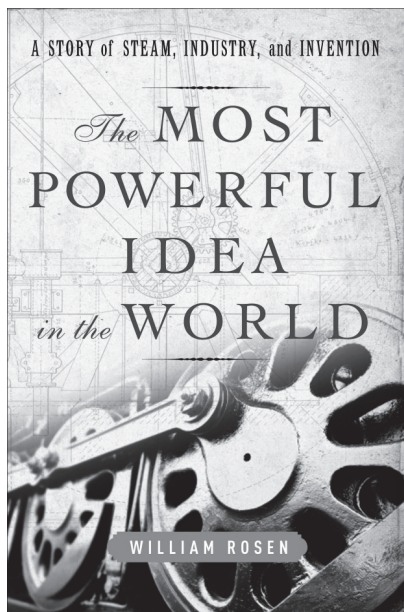
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: CARL BRANDT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60379-5	7/10	Random House	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Of Arms and Men/Robert O'Connell/HC	9780195053593	3/89	Oxford UP	
Of Arms and Men/Robert O'Connell/TR	9780195053609	4/90	Oxford University Press	\$44.99
Soul of the Sword/Robert L. O'Connell/HC	9780684844077	9/2002	Free Press	\$35.00
Comp Titles	ISBN	On sale	Publisher	Price
War Like No Other, A/Hanson, Victor/HC	978-1-4000-6095-5	10/05	Random House	\$29.95/\$42.00 Can.
Augustus/Everitt, Anthony/HC	978-1-4000-6128-0	10/06	Random House	\$26.95/\$35.95 Can.
Rubicon/Holland, Tom/HC	9780385503136	2/04	DDay Gen Adult	\$27.50/\$40.00 Can.



ON SALE 7/20/2010

RANDOM HOUSE
HARDCOVER

978-1-4000-6705-3
\$27.00/\$32.00 Can.

Category: HISTORY
BISAC Cat: History - Modern - 19th Century
Order Form Cat: HISTORY
Page Count: 416 Trim Size: 6-1/4 x 9-1/4
Carton Count: 24
Illustrations: ILLUSTRATIONS THROUGHOUT
Load Group: 0204
Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Local author promotion: Princeton, NJ
- Outreach to business and history bloggers
- Feature in the Business e-newsletter
- Academic marketing
- Random House academic website and e-newsletters
- Feature at academic conferences

The Most Powerful Idea in the World

A Story of Steam, Industry, and Invention



William Rosen

In the tradition of Jared Diamond and David Landes, the fascinating story of the idea that sparked the Industrial Revolution--that people should be able to own and profit from their ideas--and of the tenacious group of inventors and entrepreneurs who transformed its key invention, the steam engine, into a "perpetual invention machine."

Every century has its pivotal moments, but the Industrial Revolution is in a class by itself. If you graph all measures of human welfare in the thousand years leading up to the eighteenth century you see essentially a flat line, at which point the line suddenly shoots straight up, beginning an almost uninterrupted march of progress. In *The Most Powerful Idea in the World*, William Rosen tells the story of the men who made the Industrial Revolution and the machine that drove it--the steam engine--in the process tackling the question that has obsessed historians ever since: what made eighteenth-century Britain such fertile soil for inventors?

Key Points/Quotes

- PERENNIAL INTEREST IN BOOKS ON WHY SOME SOCIETIES SUCCEED AND OTHERS FAIL: Jared Diamond, David Landes, Samuel P. Huntington, and many others have written about this always controversial question.
- A BOOK FOR BUSINESS READERS INTERESTED IN THE HISTORY OF INNOVATION: This book is not simply a description of how coal burns, gears engage, and steam condenses, but of how inventors invent, of the "aha" experience of discovery.
- HEATED DEBATE: Rosen argues that the critical element in liberating technological innovation was the establishment of the concept of intellectual property. This continues to be a subject of great interest and controversy in a range of industries, including, of course, our own.

About the Author/Illustrator

WILLIAM ROSEN is a historian and writer and the author of *Justinian's Flea: Plague, Empire, and the Birth of Europe*. He was previously an editor and publisher at Macmillan, Simon & Schuster, and the Free Press, for nearly twenty-five years, acquiring and publishing bestselling and critically acclaimed books by authors such as George F. Will, Roger Kahn, Maya Lin, William J. Bennett, Lynda Barry, Bernard Lewis, Leon Kass, Donald Johansen, Kirkpatrick Sale, Norman Podhoretz, Colin Tudge, and Dorothy Rabinowitz.

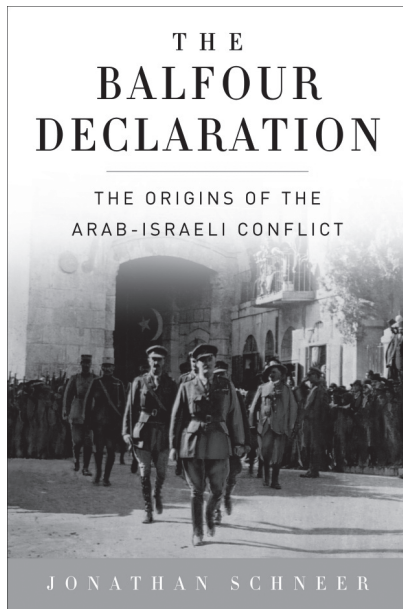
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: JANKLOW & NESBIT ASSOCIATES IN

Reprint: Yes
1st Serial: No
Special Markets:
Agent: ERIC SIMONOFF

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60361-0	7/10	Random House	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Justinian's Flea/William Rosen/HC	9780670038558	5/07	Viking	\$27.95
Comp Titles	ISBN	On sale	Publisher	Price
Path Between the Seas/David McCullough/HC	9780743262132	5/04	Simon and Schuster	\$35.00
Nothing Like It In the World/Stephen Ambrose/TR	9780743203173	11/01	Simon and Schuster	\$17.00
Existential Pleasures of Engineering/Florman/TR	9780312141042	2/96	St. Martin's	\$14.95
Guns, Germs and Steel/Jared Diamond/HC	9780393061314	7/05	W.W. Norton	\$24.95
Collapse/Jared Diamond/TR	9780143036555	12/05	Penguin	\$18.00
Wealth and Poverty of Nations/David Landes/ TR	9780393318883	5/99	W.W. Norton	\$18.95



ON SALE 8/10/2010
RANDOM HOUSE
HARDCOVER

978-1-4000-6532-5
\$28.00

Category: HISTORY
BISAC Cat: History - General
Order Form Cat: HISTORY
Page Count: 544 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 52/32 Carton Count: 12
Illustrations: 16-PP B/W PHOTO INSERT; 7
MAPS
Load Group: 0203
Prod Type: RH Hardcover

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Online review and feature attention
- Outreach to Jewish book fairs
- Local author promotion: Atlanta
- Academic marketing
- Random House academic website and e-newsletters
- Feature at academic conferences

The Balfour Declaration

The Origins of the Arab-Israeli Conflict



Jonathan Schneer

A revelatory history of a document that laid the foundation stone of the state of Israel, the reverberations of which continue to be felt to this day.

Born in the furnace of shifting great-power alliances, the Balfour Declaration, issued in 1917, was a defining moment in world history. In paving the way for the establishment of the State of Israel, it fundamentally reshaped the Middle East and yielded repercussions that we are still feeling, powerfully, today. Jonathan Schneer has written a sweeping, deeply researched, and provocative history of this crucial document and the politics, double-dealing, backstabbing, and geopolitical crises that led to it. The result shows us the evolution of a fraught region in a wholly original and unbiased light.

Key Points/Quotes

- **A DEFINING MOMENT:** *The Balfour Declaration* is a micro-history of a moment that led to the complex geo-political realities we continue to grapple with and which are still being acutely felt to this day.
- **COMPELLING NEW MATERIAL:** The author has dug into the historical archives and uncovered new material that sheds light on little-known back room dealings, that, if they had succeeded, would have profoundly changed the global landscape and the course of history.
- **IMPARTIAL:** Schneer does not take sides. *The Balfour Declaration* is a balanced examination of a moment in history that changed the world and led us to where we are today.
- **A GREAT READ:** Schneer is a gifted storyteller. This book is novelistic in style, and never boring.

Praise for *The Thames* and *London 1900*, by Jonathan Schneer:

- "A magnificent, multi-layered achievement, a 'must-read' for all lovers of London." --Liza Picard, author of *Elizabeth's London*
- "A work of magisterial scholarship." --*Sunday Times* (London)

About the Author/Illustrator

Author Residence: Atlanta, Georgia

Author Hometown: New York City

JONATHAN SCHNEER, a specialist in modern British history, is a professor at Georgia Tech's School of History, Technology, and Society. He is the author of five additional books, as well as numerous articles and reviews. A fellow of the American Council of Learned Societies in 1985-86, he has also held research fellowships at Oxford and Cambridge Universities in the UK, as well as at the Erich Remarque Center of New York University. He was a founding editor of *Radical History Review* and is a member of the editorial board of *20th Century British History* and the *London Journal*.

Rights:

Territories: US and open market (no Canada)

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: No

Translation: No

Special Markets:

Restriction: Avail US and Opn MK

Agency: C. FLETCHER & COMPANY, LLC **Agent:** EMMA PARRY

Other Editions	ISBN	On sale	Publisher	Price
Hardcover	978-0-385-66258-1	8/10	Bond Street Books	\$39.95
E-book	978-0-679-60362-7	8/10	Random House	\$28.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Thames/Schneer, Jonathan/HC	9780300107869	5/05	Yale University Press	\$35.00
London 1900/Schneer, Jonathan/HC	9780300076257	8/99	Yale University Press	\$45.00
Ben Tillett: Portrait of a Labor Leader/Schneer, J...	9780709923411	11/82	Croom Helm	
Comp Titles	ISBN	On sale	Publisher	Price
Paris 1919/Macmillan, Margaret/HC	9780375508264	10/02	Random House	\$35.00/\$53.00 Can.

THE DIAL PRESS



ON SALE 5/11/2010
 THE DIAL PRESS
 HARDCOVER

978-0-385-34298-8
\$26.00/\$31.00 Can.

Category: MEMOIR
 BISAC Cat: Biography & Autobiography -
 Personal Memoirs
 Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY
 Page Count: 368 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 37/32 Carton Count: 12
 Load Group: 0203
 Prod Type: Dial Press HC

Marketing and Publicity

- Website and *Cakewalk* blog: KateMoses.com
- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Local author promotion: San Francisco
- Outreach to food media
- Promotions on Salon.com
- Outreach to book club/cooking websites and blogs
- Book club outreach
- Library marketing

Cakewalk A Memoir



Kate Moses

Filled with delectable recipes, *Cakewalk* is a memoir by novelist Kate Moses, a self-taught baker whose love of baking--and stories--were the key ingredients to surviving a turbulent childhood.

At the tender age of three, Kate Moses gorged on a mysterious dessert left untended in a neighbor's kitchen, devouring it whole. Despite the inevitable spanking that followed, "whatever that voluptuous thing was," she decided afterward, still rubbing her sore bottom, "sucking the last ambrosial flavor from my candied hair," it had been worth it. From that first taste Moses's delicious prose and storyteller's gift lure us along on her search for abundance and joy during the years when life was not so sweet. We see how she tried to bake her way into favor with chocolate chip cookies during an unspeakably but hilariously awkward adolescence, the comfort that a friend's blondies gave her upon the demise of her first marriage, the triumph of baking brownies for M.F.K. Fisher, and the ways in which an appetite for sweetness, in all its forms, expanded the horizons of her life.

Key Points/Quotes

- Kate Moses's reputation as the author of the widely and rapturously reviewed novel *Wintering* will bring in readers of literary fiction and memoir.
- *Cakewalk's* many dessert recipes and beautifully written food descriptions will draw in bakers and foodies.
- Kate Moses has a large following of young and middle-aged women because of the two anthologies she's worked on--including the nationally bestselling, American Book Award-winning *Mothers Who Think*.
- Entertaining anecdotes of the author's encounters with M.F.K. Fisher, Kay Boyle, Samuel Beckett, and Evan Connell will make for good publicity and reviewing hooks.
- Has a core message that will speak to all: that abundance and joy, once finally achieved, are all the sweeter when sprinkled with gratitude--even for one's deeply flawed parents.
- "Kate Moses is a great and gifted storyteller, and in this very funny, smart, and lyrical account of one family's complex history, she gives us a cross between the childhood memoirs of Augusten Burroughs and a story of culinary education, such as *Julie and Julia*." --Sylvia Brownrigg, author of *The Metaphysical Touch*
- "What we have here is no less than a collection of Proustian madeleines for the modern age...[a] richly compelling tale." --Mary Pols, author of *Accidentally on Purpose*

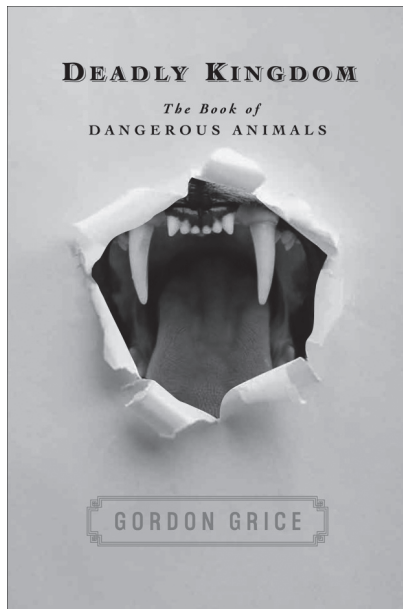
About the Author/Illustrator

KATE MOSES is the author of the internationally acclaimed *Wintering: A Novel of Sylvia Plath* and is the co-editor, with Camille Peri, of two popular anthologies of essays on motherhood, the nationally bestselling, American Book Award-winning *Mothers Who Think: Tales of Real-life Parenthood* and *Because I Said So: 33 Mothers Write about Children, Sex, Men, Aging, Faith, Race & Themselves*. As a senior editor and contributing writer for *Salon*, Kate co-founded *Salon's* groundbreaking, award-winning *Mothers Who Think* website. She lives in San Francisco with her husband and two children.

Rights:

Territories: World	Return indicator: Full copies only	Reprint: Yes
Audio: No	Book Club: Yes	1st Serial: No
British: Yes	Translation: No	Special Markets:
Restriction: No Restrictions	Agency: TRIDENT MEDIA GROUP, LLC	Agent: ELLEN LEVINE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33838-3	5/10	The Dial Press	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Mothers Who Think/Peri, Camille/HC	9780375502699	4/99	Villard Books	\$22.95/\$34.50 Can.
Because I Said So/Moses & Peri, ed.	9780060598785	4/2005	Harper Collins	\$24.95
Wintering/Kate Moses/HC	9780312283759	2/2003	St. Martins Press	\$23.95
Wintering/Moses, Kate/TR	9781400035007	10/03	Anchor	\$14.00/\$18.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Climbing The Mango Trees/Jaffrey, Madhur/HC	978-1-4000-4295-1	10/06	Knopf	\$25.00/\$33.00 Can.
Toast/Nigel Slater/ TR	9781592401611	10/2005	Gotham	\$17.00
Julie and Julia/Julie Powell/HC	9780316109697	9/2005	Little Brown	
Tender At The Bone/Reichl, Ruth/TR	9780767903387	3/99	Broadway	\$15.95/\$22.95 Can.



ON SALE 5/18/2010

THE DIAL PRESS
HARDCOVER

978-0-385-33562-1
\$27.00/\$32.00 Can.

Category: NATURE
BISAC Cat: Nature - Animals
Order Form Cat: NATURE
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 32/32 Carton Count: 12
Illustrations: PHOTOS THROUGHOUT
Load Group: 0204
Prod Type: Dial Press HC

Marketing and Publicity

- Website: DeadlyKingdom.com
- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Promotions on Facebook and Twitter
- Online photo gallery available
- Outreach to animal interest websites and blogs

Deadly Kingdom

The Book of Dangerous Animals



Gordon Grice

This unique survey of animal behavior by an amateur naturalist and gifted literary stylist is a darkly funny, highly personal take on virtually every encounter with an animal that might pose bodily harm to humans.

Since he was six years old and a deadly cougar wandered onto his family's farm, Gordon Grice has been obsessed with dangerous animals. Now, in a passionate, engaged voice all his own, Grice reaps a lifetime of amateur study in the form of findings that are by turns surprising, humorous, and horrifying....How does a tiny box jellyfish, with no brain and little control over where it goes in the water, manage to kill a full-grown man? Why is our closest cousin, the chimpanzee, the most dangerous of all apes to encounter in the wild? And what about the staggering array of deadly diseases that can be spread by an encounter with a wild or not-so-wild creature, from a pet dog to a tasty piece of fish? Not to mention our phobias and our nightmares...

At once hair-raising and mordantly funny, this unique work--both a reading book and a resource--will appeal equally to intrepid explorers of nature and armchair scientists reading from the confines of a carefully locked home.

Key Points/Quotes

- **A COMPREHENSIVE EXPLORATION OF ANIMAL BEHAVIOR:** Each chapter concentrates on different groups of animals, from the great cats (and the household variety) to sharks, canines, bears, jellyfish, whales, alligators, snakes, spiders...the whole gamut of the animal kingdom is covered.
- **PASSIONATE AUTHOR WITH LITERARY PLATFORM:** Long obsessed with animal arcana--especially predation--Grice has been researching this book for ten years. He has been recognized as a writer of real wit and grace who's been published in *The New Yorker*, *Granta*, and *Harper's*.
- **ELEGANTLY ILLUSTRATED:** B&W photos and line drawings enhance every chapter.
- **NO COMPETITION:** The classic works on the subject are out of print. The in-print competition have neither the style nor the substance Grice possesses.
- **FOR READERS OF ALL AGES:** The *Dangerous Book for Boys* crowd will find much to admire here.

About the Author/Illustrator

Author Residence: Wisconsin

GORDON GRICE has written for *The New Yorker*, *Harper's*, *Discover*, *Granta*, and other magazines. His first book, *The Red Hourglass*, was named on a best-of-the-year list by the New York Public Library and the *Los Angeles Times*. His work has been anthologized in *The Best American Essays*.

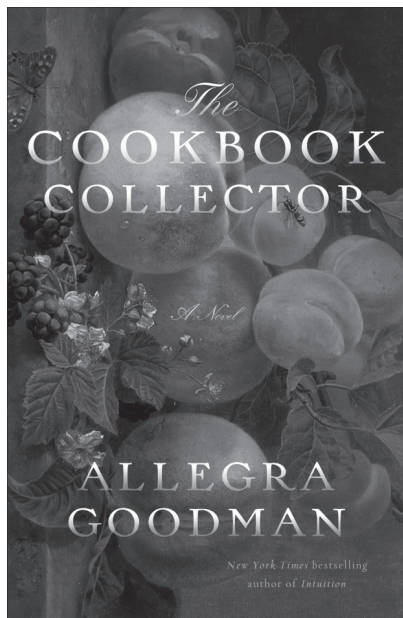
Rights:

Territories:
Audio: No
British: No
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: ELYSE CHENEY LITERARY ASSOCIAT

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33890-1	5/10	The Dial Press	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Red Hourglass/Grice, Gordon/TR	978-0-385-31890-7	3/99	Delta	\$19.00/\$28.00 Can.
The Red Hourglass/Grice, Gordon/HC	9780385318877	3/98	Delacorte Press	\$18.95/\$26.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Your Inner Fish/Shubin, Neil/HC	978-0-375-42447-2	1/08	Pantheon	\$24.00/\$28.00 Can.
Your Inner Fish/Shubin, Neil/TR	978-0-307-27745-9	1/09	Vintage	\$13.95/\$15.95 Can.
Monsters of God/Quammen, David/HC	9780393051407	9/03	W.W. Norton	\$26.95
Monsters of God/Quammen, David/TR	9780393326093	9/04	W.W. Norton	\$15.95
Dark Banquet/Schutt, Bill/HC	978-0-307-38112-5	10/08	Harmony	\$25.95/\$30.00 Can.



ON SALE 7/6/2010
 THE DIAL PRESS
 HARDCOVER

978-0-385-34085-4
\$25.00/\$29.95 Can.

Category: FICTION
 BISAC Cat: Fiction - Literary
 Order Form Cat: FICTION GENERAL
 Page Count: 416 Trim Size: 6-1/8 x 9-1/4
 Spine/Depth: 41/32 Carton Count: 12
 Load Group: 0202
 Prod Type: Dial Press HC

Marketing and Publicity

- Website: AllegraGoodman.com
- Advance reader's edition
- National review and feature attention
- Online review and feature attention
- Outreach to food media
- Author tour: Boston, Washington, D.C., Denver, Portland, San Francisco
- Special promotion on LibraryThing with catalog of cookbooks tagged
- Discussion guide available online
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Mailing to top lit bloggers and Silicon Valley trend bloggers
- Major book club outreach: galley mailings to book club influencers
- Finished book mailing to industry big mouths
- Library marketing

The Cookbook Collector

A Novel



Allegra Goodman

New York Times bestselling author and National Book Award finalist Allegra Goodman returns with her strongest book yet, a *Sense and Sensibility* for the Internet age.

Two sisters, opposites in every way. Twenty-eight-year-old Emily is the pragmatic CEO of a Silicon Valley startup, Veritech. Twenty-three-year-old Jessamine is a grad student in philosophy, an environmental activist, and a part-timer at Yorick's Used and Rare Books in Berkeley. Emily's boyfriend runs a wildly successful data security company in Cambridge, MA. Jess's boyfriends--not so much. Emily thinks a commuter relationship can work, while for Jess, love was not patient. But life tests the sisters and their theories. Emily's success in the dot com bubble has its costs, while Jess's work on a cache of rare cookbooks pulls her closer to her charming, arrogant employer.

A tantalizing novel about appetite, temptation, and fulfillment.

Key Points/Quotes

- **AUTHOR'S PREVIOUS BOOK:** *Intuition* was a *New York Times* bestseller and Notable book of the year. It has more than 100,000 copies in print to date in its Dial trade paperback edition.
- **CRITIC'S DARLING:** Since Goodman's first work appeared in *The New Yorker* soon after her graduation from Harvard, the critics have taken her to heart. This new book should get major review attention.
- **AUTHOR POISED TO BREAK OUT:** Goodman's collection *The Family Markowitz* was a national bestseller and *New York Times* Notable book, as was her beloved first novel, *Kaaterskill Falls*, the latter title having approximately 150,000 copies in print to date.
- Goodman's first young adult novel was published by Penguin (Razorbill) in Fall 2008 and received solid reviews.
- "I've got a new comeback to those who dismiss contemporary fiction. I'm just going to hit them over the head with Allegra Goodman's new novel, *Intuition*, and hope it knocks some sense into them." --Maureen Corrigan, National Public Radio
- "There's nobody else like her writing today." --*The Boston Globe*, on *Intuition*

About the Author/Illustrator

Author Residence: Cambridge, MA

ALLEGRA GOODMAN's fiction has appeared in *The New Yorker*, *Ploughshares*, *Commentary*, *Best American Short Stories*, and *The O. Henry Prize Stories*. She has received a Whiting Writer's Award, and a fellowship from the Radcliffe Institute for Advanced Study. She lives with her family in Cambridge, Massachusetts.

Rights:

Territories: US, Canada, open market
Audio: No
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: IRENE SKOLNICK LITERARY AGENCY

Reprint: Yes
1st Serial: No
Special Markets:
Agent: IRENE SKOLNICK

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60381-8	7/10	The Dial Press	\$25.00/\$29.95 Can.
Unabridged CD	978-0-307-73684-0	7/10	Random House Audio	\$40.00/\$48.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Other Side of the Island/Goodman, A/HC	9781595141958	9/08	Penguin Children's/Razorbill	\$16.99
Intuition/Goodman, Allegra/HC	978-0-385-33612-3	2/06	The Dial Press	\$25.00/\$35.00 Can.
Intuition/Goodman, Allegra/TR	978-0-385-33610-9	3/07	Dial Press Trade Paperback	\$14.00/\$16.50 Can.
Paradise Park/Goodman, Allegra/HC	9780385334167	3/01	The Dial Press	\$24.95/\$35.95 Can.
Paradise Park/Goodman, Allegra/TR	978-0-385-33418-1	4/02	Dial Press Trade Paperback	\$13.00/\$16.00 Can.
Kaaterskill Falls/Goodman, Allegra/HC	9780385323895	8/98	The Dial Press	\$23.95/\$32.95 Can.
Kaaterskill Falls/Goodman, Allegra/TR	978-0-385-32390-1	8/99	Dial Press Trade Paperback	\$13.00/\$16.00 Can.
Total Immersion/Goodman, Allegra/TR	978-0-385-33299-6	8/98	Dial Press Trade Paperback	\$13.00/\$16.00 Can.



© Lori Harwell

Sweet By and By

A Novel



Jenny Wingfield

Set in small town Arkansas in 1956, this is an unforgettable story about love and sacrifice, our responsibility to each other, and the profound meaning of family.

When Willadee Lake (nee Moses) returns to her childhood home for the annual family reunion, she doesn't expect to be there for more than a few days. But right in the middle of the picnic, her father--John Moses, the cantankerous patriarch of the clan--kills himself, changing everything. Soon after, Willadee learns that her preacher husband is without a church for the year, and so much to the delight of her three children--Noble, Swan, and Bienville--they decide to stay for a while and help her mother, Calla. Their uncle Toy also returns to help run Moses Never Closes, the bar built off the back porch, and as the children make themselves at home on the sprawling farm, eleven-year-old Swan Lake becomes determined to learn all of his secrets. But Toy proves unyielding, and it's not long before Swan finds herself a new project, befriending Blade Ballenger, the young son of a cruel and abusive neighbor. She begins to see it as her responsibility to rescue him from his father, and before long, the entire Moses family has rallied to protect him. But Swan's fierce determination to save him from threats even she doesn't fully understand puts them all at the center of a dilemma with dangerous consequences.

ON SALE 8/3/2010

THE DIAL PRESS
HARDCOVER

978-0-385-34408-1
\$25.00/\$29.95 Can.

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 304 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 32/32 Carton Count: 12
Load Group: 0202
Prod Type: Dial Press HC

Marketing and Publicity

- Advance reader's edition
- BEA feature title
- Pre-pub bookseller events
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: Dallas, Houston, Blytheville, Little Rock, Memphis, Oxford, Jackson, Omaha
- Online advertising: PW Daily, Shelf Awareness, and popular book club websites
- Early Reviewer promotions on social networking sites
- Discussion guide available online
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Easel-back posters and shelftalkers available
- Major book club outreach: galley mailings to book club influencers
- Finished book mailings
- Teacher's guide available for schools
- Library marketing

Key Points/Quotes

- **BRILLIANT NEW VOICE:** Jenny Wingfield is a born storyteller and, as a screenwriter, has already brought us such contemporary classics as *The Man in the Moon*. But this novel marks her first foray into fiction, and she does it with a mix of warmth and humor, bringing us a cast of characters so real they feel like family.
- **PERFECT BOOK CLUB PICK:** This is an obvious choice for book clubs--at once funny and heartfelt, this moving novel is impossible to put down and sure to inspire discussion.
- **CLASSIC HEROINE:** In the grand tradition of Jo March and Scout Finch, Swan Lake is strong-willed, determined, and utterly charming. This book will earn her a place in the pantheon of similarly beloved characters.

About the Author/Illustrator

Author Residence: Texas

As a screenwriter, JENNY WINGFIELD's credits include *The Man in the Moon* (starring Reese Witherspoon) and *The Outsider* (starring Naomi Watts). Her screenplay *A Dog Named Christmas* is soon slated to be released by Hallmark Hall of Fame, and she is co-producing her script *Talking in Bed* with Sissy Spacek, Helen Bartlett, and producer/director Tony Bill. She lives in Texas with sixteen dogs (this week), three cats (this month), and four quarter horses. This is her first novel.

Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

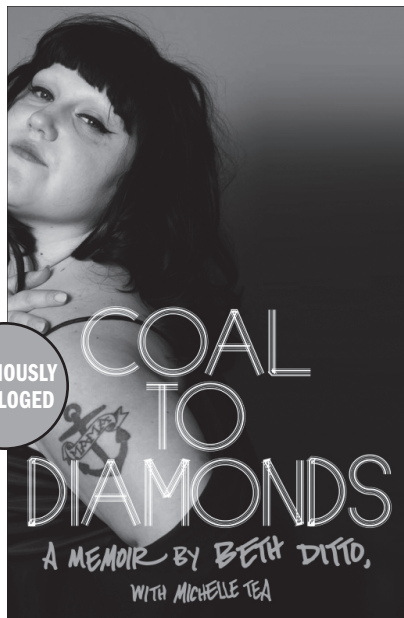
Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LJK LITERARY MANAGEMENT

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: SUSANNA
EINSTEIN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60360-3	8/10	The Dial Press	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Bastard Out of Carolina/Dorothy Allison/TR	9780452269576	3/93	Plume	\$15.00
Ellen Foster/Gibbons, Kaye/TR	9780375703058	11/97	Vintage	\$11.95/\$16.95 Can.
Guernsey Literary Potato Peel/Shaffer/HC	978-0-385-34099-1	7/08	The Dial Press	\$22.00/\$25.00 Can.

Coal to Diamonds

A Memoir



ON SALE 4/27/2010
 SPIEGEL & GRAU
 HARDCOVER

978-0-385-52591-6
\$22.00

History: Previously Cataloged as TP

Category: MUSIC/MEMOIR
 BISAC Cat: Music - Rock
 Order Form Cat: MUSIC
 Page Count: 192 Trim Size: 5-1/2 x 8-1/4
 Spine/Depth: 27/32 Carton Count: 12
 Illustrations: 8-PP B/W PHOTO INSERT
 Load Group: 0205
 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Author tour: New York, Austin, Portland, Seattle, San Francisco, Los Angeles
- Promotions on Facebook and MySpace
- Feature in Random Reads e-newsletter
- Feature on AtRandom.com and SpiegelandGrau.com
- College radio station giveaways
- College street team promotions
- Finished copy mailing to celebrity big mouths
- Tie in with author's CD promotion

Beth Ditto, with Michelle Tea

An inspiring coming-of-age memoir from a rising star on the punk music scene that promises to be an empowering voice for a new generation.

An honest, funny, and engaging memoir about a girl named Beth Ditto who emerged from humble beginnings in rural Arkansas to become a glam lesbian diva intent on saving rock and roll. Ditto's journey from being a poor fat girl in a town barely on the map to being the face of the future of music is full of laughter, heartbreak, and keen insights into what it means to love yourself when the world tells you you're unlovable. In rich detail and with a refreshing sense of humor and wisdom well beyond her years, Ditto recounts how her extraordinary childhood gave her the tools to become the new voice of a generation with the boldness to rewrite the rules of self-image and social acceptance.

Key Points/Quotes

- **COOLNESS FACTOR:** Beth Ditto has graced the covers and pages of music and fashion magazines around the world. Her band Gossip's following is rapidly increasing in part due to Beth Ditto's outsize persona.
- **VOICE:** Ditto's singing voice has been compared to Janis Joplin's, but as a writer Beth Ditto tells her story with as much humor and insight as some of the most thoughtful memoirists.
- **MAJOR U.S. ALBUM LAUNCH IN 2009:** *Music for Men* will be released in October and the band will tour through the end of the year. Gossip was featured in a *New York Times Magazine* profile of music guru Rick Rubin, who believes that Beth's band will save rock and roll.
- **AN ONLINE FORCE:** Gossip's MySpace page has been viewed well over two-and-a-half-million times, and boasts more than 85,000 fans. Perez Hilton is a big Beth Ditto fan and promoter.
- **LISTEN TO THE NEW SINGLE NOW:** <http://music-mix.ew.com/2009/04/the-gossip-post.html>
- **WATCH THE VIDEO:** http://www.youtube.com/watch?v=b_ociXxsLSO
- "Beth Ditto is a cross between your niece on a Skittles high and a gracious, wisecracking Rhoda Morgenstern--if Rhoda had grown up lesbian in small-town Arkansas, made a break for punk rock and Portland, Oregon, and wound up playing fashion week parties in Paris." --*Elle*

About the Author/Illustrator

Author Residence: Portland, OR

Author Hometown: Judsonia, AR

BETH DITTO was born and raised in Arkansas. She is the lead singer of the band Gossip, and was named *NME* magazine's Coolest Person in Rock. She lives in Portland, Oregon.

Rights:

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: No	Translation: No	Special Markets:
Restriction: Avail US and Opn MK	Agency: THE AGENCY GROUP, LTD.	Agent: MARC GERALD

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-385-52974-7	4/10	Spiegel & Grau	\$22.00
Comp Titles	ISBN	On sale	Publisher	Price
Wilco: Learning How To Die/Kot, Greg/TR	978-0-7679-1558-8	6/04	Broadway	\$14.00/\$21.00 Can.
Girlbomb/Eribaum, Janice/TR	978-0-8129-7456-0	3/07	Villard Books	\$13.95/\$17.95 Can.
Candy Girl/Diablo Cody/TP	9781592402731	12/06	Gotham	\$15.00
Scar Tissue/Anthony Kiedis/HC	9781401301019	10/04	Hyperion	\$24.95
Scar Tissue/Anthony Kiedis/TP	9781401307455	10/05	Hyperion	\$15.95
A Little Bit Wicked/Kristin Chenowith	9781416580553	4/09	Simon & Schuster	\$25.00
Tori Amos: Piece By Piece/Amos, Tori/HC	978-0-7679-1676-9	2/05	Broadway	\$23.95/\$33.95 Can.



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The Other Wes Moore

The Story of One Name and Two Fates

Wes Moore

The true story of two boys born in the same neighborhood in the same town with the same name, and their starkly different fates. A powerful story about young men in America--the ones who make it, the ones who don't, and the difference.

Two boys named Wes Moore were born in the same neighborhood of the same American city only a year apart. One grew up to be a Rhodes Scholar, army officer, White House Fellow, and a top young business leader--the other is serving a life sentence in prison. Through an unlikely friendship, the two Wes's discovered all of the similarities in their stories, and also the dramatic points of inflection--involving incidents of sudden violence, luck, uninformed choices, and powerful mentors--where their stories fatefully diverged. Here is their dramatic twinned story, set against the larger story of the persistent challenges--and new possibilities--facing young men in America.

Key Points/Quotes

- **A HUGE IMPRESSIVE AND PROMOTABLE AUTHOR:** Under thirty, Wes Moore has already been a Rhodes Scholar, a record-breaking high-school and college basketball player, an Army Captain, a White House Fellow, one of *People* magazine's Most Eligible Bachelors, and recently named one of the top young business leaders in America--he was also a featured speaker at the 2008 Democratic National Convention. He's a star.
- **PART OF A MOVEMENT THAT HAS ATTRACTED TOP NAMES:** In addition to having Tavis Smiley write the book's "Call to Action"--an afterword--Moore has enlisted people like Geoffrey Canada, Dr. Ben Carson, and Cory Booker to support the book through blurbs, contributions, and other promotional efforts.
- **DRAMATIC HOOK:** The book was initiated when Wes Moore--the author--while traveling on a fellowship, ran across a news story about a police hunt for a man with his same name. He discovered this man was his doppelganger--the same age, same name, and from the same neighborhood. Wes visited him in prison, befriended him, and slowly discovered their parallel stories.
- **A CALL TO ACTION:** Moore takes on a familiar mission--to help young black men figure out the path to success--but with a fresh approach, emphasizing the role of individual responsibility in the style of books like Tavis Smiley's bestselling *Covenant for Black America* or Barack Obama's signature speeches on the subject, while also making sense of the larger social context.

ON SALE 5/4/2010

SPIEGEL & GRAU
HARDCOVER

978-0-385-52819-1
\$25.00/\$29.95 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography -
Personal Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 240 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 28/32 Carton Count: 12

Illustrations: 16-PP B/W PHOTO INSERT

Load Group: 0202

Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Radio phone interviews
- Online review and feature attention
- Urban radio satellite tour
- Outreach to military media
- Author tour: Baltimore, Washington, D.C., Boston, New York, Chicago, Los Angeles, San Francisco
- Pitch author for guest blog appearances on major websites and blogs
- Special video trailer available online
- Feature in Random Reads and One World e-newsletters
- Outreach to African American organizations and fraternities
- Academic and library marketing

About the Author/Illustrator

Author Residence: Jersey City, NJ

Author Hometown: Baltimore, MD

WES MOORE is a Rhodes Scholar who has also served as an Army Officer in Afghanistan, and worked as a Special Assistant to Secretary Condoleezza Rice at the State Department as a White House Fellow. He is currently an investment banker, working with Citigroup, and was recently named one of the top young business leaders in America by *Crain's*.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

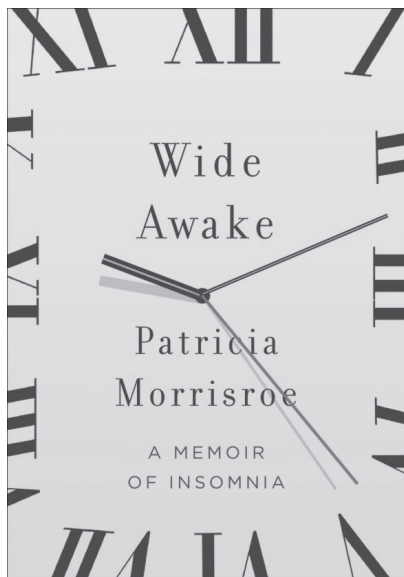
Agency: BLACK INC., DAVID BLACK LIT. AAgent: DAVID BLACK

Reprint: Yes

1st Serial: Yes

Special Markets:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-969-7	5/10	Spiegel & Grau	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Pact/Davis, Jenkins, Hunt, Hunt/HC	9781573222167	5/02	Riverhead	\$21.65
Letters to a Young Brother/Hill Harper/HC	9781592402007	4/06	Gotham	\$20.00
Come on, People/Bill Cosby, Alvin F. Poussaint/HC	9781595550927	10/07	Thomas Nelson	\$25.99
The Covenant with Black America/ Tavis Smiley/TR	9780883782828	1/06	Third World Press	\$12.00
What I Know For Sure/Smiley, Tavis/HC	978-0-385-50516-1	10/06	DDay Gen Adult	\$23.95/\$31.95 Can.



Wide Awake

A Memoir of Insomnia

Patricia Morrisroe

Like Andrew Solomon's *The Noonday Demon* and Mary Roach's *Stiff*, *Wide Awake* mixes personal experience with science, history, humor, and cultural commentary to reveal an insightful look at an issue--the enormous prevalence of insomnia in this country and its startling effects on business, medicine, and culture.

A fourth-generation insomniac, Patricia Morrisroe decided that the only way she'd ever conquer her life-long sleep disorder was by becoming an expert in the subject. But as she began looking for accessible books about sleep in the hopes of finding a cure for herself, she couldn't find one--so she set out to write one herself, reading everything she could find on the subject, talking to experts, and traveling the world. *Wide Awake* is the result: a lively, funny, and elegantly written history of the author's own battle with insomnia that addresses the cultural issues, business concerns, and scientific advancements in our understanding of sleep. And there's a happy ending: She finds sleep right around the corner from where she began her journey.

Key Points/Quotes

- **THE FIRST OF ITS KIND:** There hasn't yet been a memoir/investigation of insomnia.
- **HUGE POTENTIAL AUDIENCE:** According to the U.S. Department of Health and Human Services, more than 64 million Americans suffer from insomnia each year. The 2002 Sleep in America poll revealed that 58% of adults in the U.S. experience insomnia a few nights a week or more.
- **PEOPLE NEED HELP:** Morrisroe's insomnia was so bad that she was forced to become an expert. Now her research can help others.
- **LIVELY STYLE:** Mixing hilarious personal anecdotes with in-depth research, *Wide Awake* is a fun, engaging read guaranteed to keep you up at night turning the pages.
- **THE RIGHT MOMENT:** "We are at the dawn of the golden age of sleep research," says David Dinges, of U. Penn; at the same time, we are living in the middle of history's greatest experiment in sleep deprivation, according to another neuroscientist.
- **A NATION OBSESSED WITH SLEEP:** We buy 600-thread count sheets, go to "nap centers," and support a pharmaceutical industry that spends \$300-400 million a year on advertisements for sleeping pills....This is a hot topic!

ON SALE 5/4/2010

SPIEGEL & GRAU
HARDCOVER

978-0-385-52224-3

\$25.00/\$29.95 Can.

Category: MEMOIR

BISAC Cat: Biography & Autobiography -
Personal Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 320 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 34/32 Carton Count: 12

Load Group: 0202

Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Online review and feature attention
- Local author promotion: New York
- Pitch cross-promotional opportunities
- Teaser excerpt available on file sharing websites
- E-card to author's mailing list
- Academic and library marketing
- Random House academic website and e-newsletters
- Feature at academic conferences

About the Author/Illustrator

Author Residence: New York, NY

PATRICIA MORRISROE was for many years a contributing writer at *New York* magazine, where she wrote more than two dozen cover stories. Her biography of Robert Mapplethorpe, *Mapplethorpe*, was published by Random House in 1995. She lives in New York City.

Rights:

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: PFD NEW YORK

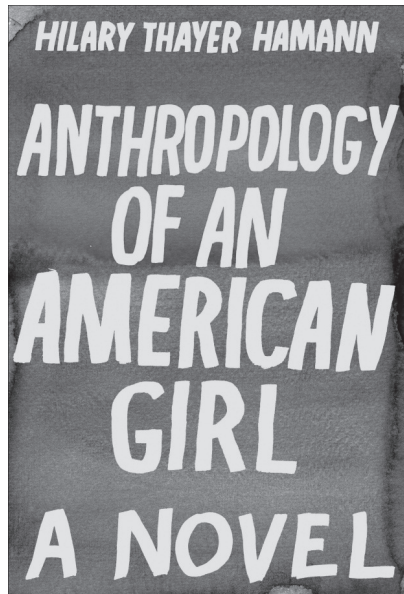
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: MARK REITER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60363-4	5/10	Spiegel & Grau	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Mapplethorpe/Morrisroe, Patricia/HC	9780394576503	6/95	Random House	\$27.50/\$38.50 Can.
Mapplethorpe/Morrisroe, Patricia/TR	9780306807664	03/1997	Da Capo	\$20.00
Comp Titles	ISBN	On sale	Publisher	Price
The Noonday Demon/Solomon, Andrew/HC	9780684854663	06/2001	Scribner	\$28.00
The Noonday Demon/Solomon, Andrew/TR	9780684854670	04/2002	Scribner	\$18.00
Stiff/Roach, Mary/HC	9780393050936	04/2003	W.W. Norton	\$23.95
Stiff/Roach, Mary/TR	9780393324822	05/2004	W.W. Norton	\$13.95



ON SALE 5/25/2010
 SPIEGEL & GRAU
 HARDCOVER

978-0-385-52714-9
\$25.00/\$29.95 Can.
History: Revised from a self-published edition

Category: FICTION
 BISAC Cat: Fiction - Literary
 Order Form Cat: FICTION GENERAL
 Page Count: 640 Trim Size: 6-1/4 x 9-1/4
 Spine/Depth: 59/32 Carton Count: 12
 Load Group: 0205
 Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: AnthropologyofanAmericanGirl.com
- Advance reader's edition
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Author tour: East Hampton, Boston, New York, Seattle, Portland, San Francisco
- Early Reviewer promotions on LibraryThing and Goodreads
- Author blog tour
- Modern Library dedicated e-newsletter promotion
- Extensive book club outreach: discussion guide available online, outreach to top book club leaders
- Hamptons Jitney giveaway
- Outreach to colleges
- Academic and library marketing
- Feature in Random House academic websites and e-newsletters

Anthropology of an American Girl

A Novel

SPIEGEL & GRAU

Hilary Thayer Hamann

A stunning debut about a young girl's coming of age and finding love, set in East Hampton and Manhattan in the late 1970s and early 1980s.

Self-published in 2003, Hilary Thayer Hamann's *Anthropology of an American Girl* touched a nerve among college students. The novel sold out of its 5,000 hardcover print run, and the college and alternative weeklies compared it to *Catcher in the Rye* and *Jane Eyre*. Newly edited and reworked, *Anthropology* tells the story of a young artist growing up in East Hampton, who struggles to remain true to herself as she encounters, for the first time, love, passion, death, and adulthood. *Anthropology of an American Girl* is an ambitious debut that explores what it means to be a young American woman. It is an extraordinary piece of writing, both original in its vision and thrilling in its execution.

Key Points/Quotes

- **SUCCESSFULLY SELF-PUBLISHED:** This dynamic author managed to sell 5,000 copies of this book herself. She still has an active website at www.anthropologyofanamericangirl.com that announces our upcoming publication.
- **SIGNIFICANTLY RE-EDITED:** We are treating this as a new and important debut novel that merits new review attention, since it is now quite different (and improved) from its self-published edition.
- **GLOWING REVIEWS:** The novel got fantastic review attention, mostly in alternative and college papers, but also in *Ms.*, *ElleGirl*, *Library Journal*, and *Seattle Weekly*.
- **NEW FOREWORD:** Will tell the story of the novel's original publication and will emphasize that this is a significantly different version.
- **EAST HAMPTON SETTING:** Will be of interest to readers. We will publish to catch the summer crowd.
- **NOTABLES:** An *ElleGirl* "Read of the Month"; A Fiction Finalist for the 2003 Book of the Year Awards at *Foreword Magazine*; "Notable Fiction" in *Writers Notes Magazine*.
- "A cinematic and emotionally ripe debut novel...gorgeous language and with brilliant observation." --*Ms.*
- "Henry James meets the 21st century." --*Library Journal*
- "The language immersion that takes place while reading the novel is mesmerizing." --*East Hampton Star*

About the Author/Illustrator

Author Residence: Sag Harbor, NY

HILARY THAYER HAMANN was born and raised in Manhattan until the age of seven. For the remainder of her childhood, she spent weekends and summers in the Bronx and attended school in Sag Harbor and East Hampton, Long Island. She lives in Sag Harbor, New York.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: VIGLIANO ASSOCIATES, LTD.

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: KIRBY KIM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-938-3	5/10	Spiegel & Grau	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Anthropology of An American / Hamann / HC	9780974026671	1/2004	Vernacular Press	\$30.00
Anthropology of An American / Hamann / TP	9780974026657	1/2005	Vernacular Press	\$12.95
Categories on the Beauty of Physics / Hamann / HC	9780974026633	2/2006	Vernacular Press	\$24.95
Comp Titles	ISBN	On sale	Publisher	Price
The History of Love/Krauss, Nicole/HC	9780393060348	5/2005	Norton	\$23.95
Prep/Sittenfeld, Curtis/HC	978-1-4000-6231-7	1/05	Random House	\$21.95/\$29.95 Can.

Lay the Favorite

A Memoir of Gambling

Beth Raymer

A fast-paced memoir set in the underworld of sports betting, for fans of bestselling gambling stories like *Positively Fifth Street* and *Bringing Down the House*.

A wild ride through the high-stakes sports gambling underworld, as seen through the eyes of a young woman who'd come to Las Vegas hoping to land a job as a cocktail waitress and instead found herself seduced by the adrenaline-fueled, high risk/high reward gambler's life, and the complicated, funny, sexy, dangerous, rule-breaking bookies who run the show. This is an enormously entertaining memoir--fast-paced, hilarious, ridiculously colorful, and as quirky, smart, and appealing as the woman who lived to tell it.

Key Points/Quotes

- **FASCINATING SETTING, INCREDIBLE CHARACTERS:** Set in the colorful underworld of bookies and hardcore gamblers, *Lay the Favorite* begins in Vegas and then moves to the wide-open frontier of offshore betting operations. Raymer herself is an enormously appealing fish out of water, surrounded by a wide cast of memorable *Sopranos*-like characters.
- **ONE-OF-A-KIND AUTHOR:** Beth Raymer went to Vegas to become a cocktail waitress and ended up at the red-hot center of the sports betting world. After she left the business, she got an MFA at Columbia and won a Fulbright Fellowship.
- **A RANDOM HOUSE FILM:** Soon to be a Random House Films/Focus Features film, written by D. V. DeVincentis (*High Fidelity*, *Grosse Pointe Blank*) and directed by Stephen Frears (*The Queen*, *High Fidelity*, *The Grifters*, *Dangerous Liaisons*), *Lay the Favorite* is scheduled to start shooting in early Fall 2010 for a 2011 release.
- **BESTSELLING CATEGORY:** *Bringing Down the House* and *Positively Fifth Street*, both *New York Times* bestsellers, tap into the vast interest in this subject matter.
- "Strange as hell, dark, wildly affectionate and very, very funny. It is a world filled with scoundrels, thieves and gamblers--people I love to make films about. It is a world we all recognize, where everyone is looking to somehow to come out on top while doing what they love. The book is wise and has a relish for life that one rarely sees." --Stephen Frears

About the Author/Illustrator

Author Residence: Brooklyn, NY

Author Hometown: Ohio

BETH RAYMER has an MFA from Columbia University. In 2007 she was awarded a Fulbright scholarship. She lives in New York City.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: BLAUNER BOOKS LITERARY AGENCY

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: ANDREW BLAUNER

Other Editions

E-book

ISBN

978-1-58836-985-7

On sale

6/10

Publisher

Spiegel & Grau

Price

\$25.00/\$29.95 Can.

Comp Titles

Positively Fifth Street/James McManus/HC

Bringing Down the House/Ben Mezrich/HC

ISBN

9780374236489

9780743225700

On sale

4/03

Publisher

FSG

09/02 Free Press

Price

\$26.00

\$26.00



ON SALE 6/1/2010

SPIEGEL & GRAU
HARDCOVER

978-0-385-52645-6

\$25.00/\$29.95 Can.

History: Previously Cataloged

Category: MEMOIR

BISAC Cat: Biography & Autobiography -
Personal Memoirs

Order Form Cat: BIOGRAPHY/AUTOBIOGRAPHY

Page Count: 256 **Trim Size:** 6-1/8 x 9-1/4

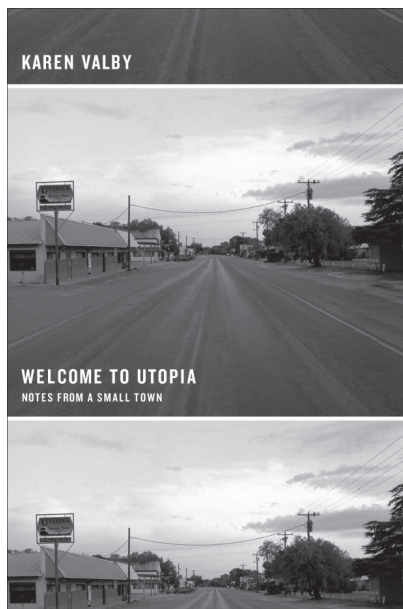
Spine/Depth: 28/32 **Carton Count:** 12

Load Group: 0202

Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- Radio phone interviews
- Local author promotion: New York, Las Vegas
- Outreach to book bloggers who review memoirs
- Exclusive online content available
- Feature in Random Reads e-newsletter
- Library marketing



ON SALE 6/1/2010

**SPIEGEL & GRAU
HARDCOVER**

**978-0-385-52286-1
\$25.00/\$29.95 Can.**

Category: SOCIAL SCIENCE
BISAC Cat: Social Science - Popular Culture
Order Form Cat: SOCIOLOGY
Page Count: 256 **Trim Size:** 6-1/8 x 9-1/4
Spine/Depth: 28/32 **Carton Count:** 12
Load Group: 0202
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR interviews
- Online review and feature attention
- Author tour: New York, Austin, Dallas, Houston, San Francisco, Seattle
- Online advertising: Facebook
- Webisodes produced by subjects in the book available online
- Pitch for promotions on EW.com
- Early Reviewer promotions on Amazon, LibraryThing, and Goodreads
- Exclusive online content available
- Feature in Random Reads e-newsletters
- Library marketing

Welcome to Utopia

Notes from a Small Town

Karen Valby

For readers of literary journalism that brings alive fascinating corners of American life, like Kathleen Norris's *Dakota* or Buzz Bissinger's *Friday Night Lights*, this is the story of Utopia, Texas, a small town on the cusp of big changes, and its cast of residents caught between the past and the future.

Staff writer Karen Valby was challenged by *Entertainment Weekly* to find an American town untouched by pop culture and she discovered Utopia...Texas, population 1,000, a small dot in the Texas brush country uninfluenced by American culture--that is, until satellite TV and broadband Internet access broke the town open, and a foreign war extracted some of its young and returned them in body bags. Valby follows five key residents--young and old, stuck in place or plotting a way out--to paint a moving portrait of a town at the pivot between splendid (and suffocating) isolation and full immersion in the modern world.

Key Points/Quotes

- **BASED ON AN UNPRECEDENTED EIGHT-PAGE FEATURE IN ENTERTAINMENT WEEKLY:** Valby's gorgeous piece "Welcome to Utopia" was the rare piece of long-form journalism in *Entertainment Weekly*, and generated a huge response.
- **FIRST BOOK FROM MAJOR TALENT:** The author is one of the most beloved entertainment journalists working today and a top writer at *EW*. She's also a former book publicist, and has great contacts across the media.
- **POWERFULLY EVOKES THE BEAUTY AND TENSION OF AN ICONIC AMERICAN SMALL TOWN:** Valby paints a very sympathetic portrait of Utopians, both its older residents struggling with the inexorable decline of their cherished town and younger residents dying to get out.
- **TOUCHES ON A RANGE OF CONTEMPORARY ISSUES:** Within the story of Utopia, Valby writes about issues like the war in Iraq, the economic decline of rural America, immigration and race, and the narrowing of the American Dream in the 21st century, all on a very human scale.
- **PASSES THE LAUGH/CRY TEST:** The rugged old-school cowboys and ladies of Utopia and their decidedly more feckless offspring are incredibly vivid characters and great, comic talkers--but their dramas are searing and increasingly intense as the book moves to its climax. There will be laughter and tears.

About the Author/Illustrator

Author Residence: Austin, TX

Author Hometown: New York City

KAREN VALBY is a Senior Writer for *Entertainment Weekly*. She lives in Austin, Texas. This is her first book.

Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DUNOW, CARLSON & LERNER LITERA

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: BETSY LERNER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-968-0	6/10	Spiegel & Grau	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Friday Night Lights/H. G. Bissinger/TR	9780306809903	7/00	Da Capo Press	\$15.95
Nickel and Dimed/Barbara Ehrenreich/HC	9780805063882	5/01	Metropolitan Books	\$23.00
Nickel and Dimed/Barbara Ehrenreich/TR	9780805063899	5/02	Holt Paperbacks	\$14.00



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This Is Where We Live

A Novel

Janelle Brown

From the author of the national bestseller *All We Ever Wanted Was Everything* comes another page-turner that catches the Zeitgeist: a story about subprime mortgages, ruthless Hollywood economics, and the unravelling of a young marriage.

Janelle Brown's first novel, *All We Ever Wanted Was Everything*, was called "a killer summer read" (Daily Candy) and "one of the most difficult-to-put-down books of the year" (*Library Journal*) and firmly established her as a young writer with a knack for telling stories that were very "of the moment," with the verve and skill of a veteran novelist. She follows up her bestselling debut with another novel that is keenly au courant and equally addictive--just in time for summer. *This Is Where We Live* tells the story of Claudia and Jeremy--a young, artsy married couple (she's an aspiring filmmaker; he's an indie musician) with a case of real estate fever. They've just purchased their first home--an adorable mid-century bungalow with a breathtaking view of the city of Los Angeles--with the assistance of an adjustable rate mortgage. A series of seismic events--the tanking of Claudia's first film, the return of Jeremy's ex-girlfriend (a seductive, self-destructive, fabulously successful artist), and the staggering adjustment of their monthly mortgage payments--deals a crushing blow to their dreams of the bohemian life, their professional aspirations, and quite possibly their marriage. Brown captures this economic moment with chilling immediacy and has once again created memorable, complicated characters who keep you riveted to the page. *This Is Where We Live* is a novel about hopes, dreams, ambition, art, love, real estate, reality, disillusionment, compromise, and reinvention.

ON SALE 6/15/2010

SPIEGEL & GRAU
HARDCOVER

978-0-385-52403-2
\$25.00/\$29.95 Can.

Category: FICTION
BISAC Cat: Fiction - General
Order Form Cat: FICTION GENERAL
Page Count: 320 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0204
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: JanelleBrown.com
- National review and feature attention
- Online review and feature attention
- Author tour: Los Angeles, San Francisco, Portland
- Online advertising: Facebook and Goodreads
- Outreach to book bloggers
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Book club outreach
- Hamptons Jitney giveaway
- Library marketing

Key Points/Quotes

- NATIONAL BESTSELLER: *All We Ever Wanted Was Everything* was called out as one of PW's success stories of Summer '09--a big seller in trade paperback, with 100,000 copies currently in print.
- BOOK CLUB APPEAL: Brown's first novel was a book club favorite thanks to marketing outreach, a promotable author willing to call in to book clubs, and a juicy subject, with themes perfect for discussion. We have all the elements to repeat this winning combination with her sophomore effort.
- THUMPING PLOT: Brown is a master at keeping the pages turning.
- AWESOME, MEMORABLE PACKAGE: We will closely evoke the fabulous, selling package of *All We Ever Wanted Was Everything* on *This Is Where We Live*.

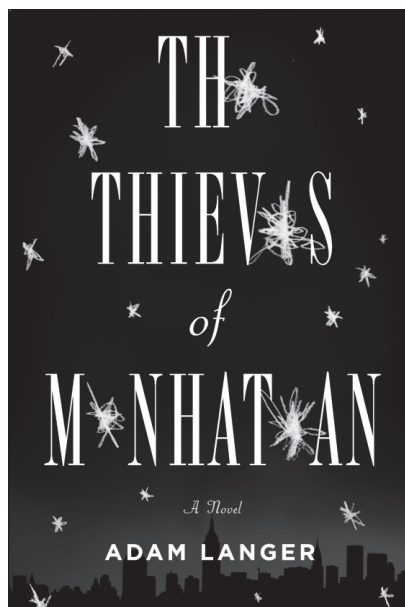
About the Author/Illustrator

Author Residence: Los Angeles, California **Author Hometown:** Northern California
JANELLE BROWN is the author of *All We Ever Wanted Was Everything*. An essayist and journalist, her writing has appeared in *Vogue*, *The New York Times*, *Elle*, *Wired*, *Self*, the *Los Angeles Times*, *Salon*, and numerous other publications. She lives in Los Angeles with her husband, filmmaker Greg Harrison, and her baby daughter.

Rights:

Territories: US, Canada, open market	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US,CAN,Opn Mkt	Agency: SUSAN GOLOMB	Agent: SUSAN GOLOMB

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60384-9	6/10	Spiegel & Grau	\$25.00/\$29.95 Can.
Unabridged CD	978-0-307-73620-8	6/10	Random House Audio	\$35.00/\$41.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
All We Ever Wanted Was Every/Brown, Janelle/HC	978-0-385-52401-8	5/08	Spiegel & Grau	\$24.95/\$27.95 Can.
All We Ever Wanted/Brown, Janelle/TR	978-0-385-52402-5	5/09	Spiegel & Grau	\$14.00/\$16.50 Can.



ON SALE 7/13/2010

SPIEGEL & GRAU
HARDCOVER

978-1-4000-6891-3
\$24.00/\$28.00 Can.

Category: FICTION
BISAC Cat: Fiction - Crime
Order Form Cat: FICTION GENERAL
Page Count: 272 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 30/32 Carton Count: 12
Load Group: 0203
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- Website: AdamLanger.com
- National review and feature attention
- NPR interviews
- Online review and feature attention
- Local author promotion: New York, Chicago
- Teaser excerpt promotion on file sharing websites
- Outreach to publishing industry blogs and websites
- Mailing to literary bloggers

The Thieves of Manhattan

A Novel

Adam Langer

A comic literary thriller about a fake memoir and a down-on-his luck writer who becomes embroiled in an elaborate confidence game to scam the publishing world.

Ian Minot, an aspiring writer with a low-paying day job at a coffee shop in New York, is enraged by the easy literary success of his girlfriend, a beautiful Romanian short story writer, and even more so by Blade Markham, whose "memoir" *Blade by Blade*, about his drug addiction and his time as a gang member, becomes a bestseller. Convinced that Blade's book is a fabrication, Ian becomes increasingly dejected--until he's presented with an irresistible proposition. As he becomes embroiled in an elaborate scheme to create a fake memoir of his own, Ian becomes wrapped up in the hypocrisies of the publishing industry and realizes that fact and fiction can be dangerously intertwined. Full of humor and suspense, *The Thieves of Manhattan* is an original take on the publishing industry and the lengths some writers will go to succeed in an increasingly difficult publishing climate.

Key Points/Quotes

- **COMMERCIAL POTENTIAL:** A departure from Langer's other fiction, this is a hilarious, smart take on the publishing world and has real commercial potential.
- **INSIDE PUBLISHING:** With walk-ons from real-life publishing types and allusions to real-life publishing scandals, this should appeal to anyone interested in the publishing industry.
- **TRUTH VS. FICTION:** Langer takes on the hot-button topic of falsified memoirs in an intriguing and provocative way.

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Chicago, IL

ADAM LANGER is the author of the novels *Crossing California*, *The Washington Story*, and *Ellington Boulevard*, and the memoir *My Father's Bonus March*.

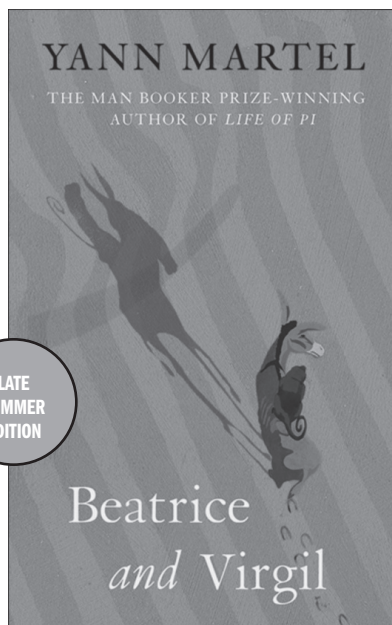
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: MARLY RUSOFF & ASSOCIATES, INC

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: MARLY RUSOFF

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-957-4	7/10	Spiegel & Grau	\$24.00/\$28.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Ellington Boulevard/Langer, Adam/HC	978-0-385-52205-2	1/08	Spiegel & Grau	\$24.95/\$27.95 Can.
Crossing California/Langer, Adam/HC	9781573222747	6/2004	Riverhead Books	\$24.95
Crossing California/Langer, Adam/TP	9781594480812	5/2005	Riverhead Books	\$14.00
The Washington Story/Langer, Adam/HC	9781573223249	8/1005	Riverhead Books	\$24.95
The Washington Story/Langer, Adam/TP	9781594482182	9/2006	Riverhead Books	\$14.00
My Father'S Bonus March/Langer, Adam/HC	978-0-385-52372-1	10/09	Spiegel & Grau	\$26.00/\$32.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
How Lose Friends Alienate People/Young/HC	9780306811883	7/2002	Da Capo Press	



ON SALE 4/13/2010

SPIEGEL & GRAU
HARDCOVER

978-1-4000-6926-2
\$23.00

Category: FICTION
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 224 Trim Size: 5-1/4 x 7-7/8
Spine/Depth: 30/32 Carton Count: 12
Illustrations: BLACK-&WHITE
ILLUSTRATION
Load Group: 0203
Prod Type: Spiegel & Grau HC

Marketing and Publicity

- National review and feature attention
- National media attention
- NPR campaign
- Online review and feature attention
- Author tour: Boston, New York, Philadelphia, Washington, D.C., Raleigh-Durham, Miami, Chicago/Milwaukee, Minneapolis, Kansas City, St. Louis, Portland, Seattle, San Francisco, Los Angeles
- Outreach to book festivals
- National bestseller print advertising
- Online advertising: PW Daily, Shelf Awareness, Facebook, and popular book club websites
- Promotions in LibraryThing and Goodreads e-newsletters and websites
- Teaser excerpt available on file sharing websites
- Discussion guide available online
- Feature in Random House Reader's Circle and Random Reads e-newsletters
- Finished-book mailings to literary bloggers and book club leaders

Beatrice and Virgil

A Novel

Yann Martel

From the award-winning, bestselling author of *Life of Pi*, a mesmerizing and brilliant exploration of the limitations of language in understanding and describing the horrors of the Holocaust.

The follow-up to the international bestseller and Booker Prize-winning *Life of Pi*, this is another novel that uses animals to discuss the human condition, in this case, to address the atrocities of the Holocaust. At the center of the novel is the relationship between two Henrys—a novelist and a taxidermist—who collaborate on a play about a donkey and a howler monkey who have survived a genocide. Heartbreaking and utterly original, the novel asks enduring questions about life and art, truth and deception, responsibility and complicity. Like *Life of Pi*, it will elicit endless discussion among readers and is destined to become a storytelling classic.

Key Points/Quotes

- The HUGELY ANTICIPATED follow-up to one of the most extraordinary novels of recent years.
- SAME JACKET DESIGNER: Package evokes *Life of Pi*.
- BESTSELLING TRACK: *Life of Pi* has sold more than 3 million copies in the United States and more than 7 million copies worldwide. The hardcover spent 12 weeks on the *New York Times* bestseller list; the paperback spent 50 weeks on the *New York Times* list.
- AWARD-WINNING AUTHOR: *Life of Pi* won the Man Booker Prize, the Quality Paperback Book Club's New Voices Award for Best New Fiction, and the Hugh MacLennan Prize for Fiction and was shortlisted for the Dublin IMPAC Award, the Governor General's Award, and the Commonwealth Writers' Prize. It was selected for *Esquire's* list of the top ten books of 2003 and the *Toronto Star's* ten most important books of the decade. Both of Martel's previous books have also won literary prizes.
- There is an enduring hunger for books that address the Holocaust: Think of *Maus*, *The Reader*, *Night*, and most recently *Sarah's Key* and *Suite Francaise*.
- This is one of the most moving and memorable treatments of the Holocaust.
- TEASE IN *LIFE OF PI*: Houghton will include the beginning of *Beatrice and Virgil* in the paperback of *Life of Pi*.
- ALSO BY YANN MARTEL: *The Facts Behind the Helsinki Roccamatios* is a collection of short stories by Yann Martel. Originally published in Canada in 1993, it was issued in the United States (hardcover, 12/04 and trade paperback 9/05) only after *Life of Pi* became a huge success.

About the Author/Illustrator

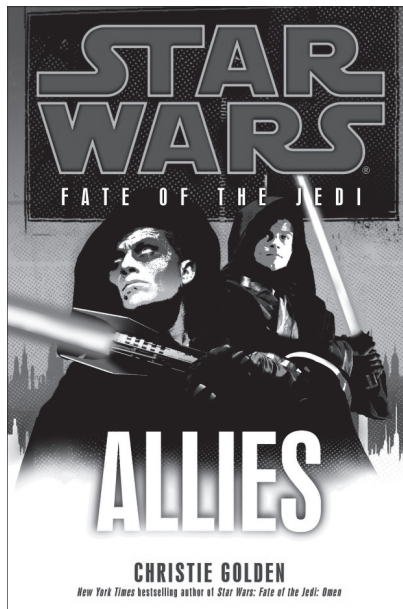
Author Residence: Saskatoon, Saskatchewan

YANN MARTEL won the Man Booker Prize in 2002 for the internationally celebrated *Life of Pi*, which has sold more than 7 million copies worldwide. He was born in Spain and grew up in Costa Rica, France, Mexico, and Canada and has spent time in Iran, Turkey, and India. He is also the author of *Self*, a novel, which won the Hugh MacLennan Prize for Fiction, and of the story collection *The Facts Behind the Helsinki Roccamatios*, which won the Journey Prize.

Rights:

Territories: US, open market (no Europe, no Canada) **Return indicator:** Full copies only **Reprint:** Yes
Audio: Yes **Book Club:** Yes **1st Serial:** Yes
British: No **Translation:** No **Special Markets:**
Restriction: Avail US and Opn MK **Agency:** WESTWOOD CREATIVE ARTISTS **Agent:** JACKIE KAISER

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-307-71515-9	9/10	Random House Audio	\$30.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Life of Pi/Martel, Yann/TR	9780156027328	5/03	Harvest Books	\$15.00
Life of Pi/Martel, Yann/HC	9780151008117	6/02	Houghton Mifflin Harcourt	\$25.00
Comp Titles	ISBN	On sale	Publisher	Price
The Reader/Schlink, Bernhard/HC	9780375408267	3/99	Pantheon	\$22.00/\$33.50 Can.



ON SALE 5/25/2010

LUCASBOOKS
HARDCOVER

978-0-345-50914-7
\$27.00/\$32.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - Space Opera
Order Form Cat: SCIENCE FICTION
Page Count: 256 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0205
Series: Star Wars .
Series #/Subseries: SWA/
Prod Type: Lucasbooks HC

Marketing and Publicity

- Website: FateOfTheJedi.com
- National review and feature attention
- Online review and feature attention
- Author tour: Denver, Kansas City, Minneapolis, Chicago, Orlando
- Facebook and Twitter promotions
- Online promotion and advertising
- Major promotions on StarWars.com
- Feature in Random House Kids Strange Lands e-newsletter
- Feature in the DRIN (Del Rey Internet Newsletter) and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, and Suvudu.com
- Updated FOTJ Dramatis Personae (10/2010), and *Star Wars* Celebration (Summer 2010)
- Tie in with *Star Wars* Celebration 2010
- Feature at San Diego Comic-Con (7/2010), New York Comic Con (10/2010), and *Star Wars* Celebration (Summer 2010)

Star Wars: Fate of the Jedi: Allies



Christie Golden

A secret revealed with a blast from the past...in the fifth novel of the Fate of the Jedi series, a thrilling new story arc for fans of the Legacy of the Force series, the Dark Lords of the Sith, and the most popular characters in *Star Wars*, Luke, Han, and Leia!

In the middle novel of the bestselling nine-book *Star Wars* series Fate of the Jedi, an uneasy--and unprecedented--coalition of Jedi and Sith enter the dark and treacherous area of space known as the Maw to search out the strange being that has been reaching out to Luke Skywalker during his journey to retrace the travels of his late nephew, Jacen Solo. Forced to wait on the planet Klatooine for reinforcements from Lando Calrissian, this already fragile alliance is threatened by the presence of the Hutts, and while Leia, Han, Jaina, and Jag walk a fine line between obeying the law of the Galactic Alliance and supporting Luke, Jedi Ben Skywalker and Sith Apprentice Vestara Khai may be the ones to lead the mission to triumph--or disaster.

Key Points/Quotes

- GREAT START: So far, every new novel in the Fate of the Jedi series has been a *New York Times* hardcover bestseller!
- STAR WARS SENSATION LIKE LEGACY OF THE FORCE: Every book in this brand-new multibook story arc is a major *Star Wars* event, just like all the books in the Legacy of the Force, the *New York Times* bestselling series which included the #1 *New York Times* bestseller *Revelation*!
- 9-BOOK HARDCOVER SERIES: The Fate of the Jedi series will be nine books in all: all hardcovers! Featuring two popular *Star Wars* veterans, Aaron Allston and Troy Denning, and newcomer Christie Golden!
- BIG TIME: The first three books in the series already have more than 260K hardcovers in print.

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About the Author/Illustrator

Author Residence: Loveland, CO

CHRISTIE GOLDEN is the award-winning author of twenty-eight novels and over a dozen short stories in the fields of fantasy, science fiction, and horror. Her media tie-in works include launching the Ravenloft line in 1991 with *Vampire of the Mists*, over a dozen *Star Trek* novels, and the *Warcraft* novels *Rise of the Horde*, *Lord of the Clans*, and *Arthas: Rise of the Lich King*.

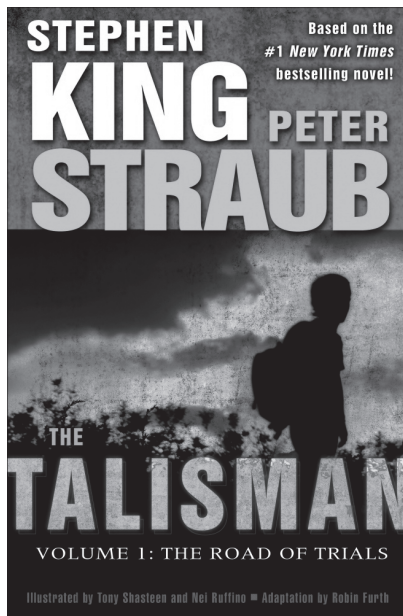
Rights:

Territories:
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: SPECTRUM LITERARY AGENCY INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: LUCIENNE DIVER

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-7393-7669-0	5/10	Random House Audio	\$40.00/\$48.00 Can.
E-book	978-0-345-51956-6	5/10	LucasBooks	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Sw: Fate Of The Jedi: Omen/Golden, Christie/HC	978-0-345-50912-3	6/09	LucasBooks	\$27.00/\$32.00 Can.
Sw: Fate Of The Jedi: Outcast/Allston, Aaron/HC	978-0-345-50906-2	3/09	LucasBooks	\$27.00/\$32.00 Can.
Sw: Legacy Of The Force: Invi/Denning, Troy/MM	978-0-345-47747-7	12/08	LucasBooks	\$7.99/\$8.99 Can.
Sw: Legacy Of The Force: Sacri/Traviss, Karen/HC	978-0-345-47740-8	5/07	Del Rey	\$25.95/\$34.00 Can.
Sw: Legacy Of The Force: Beta/Allston, Aaron/HC	978-0-345-47734-7	5/06	Del Rey	\$25.95/\$34.95 Can.



ON SALE 5/25/2010

DEL REY
HARDCOVER

978-0-345-51798-2
\$25.00/\$29.95 Can.

Category: GRAPHIC NOVEL

BISAC Cat: Comics & Graphic Novels -
General

Order Form Cat: FICTION GENERAL

Page Count: 160 Trim Size: 6-5/8 x 10-1/4

Illustrations: THROUGHOUT

Load Group: 0205

Prod Type: Del Rey Graphic

Marketing and Publicity

- Website: StephenKing.com and PeterStraub.net
- National review and feature attention
- Online review and feature attention
- Comics market print advertising
- Online advertising
- Outreach to King and Straub fan sites
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Cross promotion with comic book publication

The Talisman: The Road of Trials



Stephen King and Peter Straub; Illustrated by Tony Shasteen and Nei Ruffino; Adaptation by Robin Furth

The #1 New York Times bestseller about a boy's search for a magical talisman that can save his mother's life--now reimagined in full-color, graphic novel form!

The gripping novel that follows young Jack Sawyer on a desperate quest between two worlds--ours, and a mysterious alternate version of Earth called The Territories--comes to magical life in glowing artwork by Tony Shasteen, scripted by Stephen King expert Robin Furth. Adaptations of King's *The Dark Tower* and *The Stand* are already successful in comic book and graphic novel form.

Key Points/Quotes

- **NOVEL WAS HUGE BESTSELLER:** The Viking hardcover edition of *The Talisman* was a #1 *New York Times* bestseller. It has more than 1.2 million mass market copies in Ballantine print.
- **CONTAINS SIX INDIVIDUAL COMICS ISSUES:** This book was released in the form of six individual comic book issues (#0-5) under the brand-new Del Rey Comics imprint and sold by Diamond Comics to comic stores nationwide between October 2009 and March 2010.
- **ORIGINAL MATERIAL NOT PREVIOUSLY SEEN:** The back of this volume contains interviews, early sketches, and much more that never appeared in the comics.
- **PREVIOUS KING GRAPHIC NOVEL A BESTSELLER:** King's *Dark Tower* comics consistently inhabit the top of the comic book sales charts.
- **MORE TO FOLLOW:** This volume takes the story of *The Talisman* about a third of the way through the original book. At least two more graphic novels will follow.
- **CROSS-MARKETING VIA STEPHEN KING WEBSITE:** StephenKing.com has dedicated a separate area to our comic book/graphic novel series, including sample pages, a news section, and more.
- **KING/STRAUB INVOLVEMENT:** Both are intimately involved in the project, approving scripts and artwork every step of the way.
- **ADAPTOR/ARTIST CREDITS:** Robin Furth (scripter) co-writes Marvel's bestselling comics taking place in King's *Dark Tower* universe. She worked as Stephen King's research assistant between 2000 and 2004. Penciler/inker Tony Shasteen has been an illustrator for Coca-Cola, Nascar, Hasbro, and DC Comics, among many others.

About the Author/Illustrator

Author Residence: King: Maine Straub: New York City

Furth: England

Illustrator Residence: Sugar Hill, GA

STEPHEN KING is the author of more than fifty books, all of them worldwide bestsellers. He is the recipient of the 2003 National Book Foundation Medal for Distinguished Contribution to American Letters. PETER STRAUB is the author of seventeen novels. He has won numerous awards for his work, including the World Fantasy Award for Best Novel for *Koko*.

Rights:

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: RALPH VICINANZA LTD.

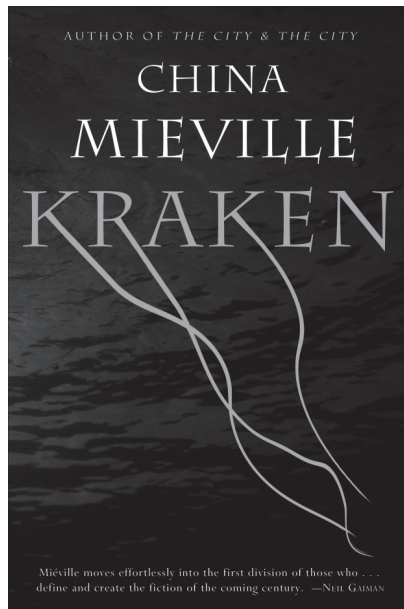
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: RALPH VICINANZA

Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Talisman/King, Stephen/MM	9780345444882	7/01	Ballantine Books	\$7.99/\$10.99 Can.
Black House/King, Stephen/MM	9780345441034	8/02	Ballantine Books	\$7.99/\$10.99 Can.
Black House/King, Stephen/HC	9780375504396	9/01	Random House	\$28.95/\$42.95 Can.
Dark Tower: Gunslinger Born/King/Furth/HC	9780785121442	11/07	Marvel	\$24.99
Dark Tower: Long Road Home/King/Furth/HC	9780785127093	10/08	Marvel	\$24.99
Dark Tower: Treachery/King/Furth/HC	9780785135746	4/09	Marvel	\$24.99



ON SALE 6/15/2010

DEL REY
HARDCOVER

978-0-345-49749-9
\$26.00/\$31.00 Can.

Category: FANTASY

BISAC Cat: Fiction - Fantasy - Epic

Order Form Cat: FANTASY

Page Count: 368 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 37/32 Carton Count: 12

Load Group: 0204

Prod Type: Del Rey Hardcover

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising
- LibraryThing, Goodreads, fantasy blogs, and fan forum promotion
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Excerpt in *The City & The City* (Del Rey trade paperback, 5/2010)
- Library marketing

Kraken

China Miéville

Bestselling author China Miéville returns to his roots in this exciting, no-holds-barred contemporary fantasy.

A book for fans of Miéville's genre-breaking hit *Perdido Street Station* and Neil Gaiman's *Neverwhere*. Miéville wrote *Kraken* for all those fans who have longed for him to return to the breathless energy and unleashed fantastical style that characterized *Perdido Street Station*, and his evergrowing fanbase will surely be pleased with the result. Set in modern-day London, this contemporary fantasy opens in the British Museum. Everyone is there to see the Kraken, a giant squid measuring more than thirty feet long that washed up dead upon England's shores. But when they arrive in the Great Chamber, horror of horrors, the Kraken is gone! Thus begins a breathless chase leading to an underground London inhabited by strange, magical criminals and mythical cults, all clamoring to get their hands on the Kraken. And in the middle of it all is Billy, the Kraken's young curator, who's desperately trying to figure out what the hell is going on!

Key Points/Quotes

- **CRITICS' DARLING:** Miéville has won the British Fantasy Award (twice), the Arthur C. Clarke Award (three times), and the Locus Award (three times), among others. He's been multiply nominated for the Nebula and Hugo Awards for best novel.
- **BESTSELLER:** Miéville's most recent hardcover, *The City & The City* (6/09), was a *San Francisco Chronicle* bestseller. Miéville's YA novel *Un Lun Dun* (2/07) was a *New York Times* bestseller. His novel *Iron Council* (8/04) was a *San Francisco Chronicle* bestseller.
- **TRADE PAPER TIE-IN:** Publishes concurrently with the Random House Reader's Circle trade paperback edition of *The City & The City*. Miéville is now on schedule to publish a new novel every year.
- "Miéville has arrived as one of the most engaging new voices in imaginative literature."
--*San Francisco Chronicle*
- "Miéville is one of the most imaginative young writers around in any kind of fiction." -- *The Guardian* (London)

About the Author/Illustrator

Author Residence: London

Author Hometown: London

CHINA MIÉVILLE's fiction has won the Arthur C. Clarke Award (three times), the British Fantasy Award (twice), and the Locus Award (three times), among other awards. His nonfiction includes *Between Equal Rights*, a study of international law. He lives and works in London.

Rights:

Territories: US, Canada, open market

Audio: Yes

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: MIC CHEETHAM AGENCY

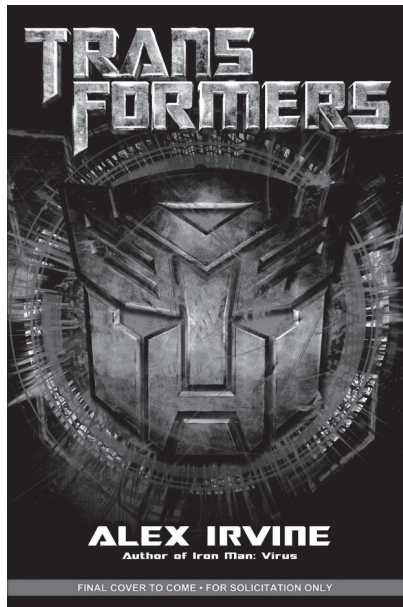
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: MIC CHEETHAM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52185-9	6/10	Del Rey	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The City & The City/Miéville, China/HC	978-0-345-49751-2	5/09	Del Rey	\$26.00/\$30.00 Can.
Un Lun Dun/Miéville, China/TR	978-0-345-45844-5	1/08	Del Rey	\$9.00/\$11.00 Can.
Un Lun Dun/Miéville, China/HC	978-0-345-49516-7	2/07	Del Rey	\$17.95/\$22.00 Can.
Iron Council/Miéville, China/TR	978-0-345-45842-1	7/05	Del Rey	\$16.95/\$21.00 Can.
The Scar/Miéville, China/MM	978-0-345-46001-1	6/04	Del Rey	\$7.99/\$10.99 Can.
The Scar/Miéville, China/TR	9780345444387	6/02	Del Rey	\$18.95/\$28.95 Can.
Perdido Street Station/Miéville, China/MM	9780345459404	7/03	Del Rey	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Neverwhere / Neil Gaiman / TR	9780060557812	9/03	Harper Perennial	\$13.99



ON SALE 6/22/2010

DEL REY
HARDCOVER

978-0-345-51985-6
\$27.00/\$32.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction -
General

Order Form Cat: SCIENCE FICTION
Page Count: 352 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0205
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: hasbro.com/transformers
- Bonus: full-color poster on reverse side of book jacket
- National review and feature attention
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Outreach to Transformers fan-sites
- Cross-promotion with movie studio and toy company

Transformers: Exodus



Alex Irvine

Fans have been clamouring for a canonical Transformers origin story since the franchise was born in the mid-1980s, and Del Rey is happy to deliver in this all-original hardcover!

The venerable Transformers franchise is again one of the biggest and best-known in the world. After two blockbuster films, and a revitalized licensing program, Transformers is responsible for billions of dollars in box office and retail sales. But even after more than twenty years of Transformers films, TV shows, and comics, one important question has never been answered: What is the origin of the Transformers robots? Fans have been waiting for decades for this answer. Now this book tells that origin story for the first time ever, making this novel a major event for Transformers fans everywhere! A significant new game from Activision will release at the same time, relating some of this important backstory, but only our novel will tell the complete story! [THIS INFORMATION IS CONFIDENTIAL-NOT FOR PUBLIC RELEASE]

Key Points/Quotes

- **BILLION-DOLLAR FRANCHISE!** Transformers are one of the biggest-name properties in the world, with billions of dollars in retail sales worldwide since 1984.
- **BLOCKBUSTER FILMS:** The first Transformers film grossed more than \$700 million worldwide in 2007; the second film has already hit \$800 million worldwide! The Transformers property is here to stay, with a third film due out in 2011.
- **ALL-NEW ORIGIN STORY:** Fans have been waiting for decades for the official origin story of the Transformers. Our novel will finally tell that story!
- **MAJOR GAME TIE-IN:** Activision's *Transformers Origins* game is set to be one of the most important game releases of 2010. Though the game will relate some of the origin story, our novel is the only place in which fans can get the whole story! [GAME INFORMATION IS CONFIDENTIAL-NOT FOR PUBLIC RELEASE]
- **PROVEN SALES SUCCESS:** Our most recent Transformers novel, *Revenge of the Fallen*, has more than 105,000 copies in print!
- **HARDCOVER FORMAT:** This is our first hardcover format Transformers novel--announcing that this story is a significant event in the Transformers universe!
- **BONUS POSTER:** As in our successful *Star Wars: Death Troopers* promotion, fans will get an exciting bonus: A full-color poster on the reverse of the book jacket!

About the Author/Illustrator

ALEX IRVINE is in his thirties. His first novel, *A Scattering of Jades* (Tor 7/02), won the Crawford Award for best new writer, which is given by The International Association for Fantastic in the Arts. He also won awards for best new novel from *Locus Magazine* and The International Horror Guild, and he was a finalist for the Campbell Award for best new writer. His short fiction has appeared in the *Vestal Review*, *Fantasy & Science Fiction* magazine, *Alchemy*, and *Year's Best Science Fiction*, among others. He has been nominated for a Pushcart Award for his short story "Snapdragons." *The Narrows*, his third novel, was an Amazon.com Best Top 10 selection for Science Fiction and Fantasy.

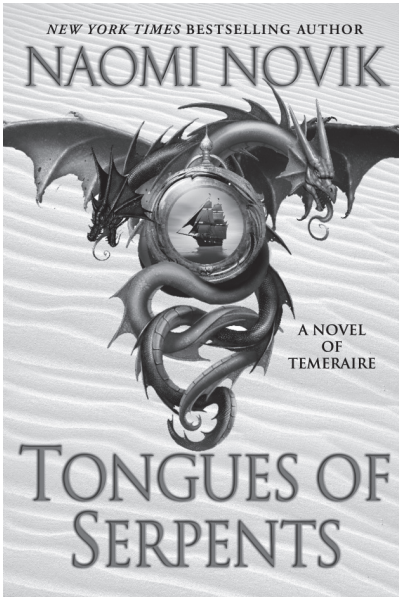
Rights:

Territories:
Audio: Yes
British: No
Restriction: Available US and Canada Only

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Iron Man: Virus/Irvine, Alex/MM	978-0-345-50684-9	1/10	Del Rey	\$7.99/\$10.99 Can.
Buyout/Irvine, Alexander/TR	978-0-345-49433-7	3/09	Del Rey	\$14.00/\$16.50 Can.
The Narrows/Irvine, Alexander/TR	978-0-345-46698-3	9/05	Del Rey	\$13.95/\$21.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Transformers (Mti)/Foster, Alan Dean/MM	978-0-345-49799-4	5/07	Del Rey	\$7.99/\$10.99 Can.
Transformers: Ghosts Yester/Foster/MM	978-0-345-49798-7	3/07	Del Rey	\$6.99/\$8.99 Can.
Transformers 2: Revenge Of The/Foster, Alan/MM	978-0-345-51593-3	5/09	Del Rey	\$7.99/\$9.99 Can.
Transformers Veiled Thr/Foster/MM	978-0-345-51592-6	4/09	Del Rey	\$7.99/\$9.99 Can.
Sw: Fate Of The Jedi: Outcast/Allston, Aaron/HC	978-0-345-50906-2	3/09	LucasBooks	\$27.00/\$32.00 Can.



ON SALE 7/13/2010

DEL REY
HARDCOVER

978-0-345-49689-8
\$25.00/\$29.95 Can.

Category: FANTASY
BISAC Cat: Fiction - Fantasy - Historical
Order Form Cat: FANTASY
Page Count: 352 Trim Size: 6-1/4 x 9-1/4
Spine/Depth: 36/32 Carton Count: 12
Load Group: 0203
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: Temeraire.org
- National review and feature attention
- Online review and feature attention
- Author tour: New York, Chicago, Seattle, Portland, San Francisco, San Diego
- Author appearance at San Diego Comic-Con
- Viral widget with countdown clock
- Dedicated iPhone app
- Feature in Naomi Novik e-mail blast
- Online advertising
- LibraryThing, Goodreads, fantasy blogs, and fan forum promotion
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Library marketing

Tongues of Serpents



Naomi Novik

The thrilling new adventure in the *New York Times* bestselling Temeraire series, which has won fans of Napoleonic-era military history, Anne McCaffrey's Pern novels, and Patrick O'Brian's seafaring adventures.

It's not difficult to see why director Peter Jackson (*The Lord of the Rings* trilogy) bought the film rights to the Temeraire series: its mixture of military history and warfare, plus the relationships between the fighting dragons and their captains and crew, are right up his alley. The five previous books in the series have more than 800,000 copies in print, with high rates of movement. It's been two years since the previous book in the series (*Victory of Eagles*, Del Rey HC 7/08) and readers are anxiously awaiting this one, which follows Temeraire and his captain, Will Laurence, to their new home: the prison colony in Botany Bay, Australia.

Key Points/Quotes

- Novik's previous hardcover (*Victory of Eagles*, the hardcover debut for the series) hit #28 on the *New York Times* expanded list, and the mass market before that one, *Empire of Ivory*, hit the printed list at #15.
- The five books in the series have more than 800,000 copies in print.
- More than 10,000 readers subscribe to the Naomi Novik e-newsletter.
- Reviews have been stellar, with coverage from such major sources as *Time*, *The Washington Post*, *Entertainment Weekly*, *Chicago Tribune*, and *Ain'tItCoolNews.com*.
- Foreign rights have been sold in thirty-one territories.
- Several more Temeraire adventures are planned.

Series Overview

A British naval captain and a fighting dragon named Temeraire form one of the most popular partnerships in recent fantasy history. Set during the Napoleonic era, as Napoleon's forces are capturing more and more territory on the European mainland, the series follows the heroic efforts of Britain's Aerial Corps to protect their island home.

About the Author/Illustrator

Author Residence: New York, NY

Author Hometown: Roslyn Heights, NY

NAOMI NOVIK received the John W. Campbell Award for Best New Writer at the 2007 World Science Fiction Convention. An avid reader of fantasy literature since age six, when she first made her way through *The Lord of the Rings*, Naomi Novik is also a history buff with a particular interest in the Napoleonic era and a fondness for the work of Patrick O'Brian and Jane Austen. She studied English literature at Brown University and did graduate work in computer science at Columbia University before leaving to participate in the design and development of the computer game *Neverwinter Nights: Shadow of Undrentide*. She lives in New York City with her husband and six computers.

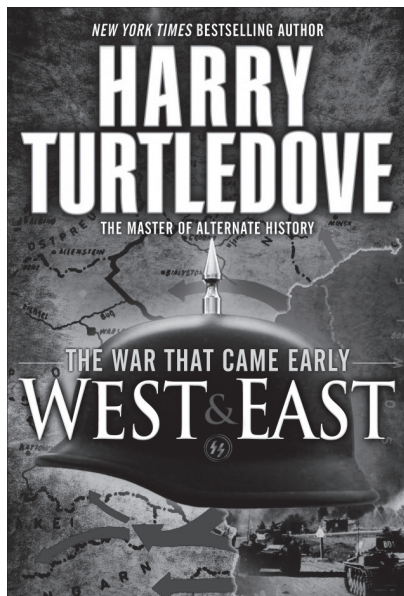
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: CYNTHIA MANSON

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: CYNTHIA MANSON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52175-0	7/10	Del Rey	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Victory Of Eagles/Novik, Naomi/MM	978-0-345-51225-3	5/09	Del Rey	\$7.99/\$9.99 Can.
Victory Of Eagles/Novik, Naomi/HC	978-0-345-49688-1	7/08	Del Rey	\$25.00/\$28.00 Can.
Victory Of Eagles (Ebk)/Novik, Naomi/EL	978-0-345-50708-2	7/08	Del Rey	\$7.99/\$9.99 Can.
Empire of Ivory/Novik, Naomi/MM	978-0-345-49687-4	9/07	Del Rey	\$7.99/\$10.99 Can.
Black Powder War/Novik, Naomi/MM	978-0-345-48130-6	5/06	Del Rey	\$7.99/\$10.99 Can.
Throne of Jade/Novik, Naomi/MM	978-0-345-48129-0	4/06	Del Rey	\$7.99/\$9.99 Can.
His Majesty's Dragon/Novik, Naomi/MM	978-0-345-48128-3	3/06	Del Rey	\$7.99/\$10.99 Can.



ON SALE 7/20/2010

DEL REY
HARDCOVER

978-0-345-49184-8
\$27.00/\$32.00 Can.

Category: ALTERNATE HISTORY
BISAC Cat: Fiction - Alternative History
Order Form Cat: FICTION GENERAL
Page Count: 464 Trim Size: 6-1/4 x 9-1/4
Carton Count: 12
Load Group: 0204
Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: harryturtledove.net
- National review and feature attention
- Online review and feature attention
- Outreach to history, military, and science-fiction websites and blogs
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Sample chapter in *Hitler's War* (Del Rey trade paperback, 7/2010)
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Library marketing

The War That Came Early: West and East



Harry Turtledove

West and East is the second installment in Harry Turtledove's new World War Two series entitled *The War That Came Early*, and it is the work of a master operating at the top of his craft.

Building upon the events of *Hitler's War*, this new novel explores the lives of simple soldiers and civilians, as well as great historic leaders, to explore what might have happened had Chamberlain chosen *not* to appease Hitler. How would lives have changed? How would history have changed? How would the world be changed?

Key Points/Quotes

- *Hitler's War*, the first book in this series, hit the *New York Times* extended bestseller list.
- WWII offers fertile ground for alternate history.
- Books about Nazis continue to captivate the American imagination.
- Turtledove has more than 2.5 million books in print with Del Rey.
- All of the previous books have been featured selections of the Science Fiction Book Club.
- Ties into the trade paperback publication of book 1 in this series, *Hitler's War* (Del Rey TP, 6/22/10).
- "Turtledove is always good, but this return to World War II, one of his favorite turfs, is genuinely brilliant." --*Booklist*, on *Hitler's War*

About the Author/Illustrator

Author Residence: Chatsworth, CA

Author Hometown: Los Angeles, CA

HARRY TURTLEDOVE is a Hugo Award-winning and critically acclaimed writer of science fiction, fantasy, and alternate history.

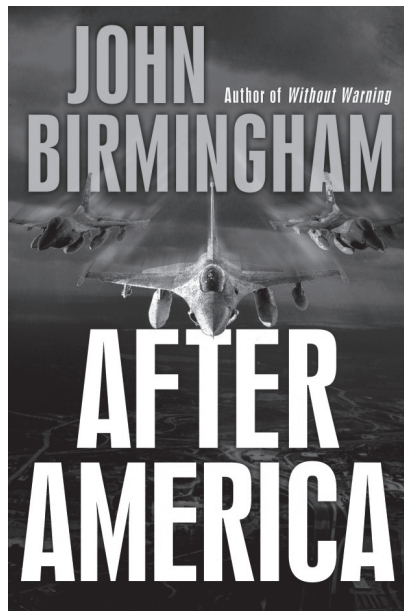
Rights:

Territories: World
Audio: 0
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: SCOVIL CHICHAK GALEN LITERARY

Reprint: Yes
1st Serial: No
Special Markets:
Agent: RUSS GALEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52184-2	7/10	Del Rey	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Hitler'S War/Turtledove, Harry/H...	978-0-345-49182-4	8/09	Del Rey	\$27.00/\$32.00 Can.
The Man With The Iron Heart/Turtledove, Harry/H...	978-0-345-50434-0	7/08	Del Rey	\$27.00/\$32.00 Can.
Settling Accounts: In At The D/Turtledove, Harry/H...	978-0-345-49247-0	7/07	Del Rey	\$26.95/\$34.95 Can.
Settling Accounts: The Grapple/Turtledove/H...	978-0-345-45725-7	7/06	Del Rey	\$26.95/\$35.95 Can.
Settling Accounts: Drive To Th/Turtledove, Harry/H...	978-0-345-45724-0	8/05	Del Rey	\$26.95/\$37.95 Can.



ON SALE 7/27/2010

DEL REY
HARDCOVER

978-0-345-50291-9
\$26.00/\$31.00 Can.

Category: SCIENCE FICTION

BISAC Cat: Fiction - Science Fiction -
General

Order Form Cat: SCIENCE FICTION

Page Count: 384 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 39/32 Carton Count: 12

Load Group: 0205

Prod Type: Del Rey Hardcover

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising
- LibraryThing, Goodreads, and fan forum promotion
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Airline shuttle promotion
- Excerpt in *Without Warning* (Del Rey mass market, 7/10)

After America



John Birmingham

For fans of Lee Child (political action / intrigue) and Harry Turtledove (alternate history), an explosive drama about the reconstruction of the United States after most of the population is wiped off the map.

This followup to *Without Warning*--praised by bestselling thriller author James Rollins as "simply a tour-de-force, a true classic in the making"--this new novel depicts the struggle to reclaim the U.S. after an immense natural disaster leaves only a fraction of the populace alive. President James Kipper leads the battle to rebuild America in the face of predation by pirates and freebooters, as well as a challenge to his leadership from a rogue governor who has proclaimed himself a sovereign power in Texas.

Key Points/Quotes

- Ties in to the mass market publication of *Without Warning* (Del Rey, 7/10). An excerpt appears in the back of that book.
- *Without Warning* marked the first publication in hardcover for the successful author of *Weapons of Choice* and *Final Impact*.
- Explosive, nonstop action that begins on the eve of the invasion of Baghdad, mixing science fiction with wartime intrigue and gripping personal stories.
- "[Birmingham's] ability to seamlessly merge the gritty realism of Tom Clancy with the raw speculation of Michael Crichton is like no other author I've ever read. Brilliant, nail-biting, thoughtful, and excruciatingly pertinent to our times." --James Rollins, *New York Times* bestselling author of *The Last Oracle*
- "What would happen if America vanished? Some would like to find out, but John Birmingham's *Without Warning* suggests that the Pax Americana would soon be sorely missed. It's a gripping story, for Americans and non-Americans alike." --Glenn Reynolds, InstaPundit.com
- "Like any well-built tech thriller, the actions come fast and hot, ripping the reader along on the ride." --*San Diego Union-Tribune*

About the Author/Illustrator

Author Residence: Brisbane, Queensland, Australia **Author Hometown:** Liverpool, United Kingdom
Australian author JOHN BIRMINGHAM, whose book *Leviathan* won the National Award for Nonfiction at the Adelaide Festival of the Arts 2002, "tells stories for a living." For doing so, he has been paid by the *Sydney Morning Herald*, *Rolling Stone*, *Penthouse*, *Playboy*, and numerous other magazines. *Leviathan*, Birmingham's fifth book, was first published in Knopf (Australia) hardcover in 1999, and is the "unauthorized biography" of Sydney, Australia. His earlier works, in addition to the Axis of Time series (*Weapons of Choice*, *Designated Targets*, and *Final Impact*), include *He Died with a Felafel in his Hand*, made into a feature film by Noah Taylor, *The Tasmanian Babes Fiasco*, *How to be a Man*, and *The Search for Savage Henry*. He lives in Brisbane with his wife, young daughter and son, and two cats.

Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: SCOVIL CHICHAK GALEN LITERARY

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: RUSSELL GALEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52173-6	7/10	Del Rey	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Without Warning/Birmingham, John/MM	978-0-345-50290-2	6/10	Del Rey	\$7.99/\$8.99 Can.
Without Warning/Birmingham, John/HC	978-0-345-50289-6	2/09	Del Rey	\$26.00/\$30.00 Can.
Without Warning (Ebk)/Birmingham, John/EL	978-0-345-51275-8	2/09	Del Rey	\$26.00/\$30.00 Can.
Final Impact/Birmingham, John/MM	978-0-345-45717-2	12/07	Del Rey	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Last Patriot/Brad Thor/HC	9781416543831	7/08	Simon & Schuster	\$26.00
The Day After Tomorrow/Striever, Whitley/MM	9780743489065	4/04	Simon & Schuster	\$6.99
Worldwar: In the Balance/ Turtledove (HC)	9780345382412	1/94	Del Rey	\$21.00
Ice Limit/Douglas Preston & Lincoln Child/MM	9780446610230	7/01	Grand Central	\$7.99



ON SALE 7/27/2010

DEL REY
HARDCOVER

978-0-345-49116-9
\$26.00/\$31.00 Can.

Category: SCIENCE FICTION

BISAC Cat: Fiction - Science Fiction - General

Order Form Cat: SCIENCE FICTION

Page Count: 560 Trim Size: 6-1/4 x 9-1/4

Carton Count: 12

Load Group: 0205

Series: Dragonriders of Pern, The

Series #/Subseries: DOP/

Prod Type: Del Rey Hardcover

Marketing and Publicity

- Website: ToddMcCaffrey.org and AnneMcCaffrey.net
- National review and feature attention
- Online review and feature attention
- Local author promotion: Los Angeles
- Suvudu.com guest blog by Anne McCaffrey
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Dragongirl



Todd McCaffrey

For readers of Anne McCaffrey's beloved Pern series comes the third solo Dragonriders novel from *New York Times* bestselling author Todd J. McCaffrey.

Young Fiona, rider of the gold queen dragon Talenth, has returned from spending three years in the past, where she helped sick and injured dragons and riders to heal in order to return to the present to fight Thread. She is three years older and wiser, but all around her dragons are falling ill and dying, and she and the others are still no closer to uncovering a cure. In this sequel to the bestselling *Dragonheart*, Fiona must learn to balance responsibility and ambition, help a friend discover her own place among the dragonriders, and solve the mystery of the illness that threatens the very survival of Pern.

Key Points/Quotes

- **BELOVED SERIES:** The Dragonriders of Pern is one of science fiction's most beloved series, and Todd J. McCaffrey, Anne McCaffrey's son and designated heir to Pern, is helping to keep the dragonriders flying for another generation!
- **INTRODUCTION BY ANNE McCAFFREY:** To communicate her excitement about this novel, Anne McCaffrey will write a special introduction to *Dragongirl*.
- **COLLABORATIVE SEQUEL TO FOLLOW:** Anne McCaffrey is so excited about the direction Todd is taking the Pern series that she will be collaborating on the next novel in this story arc (to pub in about a year).
- **RAVE REVIEWS FOR DRAGONHEART:** "[Todd McCaffrey's] second Pern novel further confirms that he is the one to carry the torch of the extremely popular ongoing saga."
--Booklist

About the Author/Illustrator

Author Residence: Los Angeles, CA

TODD J. McCAFFREY, Anne McCaffrey's son, is a computer engineer living in Los Angeles. The approved heir to Pern, he is also the author of the solo Dragonriders of Pern novels, the bestselling *Dragonsblood* and *Dragonheart*, as well as three collaborations with Anne McCaffrey: *Dragon's Kin*, *Dragon's Fire*, and *Dragon Harper*.

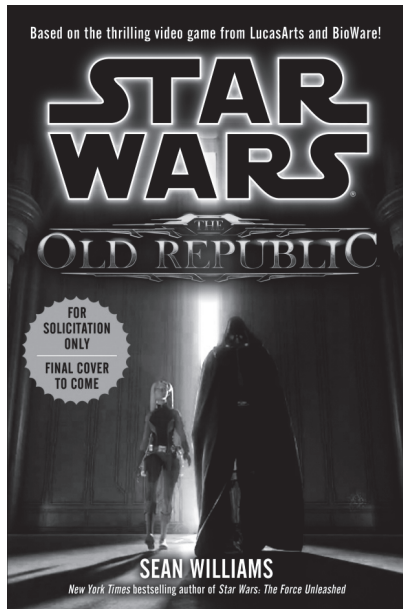
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: DONALD MAASS

Reprint: Yes
1st Serial: No
Special Markets:
Agent: DONALD MAASS

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-50973-4	11/08	Del Rey	\$7.99/\$10.99 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dragonheart/Mccaffrey, Todd J./HC	978-0-345-49114-5	11/08	Del Rey	\$27.00/\$32.00 Can.
Dragon Harper/Mccaffrey, Anne/HC	978-0-345-48030-9	12/07	Del Rey	\$25.95/\$34.00 Can.
Dragon Harper/Mccaffrey, Anne/MM	978-0-345-48031-6	9/08	Del Rey	\$7.99/\$9.99 Can.
Dragon'S Fire/Mccaffrey, Anne/HC	978-0-345-48028-6	7/06	Del Rey	\$24.95/\$32.95 Can.
Dragon'S Fire/Mccaffrey, Anne/MM	978-0-345-48029-3	11/07	Del Rey	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Skies Of Pern/Mccaffrey, Anne/HC	9780345434685	4/01	Del Rey	\$25.00/\$38.00 Can.
Masterharper Of Pern/Mccaffrey, Anne/HC	9780345388230	1/98	Del Rey	\$5.99/\$8.98 Can.
Dragonseye/Mccaffrey, Anne/HC	9780345388216	1/97	Del Rey	\$24.00/\$33.50 Can.



Star Wars: The Old Republic



Sean Williams

Prequel novel leading into the upcoming blockbuster multiplayer online video game from LucasArts and BioWare--Jedi and Sith action in the era of the Old Republic!

Smuggler Jet Nebula has stumbled across a treasure richer than he ever dreamed. The Hutts want to auction it to the highest bidder, be it the Republic or the Empire, both of whom hope to bolster their chances in the coming conflict. But the Sith are interested, too, and they don't bargain with anyone; the Jedi High Council is sending someone to investigate; a mysterious Mandalorian is chasing something connected to a long-forgotten crime; while a spy plays every side at once. What Jet has unearthed will surprise all of them, and leave none of them unchanged. *Star Wars®: The Old Republic*(TM) will be a story-driven, massive multiplayer, online PC game. Players will have the opportunity to choose between the light and dark sides, to play Jedi or Sith, or to be any number of character "classes" such as Smugglers, Troopers, and Bounty Hunters. Gamers will experience the next generation in storytelling where you engage characters in real-time conversations through an amazing cinematic dialogue system, providing unprecedented immersion into an epic *Star Wars* saga that unfolds based on your choices and actions throughout the game.

ON SALE 7/27/2010

LUCASBOOKS
HARDCOVER

978-0-345-51132-4
\$27.00/\$32.00 Can.

Category: SCIENCE FICTION
BISAC Cat: Fiction - Science Fiction - Space Opera
Order Form Cat: SCIENCE FICTION
Page Count: 272 **Trim Size:** 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0205
Series: Star Wars .
Series #/Subseries: SWA/
Prod Type: Lucasbooks HC

Marketing and Publicity

- Websites: ReadStarWars.com and StarWars.com
- Tie in with BioWare and LucasArts
- Video trailer
- Viral widget
- Feature in the Official *Star Wars* and LucasArts e-newsletters
- Feature in the DRIN (Del Rey Internet Newsletter) and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, and Suvudu.com
- Outreach to *Star Wars* and gaming blogs and websites
- Twitter and Facebook campaigns
- Feature at San Diego Comic-Con (7/2010), New York Comic Con (10/2010), and *Star Wars* Celebration (Summer 2010)
- Authorless events with 501st Street Team

Key Points/Quotes

- **LUCASARTS AND BIOWARE TOGETHER AGAIN:** The same partnership that brought the critically acclaimed, fan-favorite game *Star Wars®: Knights of the Old Republic* (TM) are joining forces to develop this brand-new, cutting-edge, groundbreaking online *Star Wars* game.
- **NEW OLD REPUBLIC STORYLINE:** The Old Republic is a huge era that is still relatively untouched in terms of new *Star Wars* content, and a time that fans are eager to explore further.
- **CLOSE RELATIONSHIP BETWEEN GAME AND BOOK:** This novel was written with the full cooperation and creative consultation of the LucasArts/BioWare game-design team.
- **STAR WARS GAME TIE-IN NOVELS ARE POPULAR:** The *Star Wars: Republic Commando* video game tie-in novels have been highly successful, and the novel based on *Star Wars®: The Force Unleashed*(TM) (also written by Sean Williams) was a #1 *New York Times* hardcover bestseller.
- **MULTI-MEDIA PROJECT:** Lucasfilm and LucasArts are going all out with the Old Republic video game, not only with this tie-in novel, but also a webcomic from Dark Horse, available on www.StarWarsTheOldRepublic.com.

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About the Author/Illustrator

Author Residence: Parkside, SA, Australia

SEAN WILLIAMS is the *New York Times* bestselling author of twenty-nine novels and more than sixty published short stories for readers of all ages, and has been published around the world in numerous languages, online, and in spoken-word editions. He has won numerous awards for his fiction, including being the first author to win both the Ditmar and the Aurealis for a fantasy novel, *The Crooked Letter*.

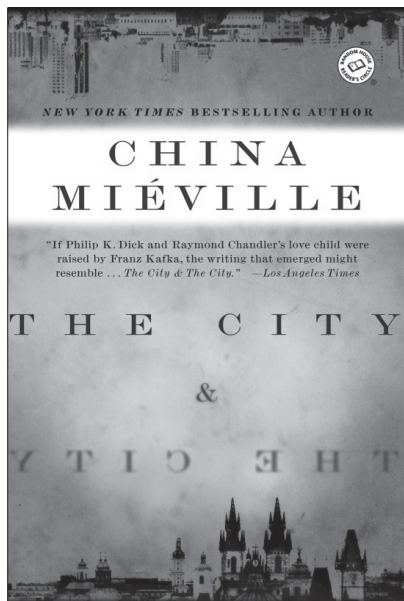
Rights:

Territories:
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
SW: The Force Unleashed/Williams, Sean/HC	978-0-345-49902-8	8/08	LucasBooks	\$26.00/\$30.00 Can.
SW: The Force Unleashed/Williams, Sean/MM	978-0-345-50285-8	8/09	LucasBooks	\$7.99/\$10.99 Can.
SWNJO: FH3: Reunion/Williams, Sean/MM	9780345428721	7/03	Del Rey	\$7.99/\$9.99 Can.
SWNJO: FH2: Refugee/Williams, Sean/MM	9780345428714	4/03	Del Rey	\$7.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Gears Of War: Aspho Fields/Traviss, Karen/TR	978-0-345-49943-1	10/08	Del Rey	\$15.00/\$18.95 Can.
Star Wars Order 66/Traviss, Karen/HC	978-0-345-50618-4	9/08	LucasBooks	\$27.00/\$32.00 Can.
Star Wars Order 66/Traviss, Karen/MM	978-0-345-51385-4	5/09	LucasBooks	\$7.99/\$9.99 Can.
SW: Republic Commando True/Traviss/MM	978-0-345-49800-7	10/07	Del Rey	\$7.99/\$10.99 Can.



ON SALE 4/27/2010

DEL REY
TRADE PAPERBACK

978-0-345-49752-9

\$15.00/\$17.50 Can.

History: Del Rey HC (6/09)

Category: FANTASY

BISAC Cat: Fiction - Fantasy - General

Order Form Cat: FANTASY

Page Count: 336 **Trim Size:** 5-1/2 x 8-1/4

Carton Count: 24

Load Group: 0205

Edition Desc: RHRC

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising
- Feature in the DRIN (Del Rey Internet Newsletter) and Random House Reader's Circle e-newsletters
- Feature on DelReyBooks.com, RandomHouseReadersCircle.com, and Suvudu.com
- Mailing to Random House Reader's Circle book club members
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Contains an excerpt from *Kraken* (Del Rey hardcover, 6/2010)
- Library marketing

The City & The City



China Miéville

The trade paperback edition of the *San Francisco Chronicle* bestselling murder mystery set in an unforgettable locale, by the award-winning China Miéville, a writer who "uses the tools and weapons of the fantastic to define and create the fiction of the new century." (Neil Gaiman)

Miéville delivers his most accomplished novel yet, an existential thriller set in a city unlike any other--real or imagined. When a murdered woman is found in the city of Beszel, it looks like a routine case for Inspector Tyador Borlú of the Extreme Crime Squad. But as he probes, the evidence begins to point to conspiracies far stranger, and more deadly, than anything he could have imagined. Soon his work puts him and those he cares about in danger--and Borlú must travel from the decaying city to the only metropolis on Earth as strange as his own, a city that challenges every notion of affiliation and sense of place.

Key Points/Quotes

- A RANDOM HOUSE READER'S CIRCLE SELECTION: Covering topics such as borders, nationality, cultural affiliation, and similar questions of identity.
- BESTSELLER: The hardcover release of *The City & The City* (6/09) was a *San Francisco Chronicle* bestseller. Miéville's YA novel *Un Lun Dun* (2/07) was a *New York Times* bestseller. His novel *Iron Council* (8/04) was a *San Francisco Chronicle* bestseller.
- THE PERFECT HAND-SELL: Miéville is a favorite of bookstore staff.
- HARDCOVER TIE-IN: Publishes concurrently with Miéville's new hardcover, *Kraken*.
- CRITICS' DARLING: Miéville has won the British Fantasy Award (twice), the Arthur C. Clarke Award (three times), and the Locus Award (three times), among others.
- "If Philip K. Dick and Raymond Chandler's love child were raised by Franz Kafka, the writing that emerged might resemble China Miéville's new novel, *The City & the City*." --Los Angeles Times
- "Evoking such writers as Franz Kafka and Mikhail Bulgakov, Mr. Miéville asks readers to make conceptual leaps and not to simply take flights of fancy." --*The Wall Street Journal*
- "Daring and disturbing . . . Miéville illuminates fundamental and unsettling questions about culture, governance and the shadowy differences that keep us apart." --Walter Mosley, author of *Devil in a Blue Dress*
- "An outstanding take on police procedurals....Through this exaggerated metaphor of segregation, Miéville skillfully examines the illusions people embrace to preserve their preferred social realities." --*Publishers Weekly* (starred review)
- "An excellent police procedural and a fascinating urban fantasy, this is essential reading for all mystery and fantasy fans." --*Booklist* (starred review)

About the Author/Illustrator

Author Residence: London

Author Hometown: London

CHINA MIÉVILLE's fiction has won the Arthur C. Clarke (three times), the British Fantasy Award (three times), the Locus Award (twice), among other awards. His nonfiction includes *Between Equal Rights*, a study of international law. He lives and works in London.

Rights:

Territories: US, Canada, open market

Return indicator: Full copies only

Reprint: Yes

Audio: Yes

Book Club: Yes

1st Serial: Yes

British: No

Translation: No

Special Markets:

Restriction: Avail US,CAN,Opn Mkt

Agency: MIC CHEETHAM AGENCY

Agent: MIC CHEETHAM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51566-7	5/09	Del Rey	\$26.00/\$30.00 Can.
Hardcover	978-0-345-49751-2	5/09	Del Rey	\$26.00/\$30.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The City & The City/Miéville, China/HC	978-0-345-49751-2	5/09	Del Rey	\$26.00/\$30.00 Can.
Un Lun Dun/Miéville, China/TR	978-0-345-45844-5	1/08	Del Rey	\$9.00/\$11.00 Can.
Un Lun Dun/Miéville, China/HC	978-0-345-49516-7	2/07	Del Rey	\$17.95/\$22.00 Can.
Iron Council/Miéville, China/TR	978-0-345-45842-1	7/05	Del Rey	\$16.95/\$21.00 Can.
Iron Council/Miéville, China/HC	978-0-345-46402-6	7/04	Del Rey	\$24.95/\$35.95 Can.
The Scar/Miéville, China/MM	978-0-345-46001-1	6/04	Del Rey	\$7.99/\$10.99 Can.
The Scar/Miéville, China/TR	9780345444387	6/02	Del Rey	\$18.95/\$28.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Black Swan Green/Mitchell, David/HC	978-1-4000-6379-6	4/06	Random House	\$23.95



Star Wars Generations

A Celebration of Fandom

Bonnie Burton, Mary Franklin, and Peter Vilmur

Just in time for the upcoming *Star Wars* Celebration, a gift book like no other—one devoted entirely to the *Star Wars* fans.

A *Star Wars* book for *Star Wars* fans—honoring more than thirty years of one of the best and largest fan bases in the galaxy. The book will document the history of *Star Wars* fandom from the first tease of *Star Wars* at San Diego Comic-Con in 1976 all the way to today. The reader won't need to be a core fan to appreciate the book. So many readers have memories of seeing one of the *Star Wars* movies, dressing as one of the characters for Halloween, or playing with the toys. This book will be attractive to those people, as well as the core *Star Wars* fan base.

Key Points/Quotes

- A complete retrospective of more than thirty years of *Star Wars* fandom, this fully illustrated book will feature hundreds of fan photos and content, including a massive spread of some fans' signatures!
- The release will be timed with the next *Star Wars* Celebration event coming in the summer of 2010, making this the must-have book of the convention. More than 35,000 fans descended on Los Angeles in 2006 for Celebration IV, and organizers of the upcoming Celebration V expect many more in 2010.
- Lucasfilm will make sure to include the fans as much as possible in the creation of the book. Reaching out to the *Star Wars* fan community for their involvement will undoubtedly drive interest in the finished book.
- Written by three insiders at Lucasfilm, who all have direct access to the fans—Pete Vilmur, Bonnie Burton, and Mary Franklin.
- The book is accessible to our core *Star Wars* fan base as well as more casual readers.
- Chapters will be dedicated to the numerous *Star Wars* fan club communities, such as the 501st Legion, Rebel Alliance, R2 Builders Club, and the official *Star Wars* fan club. These clubs alone will generate a large amount of interest in the book.
- Celebrity fans, *Star Wars* events, conventions, and fan communities and clubs will all be addressed in this heavily illustrated book.

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About the Author/Illustrator

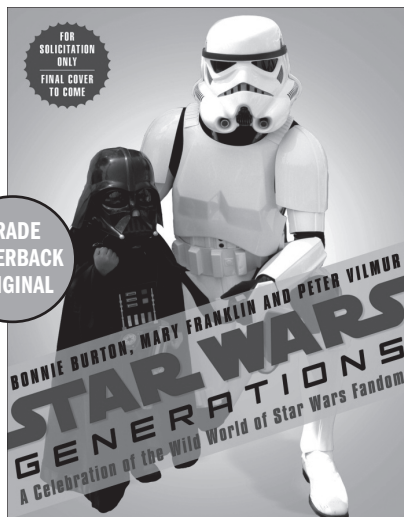
Author Residence: San Francisco, CA (all three authors)

Author BONNIE BURTON writes about *Star Wars* fandom regularly on the official Lucasfilm site Starwars.com. She's also written the books *You Can Draw: Star Wars* and *Draw Star Wars: The Clone Wars*. She's proud to be an honorary member of the 501st Legion and Rebel Legion. MARY FRANKLIN is currently the events manager for Lucasfilm and editor of the Official Star Wars Fan Club newsletter, *Bantha Tracks*. She has written works as diverse as guides for delivering newborn calves to technical manuals for oil spill cleanups. She finds writing *Bantha Tracks*, contributing to *Star Wars Insider*, and working with *Star Wars* fans equally varied and entertaining. PETER VILMUR previously co-authored *The Star Wars Poster Book* and *The Star Wars Vault* with Stephen J. Sansweet, as well as *Star Wars: The Complete Vader* with Ryder Windham. He currently works as an editor for StarWars.com and lives in San Francisco, California.

Rights:

Territories:	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency:	Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Sw: Jedi Vs. Sith: The Essenti/Windham/TR	978-0-345-49334-7	11/07	Del Rey	\$25.95/\$32.00 Can.
Sw: New Ess Gt Alien Species/Lewis/TR	978-0-345-47760-6	10/06	Del Rey	\$25.95/\$34.95 Can.
Sw: New Ess Gt Droids/Wallace/TR	978-0-345-47759-0	6/06	Del Rey	\$25.95/\$30.00 Can.
Sw:New Essential Guide To Weap/Blackman/TR	978-0-345-44903-0	10/04	Del Rey	\$25.95/\$30.00 Can.
Sw New Essential Guide Vehicle/Blackman/TR	9780345449023	9/03	Del Rey	\$24.95/\$37.95 Can.
Sw: Essent Gt Alien Species/Lewis/TR	9780345442208	4/01	Del Rey	\$18.95/\$28.95 Can.



ON SALE 4/27/2010

LUCASBOOKS
TRADE PAPERBACK

978-0-345-51162-1
\$22.00/\$26.00 Can.

History: Trade Paperback Original

Category: FILM/SCIENCE FICTION

BISAC Cat: Performing Arts - Film - General

Order Form Cat: FILM AND TV

Page Count: 256 **Trim Size:** 7 x 9

Carton Count: 24

Load Group: 0205

Series: Star Wars .

Series #/Subseries: SWA/

Prod Type: Lucasbooks TR

Marketing and Publicity

- National review and feature attention
- National media attention
- Online review and feature attention
- Website: ReadStarWars.com
- Feature in the DRIN (Del Rey Internet Newsletter)
- Major promotions on StarWars.com
- Feature in Random House Kids Strange Lands e-newsletter
- Feature in the DRIN (Del Rey Internet Newsletter) and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, and Suvudu.com
- Major promotion at *Star Wars* Celebration 2010
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)



TRADE PAPERBACK ORIGINAL

ON SALE 4/27/2010

DEL REY
TRADE PAPERBACK

978-0-345-52100-2
\$20.00/\$24.00 Can.

History: Trade Paperback Original

Category: GRAPHIC NOVEL
BISAC Cat: Comics & Graphic Novels -
Graphic Novels - General
Order Form Cat: FICTION GENERAL
Page Count: 112 **Trim Size:** 8 x 8
Carton Count: 24
Illustrations: 4C THROUGHOUT
Load Group: 0205
Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Comics market print advertising
- Online advertising
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature in Random House Kids Strange Lands e-newsletter
- Feature on DelReyBooks.com and Suvudu.com
- Cross-promotion with comic book publication
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

The Stuff of Legend



Mike Raicht and Brian Smith Illustrated by Charles Paul Wilson III

A stunningly beautiful graphic novel, *The Stuff of Legend* is a wonderful and haunting tale of loyalty, friendship, and perseverance in the face of a nightmarish foe.

When a child is taken by the fearsome Boogeyman, his loyal toys rally and stage a rescue operation to get him back. Led by the fearless Colonel, Max the Bear, Percy the Pig, Jester, and others must fight hordes of toys in order to save the boy from the absolutely fearsome Boogeyman. This is no easy task, and the brave band of toys soon find that they too are in grave danger. Can they unite and defeat their foe, or will internal divisions threaten to lose the boy--and themselves--forever?

Key Points/Quotes

- **BEAUTIFUL ILLUSTRATIONS AND STORY:** Writers Mike Raicht and Brian Smith and illustrator Charles Paul Wilson III have created unique and memorable characters who are easy to root for and quick to fall in love with. This collection of two original comics has been lauded by critics and fans alike for the quality and style of both story and art.
- **EXCLUSIVE CONTENT:** Our graphic novel will feature content not originally found in the first two comic volumes, including maps, creator introductions, sketches, and more. The new content will be exclusive to our title and will encourage existing fans to pick up this new volume.
- **RECENT SUCCESS:** With the publication of the original *Stuff of Legend* comics collected in this volume, Th3rd World Studios has been celebrated as a major new force in the world of independent comics. The first volume sold out extraordinarily quickly and has already gone to reprint.
- **POPULARITY OF GRAPHIC NOVELS:** With more and more readers picking up graphic novels every day, *The Stuff of Legend* is poised to take the genre by storm. With indelible characters and unparalleled art, this title will fit in well with other legendary titles in the genre, such as *Bone*, *Fables*, and *Mouse Guard*.

About the Author/Illustrator

Author Residence: Syracuse, NY and Montclair, NJ
Illustrator Residence: Wharton, NJ

MIKE RAICHT spent four years as an editor at Marvel Comics. Since leaving Marvel his writing credits range from superhero comics, such as Spider-Man, X-Men, Batman, Superman, and Hulk, to more horror-oriented fare like Army of Darkness, Deadworld, and Marvel's MAX Zombie. BRIAN SMITH is a former Marvel Comics editor and character art manager for Nickelodeon. His writing and illustration clients include HarperCollins, MAD Kids, Strotzman International, Nickelodeon, American Greetings, and *Time Out New York*, to name a few. Currently, he illustrates the "Adventures of Daniel Boom AKA LOUD BOY!" series of graphic novels for Penguin USA.

CHARLES PAUL WILSON III is a graduate of the Joe Kubert School of Cartoon and Graphic Art. He currently resides in New Jersey as a staff artist for Tell-A-Graphics while working on projects such as *The Stuff of Legend* and *Vigilante Granny*.

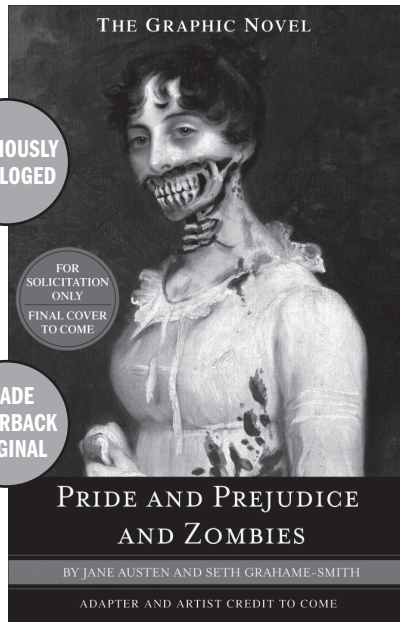
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency:

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

Comp Titles	ISBN	On sale	Publisher	Price
Mouse Guard/Petersen, David/TR	978-0-345-49686-7	3/08	Villard Books	\$17.95/\$22.00 Can.
Flight Volume One/Kibuishi, Kazu/TR	978-0-345-49636-2	4/07	Villard Books	\$19.95/\$24.95 Can.
Flight Volume Three/Kibuishi, Kazu/TR	978-0-345-49039-1	6/06	Ballantine Books	\$24.95/\$32.95 Can.
Flight Volume Four/Kibuishi, Kazu/TR	978-0-345-49040-7	7/07	Villard Books	\$24.95/\$32.00 Can.
Bone: One Volume Edition/Jeff Smith/TR	9781888963144	9/04	Cartoon Books	\$26.00
Bone Vol. 9: Crown of Horns/Jeff Smith/TR	9780439706322	1/09	Graphix	\$8.61
Fables Volume 1: Legends in Exile/Bill Willingham/...	9781563899423	12/02	Vertigo	\$9.99
Fables Vol. 2: Animal Farm/Bill Willingham/TR	9781401200770	8/03	Vertigo	\$10.00



PREVIOUSLY CATALOGED

FOR SOLICITATION ONLY
FINAL COVER TO COME

TRADE PAPERBACK ORIGINAL

PRIDE AND PREJUDICE AND ZOMBIES

BY JANE AUSTEN AND SETH GRAHAME-SMITH
ADAPTER AND ARTIST CREDIT TO COME

ON SALE 5/4/2010

DEL REY
TRADE PAPERBACK

978-0-345-52068-5

\$14.99/\$18.99 Can.

History: Trade Paperback Original / Previously Cataloged

Category: GRAPHIC NOVEL

BISAC Cat: Comics & Graphic Novels - Graphic Novels - Horror

Order Form Cat: FANTASY

Page Count: 144 **Trim Size:** 6-5/8 x 10-1/4

Spine/Depth: 11/32 **Carton Count:** 24

Illustrations: B/W ILLUSTRATIONS THROUGHOUT

Load Group: 0202

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising
- Video trailer
- Feature in the DRIN (Del Rey Internet Newsletter)
- DelReyBooks.com and Suvudu.com promotions
- Cross promotion with Quirk Books and other licensees
- Convention promotions
- Library marketing

Pride and Prejudice and Zombies: The Graphic Novel



Jane Austen and Seth Grahame-Smith; Adapted by Tony Lee; Illustrated by Cliff Richards

Pride and Prejudice and Zombies--a fiendishly clever mash-up of Jane Austen's beloved classic with all-new scenes of zombie mayhem--is a *New York Times* bestseller and a major pop culture phenom. This graphic novel adaptation, featuring all-original art, will bring this sensational tale to a whole new audience.

"It is a truth universally acknowledged that a zombie in possession of brains must be in want of more brains." So begins *Pride and Prejudice and Zombies*--Jane Austen's immortal classic, now brought to glorious, gory new life with original, all-new scenes of zombie mayhem. Seth Grahame-Smith's irreverent and witty reworking of this novel immediately struck a nerve: The book quickly became a *New York Times* bestseller--and one of the most buzzworthy and blogged-about pop culture sensations of the year. Now *Pride and Prejudice and Zombies* is a graphic novel--the perfect format to bring this remixed masterpiece to zombie-loving pop-culture fans.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL** with all-original art by the reknowned comics artist Cliff Richards and a fresh adaptation by Tony Lee.
- **BASED ON THE BLOCKBUSTER NOVEL:** With more than 300,000 copies in print--and continuing to sell relentlessly every week--*Pride and Prejudice and Zombies* is a *New York Times* bestseller and one of the most surprising hits of 2009.
- **A FAVORITE WITH CRITICS AND BLOGGERS:** *Pride and Prejudice and Zombies* has received rave reviews and feature attention in hundreds of newspapers, magazines, and blogs. The entire media world and the blogosphere alike are buzzing about this book!
- **NATURAL FIT FOR GRAPHIC NOVEL FORMAT:** *Pride and Prejudice and Zombies'* irreverent and novel mix of Regency romance and zombie horror cries out for visual interpretation--and its themes will appeal strongly to the graphic novel audience. Our graphic novel's arresting black-and-white art will bring new life to this phenomenal bestseller!
- **SEQUEL AND FILM ADAPTATION IN THE WORKS:** A sequel hits bookstores in Fall 2009, and a major feature film adaptation is in the works.

About the Author/Illustrator

Author Residence: Los Angeles, CA

Illustrator Residence: Belo Horizonte, Brazil

Illustrator Hometown: Belo Horizonte, Brazil

JANE AUSTEN is the author of *Sense and Sensibility*, *Persuasion*, *Mansfield Park*, and other masterpieces of English literature. SETH GRAHAME-SMITH once took a class in English literature. He lives in Los Angeles. TONY LEE is best known for his comic adaptations of classics like Robin Hood and Oliver Twist. CLIFF RICHARDS is a veteran artist best known for his five-year run on the Buffy the Vampire Slayer comics series.

Rights:

Territories:

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Pride and Prejudice.../Austen/Grahame-Smith/TR	9781594743344	4/09	Quirk Books	\$12.95
Comp Titles	ISBN	On sale	Publisher	Price
The Dark Tower: The Gunslinger Born/David/TR	9780785121442	11/07	Marvel Comics	
Dresden Files Welcome To The/Butcher, Jim/HC	978-0-345-50746-4	10/08	Del Rey/Dabel Brothers	\$19.95/\$22.95 Can.
Anita Blake: Guilty Pleasures/Laurell K Hamilton/H...	9780785125815	8/08	Marvel Comics	\$19.99
World War Z/Brooks, Max/TR	978-0-307-34661-2	10/07	Three Rivers Press	\$14.95/\$21.00 Can.



Goats Showcase Showdown



Jonathan Rosenberg

The third book collection of the hit webcomic *Goats*--perfect for the fans who have made *Penny Arcade* and *Megatokyo* major hits.

Goats is *The Hitchhiker's Guide to the Galaxy* for the Internet age: a hilarious, deliciously geeky sci-fi parody. For this, the third installment in an already popular series, we again find geeky bar patrons Jon and Phillip and their pets (Fineas the formerly innocent goldfish, Toothgnip the goat-herald of Thor, Diablo the Satanic chicken, and more!) stumbling through an increasingly bizarre universe. With just enough space aliens, celebrity parody, and interdimensional weirdos, this title promises to keep longtime readers and new fans laughing out loud. *Goats: Showcase Showdown* will be the third and final title in this trilogy.

Key Points/Quotes

- **WEBCOMIC COLLECTIONS ARE HOT:** *Megatokyo*, *Penny Arcade*, and *The Perry Bible Fellowship* were popular webcomics before they became bestselling print collections. *Goats* is also beginning with a strong Internet following--and has similar geek cred and wonderfully warped humor.
- **STRONG PLATFORM:** The *Goats* website averages 2 million page views a month--and author Jonathan Rosenberg will be using this heavily trafficked site to promote the book collections to the webcomic's loyal fanbase.
- **BEAUTIFUL PRESENTATION:** Rosenberg's hilarious and often twisted artwork will be presented in full-color illustrations throughout this lush volume, which also features all-new cover images.
- **MERCHANDISE TIE-IN!** The *Goats* website already has a thriving sideline in *Goats*-themed merchandise, ranging from hip T-shirts to toys to pint glasses! The site is entirely supported by this successful merchandising program. Ads for the book collection will be printed on all merchandise packaging and tags, widening exposure for the book.
- **SELF-PROMOTING AUTHOR:** Rosenberg is a self-promoting machine and master of viral marketing. The author will also be taking advantage of his strong connections to the webcomics community and the geek blog circuit (BoingBoing, MetaFilter, etc.) to help build buzz for the book's release.
- **EPIC STORYLINE:** *Goats: Showcase Showdown* is the third in the *Goats* trilogy of collections. More than a simple gag-a-day strip, *Goats* has an epic sci-fi storyline that makes this comic a natural for a book collection.

ON SALE 5/25/2010

DEL REY
TRADE PAPERBACK

978-0-345-51094-5

\$15.00/\$17.50 Can.

History: Trade Paperback Original

Category: GRAPHIC NOVEL

BISAC Cat: Comics & Graphic Novels -
Graphic Novels - Manga

Order Form Cat: MANGA

Page Count: 168 Trim Size: 8 x 8

Carton Count: 24

Illustrations: 4C THROUGHOUT

Load Group: 0205

Edition Desc: GRAPHIC NOVEL

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: Goats.com
- National review and feature attention
- Online review and feature attention
- Trade advertising: ICv2 Guide
- Features/excerpts on major comics sites
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com, Suvudu.com
- Promotion within *Goats* webcomic
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

About the Author/Illustrator

Author Residence: Westchester, New York

JONATHAN ROSENBERG is the webcomic artist responsible for *Goats* and megaGAMERZ 3133T. Rosenberg has been producing webcomics since 1997, making him one of the original webcomic artists. Rosenberg graduated from Cornell University in 1995 with a major in biology. Before working full-time as a webcomic artist, he also worked as a website design consultant. Rosenberg is now a full-time cartoonist.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: HANSEN LITERARY AGENCY

Reprint: No

1st Serial: No

Special Markets:

Agent: JUDY HANSEN

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Goats 1/Rosenberg/TR	978-0-345-51092-1	6/09	Del Rey	\$14.00/\$16.50 Can.
Goats 2: The Comdog Imperati/Rosenberg/TR	978-0-345-51093-8	12/09	Del Rey	\$15.00/\$18.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Penny Arcade 1/Jerry Holkins/TR	9781593074449	1/06	Dark Horse Comics	\$12.95
The Trial of Colonel Sweeto (Perry Bible Fellowshi...	9781593078447	10/07	Dark Horse Comics	\$14.95
Megatokyo 1/Fred Gallagher/TR	9781593071639	3/04	Dark Horse Comics	\$9.99
Megatokyo 4/Fred Gallagher/TR	9781401211264	5/07	Dark Horse	\$9.99



Little Women and Werewolves

Louisa May Alcott and Porter Grand

In the (brand-new) tradition of surprise *New York Times* bestseller *Pride and Prejudice and Zombies*, *Little Women and Werewolves* reveals Louisa May Alcott's classic as she originally wrote it--before her publisher demanded the deletion of every mention of werewolves!

UNIQUE HOOK: It's a little-known fact, but well documented in biographies of Louisa May Alcott, that her true literary bent was writing gothic romances and sensational thrillers, which appeared under the pseudonym A.M. Barnard. Under her own name, her publisher strongly encouraged her to write safe but stuffy stories for women and girls. Now Alcott fans will be delighted--or horrified, as the case may be--to discover that the previously unknown original version of *Little Women* has come to light. This is the book that Ms. Alcott first wrote--the exciting first draft, the one that nobody except her editor ever got to see! In fact, we'll include a reproduction of his letter demanding that she strip out all the good bits, the parts involving werewolves. Such as the scene in which the March girls' friendly next-door neighbor, Laurie, rends Amy's schoolmaster limb from limb after he punishes Amy for bringing pickled limes to class.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- DIRECT COMP to the smash bestseller, *Pride and Prejudice and Zombies*.
- PERFECT FOR PARANORMAL ROMANCE AND URBAN PARANORMAL FANS: Yesterday's *Little Women* devotees are today's fans who buy millions of copies of novels by Keri Arthur, Kim Harrison, and Patricia Briggs.
- ILLUSTRATED with eight pages of all-original art black and white art.
- GREAT BUZZ followed the acquisitions announcement; fans are hungry for this genre!
- WORLD RIGHTS
- MORE ALCOTT: *Little Women* is available in both Modern Library and Bantam Classics editions.

About the Author/Illustrator

Author Residence: Huntsburg, Ohio

Author Hometown: Cleveland, Ohio

PORTER GRAND holds an A.S. in liberal arts and a Bachelor's and Doctoral in Theology. She has worked, among other jobs, as a waitress, bartender, carnival barker, go-go dancer, shampoo girl, welfare caseworker, and reference librarian. She writes daily in the Huntsburg, Ohio, farmhouse where she lives with her husband, two extraordinary dogs, and two cats--but no werewolves.

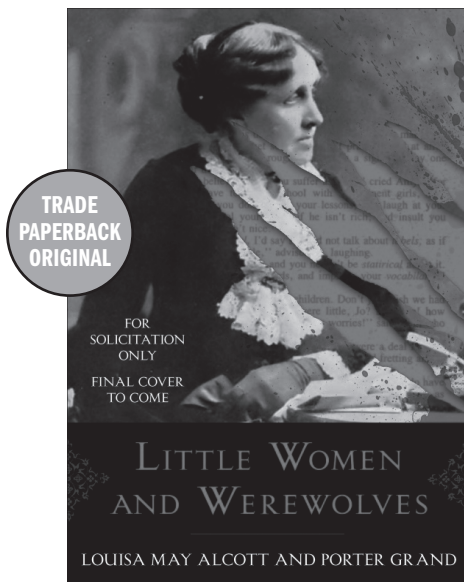
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: ARTISTS & ARTISANS INC.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: ADAM CHROMY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52262-7	6/10	Del Rey	\$13.00/\$15.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Little Women/Alcott, Louisa May/MM	978-0-553-21275-4	4/83	Bantam Classics	\$3.95/\$4.95 Can.
Little Women/Alcott, Louisa May/DG	978-0-679-86175-1	7/94	Random House BFYR	\$3.99/\$5.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Pride,Prejudice,Zombies/Austen, Grahame-Smith/TP	9781594743344	4/09	Chronicle Books/Quirk	\$12.95
Sense, Sensibility, Sea/Austen, Grahame-Smith/TP	9781594744426	9/10	Chronicle/Quirk	\$12.95



ON SALE 6/22/2010

DEL REY
TRADE PAPERBACK

978-0-345-52260-3
\$13.00/\$15.00 Can.

History: Trade Paperback Original

Category: HUMOR/FANTASY
BISAC Cat: Humor - Parodies
Order Form Cat: HUMOR
Page Count: 368 Trim Size: 5-1/2 x 8
Carton Count: 24
Illustrations: 8 B&W ILLUSTRATIONS
Load Group: 0205
Prod Type: Del Rey Tradepaper

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Online advertising
- Feature in the DRIN (Del Rey Internet Newsletter)
- DelReyBooks.com and Suvudu.com promotions
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)



Penny Arcade 6: The Halls Below

Jerry Holkins and Mike Krahulik

Two and a half million passionate, obsessed daily readers can't be wrong! Del Rey is proud to be publishing the sixth collection of *Penny Arcade*, an Internet phenomenon and a must-read webcomic for geeks everywhere.

Millions of passionate fans--more than 2.5 million a day!--turn to the webcomic *Penny Arcade* to read the adventures of Gabe and Tycho, *Penny Arcade's* geeky heroes. These fans also flock in the thousands--more than 53,000 last year--to *Penny Arcade Expo*, the creators' very own gaming festival. These devoted fans downloaded the *Penny Arcade* video game in droves and have supported the authors' children's charity with millions in donations. *Penny Arcade* is a true pop culture phenom, with an army of obsessed fans who have been eagerly awaiting this book: the sixth collection of the webcomic, with all-new exclusive commentary on every strip from the creators!

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **CONTAINS NEW AND ORIGINAL MATERIAL:** Every full-color strip is accompanied by exclusive and all-new commentary from the creators--a bonus feature that will encourage longtime fans to purchase the book!
- **HEAVILY TRAFFICKED WEBSITE:** The *Penny Arcade* website garners roughly 2.5 million pageviews a day. That's 2.5 million opportunities a day to promote this book to the site's rabid fanbase!
- **SO POPULAR IT HAS ITS OWN CONVENTION!** The *Penny Arcade Expo* in Seattle now has more than 53,000 attendees--the biggest gaming convention in the United States. A second show launches in Boston in March 2010, which is expected to have 75,000 attendees!
- **BIG OPPORTUNITY FOR DEL REY:** Though the previous five collections have been published by indie house Dark Horse, the move to Del Rey will bring *Penny Arcade* to an even wider audience!
- **MULTI-PLATFORM SUCCESS:** *Penny Arcade's* first video game, *On the Rain-Slick Precipice of Darkness*, ranked third best in all-time launch sales on the Xbox Live Marketplace.
- **CHILDREN'S CHARITY:** *Penny Arcade's* children's charity, Child's Play, is set to raise nearly 10 million dollars for children's hospitals nationwide by the end of this year!
- **3-BOOK DEAL:** Del Rey's partnership with this powerhouse team includes *The Splendid Magic of Penny Arcade* (March 2010), an anniversary book celebrating *Penny Arcade*, and a second collection in 2011.

Penny Arcade copyright [c] 1998 Penny Arcade, Inc.

ON SALE 6/22/2010

DEL REY
TRADE PAPERBACK

978-0-345-51227-7

\$15.00/\$17.50 Can.

History: Trade Paperback Original

Category: GRAPHIC NOVEL

BISAC Cat: Comics & Graphic Novels -
Graphic Novels - General

Order Form Cat: FICTION GENERAL

Page Count: 208 Trim Size: 7 x 9

Illustrations: 4C THROUGHOUT

Load Group: 0205

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: Penny-Arcade.com
- National review and feature attention
- Online review and feature attention
- Online advertising
- Feature in the DRIN (Del Rey Internet Newsletter)
- Promotions on DelReyBooks.com and Suvudu.com
- Promotion with *Penny Arcade Expo* (9/2009) and *Penny Arcade Expo East* (3/2010)
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

About the Author/Illustrator

Author Residence: Seattle, WA

Illustrator Residence: Seattle, WA

JERRY HOLKINS is the writer of the webcomic *Penny Arcade*. Holkins also writes many of the news posts that accompany each comic. In the comic, his alter ego is Tycho Brahe.

MIKE KRAHULIK is *Penny Arcade's* artist and also creates book covers and video-game art. His alter ego in the comic is Jonathan Gabriel, or simply Gabe.

Rights:

Territories: World

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

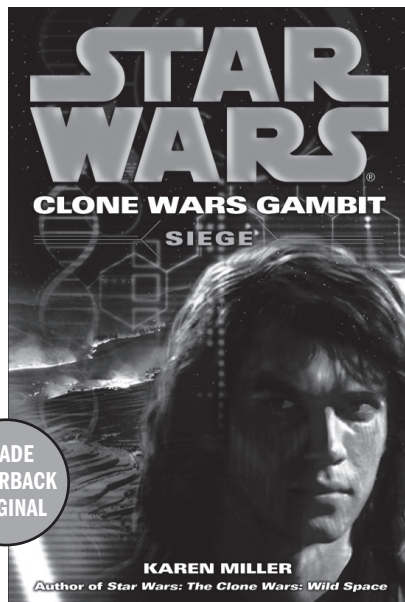
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Splendid Magic Of Penny Arcade/Holkins, Jerry/HC	978-0-345-51226-0	2/10	Del Rey	\$24.00/\$29.95 Can.
Penny Arcade, Volume 4/TR	9781593077730	6/07	Dark Horse	\$12.95
Penny Arcade, Volume 3/TR	9781593076351	2/07	Dark Horse	\$12.95
Penny Arcade, Volume 2/TR	9781593075415	8/06	Dark Horse	\$12.95
Comp Titles	ISBN	On sale	Publisher	Price
Garfield Minus Garfield/Davis, Jim/TR	978-0-345-51387-8	10/08	Ballantine Books	\$12.00/\$14.00 Can.
Garfield Spills The Beans/Davis, Jim/TR	978-0-345-49177-0	9/08	Ballantine Books	\$13.00/\$15.00 Can.
Megatokyo 1/Fred Gallagher/TR	9781593071639	3/04	Dark Horse	\$9.99
Dilbert: Words You Don't Want to Hear.../Scott Ada...	9780740738050	10/03	Andrews-McMeel	\$10.99



ON SALE 6/22/2010

LUCASBOOKS
TRADE PAPERBACK

978-0-345-50900-0

\$15.00/\$17.50 Can.

History: Trade Paperback Original

Category: SCIENCE FICTION

BISAC Cat: Fiction - Science Fiction - Space Opera

Order Form Cat: SCIENCE FICTION

Page Count: 272 Trim Size: 5-1/2 x 8-1/4

Carton Count: 24

Load Group: 0205

Series: Star Wars .

Series #/Subseries: SWA/

Prod Type: Lucasbooks TR

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Major promotions on StarWars.com
- Feature in Random House Kids Strange Lands e-newsletter
- Feature in the DRIN (Del Rey Internet Newsletter) and Del Rey *Star Wars* e-newsletters
- Feature on DelReyBooks.com, StarWars.com, and Suvudu.com
- Feature at San Diego Comic-Con (7/2010), New York Comic Con (10/2010), and *Star Wars* Celebration (Summer 2010)

Star Wars: Clone Wars Gambit: Siege



Karen Miller

An original adventure for fans of *Star Wars* in the time of Anakin Skywalker and Obi-Wan Kenobi!

The second installment of a two-book Obi-Wan Kenobi and Anakin Skywalker adventure, set against the backdrop of the Clone Wars! Obi-Wan Kenobi and a grown-up Anakin Skywalker are trapped on the Separatist-controlled planet Lanteeb, on the run from General Lok Durd and his droid army. After being forced to abandon their jerry-rigged groundcar they continue on foot, hunted, as they try to find a safe place to hide and regroup before escaping the planet altogether. Eventually they seek shelter in a remote Lanteeban village, but the Separatists track them down. Now they're under siege...and the little time they've bought themselves is running out.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **CONCLUSION OF A DUOLOGY:** We're finishing our Clone Wars adventures with a two-book story arc--an epic tale of adventure, intrigue, and war.
- **ORIGINAL STAR WARS ADVENTURE:** This is a never-before-seen story of Anakin and Obi-Wan's secret role during the Clone Wars, set between Episodes II and III of the movies, expanding on their relationship while setting the stage for Anakin to become Darth Vader.

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About the Author/Illustrator

Author Residence: Sydney, Australia

Author Hometown: Vancouver, Canada

KAREN MILLER has worked as a public servant, as a receptionist, in the horse industry, in local government, in publishing, in telecommunications, and as a college lecturer, and she ran her own science fiction/fantasy/mystery bookshop. So far she's written six mainstream fantasy novels and two *Star Wars*: *SG-1* tie-ins.

Rights:

Territories:

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: SCOVIL CHICHAK GALEN LITERARY

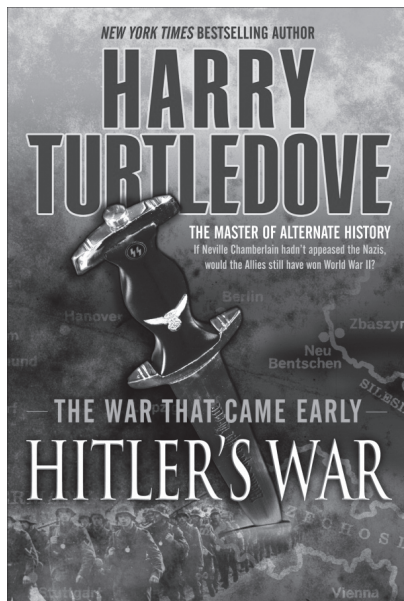
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: RUSSELL GALEN

Other Editions	ISBN	On sale	Publisher	Price
Unabridged CD	978-0-7393-7685-0	5/10	Random House Audio	\$35.00/\$41.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Star Wars: Clone Wars Stealth/Miller, Karen/TR	978-0-345-50902-4	2/10	LucasBooks	\$15.00/\$18.95 Can.
Star Wars: The Clone Wars: No/Traviss, Karen/TR	978-0-345-50899-7	5/09	LucasBooks	\$16.00/\$19.00 Can.
Sw: Clone Wars: Wild Space/Miller, Karen/TR	978-0-345-50901-7	12/08	LucasBooks	\$15.00/\$17.00 Can.
Star Wars: The Clone Wars/Traviss, Karen/HC	978-0-345-50898-0	7/08	LucasBooks	\$20.00/\$23.00 Can.



ON SALE 6/22/2010

DEL REY
TRADE PAPERBACK

978-0-345-49183-1

\$16.00/\$19.00 Can.

History: Del Rey HC (8/09)

Category: ALTERNATE HISTORY

BISAC Cat: Fiction - Alternative History

Order Form Cat: FICTION GENERAL

Page Count: 512 Trim Size: 6-1/8 x 9-1/4

Carton Count: 24

Load Group: 0205

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: HarryTurtledove.net
- National review and feature attention
- Online review and feature attention
- Outreach to history, military, and science fiction websites and blogs
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Includes excerpt from *The War That Came Early: West and East* (Del Rey hc, 978-0-345-49184-8, 7/2010)
- Library marketing

The War That Came Early: Hitler's War



Harry Turtledove

After Turtledove's last series, essentially a ten-volume story arc, this reprint edition of the first novel in a new alternate-history trilogy is the ideal opportunity to bring in new fans intimidated by the length of previous series.

With this new series, titled *The War That Came Early*, alternate-history master Harry Turtledove sets his sights on one of the most captivating periods in history, World War II, speculating on what the war in Europe--indeed, the world--would have been like had Chamberlain resisted Hitler early in the Sudetenland.

Key Points/Quotes

- The hardcover of *Hitler's War* (8/09) hit the *New York Times* extended bestseller list.
 - Ties in to the hardcover publication of the second book in the series, *West and East*.
 - WWII offers fertile ground for alternate history.
 - Books about Nazis continue to captivate the American imagination.
 - Turtledove has more than 2.5 million copies of books in print with Del Rey.
 - All of the previous books have been featured selections of the Science Fiction Book Club.
- "Turtledove is always good, but this return to World War II, one of his favorite turfs, is genuinely brilliant." --*Booklist* on *Hitler's War*

About the Author/Illustrator

Author Residence: Chatsworth, CA

Author Hometown: Los Angeles, CA

HARRY TURTLEDOVE is a Hugo Award-winning and critically acclaimed writer of science fiction, fantasy, and alternate history.

Rights:

Territories: World

Audio: O

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: SCOVIL CHICHAK GALEN LITERARY

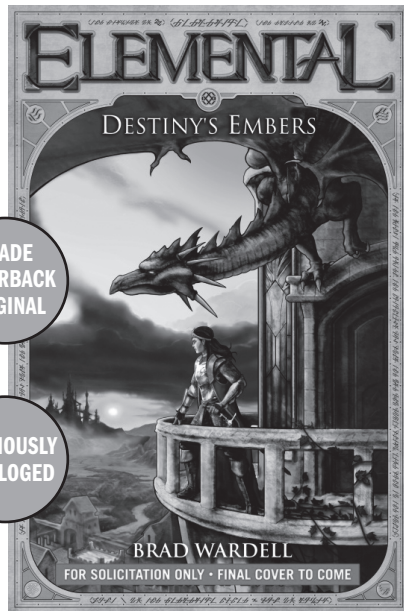
Reprint: Yes

1st Serial: No

Special Markets:

Agent: RUSS GALEN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51565-0	8/09	Del Rey	\$27.00/\$32.00 Can.
Hardcover	978-0-345-49182-4	8/09	Del Rey	\$27.00/\$32.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Hitler's War/Turtledove, Harry/HC	978-0-345-49182-4	8/09	Del Rey	\$27.00/\$32.00 Can.
Settling Accounts: The Grapple/Turtledove, H/TR	978-0-345-46407-1	6/07	Del Rey	\$17.00/\$21.00 Can.
Settling Accounts: Drive To Th/Turtledove, Harry/T...	978-0-345-46406-4	5/06	Del Rey	\$15.95/\$21.00 Can.
Settling Accounts: Return Enga/Turtledove, H/TR	978-0-345-46405-7	6/05	Del Rey	\$15.95/\$22.95 Can.
American Empire: Victorious/Turtledove, Harry/MM	978-0-345-44424-0	4/04	Del Rey	\$7.99/\$10.99 Can.
American Empire: The Center/Turtledove, Harry/MM	9780345444226	7/03	Del Rey	\$7.99/\$10.99 Can.
American Empire Blood & Iron/Turtledove, Harry/MM	9780345405661	6/02	Del Rey	\$7.99/\$10.99 Can.



ON SALE 8/3/2010

DEL REY
TRADE PAPERBACK

978-0-345-51786-9

\$14.00/\$17.00 Can.

**History: Trade Paperback Original /
Previously Cataloged**

Category: FANTASY

BISAC Cat: Fiction - Fantasy - General

Order Form Cat: FANTASY

Page Count: 256 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 16/32 **Carton Count:** 24

Load Group: 0202

Prod Type: Del Rey Tradepaper

Marketing and Publicity

- Website: ElementalGame.com
- Tie-in with marketing campaign for the Elemental PC game
- National review and feature attention
- Online review and feature attention
- Outreach to gaming websites and blogs
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Elemental: Destiny's Embers



Brad Wardell

An epic fantasy novel set in the world of Elemental, the upcoming PC game from Stardock, and written by Brad Wardell, creative lead on the Elemental PC game.

Elemental is an epic fantasy world filled with adventure, magic, and intrigue--a world once home to beings of incredible might, whose wars brought the land to the brink of destruction. *Elemental: Destiny's Embers* tells the story of Xander, an orphan teenager who shares a unique connection to the fading magic of the world of Elemental.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- Stardock is one of the world's leading developers and publishers of PC games and desktop software, creators of critically acclaimed PC titles such as the Galactic Civilizations series.
- Among the PC gaming community, anticipation for the upcoming Elemental game is extremely high. Wardell's novel will hit stores simultaneously with the game's release, and will be heavily tied into the marketing campaign for Elemental.
- RHPG is working side by side with Stardock, the creators of Elemental, to develop the storylines for both the book and the actual game, thus adding an additional layer of authenticity for the fans, as well as quality to the content.
- Being produced simultaneously with the game content, the book story line will bring a new level of depth, giving fans greater insight into the world of Elemental.
- Stardock has a substantial customer audience with more than three million user accounts, and Stardock has volunteered to run in-box and online promotions for *Elemental: Destiny's Embers*.
- Stardock already has a track record of proven success in the PC gaming field, with titles such as Galactic Civilizations, Galactic Civilizations II, and Sins of a Solar Empire combining to sell nearly two million copies so far.

Copyright © 1995-2009 Stardock Entertainment, Inc. All Rights Reserved.

About the Author/Illustrator

Author Residence: Detroit, MI

BRAD WARDELL is the founder, current president, and CEO of Stardock. Brad was a member of *Craigslist Detroit's* 40 under 40 in 2003, and has been a finalist for Ernst & Young's Michigan Entrepreneur of the Year for 2002, 2003, and 2004. *Elemental* is his first novel. STARDOCK is one of the world's leading developers and publishers of PC games, including Sins of a Solar Empire, the highest-rated and bestselling PC strategy game of 2008.

Rights:

Territories:

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

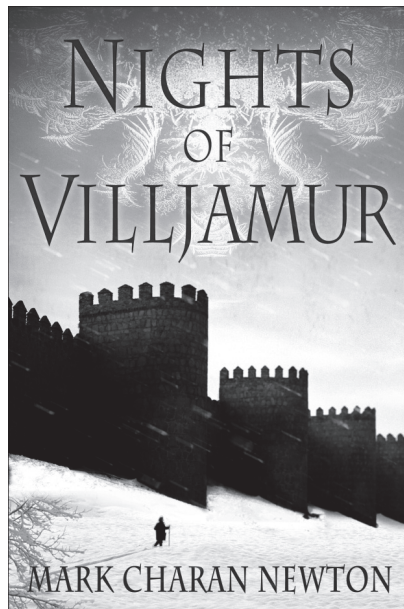
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51788-3	8/10	Del Rey	\$14.00/\$17.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Elder Scrolls: The Infernal/Keyes, Greg/TR	978-0-345-50801-0	11/09	Del Rey	\$14.00/\$17.99 Can.
Resistance The Gathering Storm/Dietz/MM	978-0-345-50842-3	4/09	Del Rey	\$7.99/\$9.99 Can.
Gears Of War: Aspho Fields/Traviss, Karen/TR	978-0-345-49943-1	10/08	Del Rey	\$15.00/\$18.95 Can.
Mass Effect: Ascension/Karpysbyn, Drew/MM	978-0-345-49852-6	7/08	Del Rey	\$7.99/\$9.99 Can.
Mass Effect: Revelation/Karpysbyn, Drew/MM	978-0-345-49816-8	5/07	Del Rey	\$7.99/\$10.99 Can.



ON SALE 6/1/2010

SPECTRA
HARDCOVER

978-0-345-52084-5
\$26.00/\$31.00 Can.

Category: FANTASY
BISAC Cat: Fiction - Fantasy - Epic
Order Form Cat: FANTASY
Page Count: 400 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Load Group: 0202
Prod Type: Spectra HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- LibraryThing, Goodreads, fantasy blogs, and fan forum promotions
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Galley mailing to SciFi list
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Nights of Villjamur



Mark Charan Newton

The first novel in an exciting new series, a murder mystery wrapped in a sweeping epic fantasy trilogy, from a fresh new voice in the field.

Following in the steps of China Miéville and Richard K. Morgan, Mark Charan Newton brings a fresh new voice to genre publishing. An ice age strikes a chain of islands, and thousands come to seek sanctuary at the gates of Villjamur: a city of ancient spires and bridges, a place where cultists use forgotten technology for their own gain, and where, farther out, the dead have been seen walking across the tundra. Meanwhile, a senior investigator in the city inquisition must solve the high-profile and savage murder of a city politician while battling evils within his own life, and a handsome serial womanizer manipulates his way into the imperial residence with a hidden agenda. It seems that, in this land under a red sun, the long winter is bringing more than just snow...

Key Points/Quotes

- GREAT REVIEWS FROM THE UK: *Nights of Villjamur* has received wonderful reviews upon its hardcover publication in England (5/09). It will undoubtedly receive the same sort of praise in the US.
- AN INCREDIBLE NEW TALENT: Following in the footsteps of China Miéville and Richard K. Morgan, this new British author perfectly balances style and storytelling. He is an excellent addition to the Spectra list.
- Author is a publicist at UK publishing house Solaris. He has a phenomenal web presence.
- "A dark epic which shows its debt to Gormenghast: death stalks the shadows and scheming, idiosyncratic characters have their own agendas. This is fantasy with vast scope and ambition...a complex, eldritch vision." --*The Guardian* (London)
- "While the sun over Villjamur is dying, Mark Charan Newton's star as a writer is burning with a fierce talent." --Stephen Hunt

About the Author/Illustrator

Author Residence: Nottingham, England

Author Hometown: London

MARK CHARAN NEWTON was born in 1981, and lives in Nottingham. *Nights of Villjamur* is the first book in the Legends of the Red Sun series.

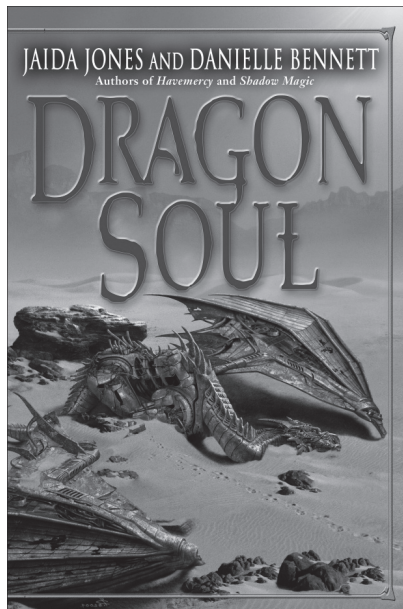
Rights:

Territories:
Audio:
British:
Restriction: Available US and Canada Only

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent: MARGARET HALTON

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52086-9	6/10	Spectra	\$26.00/\$31.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Perdido Street Station/Mieville, China/TR	9780345443021	2/01	Del Rey	\$18.95/\$28.95 Can.
Altered Carbon/Morgan, Richard K./TR	9780345457684	3/03	Del Rey	\$14.95



ON SALE 6/8/2010

SPECTRA
HARDCOVER

978-0-553-80769-1
\$26.00/\$31.00 Can.

Category: FANTASY
BISAC Cat: Fiction - Fantasy - General
Order Form Cat: FANTASY
Page Count: 432 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 43/32 Carton Count: 12
Load Group: 0203
Prod Type: Spectra HC

Marketing and Publicity

- Website: JonesandBennett.com
- National review and feature attention
- Online review and feature attention
- Local author promotion: Brooklyn
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Dragonsoul



Jaida Jones and Danielle Bennett

For readers of fantasy and fans of Jones and Bennett's first two novels, *Havemercy* and *Shadow Magic*, this thrilling tale set in the aftermath of war asks the question: Do mechanical dragons go to heaven?

In the aftermath of the war between Volstov and Ke-Han, there is a wary truce between the two nations. Even more wary is the truce between the brothers Rook and Thom--Rook, the cruel and adventurous dragon-rider; Thom the bookish, reserved tutor. But what they lack in commonness of personality, they make up for in communality of purpose: to find the missing pieces of Rook's mechanical mount, the dragon Havemercy. For somewhere among the detritus of battle are the parts that make up Havemercy--including her soul. Once again following characters from the critically acclaimed *Havemercy*, *Dragonsoul* is a novel of adventure and magic, danger and hope.

Key Points/Quotes

- TRUE SEQUEL: This novel picks up the story from the perspective of the characters Rook and Thom from Jones and Bennett's debut novel, *Havemercy*, and returns to the roots that made this book so exciting: the mechanical dragons.
- BUILDING AN AUDIENCE: *Dragonsoul's* release coincides with the mass market release of *Shadow Magic*, which will contain an excerpt from *Dragonsoul*.
- COLLABORATIVE MOJO: The authors' unique collaborative style, of passing the book from one to the other when one runs out of ideas, leads to a fresh, fluid energy, and plot twists that surprise not only readers, but occasionally the authors themselves.
- FUTURE PROSPECTS: These two young authors have just entered their early twenties, and have only been getting better with each book--their future looks rosy.

Praise for *Havemercy*

- "Fantasy's most pleasant surprise since Temeraire himself took wing in 2006. Jones and Bennett have reinvented dragons yet again, this time in a steampunk context. But the bulk of their story is driven by some of the most sensitive and authentic attention to character you're likely to see this side of [George R. R. Martin's] Westeros...One of the few truly notable titles of 2008." --*SF Reviews*

About the Author/Illustrator

Author Residence: Brooklyn, NY/Victoria, B.C., **Author Hometown:** Brooklyn, NY/Victoria, B.C., Canada Canada

JAIDA JONES and DANIELLE BENNETT wrote their first novel together, *Havemercy*, over the Internet--Jaida in New York, and Dani in British Columbia. They now shuttle between apartments in Victoria and Brooklyn, which makes their collaboration much easier. They are also the authors of *Dragonsoul*.

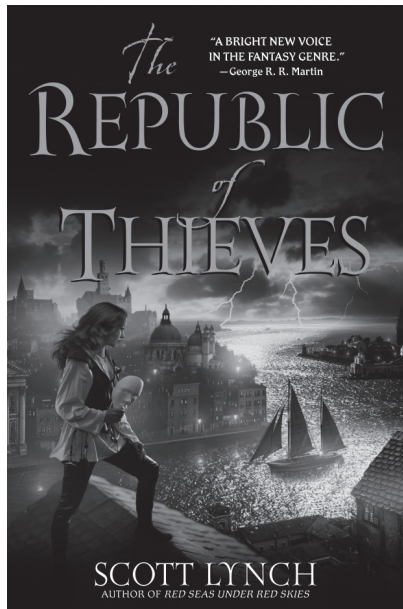
Rights:

Territories: World
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: LAURA DAIL LITERARY AGENCY, IN

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: TAMAR RYDZINSKI

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52168-2	6/10	Spectra	\$26.00/\$31.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Shadow Magic/Jones, Jaida/HC	978-0-553-80697-7	7/09	Spectra	\$25.00/\$28.95 Can.
Havemercy/Jones, Jaida/HC	978-0-553-80696-0	6/08	Spectra	\$22.00/\$25.00 Can.
Havemercy/Jones, Jaida/MM	978-0-553-59137-8	7/09	Spectra	
Comp Titles	ISBN	On sale	Publisher	Price
Flight Into Darkness/Ash, Sarah/HC	978-0-553-80520-8	1/09	Spectra	\$24.00/\$28.00 Can.
Tracing The Shadow/Ash, Sarah/HC	978-0-553-80519-2	1/08	Spectra	\$24.00/\$30.00 Can.
Red Seas Under Red Skies/Lynch, Scott/HC	978-0-553-80468-3	7/07	Spectra	\$23.00
The Lies Of Locke Lamora/Lynch, Scott/HC	978-0-553-80467-6	6/06	Spectra	\$23.00



ON SALE 7/6/2010

SPECTRA
HARDCOVER

978-0-553-80469-0
\$26.00

Category: FANTASY
BISAC Cat: Fiction - Fantasy - Epic
Order Form Cat: FANTASY
Page Count: 800 Trim Size: 6-1/8 x 9-1/4
Spine/Depth: 59/32 Carton Count: 12
Load Group: 0202
Prod Type: Spectra HC

Marketing and Publicity

- Website: ScottLynch.us
- National review and feature attention
- Online review and feature attention
- LibraryThing, Goodreads, fantasy blogs, and fan forum promotions
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

The Republic of Thieves



Scott Lynch

For fans of George R. R. Martin, Patrick Rothfuss, and Joe Abercrombie, as well as films like *Ocean's Eleven* and TV shows like *Leverage*, comes the highly anticipated third book from Scott Lynch, following *Red Seas Under Red Skies* and *The Lies of Locke Lamora*.

Locke Lamora, a character George R. R. Martin has called "a charming rogue," has gotten his friends, the Gentlemen Bastards, into--and out of--enough trouble to last a few lifetimes. For Locke, though, it's never enough. He's made an oath to rob the world blind...and have a damn good time doing it. Lynch is creating a series that fans are flocking to--complete with humor, fast-paced action, and enough twists and turns to keep readers on their toes for the whole novel. And *The Republic of Thieves*, in which Lamora's mysterious lost love comes back to challenge him for primacy among thieves, is the long-awaited third novel of Locke's adventures.

Key Points/Quotes

- **HEALTHY NUMBERS:** The Gentleman Bastard series has more than 125K in print in the U.S. alone.
- **STRONG ORIGINS:** Lynch's debut (*The Lies of Locke Lamora*) received enormous buzz, both at home and abroad. The British editor found about a hundred pages up on the author's website, and bought world rights for four novels on the strength of that alone. We, in turn, pre-empted in America for a three-book offer.
- **FILM RIGHTS OPTIONED:** Warner Brothers has optioned *The Lies of Locke Lamora* for a major motion picture.
- **STRONG READER SUPPORT:** *The Lies of Locke Lamora* won the #1 Reader's Choice for Best Novel of 2006, on SFSite.com, and was nominated for the World Fantasy Award and the Compton Crook Award for Best First Novel, 2006.
- **STRONG REVIEWS:** Both books have received glowing reviews, both from critics and fellow authors, proving that Scott Lynch is definitely a fantasy superstar in the making.

Praise for *Red Seas Under Red Skies*

- "Fast-paced...for fans of *Robin Hood*; *Ocean's Eleven*; *Pirates of the Caribbean*."
--*Entertainment Weekly*

About the Author/Illustrator

Author Residence: New Richmond, WI

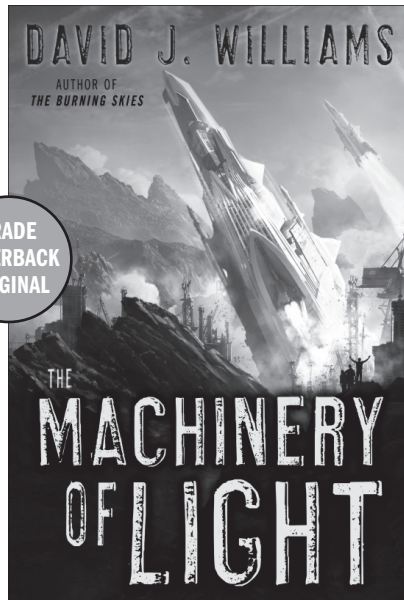
Author Hometown: St. Paul, MN

SCOTT LYNCH lives in Wisconsin with his wife and a small menagerie of household critters. He moonlights as a volunteer firefighter. This is his third novel, following *The Lies of Locke Lamora* and *Red Seas Under Red Skies*.

Rights:

Territories: US and open market (no Canada)	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: No
British: No	Translation: No	Special Markets:
Restriction: Avail US and Opn MK	Agency:	Agent: SUSAN HOWE

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90558-8	7/10	Spectra	\$26.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Red Seas Under Red Skies/Lynch, Scott/HC	978-0-553-80468-3	7/07	Spectra	\$23.00
The Lies Of Locke Lamora/Lynch, Scott/HC	978-0-553-80467-6	6/06	Spectra	\$23.00
Red Seas Under Red Skies/Lynch, Scott/MM	978-0-553-58895-8	7/08	Spectra	\$6.99
The Lies Of Locke Lamora/Lynch, Scott/MM	978-0-553-58894-1	6/07	Spectra	\$7.99
Comp Titles	ISBN	On sale	Publisher	Price
Jhegaala/Brust, Steven/HC	9780765301475	07/2008	Tor	\$24.95
The Name of the Wind/Rothfuss, Patrick/HC	9780756404079	03/2007	DAW	\$24.95
Feast For Crows, A/Martin, George R.R./HC	978-0-553-80150-7	11/05	Bantam	\$30.00/\$37.00 Can.



ON SALE 5/25/2010

SPECTRA
TRADE PAPERBACK

978-0-553-38543-4

\$15.00/\$17.50 Can.

History: Trade Paperback Original

Category: SCIENCE FICTION

BISAC Cat: Fiction - Science Fiction - High Tech

Order Form Cat: SCIENCE FICTION

Page Count: 432 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 28/32 **Carton Count:** 24

Load Group: 0205

Prod Type: Spectra TR

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Local author promotion: Washington, D.C.
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

The Machinery of Light



David J. Williams

For readers of *The Mirrored Heavens* and *The Burning Skies*--more edge-of-your-seat military sci-fi and dystopian adventure from David J. Williams.

The world has exploded into violence--and it looks like the moon is the next target. For Claire Haskell, the extraordinary Razor with the ability to hack any system, that might not be a bad thing. Having been betrayed by her lover and caught up in an intricate plot that would allow the Autumn Rain terrorists to bring anarchy to Earth, Claire now has front-row seats to watch the downfall of society--unless she can figure out a way to put her team back together for one final push against the Autumn Rain. An action movie between two covers, *The Machinery of Light* is the exciting conclusion to the nonstop action that Williams began with *The Mirrored Heavens* and *The Burning Skies*.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **THE END IS JUST THE BEGINNING:** Sci-fi readers like to own the full series, and we expect reorders on the earlier books in this series to pick up now that the Autumn Rain trilogy is complete.
- **BUILDING AN AUDIENCE:** Williams is posting weekly on our corporate sci-fi website, Suvudu, and has proven to be one of the most popular bloggers on the site.
- **HELL SHILL:** Williams is a tireless self-promoter and is willing to do whatever it takes for these books to succeed--including hiring a private PR firm.
- **FOR THE LADIES:** Haskell is a female protagonist in a man's world--both in the book and in the audience. Here's a chance to attract a larger, more diverse readership with a strong female character--which in sci-fi is hard to find.
- "David J. Williams writes on the finest edge of science fiction. The Autumn Rain novels are driving and relentless, full of rock 'em sock 'em cyber warfare, space commandos, cutthroat politics and one stunning reversal after another. Strap yourself in. These books start fast and never let up." --Jeff Carlson, author of *Plague War*

About the Author/Illustrator

Author Residence: Washington, D.C.

DAVID J. WILLIAMS was born in Hertfordshire, England, and is the author of *The Mirrored Heavens* and *The Burning Skies*. He has previously worked as a writer and concept developer for the award-winning Homeworld franchise of video games.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: LORI PERKINS ASSOCIATES

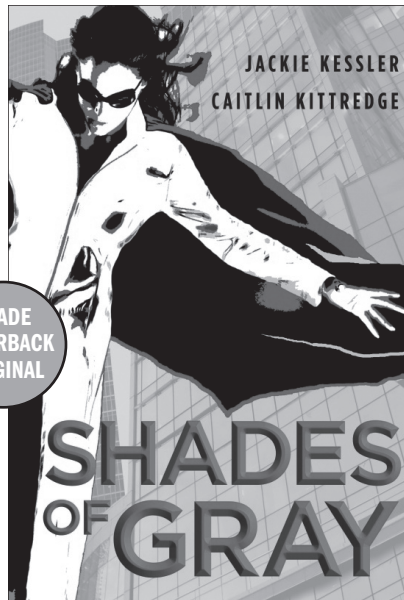
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JENNY RAPPAPORT

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52189-7	5/10	Spectra	\$15.00/\$17.50 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Burning Skies/Williams, David J./TR	978-0-553-38542-7	5/09	Spectra	\$15.00/\$17.50 Can.
The Mirrored Heavens/Williams, David J./TR	978-0-553-38541-0	5/08	Spectra	\$12.00/\$14.00 Can.
The Mirrored Heavens/Williams, David J./MM	978-0-553-59156-9	1/09	Spectra	\$6.99/\$7.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Altered Carbon/Morgan, Richard K./TR	9780345457684	3/03	Del Rey	\$14.95
Broken Angels/Morgan, Richard K./TR	9780345457714	3/04	Del Rey	\$14.95
Old Man's War/Scalzi, John/TP	9780765315243	12/2005	Tor	\$12.95



ON SALE 6/22/2010

SPECTRA
TRADE PAPERBACK

978-0-553-38632-5

\$15.00/\$17.50 Can.

History: Trade Paperback Original

Category: FANTASY

BISAC Cat: Fiction - Fantasy - Contemporary

Order Form Cat: FANTASY

Page Count: 368 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 24/32 **Carton Count:** 24

Load Group: 0205

Prod Type: Spectra TR

Marketing and Publicity

- Website: jetandiridium.com
- National review and feature attention
- Online review and feature attention
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Shades of Gray



Jackie Kessler and Caitlin Kittredge

For readers of comic books and urban fantasies such as *Soon I Will Be Invincible* and *Watchmen*, the exciting follow-up to Jackie Kessler and Caitlin Kittredge's first novel, *Black and White*.

Jet and Iridium are at the opposite ends of the spectrum--not only the fact that their superpowers are shadow and light, but how they view their roles as powers. Former best friends, they are now archenemies; coming together briefly to defeat Night in *Black and White* was not enough to change the past. And now things are worse. For everything Jet believed to be true--Corp-Co, her mentor, what constitutes good or evil--has shattered into chaos with the destruction of the secret frequency that kept the heroes in line. New Chicago is burning, a new villain who calls himself Doctor Hypnotic is on the rise, and two enemies will once again have to decide if they can set aside their differences. *Shades of Gray* is a novel that blurs the distinctions between heroes and villains, and puts into question what it means for your best friend to be your deadliest enemy.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **SUPERHEROES ARE BACK:** Comic books and superheroes have once again exploded into the public's consciousness, with the success of graphic novels like *Watchmen* and *The Dresden Files: Storm Front*, and movies like *Iron Man* and *The Dark Knight*.
- **HEARD THROUGH THE GRAPEVINE:** *Black and White* has been getting a great deal of buzz from fans and reviewers--at the New York Comic Con, we had an amazing turnout for a signing of *Black and White*, eventually having to turn away a large number of fans, and the same applied to an even bigger event at the San Diego Comic-Con.
- **DOUBLE THE READERS:** Kessler and Kittredge have large fan bases from their other series and are active on both the sci-fi and romance convention circuit.

- "A fast-paced and compelling take on superheroes. 4 stars." --*Romantic Times*

About the Author/Illustrator

Author Residence: Delmar, NY/Olympia, WA

JACKIE KESSLER is the author of the Hell on Earth series. CAITLIN KITTREDGE is the author of the Nocturne City and Black London series. *Shades of Gray* is their second collaboration for the Icarus Project, following *Black and White*.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: FOLIO LITERARY
MANAGEMENT, LLC

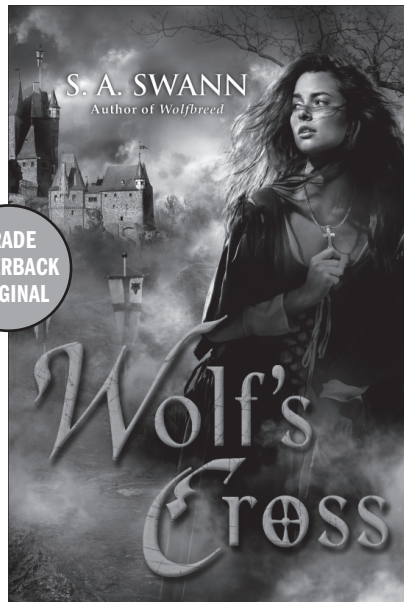
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: RACHEL
VATER

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52171-2	6/10	Spectra	\$15.00/\$17.50 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Black And White/Kessler, Jackie/TR	978-0-553-38631-8	6/09	Spectra	\$15.00/\$17.50 Can.
Hotter Than Hell/Kessler, Jackie/TR	9780758281043	08/2008	Kensington	\$15.00
Pure Blood/Kittredge, Caitlin/MM	9780312948306	08/2008	St. Martin's	\$6.99
Night Life/Kittredge, Caitlin/MM	9780312948290	03/2008	St. Martin's	\$6.99
Hell's Belles/Kessler, Jackie/TR	9780821781029	01/2007	Zebra	\$15.00
Comp Titles	ISBN	On sale	Publisher	Price
Soon I Will Be Invincible/Grossman, Austin/TR	978-0-307-27986-6	6/08	Vintage	\$14.95/\$16.95 Can.
Those Who Walk In Darkness/Ridley, John/MM	9780446612029	05/2005	Aspect	\$6.99



ON SALE 7/27/2010

SPECTRA
TRADE PAPERBACK

978-0-553-80739-4

\$15.00/\$17.50 Can.

History: Trade Paperback Original

Category: FANTASY

BISAC Cat: Fiction - Fantasy - Historical

Order Form Cat: FANTASY

Page Count: 400 **Trim Size:** 5-1/2 x 8-1/4

Spine/Depth: 26/32 **Carton Count:** 24

Load Group: 0205

Prod Type: Spectra TR

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

Wolf's Cross



S. A. Swann

Set in the fascinating period of Crusades-Era Eastern Europe, the second novel from S. A. Swann, following *Wolfbreed*, is for readers who want a mix of historical romance and paranormal fantasy.

In *Wolfbreed*, Swann put a unique spin on the popular myth in which a young werewolf girl was raised by an order of Catholic knights to be the ultimate weapon of God. When Lilly becomes a woman, she escapes but is quickly forced to cope with being a monster in a too-human world. *Wolf's Cross* explores the other side of this coin. Maria, a young woman in Poland, has grown up all her life believing herself human. But when a group of Teutonic Knights enters Maria's village, one of the wounded is given to her care. As their feelings for each other grow stronger, her dreadful secret rears its head: she is a wolfbreed. Then it's up to each to decide where his or her loyalties lie: him to his order, she to her true nature, or both to each other.

Key Points/Quotes

- **TRADE PAPERBACK ORIGINAL**
- **PARANORMAL POPULARITY:** We've had proven success developing paranormal romance authors (Kelley Armstrong, Keri Arthur, Lara Adrian, Karen Marie Moning), and werewolves are always a big seller, but Swann's innovative fusion of the paranormal and historical fiction makes this tale unique to the market.
- **A WHOLE NEW WORLD:** The historical component--Crusade-era Eastern Europe--is an untapped fictional setting that is fascinating in its own right.
- **MOVING FORWARD:** This is the second book in the series, and the author has plans to expand this series, maintaining the concept of the breed and the romantic components while exploring wholly different regions, time periods, and characters.
- **MEDIA BLITZ:** An interactive media company and the author are running a huge interactive media campaign for *Wolfbreed*, based on the website www.ruawerewolf.com, which should drive readers to both books in droves.
- "Vivid and visceral, dark and delicious, this one kept me turning pages from start to finish." --George R. R. Martin, *New York Times* bestselling author of *A Feast for Crows*, on *Wolfbreed*

About the Author/Illustrator

Author Residence: Northeastern Ohio

S. A. SWANN grew up and still lives in the northeastern Ohio area, along with three cats, two dogs, a pair of goats, a horse, and one overworked spouse. According to the author, "I've written almost twenty novels under various names, of which I think *Wolfbreed* and *Wolf's Cross* are my best work."

Rights:

Territories: World
Audio: No
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: SPECTRUM LITERARY AGENCY INC.

Reprint: Yes
1st Serial: No
Special Markets:
Agent: ELEANOR WOOD

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52172-9	7/10	Spectra	\$15.00/\$17.50 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
<i>Wolfbreed</i> /Swann, S.A./TR	978-0-553-80738-7	8/09	Spectra	\$15.00/\$18.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
<i>Immortal</i> /Slotton, Traci L./TR	978-0-385-33974-2	1/08	Delta	\$14.00/\$17.00 Can.



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ON SALE 7/27/2010

SPECTRA
NON-TRADITIONAL BOOK

978-0-553-80800-1
\$16.00/\$19.00 Can.

History: All original artwork

Category: CALENDAR
BISAC Cat: NON-CLASSIFIABLE
Order Form Cat: STATIONERY BOOKS
Page Count: 24 Trim Size: 12-1/8 x 12-1/8
Illustrations: 4C THROUGHOUT
Load Group: 0205
Prod Type: Spectra HC

Marketing and Publicity

- Website: georgermartin.com
- Outreach to fansites, blogs
- Feature in the DRIN (Del Rey Internet Newsletter)
- Feature on DelReyBooks.com and Suvudu.com
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)

George R.R. Martin 2011 Calendar



George R.R. Martin

With stunning all-original artwork from John Picacio--one of the genre's most popular artists--this calendar will contain twelve new visual interpretations of the world of *New York Times* bestselling author George R.R. Martin's *A Song of Ice and Fire* series.

George R.R. Martin is the author of *A Song of Ice and Fire*--one of the most successful and beloved fantasy series ever written. With a dedicated fan-base clamoring for new material, this calendar is a "timely" addition to a franchise that has continued to grow with each passing year. Stunning, four-color paintings depicting the characters and world of *A Song of Ice and Fire* will remind Martin fans once again why they love this series so much.

Key Points/Quotes

- ORIGINAL CALENDAR
- BESTSELLING SERIES: There are over 3.5 million books of *A Song of Ice and Fire* in print.
- ALL-NEW ARTWORK: All twelve pieces of art are going to be commissioned for this calendar, making them never-before-seen additions to this growing franchise.
- FANTASY-THEMED CALENDARS SELL: *Lord of the Rings* calendars continue to be a staple of the calendar market, and George R.R. Martin should command the same market presence.
- TYING IN TO HBO: As production of the "Song of Ice and Fire" television series progresses, Martin's popularity should grow even more, and merchandise tied to the series should be strong sellers.
- SETTING A PRECEDENT: We have the opportunity to establish a yearly entry into the George R.R. Martin franchise, picking a new interpretative artist each year, giving his legion of fans something to look forward to.
- "Of those who work in the grand epic-fantasy tradition, Martin is by far the best. In fact...this is as good a time as any to proclaim him the American Tolkien." --*Time*

About the Author/Illustrator

Author Residence: Sante Fe, NM

Author Hometown: Bayonne, NJ

Illustrator Residence: San Antonio, TX

GEORGE R.R. MARTIN is the *New York Times* bestselling author of the *Song of Ice and Fire* series, which includes *A Game of Thrones*, *A Clash of Kings*, *A Storm of Swords*, *A Feast for Crows*, and the forthcoming *A Dance With Dragons*.

JOHN PICACIO is one of SF and Fantasy's most celebrated artists. He has been a full-time illustrator since 2001, after earning an architecture degree in 1992 from the University of Texas at Austin. He has illustrated covers for most the major publishers, has been nominated for the Hugo Award for Best Artist in three consecutive years (2005, 2006, and 2007), and has won both the 2005 Chesley Award for Best Paperback Cover and the 2005 World Fantasy Award for Best Artist.

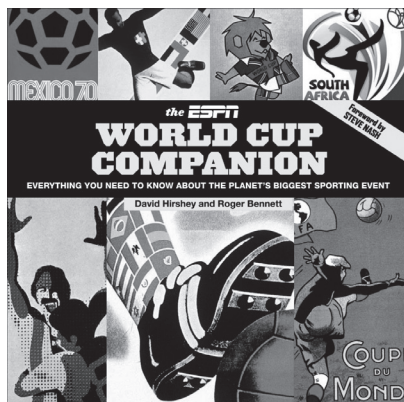
Rights:

Territories:
Audio:
British:
Restriction: No Restrictions

Return indicator:
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Hist/Prev Titles	ISBN	On sale	Publisher	Price
Feast For Crows, A/Martin, George R.R./TR	978-0-553-58203-1	10/07	Bantam	\$16.00/\$21.00 Can.
Feast For Crows, A/Martin, George R.R./MM	978-0-553-58202-4	9/06	Bantam	\$7.99/\$10.99 Can.
Storm Of Swords, A/Martin, George R.R./TR	978-0-553-38170-2	5/02	Bantam	\$15.00/\$19.95 Can.
Storm Of Swords, A/Martin, George R.R./MM	978-0-553-57342-8	3/03	Bantam	\$7.99/\$10.99 Can.
Clash Of Kings, A/Martin, George R.R./TR	978-0-553-38169-6	5/02	Bantam	\$16.00/\$19.95 Can.
Clash Of Kings, A/Martin, George R.R./MM	978-0-553-57990-1	9/00	Bantam	\$7.99/\$11.99 Can.
Game Of Thrones, A/Martin, George R.R./TR	978-0-553-38168-9	5/02	Bantam	\$16.00/\$21.00 Can.
Game Of Thrones, A/Martin, George R.R./MM	978-0-553-57340-4	8/97	Bantam	\$7.99/\$10.99 Can.



**ESPN
BOOKS**

The ESPN World Cup Companion

Everything You Need to Know About the Planet's
Biggest Sporting Event

David Hirshey and Roger Bennett

Bursting with expert analysis and full-color historical photos, *The ESPN World Cup Companion* is an indispensable guide to the world's most popular sporting event, for both fans just discovering it and soccer-lovers who know it well.

The ESPN World Cup Companion, to be published on the eve of ESPN's coverage of the 2010 World Cup from South Africa, traces every World Cup since 1930, highlighting each one's Greatest Players, Greatest Games, Greatest Teams (and Worst), and Greatest Rivalries--as well as each era's Cult Figures and Greatest Players Who Never Made It to the Cup. Far more than just a history, David Hirshey and Roger Bennett season the book with the quirkiest, cultural aspects of soccer, addressing the evolution of the different positions, the inventor of yellow and red cards, the history of World Cup hairdos, the psychology of coaches and referees, the physics of the free kick, and the critical role now played by WAGS (Wives And Girlfriends). In addition, the two authors attempt to settle long-standing World Cup debates, arguing the merits of Pele and Maradona, and forecasting the future of soccer in America.

ON SALE 5/4/2010

ESPN
HARDCOVER

978-0-345-51792-0
\$30.00/\$35.00 Can.

Category: SPORTS
BISAC Cat: Sports & Recreation - General
Order Form Cat: SPORT
Page Count: 256 Trim Size: 10 x 10
Carton Count: 12
Illustrations: 4-COLOR PHOTOS
THROUGHOUT
Load Group: 0202
Edition Desc: ESPN COPUB
Prod Type: ESPN Co-Pub HC

Marketing and Publicity

- Website: ESPNBooks.com
- National review and feature attention
- National and local radio and TV interviews
- Online review and feature attention
- Local author promotion: New York area
- Tie in with World Cup media coverage
- National print advertising: *ESPN The Magazine*
- Online advertising
- Outreach to soccer fan websites and blogs
- Outreach to social networking sites
- E-mail blast to ESPNBooks database
- Interactive mobile marketing campaign

Key Points/Quotes

- **THE WORLD'S BIGGEST TOURNAMENT:** Already incomparably popular, the World Cup gains more followers every four years--even in America.
- **MAJOR ESPN COMMITMENT:** ESPN is broadcasting the 2010 tournament (to take place in South Africa from June 11-July 11, 2010) with the broadest marketing support in the company's history, and plans to have the book, and its authors, play a role in both the television and radio coverage.
- **ESPN BOOK:** This is an ESPN co-publication and they will support it fully with publicity, online marketing, and advertising.
- **FOREWORD BY STEVE NASH:** The two-time NBA Most Valuable Player plays soccer as well, and each year stages a game in NYC with basketball and soccer stars like Jason Kidd, Tony Parker, and Thierry Henry.
- **FULL-COLOR PHOTOS THROUGHOUT:** The classic moments and greatest players come alive on the page.
- **BEST IN CATEGORY:** There will be a number of books aimed at the World Cup, but the unequalled resources and visibility of ESPN and all its networks make this the biggest and most authoritative--as well as the most entertaining, with the irreverent tone that makes much of today's sports writing (such as ESPN's Bill Simmons) so popular.

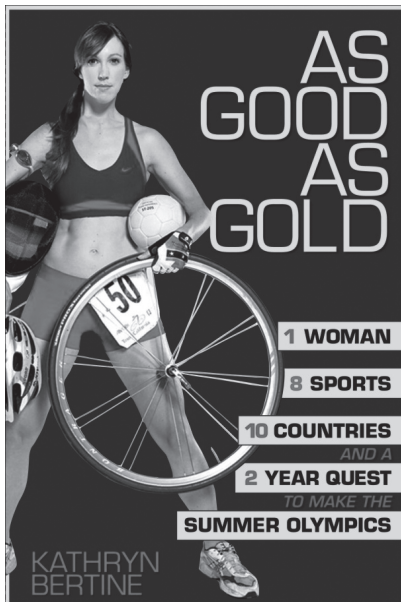
About the Author/Illustrator

Author Residence: New York City **Author Hometown:** New York City/Liverpool, England
DAVID HIRSHEY has covered soccer for publications including the New York *Daily News*, *The New York Times*, *ESPN The Magazine*, and *Deadspin.com*. He is also the co-author of *Pele's New World* and *The Education of an American Soccer Player*. ROGER BENNETT has contributed to *ESPN The Magazine*, *ESPN.com*, *The New Republic*, *London Guardian*, and *Esquire*. His documentary film, *Son of Sakhnin*, was chosen as best in show at the ESPN Sports Film Festival by *Sports Illustrated*.

Rights:

Territories:	Return indicator: Full copies only	Reprint: Yes
Audio: Yes	Book Club: Yes	1st Serial: Yes
British: Yes	Translation: Yes	Special Markets:
Restriction: No Restrictions	Agency:	Agent:

Comp Titles	ISBN	On sale	Publisher	Price
How Soccer Explains the World/Foer/HC	9780066212340	6/04	HarperCollins	\$24.95
How Soccer Explains the World/Foer, Franklin/TR	9780060731427	7/05	Harper Perennial	\$13.99
Thinking Fan's Gde World Cup/Weiland/TR	9780061132261	5/06	Harper Perennial	\$14.95
The New York Yankees/Yankees/HC	978-0-345-46090-5	4/03	Ballantine Books	\$50.00/\$75.00 Can.
The New York Yankees/Yankees/TR	978-0-345-46669-3	4/05	Ballantine Books	\$29.95/\$39.95 Can.



As Good as Gold

1 Woman, 8 Sports, 10 Countries, and a 2-Year Quest to Make the Summer Olympics

ESPN BOOKS

Kathryn Bertine

A Plimpton-esque quest of Olympic proportions, *As Good as Gold* will appeal to anyone who has ever dared to wonder how good they have to be to make the highest level of competition.

In *As Good as Gold*, a thirty-one-year-old everywoman sets out to conquer a mind- and body-boggling challenge: making an Olympic squad--any Olympic squad. Both an accomplished athlete and talented writer, Kathryn Bertine abandons her lunch-shift waitressing career and pro-triathlon race schedule for a rollicking, humbling journey toward Olympic greatness. She delves into the mysteries of team handball, learns the quickest way to reload an air pistol, and speeds around a steep concrete track at 40 miles per hour on a bike with no brakes. Throughout her quest she surmounts hundreds of obstacles, ranging from jet lag, jellyfish attacks, goats, rashes, potholes, to breakups with boyfriends. Filled with heartbreak and laughter, *As Good as Gold* is a story of dedication, pursuing impossible goals, and most important, learning to love the pursuit.

Key Points/Quotes

- **UNIVERSAL APPEAL:** The Olympics are watched by billions of people and followed internationally. The book will include a number of the athletes who competed at the Beijing games.
- **ESPN BOOK:** This is an ESPN distribution title and they will support it fully with publicity, online marketing, and advertising.
- **A FAVORED ESPN WRITER:** ESPN really believes in Kathryn Bertine and is devoted to developing her career. She will be completing an equally impressive (but currently secret) undertaking around the time of this book's publication.
- **SETTINGS THROUGHOUT THE U.S.:** Events and training sites described in the book include New York, California, Boston, New Jersey, Pennsylvania, and Colorado.
- **WEBSITE EXPOSURE:** Author has written a regular column for ESPN.com about her pre-Olympic adventure (nine pieces since Nov. 2006) to significant audience response.
- **Praise for *All the Sundays Yet to Come*:** "A great story." --*The New York Times*; "A graceful memoir." --*Entertainment Weekly*; "Alternately funny, inspiring, and alarming." --*People* magazine

ON SALE 5/25/2010

ESPN
HARDCOVER

978-1-933060-53-8
\$25.00/\$29.95 Can.

Category: SPORTS
BISAC Cat: Sports & Recreation - General
Order Form Cat: SPORT
Page Count: 304 Trim Size: 6-1/8 x 9-1/4
Carton Count: 12
Illustrations: 1 8-PG B/W PHOTO INSERT
Load Group: 0205
Edition Desc: ESPN DISTRIBUTION
Prod Type: ESPN Distribution HC

Marketing and Publicity

- Website: KathrynBertine.com
- National review and feature attention
- Radio phone interviews
- Feature in *ESPN The Magazine*
- Promotion on ESPN.com
- Outreach to sports and Olympics blogs

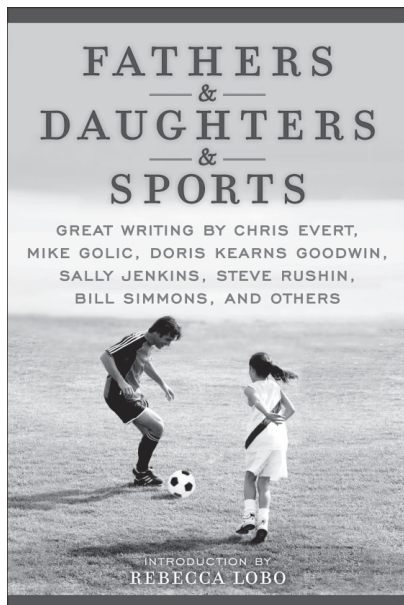
About the Author/Illustrator

Author Residence: Boulder, CO and Tucson, AZ **Author Hometown:** Bronxville, NY
KATHRYN BERTINE, an elite triathlete and former professional figure skater, is the author of *All the Sundays Yet to Come: A Skater's Journey*. She graduated from Colgate University in 1997, and holds an MFA in nonfiction writing from the University of Arizona. Her essays have appeared in numerous publications, including *ESPN The Magazine*, *US Weekly*, *Her Sports+Fitness*, and *Inside Triathlon*. She currently lives and trains in Boulder, Colorado, and Tucson, Arizona.

Rights:

Territories:	Return indicator: Full copies only	Reprint:
Audio:	Book Club:	1st Serial:
British:	Translation:	Special Markets:
Restriction: No Restrictions	Agency:	Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-933060-73-6	5/10	ESPN	\$25.00/\$29.95 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
All the Sundays Yet to Come/Bertine/HC	9780316099011	11/03	Little, Brown	\$23.95
Comp Titles	ISBN	On sale	Publisher	Price
In These Girls, Hope is a Muscle/Blais/HC	9780871135728	1/95	Atlantic Monthly	
The Know-It-All/Jacobs/HC	9780743250603	9/04	Simon & Schuster	\$25.00



ON SALE 5/25/2010

ESPN
HARDCOVER

978-0-345-52083-8
\$25.00/\$29.95 Can.

Category: SPORTS
BISAC Cat: Sports & Recreation - General
Order Form Cat: SPORT
Page Count: 240 Trim Size: 5-1/2 x 8-1/4
Spine/Depth: 27/32 Carton Count: 12
Load Group: 0205
Edition Desc: ESPN COPUB
Prod Type: ESPN Co-Pub HC

Marketing and Publicity

- Website: ESPNBooks.com
- National review and feature attention
- National and local radio and TV interviews with contributors
- Online review and feature attention
- National print advertising: *ESPN The Magazine*
- Outreach to sports and parenting websites and blogs

Fathers & Daughters & Sports

Great Writing by Chris Evert, Mike Golic, Doris Kearns Goodwin, Sally Jenkins, Steve Rushin, Bill Simmons, and others

ESPN
BOOKS

ESPN; Introduction by Rebecca Lobo

A vibrant anthology on the unique relationship forged through athletics, *Fathers & Daughters & Sports* features some of today's best-known athletes and writers. It's the perfect gift for Father's Day, birthdays, and special events throughout the sporting year.

Chris Evert, Rebecca Lobo, Rick Reilly, Bill Simmons: what is even more remarkable than each's career as an athlete or a sportswriter is the relationship each has with a father or daughter. Following the success of ESPN's *Fathers & Sons & Sports*, this new anthology chronicles the many facets of raising a daughter--and communicating with a father--through sports. Female participation in organized athletics increases every year, becoming a more important way for fathers and daughters to bond. It's not about being a tomboy anymore: it's about being an athlete, being a competitor, facing challenges, making a father proud, and most important, making him a huge fan of women's sports and the strength of character each one displays.

Key Points/Quotes

- **PERFECT FATHER'S DAY GIFT:** An ideal choice for the mother of all book-buying holidays; daughters will buy it for fathers, fathers will buy it for daughters, and mothers will buy it for both.
- **ESPN BOOK:** This is an ESPN co-publication and they will support it fully with publicity, online marketing, and advertising.
- **ORIGINAL CONTENT:** Each piece is either an original essay by the author, or a short piece that is anthologized here for the first time.
- **REMARKABLE CONTRIBUTORS:** In *Fathers & Sons & Sports*, the names (like Mike Lupica, Jeremy Schaap, and Mike Golic) spoke for themselves. The same will be true for *Fathers & Daughters & Sports*, as ESPN reaches out to the athletes and writers it knows best for the best of their stories. So far, confirmed contributors include: Eric Adelson, Ann Bauleke, Kathryn Bertine, Chris Evert, Bernard Fernandez (on Ali-Frazier), Ashley Force, Tom Friend, Mike Golic, Doris Kearns Goodwin, Emily Hirschey, Sally Jenkins, Bernie Lincicome, Rebecca Lobo, Eric Neel, Rick Reilly, Lynn Schott Rigney, R.D. Rosen, Steve Rushin, Bill Simmons, Dan Shaughnessy, Kathrine Switzer, Bob Tufts, George Vecsey, Pete Williams (on Mike Veeck), and Steve Wulf.

About the Author/Illustrator

Contributors include: Eric Adelson, Ann Bauleke, Kathryn Bertine, Chris Evert, Bernard Fernandez (on Ali-Frazier), Ashley Force, Tom Friend, Mike Golic, Doris Kearns Goodwin, Emily Hirschey, Sally Jenkins, Bernie Lincicome, Rebecca Lobo, Eric Neel, Rick Reilly, Lynn Schott Rigney, R.D. Rosen, Steve Rushin, Bill Simmons, Dan Shaughnessy, Kathrine Switzer, Bob Tufts, George Vecsey, Pete Williams (on Mike Veeck), and Steve Wulf.

Rights:

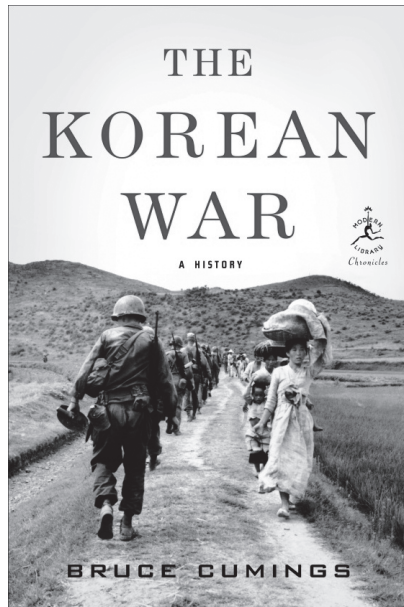
Territories:
Audio:
British:
Restriction: No Restrictions

Return indicator: Full copies only
Book Club:
Translation:
Agency:

Reprint:
1st Serial:
Special Markets:
Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-52207-8	5/10	ESPN	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Fathers & Sons & Sports/Lupica, Mike/HC	978-1-933060-47-7	5/08	ESPN	\$24.95/\$26.95 Can.
Fathers & Sons & Sports/Lupica, Mike/TR	978-1-933060-70-5	5/09	ESPN	\$15.00/\$17.50 Can.

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 MODERN LIBRARY
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Category: MILITARY HISTORY
 BISAC Cat: History - Military - Korean War
 Order Form Cat: WAR
 Page Count: 176 Trim Size: 5-1/2 x 8-1/4
 Carton Count: 12
 Load Group: 0202
 Series: Modern Library Chronicles
 Series #/Subseries: MLK/
 Prod Type: Modern Lib HC

Marketing and Publicity

- National review and feature attention
- NPR interviews
- Feature in the Modern Library e-newsletter
- Feature on ModernLibrary.com
- Outreach to Korean War veteran organizations
- Academic marketing
- Random House academic website and e-newsletters
- Feature at academic conferences
- Mailing to professors who use comp title

The Korean War A History



Bruce Cumings

From the top scholar in the field, here is the definitive short book on a still-controversial war.

In *The Korean War* the renowned historian Bruce Cumings provides readers with the most incisive, perceptive, and revisionist look at the war in a generation. It is very much a book both about the war from the Korean side and the American side. Cumings tackles the Korean origins of the war, the way in which the war transformed the United States, and the cultural contradictions of the early 1950s in America. *The Korean War* pays particular attention to the U.S. home front--the war was fought at the height of the McCarthy era when newspapers and magazine photos documented a new and very different kind of war that anticipated Vietnam, and carried shocking stories that threatened all Americans, creating a fearful atmosphere somewhat like the period after 9/11.

Bruce Cumings has been a pioneer in uncovering new sources of information about the war, and he has synthesized and distilled a lifetime of learning and scholarship into this essential volume, sure to stand as the authoritative short text on the war.

Key Points/Quotes

- **CONTEMPORARY RELEVANCE:** North Korea has become one of the largest and most vexing problems the U.S. and world community face today. This book provides essential context for understanding our fraught relationship with this part of the world.
- **TOP HISTORIAN IN THE FIELD:** Bruce Cumings is the most distinguished American scholar of modern Korea. No one is better positioned to write the definitive short history of the Korean War in a way that will be accessible to everyday readers but informed by the latest scholarship.
- **HUGE COURSE ADOPTION POTENTIAL:** This book fills an essential gap. Currently the standard short text on the Korean War is Max Hastings's book *The Korean War*--published more than twenty years ago but nonetheless still selling briskly. Our book will be a clear replacement of it as *the* book of choice by teachers.
- **PUBLICATION TIED TO MAJOR ANNIVERSARY:** June 25, 2010, marks the 60th anniversary of the outbreak of the Korean War--providing perfect timing for our book's release.

About the Author/Illustrator

Author Residence: Ann Arbor, MI

Author Hometown: Rochester, NY

BRUCE CUMINGS is the Gustavus F. and Ann M. Swift Distinguished Service Professor in History at the University of Chicago and specializes in modern Korean history and contemporary international relations in East Asia.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

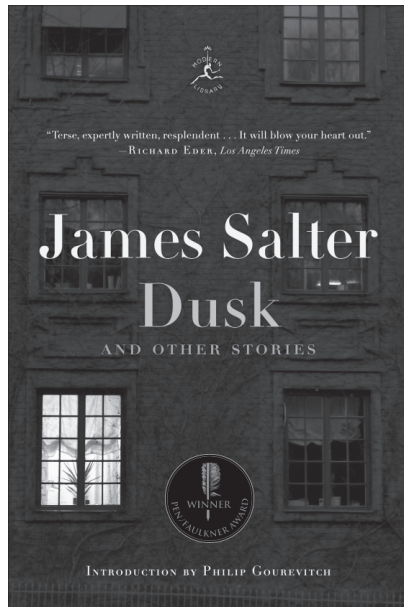
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-679-60378-8	7/10	Modern Library	\$22.00/\$26.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Korean War/Max Hastings/TR	9780671668341	10/1988	Simon & Schuster	\$16.00
The Boys' Crusade/Fussell, Paul/HC	9780679640882	9/03	Modern Library	\$21.95/\$29.95 Can.
The American Revolution/Wood, Gordon S./HC	9780679640578	1/02	Modern Library	\$19.95/\$29.95 Can.



ON SALE 7/6/2010
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978-0-679-64362-3
\$22.00/\$26.00 Can.

Category: FICTION/LITERATURE
BISAC Cat: Fiction - Short Stories (single author)
Order Form Cat: FICTION GENERAL
Page Count: 160 **Trim Size:** 5-1/2 x 8-1/4
Load Group: 0202
Prod Type: Modern Lib HC

Marketing and Publicity

- National review and feature attention
- Online review and feature attention
- Feature in the Modern Library e-newsletter and on ModernLibrary.com
- Academic marketing
- Book mailing to MFA programs and adopter's of author's previous titles
- Random House academic website and e-newsletters
- Feature at academic conferences

Dusk and Other Stories



James Salter

Newly returned to print, and appearing for the first time in the Modern Library, this is a vital short story collection from one of the great American writers of our time.

First published in 1988, and the recipient of the PEN/Faulkner Award, *Dusk and Other Stories* is a touchstone achievement by James Salter, a writer with an impassioned following among contemporary readers and critics. Written after his great novels *A Sport and a Pastime* and *Light Years*, and before his celebrated memoir of flying and the writing life, *Burning the Days*, these stories appeared first in the pages of *The Paris Review*, *Esquire*, and *Grand Street*. Seemingly without effort, they each evoke the myriad moments and details that shape a life. A divorced woman learns that she is about to lose the last thing of real value to her. A callow screenwriter unexpectedly discovers in Rome the true meaning of art and glory. A rider, far off in the fields, is involved in a grotesque accident--night is falling and she must face her destiny alone. These stories are told with weighted calm. We are drawn into them as we might be drawn into the secret conversations of strangers, by a lingering mixture of tone, revelation, and insight. The effect is stunning.

Key Points/Quotes

- A MAJOR WORK BY A MAJOR WRITER RETURNING TO PRINT: This is the only fiction by James Salter currently out of print.
- ONE OF THE VERY FEW SHORT STORY COLLECTIONS EVER TO WIN THE PEN/FAULKNER.
- READY FOR DISCOVERY BY A NEW AUDIENCE: Knopf's 2004 publication of Salter's second collection, *Last Night*, and the appearance of the title story in *The New Yorker*, succeeded in introducing a new audience to his short fiction, and the readers who embraced his work will now find the rest of his stories easily available.
- CRITICAL SUPPORT: Salter's media admirers, and admirers of this collection in particular, are legion.
- NEW INTRODUCTION BY PHILIP GOUREVITCH.
- "Salter inhabits the same rarefied heights as Flannery O'Connor, Paul Bowles, Tennessee Williams, and John Cheever." --Ned Rorem, *The Washington Post Book World*
- "Terse, expertly written, resplendent...it will blow your heart out." --Richard Eder, *Los Angeles Times*

About the Author/Illustrator

JAMES SALTER is the author of the novels *Solo Faces*, *Light Years*, *A Sport and a Pastime*, *The Arm of Flesh* (revised as *Cassada*), and *The Hunters*; the memoirs *Gods of Tin* and *Burning the Days*; and the collections, *Dusk and Other Stories* and *Last Night*. He lives in Colorado and on Long Island.

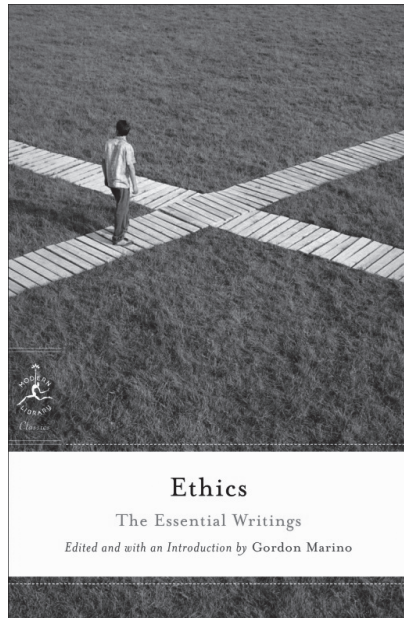
Rights:

Territories: US, Canada, open market
Audio: Yes
British: No
Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE WYLIE AGENCY LLC

Reprint: Yes
1st Serial: No
Special Markets:
Agent: AMANDA URBAN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-958-1	7/10	Modern Library	\$22.00/\$26.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dusk/Salter, James/HC	9780865472778	02/88	North Point Press	\$14.95
Dusk/Salter, James/TR	9780865473898	04/89	North Point Press	\$7.95
Last Night/Salter, James/TR	978-1-4000-7841-7	3/06	Vintage	\$13.00/\$16.00 Can.
Last Night/Salter, James/HC	978-1-4000-4312-5	4/05	Knopf	\$20.00/\$27.00 Can.
Burning The Days/Salter, James/TR	9780394759487	9/98	Vintage	\$16.95/\$21.00 Can.
Burning The Days/Salter, James/HC	9780375500152	8/97	Random House	\$3.99/\$5.98 Can.
Light Years/Salter, James/TR	9780679740735	1/95	Vintage	\$14.95/\$21.00 Can.
The Hunters/Salter, James/TR	9780375703928	7/99	Vintage	\$13.95/\$21.00 Can.



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BISAC Cat: Philosophy - Ethics & Moral
Philosophy

Order Form Cat: PHILOSOPHY

Page Count: 448 **Trim Size:** 5-3/16 x 8

Spine/Depth: 29/32 **Carton Count:** 24

Load Group: 0203

Series: Modern Library Classics

Series #/Subseries: MLC/

Prod Type: Mod Lib Classics

Marketing and Publicity

- Feature in Modern Library e-newsletter
- Feature on ModernLibrary.com
- Outreach to business and ethics bloggers
- Academic marketing
- Random House academic website and e-newsletters
- Present at academic conferences
- Feature at APPE Conference: ad in program and books
- Mailings to ethics bowl captains

Ethics The Essential Writings



Edited and with an Introduction by Gordon Marino

For students and general readers seeking a clear, one-volume overview of the central writings on ethics, organized and explained by a popular and engaging professor of philosophy.

Ethics: The Essential Writings presents a wide range of classic and contemporary philosophers on hot-button subjects including bioethics, business ethics, justice, abortion, animal rights, and gender rights. Skillfully edited and introduced by Gordon Marino, *Ethics* is an ideal introduction to the basic principles of ethics, highlighting crucial philosophical texts in the Western canon, spanning from Plato to Peter Singer.

Key Points/Quotes

- **ESSENTIAL WRITINGS:** This popular Modern Library series appeals to professors, students, and educated general readers. Marino's previous Modern Library anthology, *Basic Writings of Existentialism*, already has more than 41,000 copies in print.
- **TIMELY SUBJECT:** Ethics is a timely subject today, taught at colleges, business schools, and even high schools around the country. This unique volume includes selections from the main texts of Western moral philosophy, such as Plato, Aristotle, and Nietzsche, as well as current writings by Bernard Williams, Susan Wolf, Peter Singer, Nel Noddings, and many more, on issues like bioethics, business ethics, justice, abortion, animal rights, and gender rights.
- **ACCESSIBLE ANTHOLOGY:** Marino's original trade paperback is accessible, intelligent, and non-pedantic, and based on research into which texts are most taught. The book includes a generous introduction, short headnotes to guide readers through each section, suggestions for further reading, and an index. Competitively priced and beautifully packaged, *Ethics: The Essential Writings* will appeal to a wide readership.

About the Author/Illustrator

Author Residence: Northfield, Minnesota

GORDON MARINO is a professor of philosophy and director of the Hong Kierkegaard Library at St. Olaf College. He is author of *Kierkegaard in the Present Age*, co-editor of *The Cambridge Companion to Kierkegaard*, and editor of the Modern Library's *Basic Writings of Existentialism*. He received the Richard M. Davis Award for excellence in writing on ethics and the law. Marino's essays have appeared in *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *Newsweek*, and other national publications.

Rights:

Territories: World

Audio: Yes

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency: KNEERIM & WILLIAMS

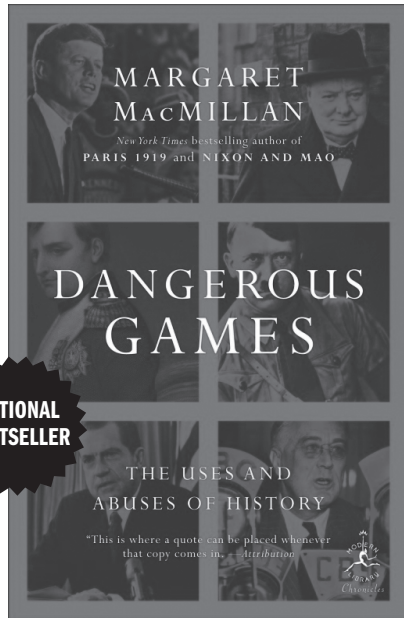
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JILL KNEERIM

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-801-0	8/10	Modern Library	\$18.00/\$21.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Basic Writings/Existentialism/Marino, Gordon/TR	9780375759895	4/04	Modern Library	\$17.95/\$22.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Being Good/Simon Blackburn	9780192853776	04/03	OUP	\$14.95
Practical Ethics/Singer, Peter/TR	9780521439718	1993	Cambridge Univ Press	\$26.99



ON SALE 7/13/2010

MODERN LIBRARY
TRADE PAPERBACK

978-0-8129-7996-1

\$14.00

History: Modern Library HC (7/09)

Category: HISTORY

BISAC Cat: History - General

Order Form Cat: HISTORY

Page Count: 208 **Trim Size:** 5-3/16 x 8

Load Group: 0203

Series: Modern Library Chronicles

Series #/Subseries: MLK/

Prod Type: Modern Lib Trade

Marketing and Publicity

- Feature in Modern Library e-newsletter
- Feature on ModernLibrary.com
- Academic marketing
- Mailing to teachers, professors, and adopters of previous titles
- Random House academic website and e-newsletters
- Feature at academic conferences

Dangerous Games

The Uses and Abuses of History



Margaret MacMillan

The national bestseller on the lessons of history from acclaimed historian (Paris 1919) and "great storyteller" (The New York Review of Books) Margaret MacMillan.

In this essential work, the *New York Times* bestselling author of *Paris 1919* and *Nixon and Mao* explores the many ways in which history affects us all. One of the leading historians of our time, Margaret MacMillan skillfully illuminates how a deeper engagement with history in our private lives and in the sphere of public debate can guide us to a richer, more enlightened existence, both as individuals and as nations. At once a beautiful tribute to the practice of history and a plea to the public to treat history with care, this fascinating, brilliantly reasoned work compels us to examine history anew.

Key Points/Quotes

- **NATIONAL BESTSELLER:** *Dangerous Games* appeared on the extended *New York Times* bestseller list.
- **CRITICALLY ACCLAIMED:** *Dangerous Games* has received outstanding reviews from *The New York Times*, *The Washington Post*, and *The Boston Globe*, among others.
- **ACCOMPLISHED AUTHOR:** Margaret MacMillan is an award-winning historian. *Paris 1919* was named one of the top ten books of 2002 by *The New York Times*.
- **GREAT MOMENTS IN HISTORY:** *Dangerous Games* discusses some of history's most famous blunders and triumphs, from the Charge of the Light Brigade, to World War II, to the current Iraq War.
- **GREAT HISTORICAL FIGURES:** MacMillan provides keen insights into the character and motives of major historical personages, including Karl Marx, Mao Zedong, George W. Bush, Bill Clinton, Tony Blair, Winston Churchill, Robespierre, and Adolf Hitler, among others.
- **A MODERN LIBRARY CHRONICLE**
- "Provocative...astute...*Dangerous Games* should be read by anyone concerned with making the public dialogue as open and honest as possible." --*The Washington Post*
- "Succinct yet substantial...A frequently mordant and consistently provocative indictment of the myriad ways in which history...is too often distorted, politicized, and badly mishandled." --*The New York Times Book Review*, Editor's Choice
- "[A] sweeping inquiry concerning lessons of the past...[Readers] should admire [MacMillan's] mastery of modern history and its message for our time." --*The Boston Sunday Globe*

About the Author/Illustrator

Author Residence: Toronto, Canada, and Oxford, England **Author Hometown:** Canada

MARGARET MACMILLAN received her Ph.D. from Oxford university. She is warden of St. Antony's College, Oxford, and a professor of history at Oxford university and at the University of Toronto. Her publications include *Nixon and Mao*, *Women of the Raj*, and *Paris 1919*, which won the Duff Cooper Prize, the Samuel Johnson Prize for nonfiction, the Hessel-Tiltman Prize for history, the silver medal for the Council on Foreign Relations Arthur Ross Book Award, and the Governor General's prize for nonfiction in 2003. It was a *New York Times* Editor's Choice in 2002. MacMillan lives in Toronto and Oxford.

Rights:

Territories: US only

Audio: Yes

British: No

Restriction: Available in US only

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: FLETCHER & PARRY LLC

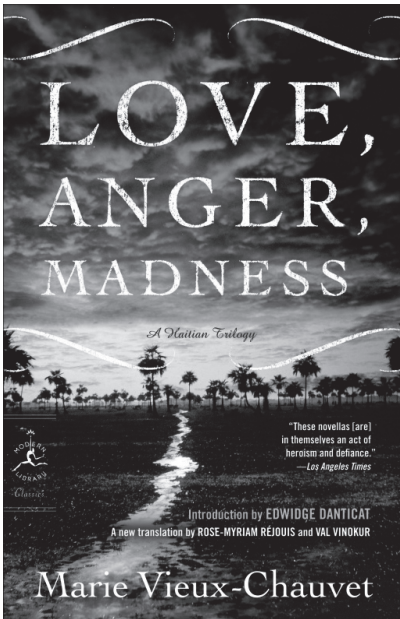
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: EMMA PARRY

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-768-6	7/09	Modern Library	\$22.00
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dangerous Games/Macmillan/HC	978-0-679-64358-6	7/09	Modern Library	\$22.00
Paris 1919/Macmillan/TR	9780375760525	9/03	RHTP	\$18.00/\$21.00 Can.
Nixon And Mao/Macmillan/TR	978-0-8129-7057-9	3/08	RHTP	\$17.00
Women Of The Raj/Macmillan/TR	978-0-8129-7639-7	10/07	RHTP	\$15.95
Comp Titles	ISBN	On sale	Publisher	Price
The American Revolution/Wood/TR	9780812970418	8/03	Modern Library	\$13.95/\$21.00 Can.
The Reformation/Collinson/TR	978-0-8129-7295-5	9/06	Modern Library	\$15.00/\$18.95 Can.



ON SALE 7/13/2010
MODERN LIBRARY
TRADE PAPERBACK

978-0-8129-7692-2
\$15.00/\$17.50 Can.
History: New Translation

Category: FICTION/LITERATURE
BISAC Cat: Fiction - Literary
Order Form Cat: FICTION GENERAL
Page Count: 416 **Trim Size:** 5-3/16 x 8
Carton Count: 24
Load Group: 0203
Series: Modern Library Classics
Series #/Subseries: MLC/
Prod Type: Mod Lib Classics

Marketing and Publicity

- Feature in the Modern Library e-newsletter
- Feature on ModernLibrary.com
- Academic marketing
- Random House academic website and e-newsletters

Love, Anger, Madness

A Haitian Trilogy



Marie Vieux-Chauvet

Fans of Edwidge Danticat and other authors of Caribbean literature will rejoice over this brilliant new voice, repressed for nearly a half-century and available in English for the first time.

A major literary discovery of a seminal work of Haitian literature, this long-neglected trilogy is a powerfully rendered response to life under an oppressive regime.

Key Points/Quotes

- **MAJOR LITERARY REDISCOVERY:** Available for the first time in English, this incredible work of fiction was suppressed and censored for decades after it was originally written in 1968 to spare Marie Vieux-Chauvet's family from political persecution. Now, for the first time, it is available to an English-reading audience.
- **INTRODUCTION BY EDWIDGE DANTICAT:** The award-winning and much-beloved novelist and memoirist provides a dynamic introduction, giving context to the book's political and literary significance.
- **MAJOR HAITIAN WRITER:** Though publication of *Love, Anger, Madness* was thwarted by political upheaval in 1968, early copies of Gallimard's original edition were sent out to reviewers and immediately hailed as a classic. Pirated copies then circulated among writers and critics for decades until published in France in 2005, also to universal acclaim. Scholars and lovers of Haitian and French literature consistently rank Chauvet as a major literary voice, which was cemented when she was posthumously awarded the Prix Deschamps.
- **ACCLAIMED TRANSLATORS:** Val Vinokur and Rose Réjouis are a young and energetic team of translators with an impeccable reputation. They are the recipients of a Guggenheim fellowship for this project, and have also translated two novels by Patrick Chamoiseau, *Solibo Magnificent* and *Texaco*, the latter of which won the American Translators Association Galantière Prize for Best Book in 1998.

About the Author/Illustrator

Author Hometown: Port-au-Prince, Haiti

MARIE VIEUX-CHAUVET, considered a seminal voice of post-occupation Haiti, is the author of several plays, one short story, and seven novels. Her work has largely been censored and was never published in the United States, where she was exiled in the late 1960s. She died in Bronxville, New York, in 1973. VAL VINOKUR and ROSE RÉJOUIS (Assistant Professors of Comparative Literature and Literature, respectively, at the New School) have translated two novels by Patrick Chamoiseau, *Solibo Magnificent* and *Texaco*, the latter of which won the American Translators Association Galantière Prize for best book in 1998. EDWIDGE DANTICAT is the author of numerous books, including *Brother, I'm Dying*, a National Book Award nominee; *Breath, Eyes, Memory*; *Krik? Krak!*, a National Book Award finalist; *The Farming of Bones*, an American Book Award winner; and *The Dew Breaker*, a PEN/Faulkner Award finalist and winner of the first Story Prize. She lives in Miami with her husband and daughter.

Rights:

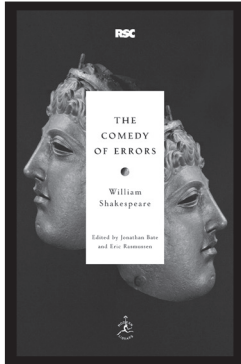
Territories:
Audio: Yes
British: Yes
Restriction: No Restrictions

Return indicator: Full copies only
Book Club: Yes
Translation: No
Agency: THE COLCHIE AGENCY, GP

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent:

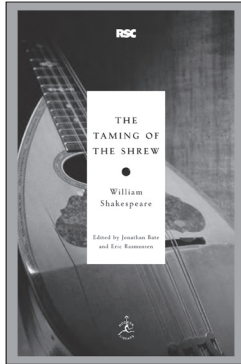
Other Editions	ISBN	On sale	Publisher	Price
E-book	978-1-58836-870-6	8/09	Modern Library	\$27.00/\$32.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Dew Breaker/Danticat, Edwidge/TR	978-1-4000-3429-1	3/05	Vintage	\$13.95/\$16.95 Can.
Breath, Eyes, Memory/Danticat, Edwidge/TR	9780375705045	5/98	Vintage	\$14.00/\$17.99 Can.
Texaco/Chamoiseau, Patrick/TR	9780679751755	2/98	Vintage	\$15.95/\$18.95 Can.
Brother, I'M Dying/Danticat, Edwidge/HC	978-1-4000-4115-2	9/07	Knopf	\$23.95/\$29.95 Can.
Dew Breaker, The/Danticat, Edwidge/HC	9781400043989	5/04	Knopf	\$22.00/\$32.00 Can.
Texaco/Chamoiseau, Patrick/HC	9780679432357	2/97	Pantheon	\$27.00/\$37.50 Can.

New additions to the Royal Shakespeare Company individual play collection from The Modern Library



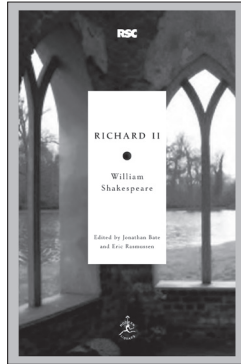
THE COMEDY OF ERRORS

978-0-8129-6933-7



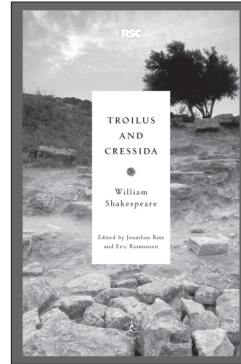
THE TAMING OF THE SHREW

978-0-8129-6929-0



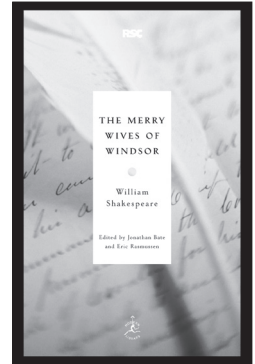
RICHARD II

978-0-8129-6930-6



TROILUS AND CRESSIDA

978-0-8129-6931-3



THE MERRY WIVES OF WINDSOR

978-0-8129-6932-0

ALL BOOKS ON SALE 8/10/2010

MODERN LIBRARY CLASSICS
TRADE PAPERBACKS

All Books:
\$5.95/\$6.99 Can.

Category: DRAMA/LITERATURE
BISAC Cat: Drama - General
Order Form Cat: DRAMA
Trim Size: 5-3/16 x 8
Load Group: 0203
Series: Modern Library Classics
Series #/Subseries: MLC/
Prod Type: Mod Lib Classics

Marketing and Publicity

- Website: TheRSCShakespeare.com
- Feature in Modern Library e-newsletter
- Feature on ModernLibrary.com
- Feature in Random House academic website and e-newsletters
- Display at Shakespeare, History, and High School academic conferences

The major series of individual plays from the world renowned Royal Shakespeare Company continues, edited by acclaimed Shakespeare scholars Jonathan Bate and Eric Rasmussen

UNIQUE FEATURES: Incorporating definitive text and cutting-edge notes from *William Shakespeare: Complete Works*—the first authoritative modernized edition of Shakespeare’s First Folio in more than 300 years—this remarkable series combines the insightful analysis and textual expertise of two brilliant, younger generation scholars in a stand-out design.

Rights

Territories: World
Audio: Yes
British: Yes
Restriction: Available US and Canada Only

Return indicator: Full copies only
Book Club: Yes
Translation: Yes
Agency: THE WYLIE AGENCY LLC

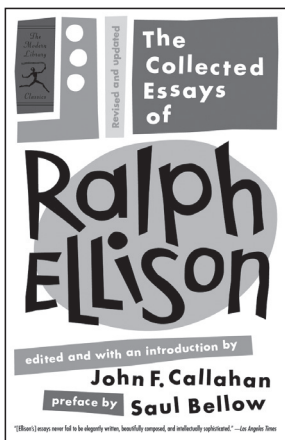
Reprint: Yes
1st Serial: No
Special Markets:
Agent: ANDREW WYLIE

Other Editions	ISBN	On sale	Publisher	Price
Comedy of Errors/E-book	978-1-588-36880-5	8/10	Modern Library	TK
The Taming of the Shrew/E-book	978-1-588-36876-8	8/10	Modern Library	TK
Richard II/E-book	978-1-588-36830-0	8/08	Modern Library	\$5.95/\$6.99C
Troilus and Cressida/E-book	978-1-588-36878-2	8/10	Modern Library	TK
Merry Wives of Windsor/E-book	978-1-588-36879-9	8/10	Modern Library	TK
Hist/Prev Titles	ISBN	On sale	Publisher	Price
William Shakespeare Complete Works/HC	978-0-679-64295-4	4/07	Modern Library	\$65.00/\$75.00 Can.
Hamlet/TR	978-0-8129-6909-2	8/08	Modern Library	\$5.95/\$6.99 Can.
The Tempest/TR	978-0-8129-6910-8	8/08	Modern Library	\$5.95/\$6.99 Can.
Midsummer Nights Dream/TR	978-0-8129-6912-2	8/08	Modern Library	\$5.95/\$6.99 Can.
Richard III/TR	978-0-8129-6913-9	8/08	Modern Library	\$5.95/\$6.99 Can.
Love’s Labour’s Lost/TR	978-0-8129-6914-6	8/08	Modern Library	\$5.95/\$6.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Taming of the Shrew/TR	9780140714517	12/00	Penguin Classics	\$6.00
The Taming Of the Shrew/MM	978-0-553-21306-5	1/88	Bantam Classics	\$4.99/\$6.99 Can.
Richard II/TR	9780140714821	12/00	Penguin Classics	\$6.00
Richard II/MM	978-0-553-21303-4	1/88	Bantam Classics	\$6.99/\$9.99 Can.
Troilus and Cressida/TR	9780140714869	12/00	Penguin Classics	\$7.00
Measure/All’s Well/Troilus/MM	978-0-553-21287-7	1/88	Bantam Classics	\$6.99/\$9.99 Can.
Merry Wives of Windsor/TR	9780140714647	2/02	Penguin Classics	\$7.00
Three Early Comedies/MM	978-0-553-21282-2	1/88	Bantam Classics	\$6.99/\$7.99 Can.

MODERN LIBRARY
BACKLIST OPPORTUNITITES

**MODERN LIBRARY
Backlist Tie-In Titles**

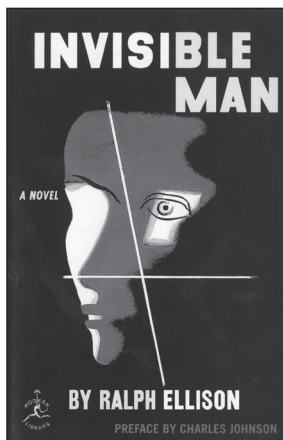
To tie in with Ralph Ellison's *Three Days Before the Shooting*,
on sale February 2010:



**THE COLLECTED ESSAYS
OF RALPH ELLISON**

Ralph Ellison
Edited by John Callahan
Preface by Saul Bellow

Modern Library trade paperback
978-0-8129-6826-2
\$18.00/\$21.00C
Category: Social Science/
African-American Studies
Page Count: 904
Trim Size: 5-3/16 x 8
ON SALE 9/9/2003

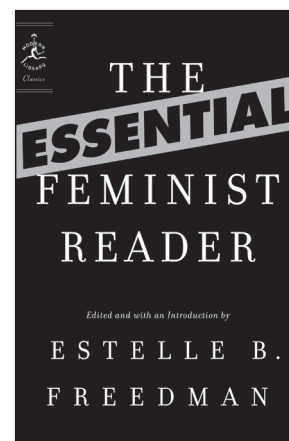


INVISIBLE MAN

Ralph Ellison
Preface by Charles Johnson

Modern Library hardcover
978-0-679-60139-5
\$19.95/\$25.95C
Category: Fiction
Page Count: 624
Trim Size: 4-11/16 x 7-1/4
ON SALE 6/14/1994

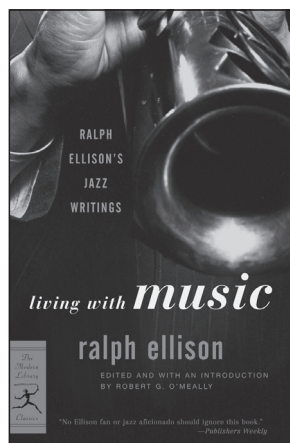
To tie in with the
Christine Stansell's
The Feminist Promise,
on sale April 2010:



THE ESSENTIAL FEMINIST READER

Estelle B. Freedman

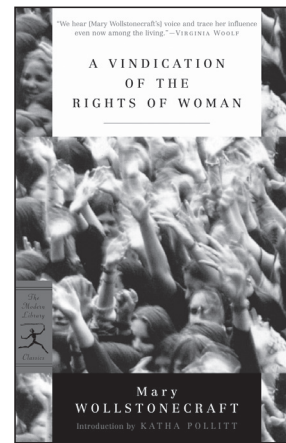
Modern Library trade paperback
978-0-8129-7460-7
\$17.95/\$23.00C
Category: Social Science/Women's Studies
Page Count: 496
Trim Size: 5-3/16 x 8
ON SALE 9/18/2007



**LIVING WITH MUSIC:
RALPH ELLISON'S JAZZ WRITINGS**

Ralph Ellison
Edited by Robert O'Neally

Modern Library trade paperback
978-0-375-76023-5
\$14.95/\$21.00C
Category: Music/Jazz
Page Count: 336
Trim Size: 5-3/16 x 8
ON SALE 5/14/2002



**A VINDICATION OF THE RIGHTS OF WOMAN:
WITH STRICTURES ON POLITICAL
AND MORAL SUBJECTS**

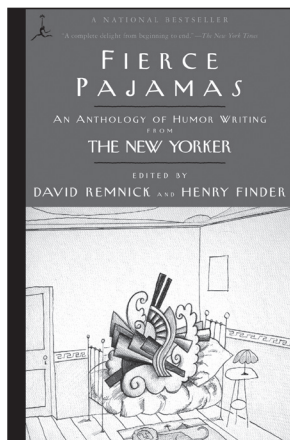
Mary Wollstonecraft
Introduction by Katha Pollitt

Modern Library trade paperback
978-0-375-75722-8
\$10.95/\$14.95C
Category: Women's Studies/Literature
Page Count: 256
Trim Size: 5-3/16 x 8
ON SALE 6/12/2001

MODERN LIBRARY

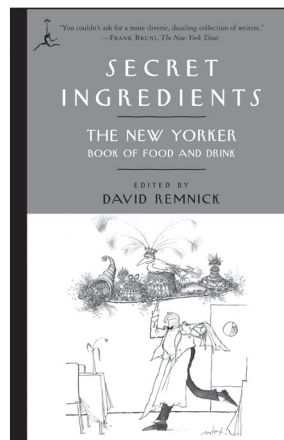
Backlist Tie-In Titles

To tie in with *The New Yorker's* *Disquiet, Please!*,
on sale March 2010:



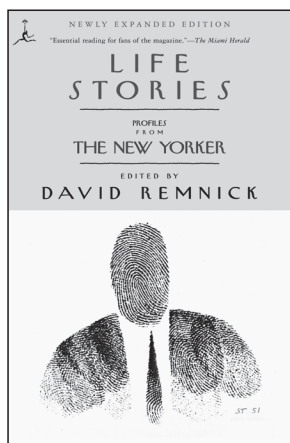
FIERCE PAJAMAS:
AN ANTHOLOGY OF HUMOR WRITING
FROM THE NEW YORKER
Edited by David Remnick and Henry Finder

Modern Library trade paperback
978-0-375-76127-0
\$18.00/\$21.00C
Category: Humor
Page Count: 528
Trim Size: 6-1/8 x 9-1/4
ON SALE 10/15/2002



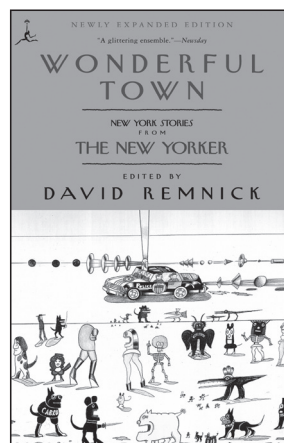
SECRET INGREDIENTS:
THE NEW YORKER BOOK OF FOOD AND DRINK
Edited by David Remnick

Modern Library trade paperback
978-0-8129-7641-0
\$18.00/\$22.00C
Category: Cooking/Essays
Page Count: 608
Trim Size: 6-1/8 x 9-1/4
ON SALE 11/3/2009



LIFE STORIES: PROFILES
FROM THE NEW YORKER
Edited by David Remnick

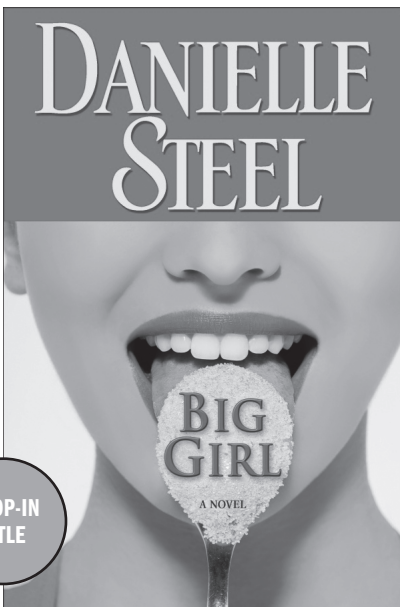
Modern Library trade paperback
978-0-375-75751-8
\$17.00/\$20.00C
Category: Biography/Autobiography
Page Count: 624
Trim Size: 6-1/8 x 9-1/4
ON SALE 5/15/2001



WONDERFUL TOWN: NEW YORK STORIES
FROM THE NEW YORKER
Edited by David Remnick

Modern Library trade paperback
978-0-375-75752-5
\$20.00/\$23.00C
Category: Fiction
Page Count: 528
Trim Size: 6-1/8 x 9-1/4
ON SALE 5/1/2001

SUMMER LATE ADDITIONS
AND SPRING DROP-INS



ON SALE 2/23/2010

DELACORTE PRESS
HARDCOVER

978-0-385-34318-3

\$28.00/\$35.00 Can.

History: Spring Drop In

Category: FICTION

BISAC Cat: Fiction - General

Order Form Cat: FICTION GENERAL

Page Count: 336 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 35/32 Carton Count: 12

Load Group: 0205

Prod Type: Steel Hardcover

Marketing and Publicity

- Website: DanielleSteel.com
- National review and feature attention
- National media attention
- Online review and feature attention
- National print advertising
- Author video
- Redesign and re-launch of author website
- 12-copy floor display with riser (ISBN: 978-0-385-39766-7); 8-copy floor display with riser (ISBN: 978-0-385-39763-6)
- Library marketing

Big Girl

A Novel



Danielle Steel

In this heartfelt and incisive new novel, Danielle Steel celebrates the virtues of unconventional beauty while exploring deeply resonant issues of weight, self-image, sisterhood, and family.

"Big girl" Victoria Dawson has always been out of place in her family--her father, Jim, is tall and slender; her mother, Christina, is a fine-boned beauty; and her younger sister, Grace, is a living china doll. Nagged by her parents all her life to lose weight and tone down her smarts in order to land a husband, Victoria only fully realizes her own potential and capacity for love when she leaves the family home--first to attend college at Chicago's Northwestern and then to take a teaching job at a tony private school in New York. It's in New York that Victoria truly becomes her own woman, living with roommates, devoting herself to her students, and...finally...finding a man who loves her just the way she is.

Key Points/Quotes

- EVERYBODY READS DANIELLE STEEL: With more than 590 million copies of her books in print, Danielle Steel is inarguably at the top of the women's fiction tower.
- A WELL-TIMED PAPERBACK: *One Day at a Time*, Danielle's Spring 2010 mass market, will be on sale 1/26/10, one month before *Big Girl* hits stands in hardcover.
- A CONSTANT PRESENCE ON THE NEW YORK TIMES BESTSELLER LIST: *Matters of the Heart* (06/09) debuted at #5 on the *New York Times* hardcover bestseller list its first week on sale. Other recent bestsellers include *A Good Woman* (#5), *Rogue* (#4), *Honor Thyself* (#5), *Bungalow 2* (#3), and *Sisters* (#2).

Praise for Danielle Steel:

- "Steel pulls out all the emotional stops....She delivers!" --*Publishers Weekly*
- "Steel is one of the best!" --*Los Angeles Times*
- "What counts for the reader is the ring of authenticity." --*San Francisco Chronicle*

About the Author/Illustrator

Author Residence: San Francisco

Author Hometown: New York and France

DANIELLE STEEL has been hailed as one of the world's most popular authors, with more than 590 million copies of her novels in print. Her many international bestsellers include *Southern Lights*, *Matters of the Heart*, *One Day at a Time*, *A Good Woman*, *Rogue*, *Honor Thyself*, *Amazing Grace*, *Bungalow 2*, and other highly acclaimed novels. She is also the author of *His Bright Light*, the story of her son Nick Traina's life and death.

Rights:

Territories: US, Canada, open market

Audio: No

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: JANKLOW & NESBIT ASSOCIATES IN

Reprint: Yes

1st Serial: No

Special Markets:

Agent:

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-440-33952-6	2/10	Delacorte Press	\$28.00/\$35.00 Can.
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Southern Lights/Steel, Danielle/HC	978-0-385-34028-1	10/09	Delacorte Press	\$28.00/\$35.00 Can.
Matters Of The Heart/Steel, Danielle/HC	978-0-385-34027-4	6/09	Delacorte Press	\$27.00/\$32.00 Can.
One Day At A Time/Steel, Danielle/HC	978-0-385-34029-8	2/09	Delacorte Press	\$27.00/\$32.00 Can.
Good Woman, A/Steel, Danielle/HC	978-0-385-34026-7	10/08	Delacorte Press	\$27.00/\$32.00 Can.
Rogue/Steel, Danielle/HC	978-0-385-34025-0	6/08	Delacorte Press	\$27.00/\$32.00 Can.
Honor Thyself/Steel, Danielle/HC	978-0-385-34024-3	2/08	Delacorte Press	\$27.00/\$31.00 Can.
Amazing Grace/Steel, Danielle/HC	978-0-385-34023-6	10/07	Delacorte Press	\$27.00/\$34.00 Can.
Bungalow 2/Steel, Danielle/HC	978-0-385-33831-8	6/07	Delacorte Press	\$27.00/\$34.00 Can.



Making Sense of Autistic Spectrum Disorders



Create the Brightest Future for Your Child with the Best Treatment Options

James Coplan, MD

Written by an internationally recognized expert on early childhood development, based on decades of research and clinical work on Autistic Spectrum Disorders, *Making Sense of Autistic Spectrum Disorders* guides parents through what is usually a bewildering array of therapy options and intervention programs to find the optimal treatment method for their child.

Here is everything a parent needs to know about the causes and treatments of ASD. This indispensable guide includes precise descriptions of all the leading intervention programs and which children they benefit most, as well as expert advice on how state-of-the-art medications can help in certain situations. At once hopeful and frank (some children will mature out of the autistic spectrum entirely, while others need long-term care), and filled with illuminating observations of the children themselves, it will enable every reader to become an expert advocate for their child.

Key Points/Quotes

- **Unique to this book:** With more than thirty years of experience, Dr. Coplan is a leading authority in this field; he presents parents with information about all of the treatment options for ASD and lets them choose what's best for their child (rather than promoting one option over the others); he explains why vaccines are not a probable cause for autism; while he does not consider ASD biologically curable he believes that most children with ASD improve with time if they are given the right type of therapy.
- Dr. Coplan has been published in such peer-reviewed journals as *Pediatrics* and *Developmental Medicine & Child Neurology*.
- ASD affects one in every 166 children in the United States, with a rate of incidence that increases between 10 and 17 percent annually. The demand for a greater understanding of ASD is huge and constantly growing.
- Photos, diagrams, and charts are used throughout the book to illustrate Dr. Coplan's points.
- "An indispensable guide." --Mark L. Batshaw, M.D., Chief Academic Officer at the Children's National Medical Center
- "Dr. Coplan has given parents a concise roadmap for navigating their journey through the maze of services, therapies and programs available for their children. I wish I'd had this sooner!" --Stacy Groder, board member of the Autism Society of America

About the Author/Illustrator

Author Residence: Ardmore, PA

JAMES COPLAN, M.D., is one of the few physicians in the country to be board-certified in both Developmental-Behavioral Pediatrics and Neurodevelopmental Disabilities. Trained at New York Medical College and the Johns Hopkins University, he directed resident training in child development at Upstate Medical Center in Syracuse, NY, for twenty years, followed by an appointment at the Children's Hospital of Philadelphia. Now in private practice in Rosemont, PA, he specializes in the assessment of children with ASD.

Rights:

Territories: US, Canada, open market

Audio: O

British: No

Restriction: Avail US,CAN,Opn Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: SANFORD J. GREENBURGER ASSOC.,

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: JEREMY KATZ

ON SALE 3/23/2010

BANTAM
HARDCOVER

978-0-553-80681-6

\$23.00/\$27.95 Can.

History: Spring Drop In

Category: Psychology

BISAC Cat: Psychology - Psychopathology - Autism

Order Form Cat: PSYCHOLOGY

Page Count: 448 **Trim Size:** 6-1/8 x 9-1/4

Spine/Depth: 44/32 **Carton Count:** 12

Illustrations: PHOTOS & CHARTS THRU/OUT

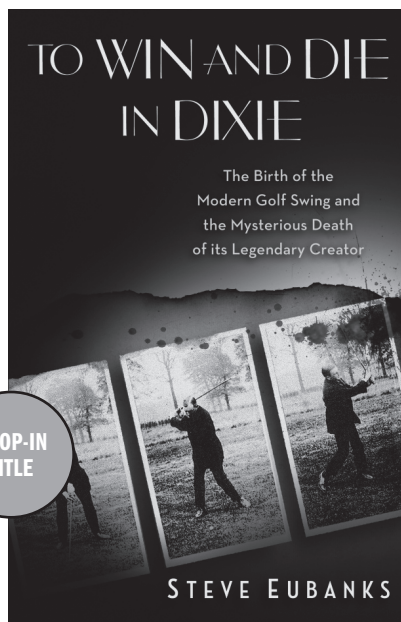
Load Group: 0205

Prod Type: Regular Hardcover

Marketing and Publicity

- National review and feature attention
- National and local radio and TV
- Radio phone interviews
- Outreach to schools for autistic children
- Outreach to parenting/education sites and blogs
- Postcards
- Academic and library marketing

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-553-90717-9	3/10	Bantam	\$23.00/\$27.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Look Me In The Eye/Robison, John Elder/HC	978-0-307-39598-6	9/07	Crown	\$25.95/\$34.00 Can.
Thinking In Pictures (Revised)/Grandin, Temple/TR	978-0-307-27565-3	1/06	Vintage	\$15.00/\$18.95 Can.
Changing the Course of Autism/Jepson/TR	9781591810612	7/07	Sentient Publications	\$18.95
Healing The New Childhood Epid/Book, Kenneth/HC	978-0-345-49450-4	4/07	Ballantine Books	\$25.95/\$32.00 Can.
Autism Spectrum Disorders/Chantal Sicile-Kira/TR	9780399530470	9/04	Penguin/Perigee	\$15.95


ON SALE 3/30/2010

 ESPN
HARDCOVER

978-0-345-51081-5
\$26.00/\$32.00 Can.
History: Spring Drop In
Category: SPORTS BIOGRAPHY

BISAC Cat: Biography & Autobiography - Sports

Order Form Cat: SPORT

Page Count: 256 **Trim Size:** 6-1/8 x 9-1/4

Spine/Depth: 28/32 **Carton Count:** 12

Illustrations: CHAPTER OPENING PHOTOS

Load Group: 0206

Edition Desc: ESPN COPUB

Prod Type: ESPN Co-Pub HC

Marketing and Publicity

- Website: ESPNBooks.com
- National review and feature attention
- National and local radio and TV interviews
- Online review and feature attention
- Local author promotion: Atlanta
- National print advertising: *ESPN The Magazine*
- Outreach to sports/golf websites and blogs

To Win and Die in Dixie

The Birth of the Modern Golf Swing and the Mysterious Death of Its Creator

Steve Eubanks

From prolific golf writer Steve Eubanks comes the fascinating true story of the unique life and the mysterious death of J. Douglas Edgar, one of the great figures in the history of golf. Like classic narratives such as *Seabiscuit* and *Midnight in the Garden of Good and Evil*, *To Win and Die in Dixie* offers more than a story, it also offers a portrait of an intriguing setting.

In the long and celebrated history of golf, one man stands apart as the most innovative ever to swing a club: J. Douglas Edgar. But while in life he was something of a legend, in death he's become something of a ghost, and only the most studious golf historians know his name. Now, for the first time, golf enthusiasts will learn his remarkable story. Told in two time-frames--one centering on Edgar himself, and the other on young Comer Howell, a reporter at the *Atlanta Constitution* and son of the paper's owner--*To Win and Die in Dixie* reveals the unique life and controversial death of a golf great, and the dilemma another man faces when he is forced to either do the right thing for a dead man he never knew...or let a cover-up go forward in order to preserve his social position in the rigid Southern hierarchy of the 1920s.

Key Points/Quotes

- **TIMED TO COINCIDE WITH THE MASTERS:** *To Win and Die in Dixie* will go on sale at the high point of the golf season, and our author (based only a few hours from Augusta) will be on hand for the sport's biggest tournament.
- **FASCINATING GOLF HISTORY:** In this story, readers learn how J. Douglas Edgar invented the modern golf swing.
- **ESPN:** The sports network is a partner in this book and they will help us to promote.
- **WELL-CONNECTED AUTHOR:** Author or co-author of dozens of books and having been in the golf industry himself, Eubanks is well-connected and will put those connections to work in the promotion of this title.
- **INTRIGUING SETTING, MEMORABLE CAST:** Set mostly in Atlanta in the early '20s, this story gives a glimpse of the culture of the American South at that time. It also presents a cast of characters that golf fans will enjoy reading about, including the great Harry Vardon and bratty young Bobby Jones, who was Edgar's pupil and went on to become the greatest amateur golfer in history.
- **GOLF'S POPULARITY:** Golf remains as popular as ever. On the crowded shelf of golf books, *To Win and Die in Dixie* will be a notable addition.

About the Author/Illustrator

Author Residence: Atlanta, GA

STEVE EUBANKS is a bestselling author and award-winning writer whose work has appeared in *Sports Illustrated*, *Golf Digest*, *Golf Magazine*, and *USA Today*. A college golfer who was resoundingly thumped often enough to realize he could not play for a living, Steve became a club professional and general manager, and he and a group of partners also built a golf course in Atlanta, then bought another course in Louisville, before he became a full-time writer. Steve has authored or co-authored thirty books, including collaborations with such sports greats as Arnold Palmer, Lou Holtz, and Ty Murray.

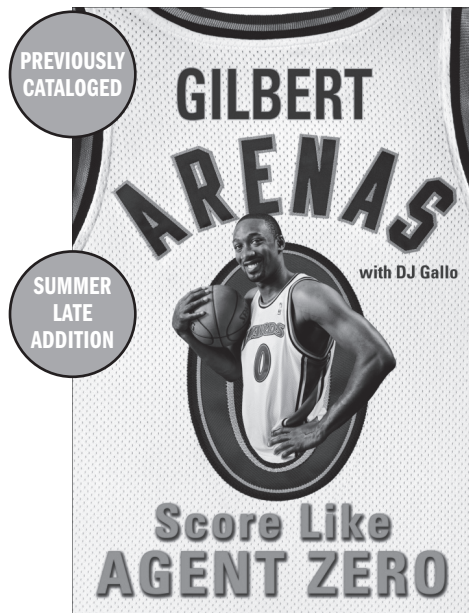
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Territories:
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Translation: Yes
Agency: VIGLIANO ASSOCIATES, LTD.

Reprint: Yes
1st Serial: Yes
Special Markets:
Agent: DAN AMBROSIO

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Golf Freek/Eubanks, Steve/HC	978-0-307-33743-6	6/07	Crown	\$23.95/\$29.95 Can.
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Page Count: 224 **Trim Size:** 6-1/8 x 9-1/4

Spine/Depth: 26/32 **Carton Count:** 12

Illustrations: LINE ART T/O, 8PG 4C INS

Load Group: 0202

Prod Type: Ballantine HC

Marketing and Publicity

- Websites: GilbertArenas.com, nba.com/blog/gilbert_arenas.htm
- National review and feature attention
- National media attention
- National and local radio and TV interviews
- Online review and feature attention
- Local author promotion: Los Angeles, Washington, D.C.
- Video trailer
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- Cross-promotion with the Wizards, NBA, ESPN, and the author's charities and sponsors (Adidas, Spalding)
- Street team event outside the Wizards's basketball arena
- Library marketing

Score Like Agent Zero



Gilbert Arenas, with DJ Gallo

This conversational, funny book provides fans with a candid look at the sports world and celebrity. In the vein of the *New York Times* bestselling titles by Charles Barkley and Dennis Rodman, *Score Like Agent Zero* will appeal to fans looking for insight into the eccentric, sometimes controversial world of an NBA All-Star.

Catapulting off the success of NBA superstar Gilbert Arenas's sensational, award-winning blog, *Score Like Agent Zero* is designed to read like a self-help book. It will guide readers on how to live, act, and think like an NBA superstar, all the while giving them an all-access pass into the life and mind of one of the sports world's most entertaining figures.

Key Points/Quotes

- **INCREDIBLE SPORTS NARRATIVE:** Following his rise to perennial All-Star status, Gilbert suffered a knee injury that kept him out of the league for two years. He is currently making an unprecedented comeback with the Washington Wizards, which will be addressed in the book and be the subject of extensive media coverage.
- **A BOOK THAT DEVELOPED OUT OF HIS HUGELY POPULAR BLOG:** Before he shut down his blog to concentrate on basketball, Gilbert's blog averaged more than 250,000 page views per month, establishing him as a huge fan favorite. In its first year (2007), it also won the Weblog Award for Best Celebrity Blog.
- **ACTIVE NBA PLAYER:** Unlike most sports memoirs which are written by retired players, Gilbert is currently the Washington Wizards's franchise player and putting up All-Star caliber stats.
- **TOP PLAYER IN THE NBA:** In this, his comeback season, Gilbert is again a top player in the game.
- **TOP TIER ENDORSEMENTS:** Gilbert has major national endorsement deals with Adidas (he has a signature model shoe) and Spalding. He was featured on the cover of EA Sports's NBA Live '08 video game.
- **WASHINGTON, D.C. IS A TOP TEN SPORTS MARKET**

About the Author/Illustrator

Author Residence: Washington, D.C.

Author Hometown: Los Angeles, CA

GILBERT ARENAS, a Los Angeles native, attended the University of Arizona where he led the 2001 Wildcats to the NCAA championship game. Arenas won the league's "Most Improved Player" award in his second year in the NBA, and established himself as one of the premiere point guards in the league with three straight all-star selections. Arenas is active off the court with his Zer0 2 HerO charity and his endorsement deals. DJ GALLO is a featured columnist and commentator for ESPN. He is founder of the sports satire site SportsPickle.com and has contributed to *The Onion*.

Rights:

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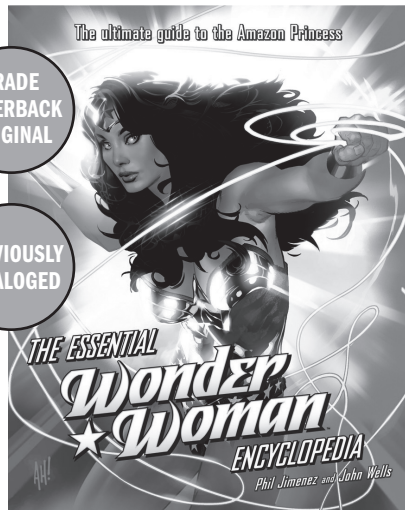
Reprint: Yes

1st Serial: Yes

Special Markets:

Agent: WILL SHERLIN

Other Editions	ISBN	On sale	Publisher	Price
E-book	978-0-345-51568-1	5/10	Ballantine Books	\$25.00/\$29.95 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Resilience/Mourning, Alonzo/HC	978-0-345-50701-3	9/08	Ballantine Books	\$26.00/\$30.00 Can.
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Page Count: 496 **Trim Size:** 8-1/2 x 10-7/8

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Illustrations: B/W ILLUS THROUGHOUT AND 2
16/PG 4C INSERTS

Load Group: 0203

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Marketing and Publicity

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- Online review and feature attention
- Online advertising
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- Outreach to comics and character websites/blogs
- Feature at San Diego Comic-Con (7/2010) and New York Comic Con (10/2010)
- Library marketing

The Essential Wonder Woman Encyclopedia



Phil Jimenez and John Wells

The Essential Wonder Woman Encyclopedia will be the second of three encyclopedias that Del Rey and DC Comics are releasing with the goal of creating a long-running series similar to our *Star Wars: Essential Guides*.

From A to Z, a comprehensive, fully illustrated sourcebook containing everything you ever wanted to know about the Amazon Princess.

Key Points/Quotes

- TRADE PAPERBACK ORIGINAL
- Although DC Comics has released facsimile editions of the *Wonder Woman Encyclopedia* from 1976, an updated *Wonder Woman Encyclopedia* has not been published for more than thirty years. This book will be the definitive guide to the character of Wonder Woman--more than 400 pages of entries, covering everything from Wonder Woman's origin to the present day. Like the *Star Wars* Essential Guides, it will have a long shelf life.
- Fully illustrated with black-and-white comic book images throughout, as well as two 16-page color inserts.
- Our co-author, Phil Jimenez, was a writer and penciller for the *Wonder Woman* comic for a number of years and will be recognized by comics fans as an expert on the Amazon Princess.
- This will be the second of three all-new encyclopedias featuring the "Big Three" super heroes of DC Comics: Batman, Wonder Woman, and Superman.
- Original cover illustration by fan-favorite artist Adam Hughes.

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About the Author/Illustrator

Author Residence: New York City

Author Hometown: Los Angeles, CA

PHIL JIMENEZ was born and raised in Los Angeles, and later Orange County, California. He moved to New York City to attend college at the School of Visual Arts, where he now teaches a life-drawing course, Drawing for Cartoonists, as part of the undergraduate cartooning program. He began working at DC Comics when he was 21. He is well known for his run as writer/artist on *Wonder Woman* from 2000 to 2003. JOHN WELLS is a comics historian best known for his research into the history of DC Comics and its characters. He maintains a massive privately-held database documenting the appearances of DC's heroes, villains, and a multitude of other categories that has served as a resource for writers and editors such as Kurt Busiek, Bob Greenberger, Phil Jimenez, and Mark Waid. John has explored comics history both online, as part of Bob Rozakis' cyberspace "Answer Man" column, and in print, for publications such as *Alter Ego*, *Amazing Heroes*, *Back Issue*, *The Comic Buyer's Guide*, and DC Comics' *Batman in the Eighties*.

Rights:

Territories: World

Audio: No

British: Yes

Restriction: No Restrictions

Return indicator: Full copies only

Book Club: Yes

Translation: Yes

Agency:

Reprint: Yes

1st Serial: Yes

Special Markets:

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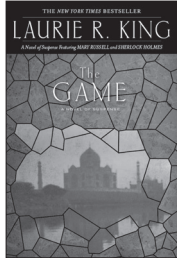
Comp Titles	ISBN	On sale	Publisher	Price
Essential Batman Encyclopedia/Greenberger/TR	978-0-345-50106-6	6/08	Del Rey	\$29.95/\$34.00 Can.
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FOREIGN AGENTS AND REPRESENTATIVES
INDEX
ORDERING INFORMATION

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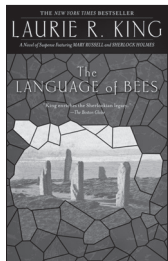
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Laurie R. King's
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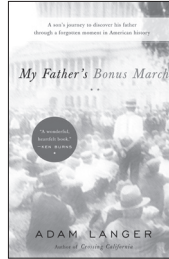
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Category: Fiction
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Ms. Laura Riff / Mr. Joao Paulo Riff
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FRANCE:

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GERMANY:

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KOREA (non-exclusive):

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THE NETHERLANDS (direct):

Ms. Rachel Kind
Email: rkind@randomhouse.com

RUSSIA:

Mr. Sergei Cheredov
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SCANDINAVIA:

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Ms. Pimolporn Yutisri
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TURKEY:

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TITLE INDEX

61 Hours	30	Love, Anger, Madness	116
After America	86	Machinery of Light, The	103
Alpine Vengeance, The	14	Making Sense of Autism Spectrum Disorders	125
Amandine	9	Merry Wives of Windsor, The	117
*Anthropology of an American Girl	73	Midnight Angels	20
As Good as Gold	109	Most Powerful Idea in the World, The	60
Balfour Declaration, The	61	New Good Life, The	12
Beachcombers	15	Nights of Villjamur	100
*Beatrice and Virgil	78	Only Game in Town, The	53
Becoming Queen Victoria	16	Other Wes Moore, The	71
Big Girl	124	Pandora's Seed	54
*Blind Descent	55	Paradise Beneath Her Feet	45
Broken	36	*Passage, The	13
Bury Me in My Jersey	25	*Penny Arcade 6: The Halls Below	95
*Cakewalk	64	*Pride and Prejudice and Zombies: The Graphic Novel	92
Captive Queen	21	*Republic of Thieves, The	102
City & The City, The	89	Richard II	117
City of Fear	32	Rock and Roll Will Save Your Life	44
*Coal to Diamonds	70	Romancing Miss Brontë	5
Comedy of Errors, The	117	Rules for Radical Conservatives	18
Confessions of Catherine de Medici, The	10	Scent of Rain and Lightning, The	4
Cookbook Collector, The	66	Score Like Agent Zero	127
Dangerous Games	115	Secret Affair, A	33
*Deadly Kingdom	65	Secret Lives of Somerset Maugham, The	51
*Dragongirl	87	*Shades of Gray	104
*Dragonsoul	101	Sound of Hope, The	6
Dusk and Other Stories	113	Spies of the Balkans	52
Einstein at the World's Fair	17	*Star Wars: Clone Wars Gambit: Siege	96
Elemental: Destiny's Embers	98	*Star Wars: Fate of the Jedi: Allies	80
*Elliot Allagash	50	*Star Wars Generations	90
ESPN World Cup Companion, The	108	*Star Wars: The Old Republic	88
*Essential Wonder Woman Encyclopedia, The	128	Staying True	7
Ethics	114	Stuff of Legend, The	91
Every Last One	46	Sultan's Shadow, The	56
Eye of the Red Tsar	28	*Sweet By and By	67
Family Ties	39	Talisman: The Road of Trials, The	81
Fathers & Daughters & Sports	110	Taming of the Shrew, The	117
*Frankenstein: Lost Souls	37	Thieves of Manhattan, The	77
George R. R. Martin 2011 Calendar	106	This Is Where We Live	76
Ghosts of Cannae, The	59	Thousand Autumns of Jacob de Zoet, The	57
Goats Showcase Showdown	93	Till You Hear from Me	24
God of the Hive, The	29	Time Weaver, The	31
Henry Clay	49	To Win and Die in Dixie	126
House of Secrets	48	Tongues of Serpents	84
Ice Cold	2	*Transformers: Exodus	83
If I Loved You, I Would Tell You This	47	Troilus and Cressida	117
Inside Out	19	*Vanishing of Katharina Linden, The	41
Kings of the Earth	58	Veil of Night	22
Korean War, The	112	Vintage Affair, A	38
Kraken	82	War That Came Early: Hitler's War, The	97
Last Empty Places, The	11	War That Came Early: West and East, The	85
Lay the Favorite	74	Welcome to Utopia	75
Let's Take the Long Way Home	129	Whole World, The	34
Life! By Design	8	Wide Awake	72
*Little Women and Werewolves	94	Wolf's Cross	105
Live to Tell	40	Women's Bodies, Women's Wisdom (Revised Edition)	35

* Books of Interest to Young Readers

AUTHOR INDEX

Abé, Shana	31	Grant, Helen.....	41	Pickard, Nancy.....	4
Alcott, Louisa May.....	94	Grice, Gordon.....	65	Quindlen, Anna	46
Almond, Steve.....	44	Hamann, Hilary Thayer.....	73	Raicht, Mike.....	91
Arenas, Gilbert.....	127	Hastings, Selina	51	Raymer, Beth.....	74
Austen, Jane	92	Hawke, Richard	48	Remnick, David, editor	53
Balogh, Mary	33	Heidler, David S.....	49	Rich, Simon	50
Bennett, Danielle	101	Heidler, Jeanne T.	49	Richards, Cliff, illustrator.....	92
Bennett, Roger	108	Hewson, David	32	Robbins, John	12
Bertine, Kathryn	109	Heymann, Lois Kam, MA, CCC-SLP	6	Rosen, William	60
Bird, Christiane	56	Hirshey, David	108	Rosenberg, Jonathan.....	93
Birmingham, John	86	Holkins, Jerry	95	Ruffino, Nei, illustrator.....	81
Black, Robin	47	Howard, Linda.....	22	Salter, James	113
Brown, Janelle.....	76	Irvine, Alex	83	Sanford, Jenny	7
Burton, Bonnie.....	90	Jimenez, Phil	128	Schneer, Jonathan.....	61
Caldwell, Gail	129	Jones, Jaida	101	Shakespeare, William	117
Carcatera, Lorenzo	20	Kahane, David	18	Shasteen, Tony, illustrator	81
Child, Lee.....	30	Kessler, Jackie.....	104	Slaughter, Karin.....	36
Cleage, Pearl.....	24	King, Laurie R.....	29	Smith, Brian	91
Clinch, Jon	58	King, Stephen	81	Stark, Peter	11
Coleman, Isobel	45	Kittredge, Caitlin.....	104	Steel, Danielle	39, 124
Coplan, James, M.D.	125	Koontz, Dean	37	Straub, Peter.....	81
Cronin, Justin	13	Krahulik, Mike	95	Swann, S. A.	105
Cummings, Bruce.....	112	Langer, Adam	77	Tabor, James	55
Daheim, Mary	14	Lee, Tony, adaptor.....	92	Tea, Michelle	70
de Blasi, Marlana.....	9	Lynch, Scott.....	102	Thayer, Nancy.....	15
Ditto, Beth	70	MacMillan, Margaret	115	Turtledove, Harry	85, 97
Eastland, Sam	28	Marino, Gordon, editor	114	Valby, Karen	75
Eisler, Barry.....	19	Martel, Yann	78	Vieux-Chauvet, Marie	
ESPN		Martin, George R. R.	106	introduction by Edwidge Danticat	
introduction by Rebecca Lobo.....	110	Mauro, James	17	translated by Val Vinokur and	
Eubanks, Steve	126	McAllister, Tom	25	Rose-Myriam Réjouis	116
Ferry, Tom.....	8	McCaffrey, Todd	87	Vilmur, Peter.....	90
Franklin, Mary	90	Miéville, China	82, 89	Wardell, Brad	98
Furst, Alan.....	52	Miller, Karen	96	Weir, Alison	21
Furth, Robin, adaptor	81	Mitchell, David	57	Wells, John.....	128
Gael, Juliet.....	5	Moore, Wes	71	Wells, Spencer	54
Gallo, DJ	127	Morrisroe, Patricia	72	Williams, David J.	103
Gardner, Lisa.....	40	Morton, Laura	8	Williams, Kate	16
Gerritsen, Tess.....	2	Moses, Kate.....	64	Williams, Sean.....	88
Golden, Christie	80	Newton, Mark Charan	100	Wilson, Charles Paul, III, illustrator.....	91
Goodman, Allegra.....	66	Northrup, Christiane, M.D.	35	Wingfield, Jenny	67
Gortner, C. W.	10	Novik, Naomi	84	Winslow, Emily	34
Grahame-Smith, Seth	92	O'Connell, Robert L.	59	Wolff, Isabel.....	38
Grand, Porter.....	94				

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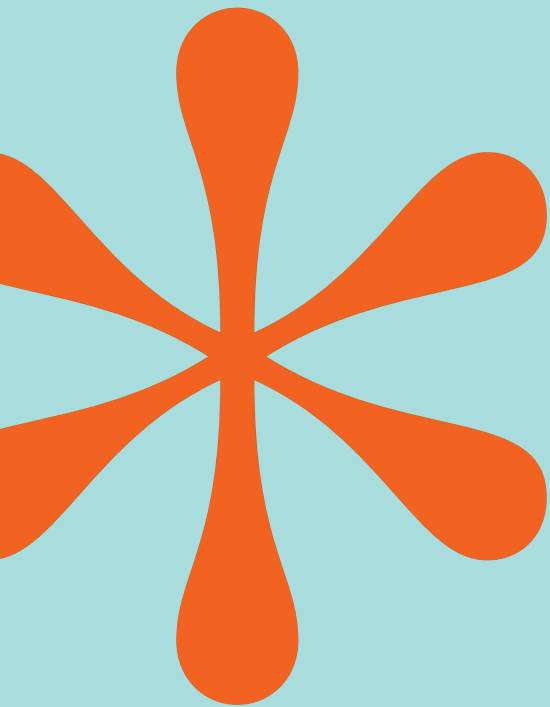
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